

Conducting Assessment of Academic Advising

Karen Boston

Abstract

This topical session will present the processes involved in assessment of academic advising, with focus on the development of student and advisor learning outcomes and identification of multiple measures for the assessment of academic advising. Participants will be facilitated through the assessment process, and will identify stakeholders, student and advisor learning outcomes, and outcome measures specific to their respective academic advising programs.

Outline

- I. Evaluation versus Assessment
- II. Review of assessment cycle
- III. Identifying stakeholders
- IV. Developing a mission statement
- V. Identifying student learning outcomes
- VI. Identifying advisor learning outcomes
- VII. Using NACADA Core Values and CAS Standards
- VIII. Mapping the outcomes
- IX. Identifying measures
- X. Data Collection
- XI. Using the Data

Bibliography

Angelo, T. (1995). *Reassessing and Defining Assessment*. AAHE Bulletin, November issue.

Campbell, S. (2008). *Using Assessment to Understand What and How Students Learn Through Academic Advising*. Plenary presentation at the 2008 NACADA Assessment of Academic Advising Institute, San Diego, CA.

Creamer, E. G., and Scott, D. W. (2000). Assessing individual advisor effectiveness. In V. N. Gordon, W. R. Habley, and Associates (eds.) *Academic Advising: A Comprehensive Handbook* (chapter 24). San Francisco: Jossey-Bass.

Darling, R. (2005). Flowchart of assessment in Academic advising. In S. Campbell, C. Nutt, R. Robbins, M. Kirk-Kuwaye, and L. Higa, *NACADA Guide to Assessment in Academic Advising*. Manhattan, Kansas: National Academic Advising Association.

Ewell, P. (2000). *Assessment of Learning*. AAHE Assessment Forum, Denver, Colorado.

Maki, P. L. (2002 January/February). Developing an assessment plan to learn about student learning. *Journal of Academic Librarianship*, 28 (1-2), 8-13.

Maki, P. L. (2004). *Assessing for Learning: Building a Sustainable Commitment Across the Institution*. Sterling, VA: Stylus Publishing.

Marchese, T. (1993). *AAHE Continuous Quality Improvement Project: Profiles of Campuses*. The Assessment Institute, Braintree, Massachusetts.

Nutt, C., and Campbell, S. (2008). *Using Assessment to Understand What and How Students Learn Through Academic Advising*. Presented at 2008 NACADA Assessment Institute, Sand Diego, CA.

Pellegrino, J. W., Chudowsky, N. and Glaser, R. (2001). *Knowing What Students Know*. National Research Council, Washington, D.C.: National Academies Press.