

The National Academic Advising Association achieved tremendous success in **2011**, the association's **32nd year**. President Kathy Stockwell presided over a year of successful programs and resources for members and the field of academic advising to enhance student success. NACADA continues to be **financially secure** while striving to hold down the cost of membership, member resources, and event registration fees. The Board of Directors continues to require that registration fees be held to the minimum necessary to ensure successful events within the financial reach of most advisors. Current membership is 10,853.

MEMBER SERVICES:

REGIONAL CONFERENCES – The NACADA **Regional Conferences** continue to offer vital professional development opportunities to the members. The 2011 Regional Conferences hosted 2,638 participants. In addition, many states, allied and institutional member associations hosted NACADA **Drive-In Conferences** to expand the NACADA reach locally. Regions 3 and 5 co-hosted **Research Symposiums** with the Research Committee.

MEMBER PUBLICATIONS – The *NACADA Journal* published manuscripts by 21 authors this year; an additional 55 members authored book reviews. The **monograph** published this fall is *Academic Advising Administration: Essential Knowledge and Skills for the 21st Century*. The **NACADA Clearinghouse of Academic Advising Resources** and the electronic quarterly *Academic Advising Today* published articles by more than 90 authors this year. The monthly “**NACADA HIGHLIGHTS**” covers the Association news.

ACADEMIC ADVISING SUMMER INSTITUTE – Another 293 participants intensely studied the foundations of academic advising and developed a plan to effect change on their campuses during the two, week-long Institutes in New Orleans and Colorado Springs, CO. Of the participants, 141 indicated they were first-time attendees at a NACADA event.

ADVISING ADMINISTRATORS' INSTITUTE – The ninth annual Advising Administrators' Institute was a huge success with 107 participants meeting in Clearwater Beach, FL. This year the Institute incorporated personal and professional leadership development into the curriculum; the new curriculum was well received and will continue in 2012.

ASSESSMENT OF ACADEMIC ADVISING INSTITUTE – The Assessment Institute drew 111 participants to Clearwater Beach, FL in February for another successful event.

NATIONAL SEMINAR – The seventh National Seminar focused on Retention and Persistence and drew 132 participants. This year, the Seminar was held between the two winter Institutes, allowing participants from both Institutes to extend their time at the meeting so they could participate in the Seminar.

ANNUAL CONFERENCE – The 2010 Annual Conference in Orlando, FL, drew 2,766 participants to over 320 concurrent sessions, 32 preconference workshops and 40 poster sessions, and to experience Walt Disney World.

EMERGING LEADERS PROGRAM – Ten members of the third ELP Class (2009-2011) will receive their Certificates of Completion during Annual Conference in Denver. Just four years after the program's beginning, members of the Emerging Leaders classes currently chair or have chaired a number of our Commissions, Interest Groups, Advisory Boards, and Committees, as well as one Region, while others have become active members of these groups. One Emerging Leader initiated the Interest Group for Historically Black Colleges and Universities. A number of Emerging Leaders have presented (some with their Mentors) at Regional and Annual Conferences, and several have served on Region or Conference Steering Committees. One served as Chair of the 2010 Annual Conference in Orlando. Emerging Leaders have written for *Academic Advising Today* and NACADA monographs, taken part in Webinar broadcast presentations, and been awarded NACADA Research Grants.

WEB EVENTS – The **2010-2011 NACADA Webinar series** was a phenomenal success, reaching 544 institutions internationally over the course of the year's nine broadcasts (September 2010 through June 2011). Two series focused on foundations of academic advising, and retention and persistence.

NACADA/NCAA PARTNERSHIP – The non-credit online course **Academic Success and the Student-Athlete** drew a class of 67 participants.

2011-2012 ASSOCIATION INITIATIVES:

NATIONAL SEMINAR – **Creating a Culture for Student Persistence: Academic Advising as Teaching and Learning** is the topic for NACADA’s eighth national seminar to be held February 13-14 in San Diego.

ACADEMIC ADVISING ADMINISTRATORS’ INSTITUTE – The 10th annual Institute is February 9-11 in San Diego.

ASSESSMENT OF ACADEMIC ADVISING INSTITUTE – The 9th annual Institute is February 15-17 in San Diego.

THE SIXTH ANNUAL INTERNATIONAL CONFERENCE ON ACADEMIC ADVISING will be held March 17 in Portland, OR, in conjunction with the Region 8 conference.

RESEARCH SYMPOSIUM – A Research Symposium is planned in conjunction with the Region 9 Conference in March.

ACADEMIC ADVISING SUMMER INSTITUTE – Summer Institutes are planned for June 24-29 in Austin, TX, and July 29-August 3 in Louisville, KY.

GRADUATE EDUCATION “AT A DISTANCE” – The **Graduate Certificate Program and Master’s Degree in Academic Advising** at Kansas State University continue to grow. In 2010-2011, 44 graduate certificates and 65 master’s degrees were awarded; 254 graduate certificates and 115 master’s degrees have been awarded since the programs began.

NACADA JOURNAL – The fall issue will feature research articles centered on the theme “Perspectives from Personality and Social Psychology on Academic Advising.”

PUBLICATIONS – Publications in production include the fall 2011 monograph, *Academic Advising Administration: Essential Knowledge and Skills for the 21st Century*. Editors Jennifer Joslin and Nancy Markee worked with 40 contributing authors. Editors Tom Grites and Cathee Duncan are working with more than 30 authors on the second edition of the Transfer Commission-sponsored monograph scheduled for publication in 2012. Aaron Carlstrom is analyzing data from the 2011 NACADA national survey of academic advising, and is working with 10 authors to produce a monograph on CD to be published in spring 2012. Jayne Drake, Peggy Jordan and Marsha Miller are working with 21 authors on a joint NACADA/Jossey-Bass book on advising approaches to be published in 2013. Heidi Koring is editing the second edition of the peer advising monograph to be published as a CD in 2013.

WEB EVENTS – A new series of AdvisorConnect web events and recordings continues into 2012. Following the September 14 opening event, the next three web events are scheduled for November 10 and 16, 2011, and March 6, 2012.

UPCOMING EVENTS:	
2012 Regional Conferences	Other 2012 Events:
Region 1 – March 21-23, Mashantucket, CT	Student Persistence Seminar – February 13-14, San Diego
Region 2 – March 21-23, Annapolis, MD	Administrators’ Institute – February 9-11, San Diego
Region 3 – April 12-14, Charlotte, NC	Assessment Institute – February 15-17, San Diego
Region 4 – March 11-13, Miami, FL	Summer Institute – June 24-29, Austin, TX
Region 5 – April 11-13, Akron, OH	Summer Institute – July 29-August 3, Louisville, KY
Region 6 – May 2-4, Minneapolis, MN	Research Symposium – March 6-7, Las Vegas
Region 7 – March 4-6, Rogers, AR	International focus – Region 4 will focus on international topics at its March 11-13 Region Conference in Miami, FL
Region 8 – March 18-20, Portland, OR	International Conference on Academic Advising – March 17-18, Portland, OR
Region 9 – March 7-9, Las Vegas, NV	Annual Conference – October 4-7, Nashville
Region 10 – February 29-March 2, Provo, UT	Webcasts – November 10 and 16, 2011, and March 6, 2012