

**Special Topics – February 17, 4:30-5:30 p.m.
Repeated, February 18, 2:30-3:30 p.m.**

What Are We NOT Assessing...and Should We Be?

Mangrove – Lauren Campbell

While the Assessment Institute curriculum focuses on the identification of student learning and advising process outcomes, along with designing the tools, techniques, and strategies to assess their effectiveness, one question comes to mind...Are there other aspects related to the advising program that should also be assessed? This session will attempt to stimulate your thinking about some aspects of the advising process that are worthwhile to consider as part of your overall assessment plan and that expand its context as you collaborate with other colleagues. Discussion topics include: do we consider students' goals for admission when we develop our SLOs and process outcomes; do we assess whether advisor training and development programs really work; and/or what are the effects (on the outcomes) of some of our academic policies, such course repeats or the criteria for academic probation, warning, and suspension?

Making your Team-Work

Salon G - Kathy Zarges

Whether you are here individually or as part of a group, when you return from the Assessment Institute, you will need to develop your Assessment Team. Where do you start? Who should be on the team? How do you get your team members on the same page, especially if they have not attended the Assessment Institute? How do you keep your team motivated during through the process? This session will talk about the importance of developing your Assessment Team, the elements of a successful team, and key considerations to keep in mind, challenges you may face, and strategies to keep your team focused. The session will allow time for individual reflection and sharing.

Creating the Advising Syllabus

Mandalay - Elizabeth Higgins

Sharing your expectations with stakeholders is a critical aspect within the assessment cycle. Using the advising syllabus is one way to accomplish this goal. Come to this session and learn about the components within the syllabus, how to create one for your program, as well as possible ways of using the syllabus on your campus.

Developing a Student Satisfaction Survey

Citrus - Rich Robbins

This Special Topics presentation considers the basic steps in developing that always popular method of evaluation – the student satisfaction survey. Included is the outlining of important aspects to consider when developing a survey as an evaluation tool and some basic strategies for evaluating advising services. Participants will be familiarized with the basic processes involved in developing and administering a student satisfaction survey as one measure to utilize as part of the overall assessment of their respective academic advising programs.

Rubrics—No, Not Rubik's—RUBRICS

Salons D - Sharon Aiken-Wisniewski

Rubrics are descriptive scoring tools used to determine the level to which a desired outcome has been achieved. Simply put, a rubrics are scales, using numeric (1, 2, 3, etc) or descriptive terms (not competent, somewhat competent, exemplary, etc.) to describe the levels of achievement along a continuum of performance or quality. Rubrics are particularly helpful in assessing desired outcomes in academic advising that are qualitative in nature rather than quantitative. This session will present current descriptions of the types of rubrics, provide an overview of the uses of rubrics, and provide practice in the development of rubrics for use in academic advising assessment.

Using Change Models to Open and Close the Assessment Loop

Executive Conference – Tomarra Adams

Assessment is a dynamic process. Assessment activities lead to changes that can improve or enhance advising services. The act of change can be collaborative and effective by utilizing a change model. This session will explain John Kotter's

Transformational Change Model (1995). Through this model, participants will observe how campus-wide assessment of academic advising was a catalyst for campus change. Each step within the model will be explained and then applied to a specific situation. The goal of the session is to offer techniques that facilitate change which impact student success.

Two-Year Institutions' Roundtable (offered only on February 17th)

Dolphin – *Charlie Nutt*

Due to the fast pace of change, special student populations, and variety of academic advising deliveries found at two-year colleges, assessment planning at these institutions have unique challenges and issues. This round table discussion, facilitated by Charlie Nutt, will be an opportunity for participants from two-year colleges to discuss the challenges and share ideas and successes.

Time to Think, Plan, Question, and Work (offered only on February 18th)

Dolphin – *Charlie Nutt*

Although you are encouraged to participate in one of the outstanding *Special Topics* that are being presented at this time, if you'd prefer you may interact instead with Charlie Nutt, drawing on his expertise to make additional progress on your assessment plan or to explore a particular advising issue.