

Webcast Advisory Board Meeting Minutes
Orlando Conference - Tuesday, October 5, 2010

Present:

Terry Musser, Chair, Penn State University (2009-2011)
Maura Reynolds (Publications Chair), Hope College (2008-2010)
Peggy Jordan (Incoming Publications Chair), Oklahoma City Community College (2010-2012)
Nora Allen Scobie (Advisor Training and Development Commission Chair), University of Louisville (2009-2011)
Susan Fread, LeHigh Carbon Community College (2009-2011)
Linda Hapsmith, University of Alaska-Fairbanks (2009-2011)
Joanne Conlon, West Chester University (2010-2012)
Yvonne Halden, University of Manitoba-Canada (2010-2010)
Paul Hesterman, Metropolitan State University (2010-2012)
Rob Mossack, Lipscomb University (2010-2012)
DaNay Phelps, Texas Tech University (2010-2012)
Ari Rozenzweig, University of California-Berkeley (2010-2012)
Leigh Cunningham, Ex Officio, NACADA Executive Office

Absent

Karen Thurmond (Immediate Past Chair) University of Memphis (2009-20011)
Roxie Catts, University of Arizona (2008-2010)
Josh Gaynor, Columbia University (2008-2010)
Melissa Lantta, University of Wisconsin-Oshkosh (2008-2010)
Ned Muhovich, University of Colorado at Boulder (2008-2010) Patrick Godbey, Tulane University (2009-2011)

Also in attendance:

Cindy Berry, Director of Advising, Richland College, Dallas County Community College District (cberry@dcccd.edu) – would like to be considered for WAB membership for 2011-2013 term

Chair conducted **Nominal Process Activity** to identify potential topics for 2011-2012

What topics do you suggest for next season's Webinars?

Results:

1. Understanding and working with students and their unique characteristics.
 - a. Underprepared students
 - b. Immigrants (especially African and Chinese)
 - c. Use case studies
 - d. Various student populations
 - e. International students
 - f. A "How To" series on advising students from different populations
 - g. Commuting students
2. Managing large advising workloads
 - a. Group advising
 - b. Workload planning and management techniques
 - c. Expanding your services
 - d. Various modes of delivering advising services
3. Security
 - a. Mental health issues
 - b. Fostering healthy relationships among students
4. Assessing retention and advising
 - a. Ethical development in media
 - b. Using social media
5. Advising administrators
 - a. University administration and advising
 - b. Assessment/evaluation of advisers
 - c. Writing proposals
 - d. Funding advising initiatives
 - e. Connecting advising w/graduation rates
6. Program development
 - a. Program review process
6. The modern American university

- b. Why are we structured this way?
 - c. Advising and globalization
6. General education and liberal-arts-related employment (“LEAP”)

Other topics that didn't make the prioritized list above:

- Peer advising
- Sustainability/green/cost savings
- Distance advising
- Accelerated graduation
- AAS to university transition
- Writing for reading/talking for listening
- Challenging students
- Orientation programming
- Self-care for advisers
- Getting faculty advisors on the bus
- Making use of advising councils
- New research venues
- Using/accessing NACADA resources
- Campus collaboration
- Career exploration
- Funding issues for students

This activity took all available time, so the following new business items will be completed post-conference:

- Finalize and approve General Committee Outcomes Statement
- Identify goals for 2010-2011.