

Minutes of the Meeting of the Professional Development Committee
NACADA Annual Conference – San Antonio
Wednesday, September 30, 2009

Present:

Albert Matheny, Chair (2007-2009), University of Florida
Pat Folsom, Incoming Chair (2008-2010), University of Iowa
Nora Allen Scobie (Incoming Chair, Advisor Training and Development Commission, 2009-20011), University of Louisville
Janet Spence (Advising Administration Commission Chair, 2008-2010), University of Louisville
Jayne Drake (Advisor Training Video Advisory Board Chair, 2008-2010), Temple University
Blane Harding (Summer Institute Advisory Board Chair, 2008-2010), Colorado State University
Pamela Marsh-Williams (Administrators' Institute Advisory Board Chair, 2007-2009), University of Massachusetts-Amherst
Sharon Aiken-Wisniewski (Assessment Institute Advisory Board Chair, 2008-2010), University of Utah
Karen Thurmond (Webcast Advisory Board Chair, 2007-2009), University of Memphis
Terry Musser (Incoming Webcast Advisory Board Chair, 2009-2011), Penn State University
Maria Avalos (2009), Texas Lutheran University
Graciela Caneiro-Livingston (2010), Clarke College
Mark Goodner (2010), Indiana University-Bloomington
Sarah Ann Hones (2010), Washington State University
Anabella Martinez (2010), Hofstra University
Rebecca Ryan (2010), University of Wisconsin-Madison
Deborah Hull (2011), Texas A&M University
Susan Anderson (2011), University of St. Thomas
Shannon Burton (2011), Michigan State University
Howard Spearman (2011), University of Wisconsin Milwaukee
Leigh Cunningham, Ex Officio, NACADA Executive Office

Absent:

Stacy Woycheck (Annual Conference Advisory Board Chair, 2008-2010), University of Maryland-College Park
Maura Reynolds (Publications Advisory Board Chair, 2008-2010), Hope College
Karen Boston (2009), University of Arkansas-Fayetteville
Lori Ufford (2009), Columbia Gorge Community College
Cheryl Schultz (2010), University of Iowa

Chair Albert Matheny reviewed **GOALS 2008-2009**

1. Continue pursuit of Career Ladder research and advocacy
 - Discussion regarding possibility of getting a chapter in the upcoming monograph for advising administrators – Janet Spence is Chair of Commission sponsoring the monograph. Albert promised to work on this with Janet as well as develop a shorter version for the online *Academic Advising Today* (AAT).
 - Sandy Waters at Old Dominion is very excited about new career ladder they have developed and would be delighted to share their information. She used the results of the survey and the earlier case-study AAT to make her case with the upper-administration there, which is exactly why we started this initiative!
 - Pat Folsom, Janet Spence, Albert Matheny, and Deb Hull will work on this topic for the coming year
2. Incorporate LEAP (<http://www.aacu.org/LEAP/index.cfm>) into our pursuit of professional development
 - Becky Ryan is very involved with LEAP at her institution and will work on this for the coming year. The idea is to have an article in AAT connecting the work with LEAP at Wisconsin with the professional identity of academic advisors.

3. Monitor the impact of fiscal constraints on NACADA's professional development activities and provide recommendations for adaptation, if necessary.
 - Sarah Ann Hones, Nora Scobie, and Terry Musser will work on this topic for the coming year. The discussion surrounding this topic focused primarily on restructuring NACADA "institutional memberships" such that campuses without sufficient resources to send advisors to NACADA meetings could still buy memberships and deliver professional development resources on their own campuses. The balance here is delicate. We want NACADA to continue to be accessible to all advisors who need the information and services we provide; but we also need to make sure that paying members have incentives to continue to purchase memberships in the future. We also discussed the possibility of having a regionally distributed network of "advising experts" who could relatively cheaply serve as NACADA speakers or consultants at campuses to maintain our visibility and advocacy for continued professional development in tough economic times. This network could also serve NACADA regional or state meetings or drive-in meetings, while minimizing travel and hotel expenses.

GOALS 2009-2010

Committee members reviewed "old business" items:

- Creating career ladders
- Develop network/structure connecting the Research and Career Services Committee with the Professional Development Committee.
- Appoint person to develop Professional Development Committee-sponsored pre-conference workshop focused on advising advocacy with higher level administration.
- AAC&U LEAP initiative: what are the implications for advising and advisors?
- Identifying low cost ways for delivering professional development to NACADA members during difficult economic times.

The committee decided to continue to work on the 3 major goals discussed at the meeting:

1. **Develop plan for providing resources and support for advising administrators to create career ladders.** The long-term goal is to make the concept of career ladder within advising units standard practice. The AAT article has been a great starting point. Janet Spence will suggest this as a topic for the new administrator monograph. Pat Folsom, Janet Spence, Albert Matheny, and Deb Hull will work on this topic for the coming year.
2. **Incorporate AAC&U LEAP initiative into professional development for NACADA membership.** Questions to address include: What implications does the LEAP initiative have for academic advising? How can advisors incorporate LEAP into their advising? Are there LEAP materials/resources appropriate for use by academic advisors? Becky Ryan and Pat Folsom will work on this topic for 2009-2010.
3. **Develop recommendations for low cost ways for delivering professional development to NACADA members.** Sarah Ann Hones, Nora Scobie, and Terry Musser will work on this topic for the coming year.