

**P20          Unfinished Business: Multiculturalism, Diversity, and the Advising Profession**

Multiculturalism and diversity are key concepts on our campuses that individuals embrace, fear, or simply do not understand. Either way, we must all come to the realization that due to the increasing number of diverse students that are entering higher education we are all multiculturalists now. This workshop will broaden and clarify the concepts of multiculturalism and diversity by providing demographic trends, identity development, key characteristics, and specific advising techniques that can be utilized to maximize our potential as multicultural professional advisors. This workshop will utilize discussion, case studies, interactive activities, and allow participants to tell "their story". The ultimate objective is to improve retention of diverse students, foster relationships, and sharpen advisor skills through a greater understanding and appreciation for issues of diversity and multiculturalism.