

# Advising as a Retention Strategy

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## Abstract

Student retention and persistence continues to grow in its importance on college. The recent funding problems facing higher education has increased the necessity of students remaining enrolled through graduation. However, retention and student persistence is not one office's responsibility; since a student's decision to remain enrolled is affected by many and varied things, student retention must be a campus-wide initiative and campus-wide project. This workshop will provide information on the issue of retention, including information from the literature on student retention and strategies for developing campus-wide collaborations for increasing student retention. In addition, the workshop will provide information on institutional changes that must be made to positively affect retention. Participants will also have an opportunity to do hands-on work in small groups during the workshop.

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