

The National Academic Advising Association achieved tremendous success in **2009**, which was the association's **30th year**. President Casey Self presided over a year of continuing, successful, quality programs and resources for members and the field of academic advising to enhance student success. In addition, 2009 has been an exciting year as the Board of Directors approved a new tag line for the association, **NACADA: The Global Community for Academic Advising** as well as approved a ten year agreement for the NACADA Executive Office to be housed at Kansas State University. **Membership** is at 9894. While membership was down in 2009 due to the global economic recession affecting higher education, **this still represents a 65.2 % increase since 2003!** NACADA continues to be **financially secure** while striving to hold down the cost of membership, member resources, and event registration fees. The Board of Directors continues to require that registration fees be held to the minimum necessary to ensure successful events within the financial reach of most advisors. **In fact, registration fees for all the annual conferences and all institutes and seminars for 2009 and 2010 were kept at 2008 amounts.**

MEMBER SERVICES:

REGIONAL CONFERENCES – The NACADA **regional conferences** continue to offer vital professional development opportunities to the members. The 2009 regional conferences hosted 1905 participants. In addition, many states, allied and institutional member associations hosted NACADA **Drive-In Conferences** to expand the NACADA reach locally. Region 4 and the Research Committee co-hosted the first **Research Symposium** for 26 researchers.

MEMBER PUBLICATIONS – The *Handbook of Career Advising* was published jointly with Jossey-Bass. The second edition of *Advising Students with Disabilities: Striving for Universal Success* debuted. Several authors of the latter publication are members of AHEAD and marketing is directed to NACADA and AHEAD members alike. *Academic Advising Today* (electronic quarterly) provided a publishing opportunity for over 50 members this year in its content-based articles, while the monthly “**NACADA HIGHLIGHTS**” covers the Association news.

ACADEMIC ADVISING SUMMER INSTITUTE – 189 participants intensely studied the foundations of academic advising and developed a plan to effect change on their campuses during the two, week-long Institutes this summer in Kansas City and New Orleans. Of the attendees, over 52% were new members, with a significant increase in the number of teaching faculty participating. 2010 Institutes are being planned for St. Louis, Missouri and Philadelphia, Pennsylvania.

ADVISING ADMINISTRATORS' INSTITUTE – The seventh annual Advising Administrators' Institute was a success with **127** participants meeting in Clearwater Beach, Florida.

ASSESSMENT OF ACADEMIC ADVISING INSTITUTE – The Assessment Institute drew **121** participants to Clearwater as well.

NATIONAL SEMINAR – The fifth National Seminar in conjunction with the Administrators' Institute focused on Technology in Academic Advising and drew **118** participants. Tentative plans are to host this seminar again with Regions 8 and 3 in 2010.

ANNUAL CONFERENCES – Chicago Annual Conference drew **3549** participants to over 340 concurrent sessions and to experience Chicago.

CLEARINGHOUSE – The NACADA *Clearinghouse of Academic Advising Resources* continues to expand its role as the **one-stop resource** on over 170 issues related to advising and student success.

We have also expanded our collection of Pod Casts.

EMERGING LEADER PROGRAM – Six members of the first ELP Class (2007-2009) will receive their Certificates of Completion during Annual Conference in San Antonio. Just two years after the program's beginning, members of the Emerging Leaders Classes chair a number of our Commissions, Interest Groups, and Committees, as well as one Region, while others have become active members of these groups. A number of Emerging Leaders have presented (some with their Mentors) at Regional/Annual Conferences and/or written for NACADA publications; three have taken part in Webinar broadcast presentations.

ADVISOR TRAINING AND DEVELOPMENT DVD – *Scenes for Learning and Reflection: An Academic Advising Professional Development DVD* debuted in Chicago and has been highly successful. Discussions have begun on developing a second set of scenes.

WEBINARS – The 2008-2009 Webinar Series featured topics such as dialoguing with new students and their parents at the college level, the role of advisors in student motivation, what advisors and administrators need to know to better assist students with disabilities, and combining career advising and academic advising.

NACADA/NCAA PARTNERSHIP – A non-credit online course **Academic Success and the Student-Athlete** drew a class of 67 participants. Two one-day **Advising Student-Athletes: A Model for Academic Success Seminars** were held in 2009. A total of 46 people representing 32 institutions and one Division I conference office attended, including 12 attendees from community colleges. There were 15 in attendance in Charleston, W.Va., on May 16 and 31 in Kansas City, Mo., on June 27.

2009-2010 ASSOCIATION INITIATIVES:

NATIONAL SEMINAR – **Strategies for Increasing Student Persistence and Retention Seminar** is the topic for NACADA's 6th national seminar to be held February 11-12, 2010.

ACADEMIC ADVISING ADMINISTRATORS' INSTITUTE – The Institute will be held in Clearwater Beach, Florida, February 14-16, 2010.

ASSESSMENT OF ACADEMIC ADVISING INSTITUTE – The Institute will be held in Clearwater Beach, Florida, February 17-19, 2010.

THE FOURTH ANNUAL INTERNATIONAL CONFERENCE ON PERSONAL TUTORING AND ACADEMIC ADVISING will be held March 21-23, 2010, in conjunction with the Region IV conference in Atlanta, Georgia.

THE SECOND RESEARCH SYMPOSIUM is planned to be held in conjunction with the Region 4 conference in Atlanta and perhaps with the Region 2 conference as well.

PROFESSIONAL DEVELOPMENT "AT A DISTANCE"- The **Graduate Certificate Program and Masters Degree in Academic Advising** in partnership with Kansas State University continue to grow.

NACADA JOURNAL – Rich Robbins and Leigh Shaffer will take over this October as *NACADA Journal* Co-Editors.

PUBLICATIONS – Publications in production for 2010 include the monograph *Scholarly Inquiry in Academic Advising* with editors Peter Hagen, Terry Kuhn, and Gary Padak and 20 contributing authors. Julie Givans and Susan Neste are editors of the second edition of the Advisor Training and Development Commission-sponsored monograph that will be published in 2010 or 2011 with contributions by more than 20 authors. Jennifer Joslin and Nancy Markee have been named to edit the 2011 Advising Administration Commission-sponsored monograph.

POCKET GUIDES – Two Pocket Guides are new for Fall 2009: PG08 *A Faculty Guide to Academic Advising* and PG09 *Academic Advising Syllabus: Advising as Teaching in Action, 2nd ed.* Two more are under consideration for 2010: one focused on the advising and persistence connection and the other on advising conversations.

WEBINARS – Seven broadcasts are planned for NACADA's 2009-2010 Webinar series, *Reaching and Retaining Students*. Our November topic will be *Advising Undecided/Undeclared Students for Success*, and in December we will learn about *Using the CAS Standards, NACADA Core Values, and NACADA Concept of Academic Advising to Assess your Advising Program*.

ADVISOR TRAINING AND DEVELOPMENT DVD – monies for volume 2 in the series *Scenes for Learning and Reflection: An Academic Advising Professional Development DVD* have been requested in the 2010 budget.

UPCOMING EVENTS:

2010 Regional Conferences

Region 1 – Marriott, Newton, MA – March 10-12
Region 2 – Tropicana, Atlantic City, NJ – April 14-16
Region 3 – Griffin Gate Marriott, Lexington, KY – May 16-18
Region 4 – Georgia Tech, Atlanta, GA – March 21-23
Region 5 – Crowne Plaza - Niagara Falls, Ontario – April 14-16
Region 6 – Embassy Suites, Lincoln, NE – May 12-14
Region 7 – Sheraton, Overland Park, KS – Mar 11-13
Region 8 – Hyatt at Olive, Seattle, WA – Jan 25-27
Region 9 – Channel Islands area, CA (Tentative), NV – TBA
Region 10 – Colorado Springs, CO – March 3-5

Other 2010 Events

Retention Seminar – Feb 11-12 – Clearwater Beach, FL
Administrators' Institute – Feb. 14-16 – Clearwater Beach, FL
Assessment Institute – Feb. 17-19 – Clearwater Beach, FL
Summer Institute – June 27-July 2 – St. Louis, MO
Summer Institute – August 1-6 – Philadelphia, PA
Research Symposium – March 20-21, Atlanta, GA
Tech Seminar at Region 8 – Jan 24-25
Tech Seminar at Region 3 – May 15-16