

NACADA

Register Today!

**Academic Advising:
*The Fast Pass to Student Success***

34th Annual Conference on Academic Advising

October 3–6, 2010

Disney's Coronado Springs
Resort and Convention Center
at Walt Disney World®, Florida



Academic Advising: The Fast Pass to Student Success

The 34th Annual NACADA Conference in Walt Disney World, Florida promises to be one of the most exhilarating conferences ever held in one of the nation's most exciting cities! In addition to the magic of Disney World, the conference will provide you with the high quality content sessions and networking sessions you have come to expect.

This brochure provides a general overview of the Annual Conference. Visit www.nacada.ksu.edu/AnnualConf/2010 for more information on registration, hotel information, Disney Institute tours, Pre-conference, concurrent, poster sessions, and much more!

I strongly encourage you to come and join over 3,000 of your NACADA colleagues in Disney World! Fill out the registration form and send it in now—see you there!

José Rodriguez

Florida International University
Annual Conference Chair

2010 Conference Planning Committee

José Rodriguez

Conference Chair
Florida International University

Brian Buckwald

Evaluation Chair
Georgia State University

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Concurrent Chair
University of Florida

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Valerie Morgan

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Florida International University

Joshua Johnson

Hospitality Chair
University of Central Florida

Abby Rigenbach

Volunteer Chair
University of Central Florida

Nicole Raimondi & Kathleen Smith

Pre-conference Co-Chairs
Florida State University



CONFERENCE SCHEDULE

Saturday, October 2

4:00–7:00 p.m. Hospitality & Registration Desks Open

Sunday, October 3

9:00 a.m.–5:15 p.m. Pre-conference Workshops

7:00–8:30 p.m. **Rey Junco**—Opening Keynote Address

8:30–10:00 p.m. Welcome Reception (name tag required)

8:30–10:00 p.m. Exhibits

Monday, October 4

7:30–8:30 a.m. Continental Breakfast (name tag required)

8:30 a.m.–4:30 p.m. Exhibits

8:45–9:45 a.m. 27 Individual Sessions

10:00–11:00 a.m. 27 Individual Sessions

11:15 a.m.–12:15 p.m. 27 Individual Sessions

12:15–1:45 p.m. Lunch & CIG Fair (name tag required)

2:00–3:00 p.m. 27 Individual Sessions

3:15–4:15 p.m. 27 Individual Sessions

4:30–5:30 p.m. Region Meetings

5:30–7:00 p.m. Common Reading

Tuesday, October 5

7:15–8:30 a.m. Continental Breakfast (name tag required)

8:45–10:00 a.m. **Vasti Torres**—Keynote Address

8:30 a.m.–3:00 p.m. Exhibits

10:15–11:15 a.m. 27 Individual Sessions

11:30 a.m.–12:30 p.m. 27 Individual Sessions

12:30–2:00 p.m. Lunch & Poster Session (name tag required)

2:00–3:00 p.m. 27 Individual Sessions

3:15–4:15 p.m. 27 Individual Sessions

4:30–5:30 p.m. 27 Individual Sessions

5:45–6:45 p.m. Annual NACADA Business Meeting

Wednesday, October 6

7:00–8:00 a.m. Continental Breakfast (name tag required)

8:00–9:00 a.m. 27 Individual Sessions

9:15–10:15 a.m. 27 Individual Sessions

10:30–11:30 a.m. 27 Individual Sessions

11:30 a.m. Conference Ends

VISIT OUR WEBSITE
www.nacada.ksu.edu/AnnualConf/2010

Includes information on:

| | |
|--------------------------|------------------------------|
| Ground Transportation | Awards Program |
| Member Career Services | Breakfast for New Advisors |
| NACADA Choir | Walt Disney World |
| Registration Information | Continuing Education Units |
| Silent Auction | Dinner Group Sign-ups |
| Tentative Schedule | Exhibits |
| Volunteer Opportunities | Interactive Schedule Planner |

Official Conference Hotel

Disney's Coronado Springs Resort and Convention Center
at Walt Disney World, Florida

Hotel Reservations

Make your reservations as soon as possible! All hotel reservations should be made online through the link provided on our website; visit www.nacada.ksu.edu/AnnualConf/2010 for reservation information. Make hotel reservations by September 3, 2010. Disney offers complimentary transportation from the airport to Coronado Springs Resort; visit our website for detailed information.

Sharing the Cost

If you would like to economize but do not have a roommate, visit the NACADA website and click on Sharing Hotel Accommodations to find others who are also looking for a roommate.



Conference Highlights

Common Reading

Prior to the conference all participants will be invited to read a common research article on the topic of recognizing and confronting systemic challenges facing first generation students in higher education; then at the conference join their fellow participants on Monday, October 4 from 5:30–7:00 p.m. in a discussion of the article and its ramifications for academic advising. Look for information on the NACADA Annual Conference website as it becomes available. (Sponsored by the Research and Diversity Committee)

Silent Auction

Back for its third year, a silent auction is being organized to help provide scholarships to graduate students wishing to attend NACADA events. Watch for information on how to donate to this exciting event as well as how to bid on wonderful auction items!

Commission/Interest Group Fair and Lunch (name tag required)

Join the Commissions and Interest Groups Monday, October 4 from 12:15–1:45 p.m. in this opportunity to meet and network with your colleagues during lunch. Each Commission and Interest Group will have an informational table with material concerning the group's goals and activities and how you can get involved. All attendees are invited, whether or not you have joined any Commissions or Interest Groups. Come learn more and enjoy the networking! The lunch is included in the conference registration fee; there is no entry without a name tag.

Poster Sessions (name tag required)

On Tuesday, October 5 from 12:30–2:00 p.m. we will be focusing on our poster sessions which will be built around lunch for all participants. Poster presenters will have an opportunity to discuss their presentations with participants one on one or in small groups to facilitate sharing valuable information. The lunch is included in the conference fee; there is no entry without a name tag.

NACADA "Hot Topic" Sessions

Plan on attending one of the "Hot Topic" sessions presented by NACADA Commissions and Interest Groups. These "Hot Topic" sessions provide a forum for discussion of a major issue as well as serving as an additional opportunity for members to network one last time during the last hour of the conference.

Region Meetings

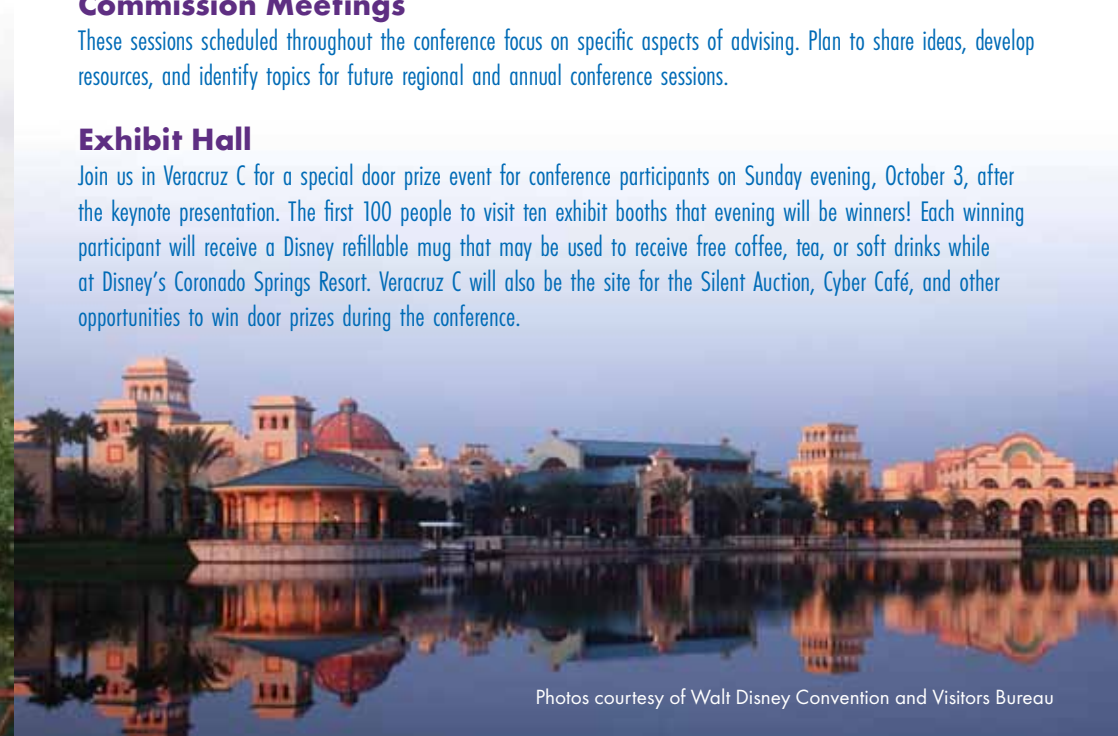
A region meeting is your opportunity to informally discuss issues and topics that affect your region, network with your colleagues, hear about what's up and coming in your region, learn how to get more involved in NACADA, and generate ideas for the upcoming year. Join us Monday, October 4, from 4:30–5:30 p.m.

Commission Meetings

These sessions scheduled throughout the conference focus on specific aspects of advising. Plan to share ideas, develop resources, and identify topics for future regional and annual conference sessions.

Exhibit Hall

Join us in Veracruz C for a special door prize event for conference participants on Sunday evening, October 3, after the keynote presentation. The first 100 people to visit ten exhibit booths that evening will be winners! Each winning participant will receive a Disney refillable mug that may be used to receive free coffee, tea, or soft drinks while at Disney's Coronado Springs Resort. Veracruz C will also be the site for the Silent Auction, Cyber Café, and other opportunities to win door prizes during the conference.



Pre-conference Workshops

Workshops are intended to be participatory sessions. Enrollment is limited (enroll early). Pre-conference abstracts are available for viewing on the 2010 Annual Conference webpage. Register for Pre-conference Workshops on the registration form located on the NACADA website; additional fees apply.

Sunday, October 3, 2010

9:00 a.m.–3:00 p.m.

- P1 **Academic Advising Administrators' Seminar (lunch included)**
White, Higginson, Pennsylvania State University

9:00 a.m.–12:00 p.m.

- P2 **Bad News/Good Conflict: Finding the Magic in Tough Conversations**
Kolls, Northeastern University
Downing, Franklin Pierce University
- P3 **Advising in the Sophomore Year: A Special Case?**
Tetley, Colorado College
Schaller, University of Dayton
- P4 **No Budget, No Problem: Let's Build an Exploratory (Undecided) Program**
White, Anttonen, Millersville University
- P5 **Building Your Optimus Prime: Transforming Your Work Environment!**
Datta, Caesar, Muscadin, University Of Central Florida
- P6 **Mind Over Money: Strategies for Advising Students in Overcoming Financial Obstacles**
Hitchcock, Indiana University
- P7 **Integrating Career and Academic Advising: From Theory to Practice**
McCalla-Wriggins, Rowan University
Buyarski, Indiana University–Purdue University Indianapolis
- P8 **A Primer on Assessment of Academic Advising**
Robbins, Bucknell University
Zarges, Kent State University
Shea, Indiana University–Purdue University Indianapolis
- P9 **Collaborating to Help the Student on Academic Probation**
Gehrke
Wong, Azusa Pacific University
- P10 **Expanding the Horizon: Using Theory to Facilitate Professional Development**
Himes, Pennsylvania State University
Champlin-Scharff, Harvard College
- P11 **Surviving the Financial Crunch: Alternative Funding**
Pentecost, Johnson, University of Louisville
- P12 **We Are All Multiculturalists Now: Students with Specific Advising Needs**
Harding, Colorado State University

10:00 a.m.–12:00 p.m.

- P13 **Enhancing the Retention of "Redeciding" Exploratory Students**
McLean, McGraw, North Carolina State University
- P14 **"It's in Their Eyes": Using Neuro-linguistic Programming (NLP) Techniques to Facilitate Student Commitment and Change**
Harrell, Drain, Baker, Montgomery College

1:00–3:00 p.m.

- P15 **Exploration for "Decided" Majors: Partnering with Faculty and Colleges for Student Success**
Fruhworth, Freeman, University of Wisconsin–Oshkosh
- P16 **Online Collaborative Tools for Increased Effectiveness with Decreasing Resources**
Espasito, Virginia Commonwealth University
Pasquini, University of North Texas
- P17 **A New Spin on Advising Groups of Students on Academic Probation**
Romano, Cal Poly University
- P18 **Fast Pass to Advisor Success: Advisor Training/Development Models and Resources**
Klefecker, Miami University-Hamilton
Drake, Temple University
Davis, Missouri State University

1:00–4:00 p.m.

- P19 **The Targeted Advising Model: The Student's Fast Pass to Finding a Major**
Cate, Larson, Plymouth State University
- P20 **Developing Financial and Economic Capacity for Insuring Student Success in Academic Advising Programs**
Grites, Richard Stockton College of New Jersey
Robbins, Bucknell University
- P21 **Legal Self Defense for the Academic Advisor**
Robinson, West Virginia University
Epps, East Tennessee State University
- P22 **Safe Zone Training: It's a Small World After All!**
Hinterscher, Southern Illinois University Edwardsville
Joslin, University of Oregon
- P23 **Creating and/or Restructuring An Effective Advising Program**
King, Kennesaw State University
Self, Arizona State University

1:00–5:00 p.m.

- P24 **Effective Academic Advising and Support Strategies for Student-Athletes: The NCAA FLAG Model**
Darling, University of Tennessee-Knoxville
Leger, North Carolina State University
- P25 **Academic Advising to Support the Achievement and Success of At-Risk Students**
Brown, Thomas Brown & Associates

3:15–4:15 p.m. FREE (Repeated in C1)

- P26 **Orientation for First Time Attendees and New Members**
NACADA Leaders

3:15–5:15 p.m.

- P27 **Advising, Learning, Teaching: Synchronizing Goals and Objectives**
Van den Wijngaard, Manie, University College Maastricht
- P28 **Turning Low-Liers into High-Flyers: Motivating Academic Advisors!**
Murdock, Williams, Hapes, Texas A&M University
- P29 **The Academic Advisor as Coach**
Fishman, Decandia, Seneca College
- P30 **"It's My Money! It's My Appointment!"—Tactics for Working with Helicopter Parents**
Clark, Haynes, Ransom, Texas State University-San Marcos
- P31 **Conducting Academic Advising Research and Writing a NACADA Research Grant Proposal**
Smith, Indiana University–Purdue University Indianapolis
Hagen, Richard Stockton College of New Jersey
Schulenberg, Pennsylvania State University
Traxel, Illinois State University
- P32 **Working with Faculty Advisors: Realizing the Potential**
Reynolds, Hope College
Stockwell, Fox Valley Technical College

Monday, October 4, 2010

8:45–9:45 a.m. FREE (Repeat of P26)

- C1 **Orientation for First Time Attendees and New Members**
NACADA Leaders

Keynote Speakers



REY JUNCO

Rey Junco is a social media scholar who investigates the impact of emerging technologies on college students. His investigations concentrate on how social media affect student psychosocial development, engagement, and success.

Best known for his innovative research on how students use technology, Rey conducted the first large, multi-institution survey of student technology use, which he wrote

about in his book, *Connecting to the Net.Generation: What Higher Education Professionals Need to Know about Today's Students*. He further explored students' Internet usage in his second book, *Using Emerging Technologies*, in which he examined comprehensive analysis of social media's role in student engagement, technology's potential to improve retention, and blogs' potential to improve students' writing and marketing skills.

Rey earned his doctorate in education in counselor education and his master's in clinical psychology from Penn State University. He holds a bachelor's degree in psychology from The University of Florida. Early in his academic career, Rey was trained as an advisor at Penn State's Division of Undergraduate Studies where he worked for two summers in the First-year Testing, Consulting, and Advising Program (FTCAP). He is currently a faculty member in the Department of Academic Development and Counseling, Director of Disability Services, and advisor for students who have yet to declare a major.



VASTI TORRES

Vasti Torres is associate professor of higher education and student affairs administration in the School of Education at Indiana University. Prior to joining the faculty, she had 15 years of experience in administrative positions most recently serving as Associate Vice Provost and Dean for Enrollment and Student Services at Portland State University in Oregon. She was the Principle Investigator for

a multi-year grant investigating the choice to stay in college for Latino students as well as a multi-year grant looking at the experiences of working college students. She has served as evaluator for the Rural Community College Initiative and Building Engagement and Attainment for Minority Students Initiative. She is active in several higher education and student affairs associations and in 2007–2008 she became the first Latina president of a national student services association—ACPA. Between 2008 and 2010 she served as co-chair of the Future of Student Affairs Task Force. She has been honored as a Diamond Honoree, Senior Scholar, and Wise Woman by the American College Personnel Association, Contribution to Literature and Knowledge Award from NASPA, and Program Associate for the National Center for Policy in Higher Education. Dr. Torres is a graduate of Stetson University and holds a Ph.D. in Counseling and Student Affairs Administration from The University of Georgia.

400 SESSIONS!

Over 400 sessions cover 50 topics dealing with advising. Attend sessions from a wide range of these session topics, or you may choose to focus on just one or two of the session topics. Visit our website to see presentation titles and names of the presenters for the session topics that are of interest to you and your institution! Abstracts for all sessions will be available in the Interactive Schedule Planner in late August.

Session Topics Include:

| | | |
|--|---|---|
| Academic Affairs/Student Services Collaboration | Advising Students with Disabilities | Lesbian, Gay, Bisexual, Transgendered & Allies Concerns |
| Advising & Academic Coaching | Advising Transfer Students | Liberal Arts Advisors |
| Advising & Career Planning | Advisor Training & Development | Multicultural Concerns |
| Advising Administration | Appreciative Advising | Native American & Tribal College |
| Advising Adult Learners | Assessment of Advising | New Advising Professionals |
| Advising at Historically Black Colleges & Universities | Canada | Peer Advising & Mentoring |
| Advising Business Majors | Conducting Advising Research | Pre-Law Advising |
| Advising Education Majors | Developmental Advising | Probation/Dismissal/Reinstatement Issues |
| Advising Fine Arts Students | Distance Education Advising | Retention |
| Advising First-Year Students | Doctoral Students | Small Colleges & Universities |
| Advising Graduate & Professional Students | Engineering & Science Advising | Study Abroad Advising |
| Advising High Achieving Students | ESL & International Student Advising | Technology in Advising |
| Advising Military Students & Dependents | Ethical & Legal Issues in Advising | Theory & Philosophy of Advising |
| Advising Models | Facilitating Change in Advising | Two-Year Colleges |
| Advising Second-Year Students | Faculty Advisors | Undecided & Exploratory Students |
| Advising Student Athletes | First-Generation College Student Advising | |
| | Health Professions Advising | |
| | High School to College Advising | |
| | Large Universities | |

10 BEST OF REGION SESSIONS

Congratulations to our Best of Region winners from the 2010 Regional Conferences. Come listen to some of the Best of the Best!

- Region 1** Meeting Students Where They Are: Effective Programs that Enhance Advising
Bentley University
- Region 2** Many Leaders Under One Tent: A Statewide Approach to the Shifting Sands of Advising
Carroll Community College, Community College of Baltimore County, Frederick Community College
- Region 3** Stressors, College Students and Advisors
Murray State University
- Region 4** Get Ready to Work: The Development and Implementation of a Career Focused Peer Mentor Program
University of Florida
- Region 5** Roadtrip: Take the Ride of Your Life!
Indiana University–Purdue University Indianapolis
- Region 6** Confessions of an Advisor: Doing My Job While Keeping My Sanity
Dickinson State University
- Region 7** Beyond Chickering: Intercultural Theory as a Tool for Advising International Students
University of Texas-San Antonio
- Region 8** Build Better Advising Relationships through Blogging
University of Oregon
- Region 9** Going Native (Digitally): Utilizing Hybrid Advising and Assessment Practices to Foster Student Success
California State University–Fullerton
- Region 10** Distance Advising for Students and Advisors
University of Utah

Important Registration Information/Policies

Registration forms are available on the 2010 Annual Conference webpage at www.nacada.ksu.edu/AnnualConf/2010

Register early—payment must be received by the conference date, but it need not accompany your registration form. Before you give the registration form to your institution's Business Office for processing, please fax NACADA a copy of the conference registration first. This is for your protection - many registrations are delayed for weeks at the institution and do not arrive in our office until after the opening date of the conference.

Be sure to send us an actual copy of the Agency Purchase Order (APO) as soon as it is available. An APO number without the actual form will not suffice. NACADA's Federal Employer ID number (FEIN) is 48-1114759.

Registrations and/or payments received on/after September 24th will need to register on-site. Registrations and payments will not be processed at the Executive Office after September 24th. Registrations on site must be paid or guaranteed with an actual purchase order or credit card.

Payment not received by the conference date—payment must be made before receiving conference materials on-site. Cash, check, or credit card authorization will be accepted on-site. Credit cards will be processed if other payment has not been received by October 25, 2010.

Registration transfers—Paid registrations may be transferred to another individual at your institution if you notify NACADA in advance.

Refund policy—Membership dues are not refundable. To receive a refund of conference fees, less a \$50 processing fee, send a written request to the Executive Office by August 18, 2010. After this date, 50% will be refunded with written notification until September 15. No refund requests can be granted after September 15, 2010. Refund checks will be issued after the conference.

Registrants who fail to cancel their registrations through the Executive Office, in writing, will be responsible for the total conference registration fee even if they do not attend the conference and have not paid the registration fee.

Questions regarding the conference, your membership status, or NACADA can be directed to the Executive Office via email to nacada@ksu.edu, phone (785) 532-5717, or fax (785) 532-7732.

Registration Fees Explanation

If you have any questions about your NACADA membership status, email nacada@ksu.edu or call the Executive Office at (785) 532-5717.

NACADA Combo General Fee—Annual membership dues for individuals employed by accredited higher education institutions (\$55) cover either 9/1/10–8/31/11 or 3/1/10–2/28/11. The combo fee includes your annual membership dues plus the member conference registration fee. Both new and renewing members can take advantage of this fee.

NACADA Combo Associate Fee—Annual membership dues for individuals not employed by an accredited higher education institution (\$75) cover either 9/1/10–8/31/11 or 3/1/10–2/28/11. The combo fee includes your annual membership dues plus the member conference registration fee. Both new and renewing members can take advantage of this fee.

Member of NACADA Fee is available only to individuals with a current membership at time of registration. NACADA membership dues were paid prior to registering for the conference, via either renewal, or an individual application to the Executive Office. Individuals employed by member institutions must be individual members of NACADA to be eligible for the "member rate" for the 2010 Annual Conference.

Student Fee is available to full-time students only. Individuals employed full-time and taking college courses are ineligible.

Register Today!

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www.nacada.ksu.edu/annualconf/2010

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