

EXHIBIT &/or Program Ad OPPORTUNITY

On behalf of the National Academic Advising Association (NACADA), we would like you to consider the benefits of having your organization exhibit at our **regional conferences**.

Attendees at NACADA's ten regional conferences are advisors/counselors, faculty, and academic and student affairs administrators representing two-year, four-year, and graduate level higher education institutions. They work in advising, testing, registration, student support services, assessment, special needs, and career planning and placement offices. More information on our professional association is available at our web site: www.nacada.ksu.edu.

This is an excellent opportunity for you to introduce and display your services or products to conference delegates who are instrumental in implementing change and using new products and services on campus. Our membership is involved in all areas influencing student success at institutions of higher education throughout the country. We provide an excellent opportunity for you to meet face-to-face with the decision-makers in such areas as integrated software, study abroad programs, career planning and placement, distance learning, enhancing student retention, textbooks, student record and tracking systems and all other areas influencing student success.

For additional exposure, NACADA also offers exhibitors the opportunity to co-sponsor conference events, meal functions, or registration materials. Unable to staff an exhibit booth but would be interested in having your information displayed? You may want to send flyers for our information table or provide an ad in the program booklet.

This is a wonderful opportunity to reach academic advisors and administrators at colleges and universities across the nation. Complete the contract below to reserve your booth and/or ad space. Please do not hesitate to call if you need additional information. We hope that you will join us as an exhibitor at our Regional Conferences!

****Region Committee member: You may only want to list your region****

Region	Date	City/State	Exhibit Coordinator & email
Northeast Reg 1	March 20-22, 2012	Mashantucket, CT	Susan Kolls s.kolls@gmail.com
Mid-Atlantic Reg 2	March 21-23, 2012	Annapolis, MD	Karen Law kelaw@umd.edu
Mid-South Reg 3	April 12-14, 2012	Charlotte, NC	Sue Spalding sspauldi@uncc.edu
Southeast Reg 4	March 11-13, 2012	Miami, FL	Jose Rodriguez rodrigej@fiu.edu
Great Lakes Reg 5	April 11-13, 2012	Akron, OH	Nancy Roadruck nancy5@uakron.edu
North Central Reg 6	May 2-4, 2012	Minneapolis, MN	Susan Anderson smanderson8@stthomas.edu
South Central Reg 7	March 4-6, 2012	Rogers, AR	Autumn Parker aparker@walton.uark.edu
Northwest Reg 8	March 18-20; Intern'tl Mtg 3/17	Portland, OR	Jennifer Joslin jjoslin@uoregon.edu
Pacific Region 9	March 7-9, 2012	Las Vegas, NV	Grace Cardenas Leal gcardenasleal@csumb.edu
Rocky Mtns Reg 10	Feb 29-March 2	Provo, UT	Dawn Chase dawnc@uvu.edu

This contract may be modified to fit the needs of your region. Contact Diane at matteson@ksu.edu

NACADA

The Global Community for Academic Advising

REGIONAL EXHIBITOR &/OR PROGRAM AD CONTRACT 2012

Region _____ Date: _____ Location: _____

Name of firm _____

Name of contact person _____ email _____

Address _____ City/State/Zip _____

Phone _____ FAX _____ Firm web site _____

Name of booth rep. 1 _____ email _____

Name of booth rep. 2 _____ email _____

\$500.00 Exhibit Package : Payment due with contract. Includes \$200.00 non-refundable deposit.

\$100.00 1/2 page ad in program booklet Portrait orientation 3.5" x 9"

\$50.00 ¼ page ad in program Portrait orientation – 3.5" x 4.5"

NOTE: If you are submitting an ad – it must be proofed, in pdf format, black and white.

Submit by e-mail to (name) _____ by _____ (date) .

\$ _____ **Optional Conference Co-Sponsorship**: check the box(s) if you wish to co-sponsor specific items.

Tote Bags	Opening Reception	Continental Breakfast	OTHER
<input type="checkbox"/> \$750	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500	<input type="checkbox"/> _____

If you want to give a presentation, please check here. **Not all regions offer this option.** A/V equipment may be at an additional charge. You will need to abide by the NACADA Commercial Presenters Policy located at <http://www.nacada.ksu.edu/PolicyProc/AssoPolicies.htm>

1. **Attach a 50-word maximum description** to be printed in the program.
2. **Attach a link sentence**, if you want us to link NACADA's web site to your firm's web site
3. Exhibitors must carry insurance.

Neither NACADA nor the Hotel maintains insurance to cover Exhibitors' property or liability claims. Exhibitor agrees to hold harmless NACADA, the Hotel, and any employees or officers of same against any liability arising from and all damage or personal injury caused by the Exhibitor or agents thereof.

Request for cancellation of space must be directed in writing to NACADA. E-mail Diane Matteson at matteson@ksu.edu. No refunds within 2 weeks of the conference.

Method of Payment:

Check Checks payable to NACADA, in US dollars on US bank. **Send check to:**

Region __ Exhibit, NACADA, 2323 Anderson Ave, Ste 225, Manhattan, KS 66502

Credit Card ---Visa, MC, AmEx or Discover also accepted.

Authorized Signature _____

Print Name _____

Title _____

Credit Card _____

Number

Exp. Date