

# Advising and the Campus Environment

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Blane Harding

## Abstract

While all campuses should have a clearly defined advising structure, it is important to recognize that academic advising does not occur in a vacuum. Indeed, it is a comprehensive campus process that involves people, programs and services across the institution all focused on the central purpose of colleges and universities--the education, retention, and graduation of students. In order to be most effective, advisors and advising administrators must understand their particular campus environment and the ways academic advising can have the most positive impact. This presentation will focus on key aspects of academic advising, including the advising mission statement, advising outcomes and program goals, the organization and management of the advising system, and the organizational models and delivery systems. It will conclude with a discussion of advising connections with other campus services and programs as well as the trends and advising opportunities currently facing campuses.