

# Advisor Evaluation

---

Karen Boston

## Abstract

Evaluation of academic advisors can serve various positive functions, yet most institutions who conduct advisor evaluation rely solely of student satisfaction surveys. This presentation will introduce the participants to the importance and role of advisor evaluation, discuss different aspects and uses of advisor evaluation, and provide suggestions on how to best conduct advisor evaluation.

## Outline

- I. Evaluation versus assessment
- II. Goals of advisor evaluation
- III. Foci of advisor evaluation
- IV. Methods of advisor evaluation
- V. Data collection
- VI. Use of data

Participants are encouraged to share their successes and challenges in conducting advisor evaluations at their respective institutions.

## Bibliography

Campbell, S., Nutt, C., Robbins, R., Kirk-Kuwaye, M., & Higa, L. (2005). Guide to Assessment in Academic Advising. Manhattan, Kansas: The National Academic Advising Association.

Creamer, E. G., and Scott, D. W. (2000). Assessing individual advisor effectiveness. In V. Gordon and W. Habley (eds.) Academic Advising: A Comprehensive Handbook (chapter 24). San Francisco: Jossey-Bass.

Evaluation. (2007). Definition retrieved from yourDictionary.com website:  
<http://www.yourdictionary.com/ahd/e/e0246000.html>

Evaluation. (2007). The American Heritage® Dictionary of the English Language, Fourth Edition. Retrieved from Dictionary.com website:  
<http://dictionary.reference.com/browse/evaluation>

Kerr, T. (2000). Recognition and reward for excellence in advising. In V. Gordon and W. Habley (eds.) Academic Advising: A Comprehensive Handbook (chapter 25). San Francisco: Jossey-Bass.