

SACVB Photo/AI Rendon

*BRAVO! What a great experience, I came away from the Administrators' Institute with a plan of action, and with many new friends. I would highly recommend this opportunity. Thank you.*

**Bonnie Sulzbach**, Director for Advising, Career & Transfer Services, Harford Community College



SACVB Photo/AI Rendon

*The NACADA Administrator's Institute proved to be one of the most useful and inspiring conferences I have attended. The breakout groups had dynamic, knowledgeable facilitators, the activities were engaging and practical, and the result for our institution was a fresh approach to advising training that was well-received by our faculty.*

**Marcie W. Pospichal**, Ph.D., Director, Academic Support Services, Florida Southern College



Photo: Ron Niebrugge

*The Assessment Institute gave participants the opportunity for genuine collaboration, with other institutions or within their own. We brought a team from Minnesota State – Mankato, and benefited from the synergy that occurred. We continue to work on our campus advising assessment plan that, without institute participation, would not be nearly as comprehensive or developed. Workshop leaders' expertise, tailored levels of instruction, and opportunities to collaborate made this an outstanding institute for anyone interested in doing advising assessment.*

**Sara Granberg-Rademacker**, Student Relations Coordinator, College of Arts & Humanities, Minnesota State University, Mankato

**Accountability in Academic Advising:  
Data-driven Decision Making to Promote  
Institutional Change Seminar**

**January 25–26, 2007**

**Sheraton Gunter Hotel  
San Antonio, TX**

***The First National Seminar Focusing on Decision  
Making for Academic Advisors***

**5th Annual  
Academic Advising  
Administrators' Institute**  
**January 28–30, 2007**

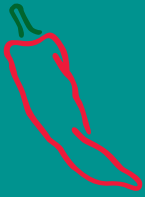
**Sheraton Gunter Hotel  
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***The Only Professional Development Opportunity  
Focused Specifically on the Issues Facing  
Academic Advising Administrators***

**3rd Annual  
Assessment of  
Academic Advising Institute**  
**January 31–February 2, 2007**

**Sheraton Gunter Hotel  
San Antonio, TX**

***The First Professional Event Providing Skills,  
Strategies, and Support to Institutions at All Stages  
of Assessment of Academic Advising***



## **Accountability in Academic Advising: Data-driven Decision Making to Promote Institutional Change Seminar**

*January 25–26, 2007*

### **Purpose of the Seminar**

The purpose of the seminar is to provide participants with the knowledge they need to show accountability in all of their decision making and program development through the use of collected data. Today, in higher education, accountability is a key issue being driven by state legislatures, regional accrediting bodies, and the public at large. Join us as we discuss ways administrators can collect and use data effectively in decision making and program development to increase the success of students across your institution.

### **Who Should Attend**

Academic advisors, academic advising administrators, assessment directors, research & planning directors

## **5th Annual Academic Advising Administrators' Institute**

*January 28–30, 2007*

### **Purpose of the Institute**

Participants are encouraged to identify a specific advising administration issue for which they will develop a plan for their institution with feedback and advice from the institute faculty and others in their group. Learn more about developing action plans by visiting our web site at [www.nacada.ksu.edu](http://www.nacada.ksu.edu).

### **Who Should Attend**

This institute is designed for all levels of advising administrators whether they are new or experienced or administering centralized or decentralized advising programs or faculty-based advising programs. In addition, chief student affairs or academic affairs officers can benefit greatly from this experience as well as presidents. Consider bringing a team of administrators from your campus to work together on an ACTION PLAN that is critical to your institution.

### **Format**

The institute will utilize learning community groups facilitated by experienced advising administrators who are recognized as leaders in the field of academic advising administration.



## **3rd Annual Assessment of Academic Advising Institute**

*January 31–February 2, 2007*

### **Purpose of the Institute**

Assessment of academic advising is an essential piece of a successful and effective academic advising program for any campus. This intensive institute will focus on the components of a successful assessment program as well as provide specific strategies and tools for developing and implementing assessment programs on your campus.

### **Who Should Attend**

The Assessment of Academic Advising Institute is designed for directors of advising, vice presidents, presidents, department chairpersons, directors of assessment/institutional research, deans, associate deans, assistant deans, advising coordinators, and campus advising task force members.



### **Institutional Teams**

Many institutions have discovered the extreme value and benefit of bringing teams to the NACADA institutes and seminars. Institutional teams have the opportunity to focus on a key issue or concern for the institution and work closely toward the development of an action plan to implement on their return to campus. Teams will have the opportunity to work together during the institutes and seminar and meet with faculty for guidance and support.

### **Hotel Information—Sheraton Gunter Hotel, San Antonio**

Online hotel reservations may be made on the NACADA web page, [www.nacada.ksu.edu](http://www.nacada.ksu.edu), or you may call the Sheraton Hotel directly at (210) 227-3241. The NACADA room rate (\$159) is guaranteed until January 10, 2007 or until the block fills. Make your reservations early!

### Format

Participants will work with case studies and survey data to gain experience in analyzing data and utilizing it to make decisions concerning problems or issues on campuses as well as to develop successful proposals to initiate significant changes on their campuses.

This seminar will provide participants with:

- ★ strategies for effectively collecting data on their campuses
- ★ information on national surveys and instruments being utilized on campuses
- ★ strategies on the analysis of data for decision-making purposes
- ★ strategies for the effective utilization of data analysis



The faculty will:

- ★ guide you in the development of an action plan for improvement or change on your campus
- ★ respond to the latest issues appearing on campuses and facilitate a process through which you may better understand these issues
- ★ provide one-on-one consultations with you, or your team, to address issues within your academic advising programs
- ★ assist you in utilizing the resources and expertise available to you
- ★ help develop a clearer sense of your academic advising programs, how to effectively administer them, and how your programs should fit within your own institution

### Topics

The Institute will focus on topics of concern to advising administrators at all types of higher education institutions. Topics to be addressed include:

- ★ Assessment of Advising
- ★ Budget Management/Financial Planning
- ★ Campus Connections/Campus Politics
- ★ Components of Successful Advising Programs
- ★ Assessment, Evaluation, and Reward
- ★ Leadership vs. Management
- ★ Planning Mission Statements, Goals, and Objectives
- ★ Successful Planning Strategies
- ★ Technology in Advising
- ★ Training and Professional Development
- ★ Effectively Utilizing CAS Standards
- ★ Legal and Ethical Issues

### Format

This intensive, working institute will feature practicing professionals with experience and expertise in assessment of academic advising. Participants/teams will be given opportunities to interact with the faculty and to network with others in attendance. Participants will work in learning community groups as determined by their institution's present level of involvement with assessment.

### Topics

- ★ Planning for Assessment
- ★ Definitions and Types of Assessment
- ★ Advisor Assessment/Evaluation
- ★ Advising Program Assessment/Evaluation
- ★ Assessment Tools
- ★ Strategies/Techniques of Assessment
- ★ Self-Assessment Using the CAS Standards
- ★ Use of Assessment for Program Improvement
- ★ Developing & Assessing Student Learning Outcomes

**These are working Institutes! Be sure to include an extra day at the hotel so you can enjoy the Riverwalk and the surrounding area!**

### About NACADA...

The National Academic Advising Association (NACADA) serves over 9,000 members representing all 50 states, Puerto Rico, Canada, and several other countries. Members represent higher education institutions across the spectrum of Carnegie college classifications and include professional advisors/counselors, faculty, administrators, and students whose responsibilities include academic advising.

NACADA strives to enhance student development through effective academic advising by providing publications; advisor training materials; conferences, institutes and seminars; awards and scholarships; research grants; and a national clearinghouse of information.

For more information contact NACADA: Phone: (785) 532-5717 Email: [nacada@ksu.edu](mailto:nacada@ksu.edu) Web: [www.nacada.ksu.edu](http://www.nacada.ksu.edu)



## MEMBERSHIP INFORMATION

Complete the information below ONLY if you chose the NACADA Combo registration fee for the 2007 Institute/Seminar in San Antonio

LAST NAME: \_\_\_\_\_ FIRST NAME: \_\_\_\_\_ INITIAL: \_\_\_\_\_

TITLE: \_\_\_\_\_ INSTITUTION: \_\_\_\_\_

### ROLE: (Choose only one)

- Faculty Advisor (FA)
- Academic Advisor/Counselor (PA)
- Advising Administrator (AA)
- Counselor (CN)
- Non-Institutional (NI)
- Other (OT)

### DEMOGRAPHIC INFORMATION: (Optional, for research purposes only.)

#### Ethnic Background:

- African American/Black
- Native American
- Hispanic/Latino
- Asian American
- European American/White
- Other (please Specify)

#### Gender:

- Female
- Male

#### Birth Year:

\_\_\_\_\_

### You may choose a total of any four (4) of the following:

\*Refer to [www.nacada.ksu.edu](http://www.nacada.ksu.edu) for further information on Commission and Interest Group membership.

#### \*COMMISSIONS:

- C01 Advising Adult Learners
- C03 Multicultural Concerns
- C05 Advising Administration
- C06 Advising Graduate and Professional Students
- C07 Two-Year Institutions
- C08 Small Colleges and Universities
- C11 Advising Business Majors
- C12 Advising Student Athletes
- C13 Advising Undecided and Exploratory
- C14 Technology in Advising
- C15 Faculty Advising
- C16 Advising Students with Disabilities
- C17 Advisor Development
- C18 Lesbian, Gay, Bisexual, Transgendered & Allies Concerns
- C19 Advising Transfer Students
- C21 Engineering & Science Advising
- C22 Advising Education Majors
- C26 ESL/International Student Advising
- C30 Liberal Arts Advising
- C32 Assessment of Advising

#### \*INTEREST GROUPS:

- C20 Health Professions Advising
- C23 Distance Education Advising
- C24 High School to College Advising
- C25 Probation/Dismissal/Reinstatement Issues
- C27 Theory and Philosophy of Advising
- C28 Advising High Achieving Students
- C31 First Generation College Student Advising
- C33 Advising Fine Arts Students
- C34 Pre-Law Advising
- C35 Canada
- C36 Native American & Tribal College
- C37 Peer Advising & Mentoring
- C38 Study Abroad Advising
- C39 Advising Public/Urban Affairs Majors (potential)
- C40 New Advising Professionals
- C41 Appreciative Advising (potential)
- C42 Large Universities (potential)

### YEARS ADVISING: How long have you been advising?

- < 3 years     3–5 years     6–10 years     11–15 years     >15 years

A list of each conference participant's name, institution, and email will be available to all participants. To exclude your information, email a request to [nacada@ksu.edu](mailto:nacada@ksu.edu), specifying this conference.

NACADA may provide directory information on members. To withhold your information, email a request to [nacada@ksu.edu](mailto:nacada@ksu.edu).

# NACADA

National ACademic ADvising Association

NATIONAL ACADEMIC ADVISING ASSOCIATION

Kansas State University  
2323 Anderson Avenue, Suite 225  
Manhattan, KS 66502-2912  
400

Nonprofit Organization

U. S. POSTAGE

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Manhattan, Kan. 66502

**THREE PROFESSIONAL  
DEVELOPMENT OPPORTUNITIES  
JOIN US ON THE RIVERWALK!**

***SPECIAL SAVINGS FOR TWO OR MORE EVENTS!***

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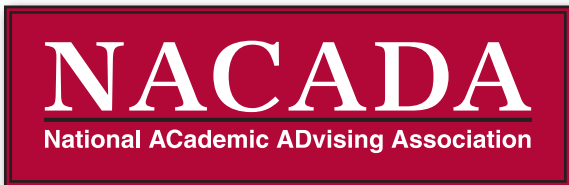
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