

NACADA Emerging Leader **José Rodríguez** has served students for nearly a decade, beginning as an academic advisor at the University of Miami's Department of Psychology before moving to Florida International University in 2005. At FIU, he has served as an academic advisor with the College of Business, Director of the Office of Student Services for the School of Journalism and Mass Communication, and currently serves as Assistant Dean in FIU's Honors College. In addition to those duties, he teaches courses in Communication and Public Speaking.

José has presented on communication-related topics at a number of NACADA Annual and Regional Conferences. He won "Best of Region 4" designation for *Breaking Bad News to Students: Delivery is Key*, and went on to be a top-draw (with over 200 attendees) with this presentation, described by attendees as "perfect, enthusiastic and very knowledgeable," at the 2007 Annual Conference in Baltimore. He recently delivered a webinar entitled, *Significant Conversations: the Art and Science of Communication in Transformational Advising*. In 2009 he was invited to present this webinar as a pre-conference workshop at the Region 4 conference.

He has been an active member of the NACADA Webinar Advisory Board since 2006 and is the Conference Chair for the 2010 national conference.

Jose has extensive experience working with students from various populations and topics including the following: Advising Honors Students, Communication-related topics, Dealing with Difficult Students, Advising Administration, Advisor Training and Development, Four-year public universities, Research universities, Large universities, Advising Business Majors, Advising Journalism and Mass Communication Majors, First-Generation Issues, Multicultural advising, Hispanic College Students, First-year Students, LGBT issues.

Jose has lived and worked in Miami, FL for over 15 years. He is originally from Los Angeles, CA and likes to go back as often as he can to see his dad, brother, and four nieces and nephews! He is an avid reader of books and particularly drawn to current affairs/investigative reports, recent history, among other topics. Jose's parents emigrated from Cuba over 35 years ago; he is the first in his family to have graduated from college and earned a graduate degree. He speaks fluent Spanish, although with a Cuban accent!