

# The MACADA NEWS

Volume 13, Issue 2

July 2006

## President's Corner

**B**reak. Admit it, it's one of the first words you look for in the programs of every professional conference that you attend. Whether you're seeking a chance to check out of your hotel room or just an opportunity to check out of the concurrent session treadmill, breaks have a distinct appeal.

During an instance of the latter version at a NACADA regional conference in Kansas eight years ago, I was approached by Bob Chamberlin of Webster University. Chamberlin, who was involved in MACADA's earliest days, suggested that I consider running for a position on the MACADA board. It was one of the best pieces of advice I have received as an academic advisor. If you talk to any past or present board member, I'm confident they would tell you that getting involved was (or is) an enriching and educational experience on many fronts. The networking opportunities provide a welcome rejuvenation and a respite from the daily challenges we face on our campuses.

An "all hands on deck" campus event for incoming students precluded me from going to this year's regional in Arkansas. I would have liked to have been there, talked to you and other MACADAnS and mentioned the benefits of being a board member. Short of that, I'm doing so now. Contact information for current board members is on the back page of this newsletter. Many of those holding positions that will be up for elections are either leaving the board or seeking other positions. If you would like to help steer the MACADA ship, look into joining the board. Call me or your regional representative if you would like to run for a position and we will be glad to work with you. Participation on the board is the single best way to influence the organization and its direction.

At their most recent meeting during May, MACADA board members considered what the organization could provide to its members beyond a twice-yearly newsletter and the annual conference. We are proud of both, but we are seeking ways to stay in contact and serve the members throughout the year. So, we are working to have representatives contact members in their region after each board meeting to pass on items of interest. The project is a bit more challenging than it seems on the surface, as meeting minutes need to be approved relatively quickly and regional representatives will be mining those minutes for the items they see as having the most interest to advisors in their areas. We are working on honing that process.

At its next meeting in July, the board will work out the details for the Fall conference. This effort usually takes the full four hours we have scheduled to spend together. Concurrent session proposals are evaluated and scheduled, and the conference order of events is reviewed and agreed upon.

On top of all that, we have to figure out when we'll have the breaks.

*Tom Frankman*  
*MACADA President*

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**Find MACADA Online at:**  
<http://associations.smsu.edu/macada>

## Diversity Charge from NACADA Leads to Assessing Diversity Among MACADA Membership

Article written by Chris Jordan  
University of Missouri-Kansas City  
Data compiled by Lisa Runyan, VP of Membership  
Central Missouri State University

The National Academic Advising Association (NACADA) was founded as a grassroots organization and they still strongly value the grassroots method for developing goals and strategies for leadership of the organization. This means that the members identify what the issues are and what they would like the organization to do about them. To this end, President Jo Anne Huber issued the following:

Following is a charge to all NACADA units as recommended by the Diversity Committee and accepted by the Board of Directors at their meeting in Las Vegas. I would appreciate your work in addressing this charge this year so as to add the richness of diverse representation within all units of the association.

### Diversity Charge to all NACADA Units (sent to NACADA Leaders listserve)

Charge: Each unit (Committee, Region, Commission, Interest Group, Task Force) will develop goals or strategies specifically focused on increasing diversity within its sphere of influence and report progress annually.

The NACADA Region VII Steering Committee considered this charge and, in keeping with the bottom up, grassroots leadership strategy of NACADA, passed the charge on to each Region VII state asking that we seek input from our membership. What diversity issues do we (MACADA) have as an allied state that fall "within our sphere of influence", what do we propose needs to be addressed and how do we propose to go about it?

This was an agenda item for the MACADA state meeting at the 2006 Region VII conference in Little Rock, Arkansas and generated a great deal of discussion. First we attempted to define "our sphere of influence", and as an organization, we see that it is our membership. Thus, we concluded that we need to focus on "diversity" among our membership. We then attempted to define "diversity".

We are very fortunate in Missouri to have Peggy Sherwin from St. Charles Community College serving on the board as the VP of Multiculturalism and Diversity. She does a wonderful job of identifying issues of diversity with regards to race, gender, ethnicity, age, sexual orientation, etc. Her contributions to the board, newsletters and recruiting presentations for our state meeting help us all be more aware of diversity and multicultural issues and provide insight into how we as advisors can identify and work to resolve these issues. We are light years ahead of many states that do not have such a position.

The MACADA members present at the state meeting also wanted to be sure that we considered diversity among our membership with regards to membership from 2-year vs. 4-year institutions, public vs. private institutions, faculty vs. professional advisors, advising administrators, etc. to be sure that our membership is truly all-inclusive for those working in advising in higher education. To this end, the board has attempted to compile information with regards to our membership from public vs. private institutions and 2-year vs. 4-year institutions. With the help of each of the regional representatives, our VP for Membership, Lisa Runyan, compiled the following information.

Total Current Membership: 133

Number of Institutions Represented: 25

## MACADA...Reaching Out



Number of Four Year Institutions:	14
Number of Two Year Institutions:	11
Number of members from Four Year Institutions:	99 of 132
Number of members from Two Year Institutions:	33 of 132
Number of Private Institutions:	5
Number of Public Institutions:	20
Number of members from Private Institutions:	17 of 132
Number of members from Public Institutions:	115 of 132
Number of reported females:	110 (of 133 reporting)
Number of reported males:	23 (of 133 reporting)
Number of reported Caucasians:	32 (of 34 reporting)
Number of reported African Americans: (No other races/ethnicities reported among the 34 respondents)	2 (of 34 reporting)
Average number of years advising:	Of 23 respondents Average: 4.795 Range: 1-14 Median:3.5
Average advising load:	Of 18 respondents Average: 355 Range: 75-700 Median:370
Count for type of advisor:	Of the 21 respondents: Full time professional advisors: 19 Part time professional advisors: 2
Also members of NACADA:	16 of 23 reporting are NACADA members

So, how are we doing? In many areas, we do not have complete information from our members as much of the membership information is provided with the conference registration instead of the MACADA Membership brochure. Should the MACADA board attempt to compile more information about our members so that the organization can better serve its constituents? Does our membership reflect and represent the population of academic advisors in our state? What are your recommendations? Where should we focus our efforts for membership recruitment so that we can truly be an all-inclusive and fully representative organization for academic advisors across the state of Missouri? Should we produce a survey to gather information about our membership? Let us know what you think! This is your organization and we really want to represent you!

## All A-Board!...

Would you like to get on the fast track for professional development? Would you find it helpful to broaden your network of colleagues and compare notes on what is happening in other academic advising offices across the state? Would you enjoy an occasional opportunity to get out of the office and come to a place where everybody knows your name? Then jump on the express route: run for a position on the MACADA Executive Board!

The Executive Board officially “manages the affairs of the Association between its meetings, represents the Association, and makes recommendations to the Association.” In reality, we spend much of our time planning the annual conference, discussing issues that affect advisors, learning about NACADA events and policies, planning and writing articles for the newsletter, and fostering communication between the various regions and institutions across the state. In the next two years, we will have the exciting opportunity to plan and coordinate the NACADA Region VII Conference which MACADA will host in spring 2008. We usually meet in December, February, April and June/July, typically in mid-Missouri (William Woods University or University of Missouri) as well as the annual meeting in September at the Lake of the Ozarks. The meetings generally begin at 10:30am. and end by 2:30pm. to allow time for safe travel. We also have bagels and pizza and lots of laughs!

The following positions are open for election this September at the annual conference, and we hope you'll consider getting involved!

**President Elect** performs the duties of the President in the President's absence. Must be a member of NACADA. One year term, to be followed by a one year term as President.

**Vice-President of Communication** publishes a bi-annual newsletter, and aids the board in publicizing events sponsored by MACADA. Two year term.

**Vice-President of Multiculturalism/Diversity** promotes standards for advising regarding needs and concerns of diverse student populations, and provides the board with current research trends and data relating to advising students of a diverse background. Two year term.

**Treasurer** has custody of all MACADA funds and bank accounts, and provides year-to-date and annual financial reports to the board. Two year term.

**Area Representatives (Kansas City, North and Southeast regions)** establish a contact person at each school in the region they represent through whom to promote the interests of MACADA and academic advising in general. Two year term.

**Region VII Liaison** shall represent the interests of MACADA to NACADA, Region VII and other professional educational organizations and must be a member of NACADA. Because this position requires attendance at regional, national and state conferences for two consecutive years, MACADA will provide financial assistance to cover the cost of the Regional and National Conference registration fees. Nominees for the NACADA Region VII Liaison position must have experience serving on the MACADA board in some capacity for at least one year.

Any MACADA member who is interested in serving on the Board is welcomed and encouraged to nominate themselves. A nomination form is available in this newsletter. Please send nominations with your name, title, contact information, position of interest and a brief biography no later than **September 1** to:

Joan Finder, Secretary  
Undergraduate Admission Office,  
Webster University  
470 East Lockwood  
St. Louis MO 63119  
Fax: 314-968-7115  
Email: finderjb@webster.edu

Elections will be held at the annual meeting in September.

## You Have Entered the Faculty Lounge...

### Today's Discussion: There's No Need to Fear, Underdog is Here! A Faculty Advisor's Perspective on Balance



Tammy Welchert  
University of Missouri-Kansas City

You know how you run across an idea or phrase that for whatever reason sticks with you? Well, my latest, and the one I have been preaching to my advisees lately, is balance. I think I should seriously consider taking my own advice. I mean we are supposed to lead by example, aren't we?

Now I am not about to suggest that faculty advisors have the monopoly on chaos, but aside from the parent, child, Little League Coach, Scout Leader, and Sunday School teacher hats we all wear, faculty advisors are unique in that in the workplace we are asked to make transitory shifts from teacher to advisor much the same as Shoeshine Boy changed into Underdog. "When Polly's in trouble I am not slow, it's Hip, Hip, Hip and away I go!"

Yes, the last comment probably hinted at my age, but how does the adage go, "with age comes wisdom?" I have learned through the years that boundaries are our friends. It is okay to set specific hours for specific tasks. It is okay to ask a student to make an appointment to see you as opposed to answering advising questions in the classroom. It is okay to confess that you are in the middle of something and ask if it is possible for them to return later in the day. And, it is okay to be flexible and bend your own rules. The key is balance.

In actuality, whether you are a faculty advisor or not, your job probably consists of much more than solely teaching and advising. There is grading, committee work, office hours, administrative responsibilities, etc. As we are attempting to accomplish everything we need to get done, the phone calls, emails, and drop-in visits can significantly hinder our progression towards meeting those deadlines. We have all had occasion to be writing or be right in the middle of something requiring our full attention and then the knock on the door interrupts. If you are anything like me, you answer the door, invite them in, and listen. That's my job and that is who I am. I have often defined myself as a caretaker. That is indeed, why I am able without any hesitation to confess that I love my job, but I too, suffer from the little pangs that come with knowing that it will take me half an hour to get back on track with whatever it was I was working on.

I don't know about you, but my job is also rarely 8-5. As fellow advisors, I know you will not jump to the conclusion that I keep banker's hours, but will appreciate knowing that you are not the only ones answering emails from home, bringing papers home to grade, or neglecting your special someone to finish the committee report due first thing Monday morning. We are all increasingly being asked to take on more responsibilities and as fellow faculty are lost and budget crunching prohibits their replacement, the workload will only continue to increase.

I am making a commitment here and now to aspire toward a greater sense of balance. I will practice the time management skills I learned as a freshman, and will read a "How to organize your Office" book this summer. Lastly, I will remember that I am just as important as my students and I deserve to treat myself as well as I treat them. Underdog, I am not, but Wonder Woman I desire to be.

## Our MACADA Board's Very Own Amy Marie Aufdembrink is a NACADA Winner!

Submitted by Susan Martindale, Academic Advisor, Missouri State University

Amy Marie Aufdembrink is the recipient of this year's **NACADA Outstanding New Advisor Award —Primary Role Category**. Since assuming employment in the Academic Advisement Center at Missouri State University (MSU) in September 2003, she has contributed significantly to the effectiveness of our office. The mission of the Advisement Center is to "assist students as they develop meaningful educational plans to help them achieve their life goals." Amy Marie takes this mission to heart as she seeks to serve our students. As a graduate of the Honors College at MSU, she has always set high standards for herself and carries those same high principles into her work with advisees.

With an average case load of 250-300 undeclared majors, Amy Marie manages her time to be *available when needed*. Her proactive approach involves *frequently* e-mailing all of her students to remind them of important dates and deadlines, or just to touch base. This *intrusive style* is particularly appreciated by freshmen who are not yet accustomed to the demands of college. A recent comment from a student evaluation reads, "Every time I had a question, I would e-mail her and she would respond very quickly. I was even able to contact her over the summer when I decided what I wanted to major in. She was excellent!"

One of many significant contributions Amy Marie makes to the services at Missouri State is to plan the annual Majors Fair, sponsored by the Academic Advisement Center. This event is attended by at least 1,300 freshman, well over half of the entering student population, and is regularly cited as a central component in helping them choose a major. Representatives from practically every department at MSU participate in this event, and the feedback is overwhelmingly positive from faculty and students alike. She has fine-tuned and executed this affair single-handedly for the past three years. Her efforts resulted in 20% increase in student attendance and tripled the number of door prizes awarded.

Each member of our Academic Advisement Center team has responsibilities that evolve from daily work habits. Amy Marie immediately found her niche as our poster child for volunteerism—anytime someone needs assistance, she is the first to raise her hand. She is one of our chief editors, supporting us all in promoting the professional image of our office through error-free correspondence, publications and web pages. Recently, she authored a submission for the *Exemplary Practices for New Professional Advisor Development* monograph describing MSU's Advising Basics Workshop, a component of the Master Advisor Development program.

In an amazingly brief time Amy Marie Aufdembrink has gained the respect of advisees, her colleagues, and many MSU faculty members. Her competence as an advisor is equaled only by her care and compassion for her students. As evidence of her skill and effectiveness, Amy Marie was *nominated this year for the prestigious MSU Excellence in Advising Award*. In addition she is already making a significant contribution to MACADA as the current VP of Programs and Professional Development.

## MACADA Outstanding Advisor Awards Description



These state-level award criteria have been adapted from the national criteria in hopes that our state winners will be nominated by their home schools for the national awards. For further information on the NACADA awards, see their website at <http://www.nacada.ksu.edu/>

### Categories:

- **Academic Advising, Primary Role:** Individuals whose primary role at the institution is the direct delivery of advising services to students.
- **Faculty Academic Advising:** Individuals whose primary responsibility is teaching and who spend a portion of their time providing academic advising services to students.
- **Academic Advising Administrator:** Individuals who may provide direct academic advising services but whose primary responsibility is as an administrator or director of an academic advising program.

### Eligibility:

1. Any individual serving as an academic advisor, faculty academic advisor, or advising administrator and employed by a regionally accredited post-secondary institution may be nominated. MACADA membership is not required. Currently elected or appointed MACADA board members are not eligible.
2. Previous MACADA Outstanding Advising Award winners from the past five years are *not* eligible.
3. Only one nominee *per category* from each institution will be considered.

### Criteria:

The Selection Committee will evaluate nominations on the evidence of qualities and practices that distinguish the nominee as an outstanding academic advisor, faculty advisor, or advising administrator. Such evidence **may** include, but is not necessarily limited to, the following:

- strong interpersonal skills
- availability to advisees, faculty, or staff
- frequency of contact with advisees
- knowledge of student resources and appropriate referral activity
- use and dissemination of appropriate information sources
- evidence of student success rate, by advisor or department
- advisee or unit evaluations (summary data)
- caring, helpful attitude toward advisees, faculty and staff
- participation in and support of intrusive advising to build strong relationships with advisees
- monitoring of student progress toward academic and career goals
- mastery of institutional regulations, policies, and procedures
- ability to engage in, promote and support developmental advising
- evidence of administering an academic advising program that supports NACADA's Core Values
- evidence that the advising program reflects the standards of good practice in the CAS Standards and Guidelines for Academic Advising
- participation in and support of advisor development programs
- perception by colleagues of nominee's advising or advising administration skills
- institutional recognition of nominee for outstanding advising or advising administration.

#### Materials to Submit:

1. A completed and signed Nomination Form.
2. A narrative by the nominator, explaining how the nominee meets the criteria. There is a six-page limit to this section, including appendices. (Three front-and-back or six single-sided.)
3. Three letters of support.

**Submitted materials will NOT be returned.**

### Awards:

The individuals selected will each be awarded \$100, a plaque, and one year's membership in MACADA.

## MACADA PACESETTER Award Description

**Eligibility:**

Individuals nominated should be up-line administrators and have no direct involvement with or responsibility for the administration of advisors or advising. The nominee need not be a MACADA member. Previous winners are not eligible.

**Selection Committee:**

A committee, appointed by the executive board of MACADA and chaired by the President-Elect, will select the Pacesetter Award recipient.

**Materials to Submit:**

1. A completed and signed Nomination Form.
2. The most recent vitae of the candidate.
3. A supporting letter from the nominator providing evidence of eligibility, that the candidate has made significant contributions to the profession of academic advising, leadership in the field of advising as well as related professional areas, and a commitment to the importance of academic advising.
4. A maximum of five letters of support from colleagues, supervisors, and/or students, not to exceed three letters in any one category.
5. Additional materials which support the candidate's nomination (published articles, workshop handouts, evaluation information, etc.).

\* **Submitted materials will NOT be returned.**

**Award:**

The individual selected will be awarded \$100, a plaque, and one year's membership in MACADA.

***Application Deadline for all  
awards is  
August 25, 2006!***

**Nomination Forms are inserted in this newsletter.  
Copy as needed.**

**Submissions for all awards should be sent to:**

**Rose Bell, MACADA President-Elect**  
University of Missouri-Kansas City  
9 Scofield Hall  
5100 Rockhill Road  
Kansas City, MO 64110

Phone: (816) 235-5393  
Fax: (816) 235-5572  
E-mail: bellr@umkc.edu

## “Speak Out” on Intolerance Conference

Peggy Sherwin/VP of Multiculturalism/Diversity  
St. Charles Community College

We are gaining momentum speaking out against injustices. This past April was a busy month for many of us at St. Charles Community College. We hosted our first “Speak Out” conference on intolerance. You might have asked someone what it means to speak out against intolerance. On the other hand, someone might have asked you how you would respond to a joke or rude comment made by a friend, family member or even your employer. These questions never arise until someone has made a rude joke, comment or treated someone rudely, because of their color, religion, handicap, sexual orientation or just because they were different.

Speaking out means just what the words imply: you take a stance and let your friends, neighbors, co-workers and family members know that inappropriate language and bigotry are not acceptable. The “Speak Out” conference addressed those very issues. The panel consisted of students and community members who shared their experiences with bigotry and intolerance. These discussions were the highlight of the conference.

One of the panelists, a student, shared her story of a humiliating day in a local shopping mall when she went to the food court for lunch and a man walked over to her and said “you’re in America now. Take that damn rag off your head, you stupid bitch. They should send all of you Iraqi bastards back.” She reported being so stunned that she could only stand there and cry. She said she went back to her work place and after a few minutes she regained her composure and went back to the food court. The man was still there, so she said she asked him, “Why would you say those awful things to me?” She said she told him that she was from Egypt and not Iraq, but that did not appear to make any difference to him. He refused to say anything more and walked away. Another student panelist from our campus reported that a teacher called him a “wetback” in class one day. The student never reported the incident; he felt that the teacher might retaliate against him by failing him in

class. A young woman from Belleville, Illinois attended the evening session and talked about her high school not accommodating her by making it possible for her to get to her classes. She stated that a desk was placed in a janitor’s closet because the classrooms were not accessible to her in her wheel chair. This young woman said people would speak loudly to her as if she could not hear. She did not have a hearing problem: she was in a wheel chair and her legs did not work. Another panelist told our audience about an incident that took place at a Blockbusters store where she was followed into the parking lot and a man proceeded to get out of his automobile screaming, “Butch, dyke” and other vile words that made this young woman fear for her life.

As you read the horrific experiences these people shared with our “Speak Out” audience, you may think that these are isolated incidents. I am sad to say that they are not. These are situations happening every minute of every day. Many are not reported and are rarely discussed. I have often wondered why we are not talking about these incidents. We must share these stories to let everyone know that these despicable acts should not be tolerated.

I experienced an incident that gave me a jolt and caused me to ponder, “Why don’t we “Speak Out?” The incident happened just a few weeks ago on Memorial Day weekend. My husband and I decided to visit Old St. Charles. We had not been there in several months. We love shopping in the little shops, picking up a specialty item here and there. After an hour or so, we decided to take a break and sit on a bench and watch the people moving about eating ice cream and enjoying their day. We continued our stroll toward the river when I heard footsteps coming from the rear and moving rather quickly in our direction. A voice said, “Look at the monkey.” I did not hear any response to the comment; we were the only people walking on the sidewalk. Again, the voice said, “you know monkeys look like that” and by this time, their steps were

upon us. I stopped and moved to the side of the street to give these people an opportunity to pass but instead of passing the person said, in a shocked, excited voice, “What’s wrong, what’s wrong?” By this time, the two men were standing directly in front of me. The two men appeared to be in their 40s. Their expressions and behavior affirmed that they had been caught doing something they should not have been doing. They continued to ask what was wrong, after a few minutes I returned the question. They said, “nothing” but continued to stand and stare. Finally, I said, “I stopped and moved to the side to let you pass.” I could tell that these men had been indulging in spirits from their odor and their uneven gait as they proceeded to a parking lot without saying anything to each other or to us. When I was facing these men, I felt immediate anger and disgust but shortly afterwards I was consumed with utter sadness, hurt and shame. I couldn’t get the words out of my head. My husband and I sat along the river not speaking or discussing the incident.

I remembered a question one of the police cadets on campus had asked me the week before. The question was, “Why are black people offended when other people say rude and derogatory things to them?” At that moment, I knew I could now explain the “Why.”

There are connotations of words created to arouse certain emotions. These are words designed to describe and arouse emotion to lower self-esteem and self-worth. Words such as “porch monkey”, “kite”, “wetback”, and “dyke” are words that carry a painful, humiliating and despicable tone of hate and bigotry. When these words are used, they cause pain and sadness as if you are grieving from a loss. You may not understand the pain words can cause but you can understand the pain from a loss: it is sadness and emptiness within that only time can heal.

The “Speak Out” program in April 2006 was our first. You’re invited to the next “Speak Out.” Let’s unite our voices to stop injustices in our lifetimes.

# The 2006 MACADA Conference is Zooming Around the Corner...Start Your Engines!

## Introducing Our Keynote Speaker, Terry Blevins...

Terri Blevins has a BS in Business from the University of Oklahoma, and an MA in Counseling and Student Development from the University of Iowa. She has been an Academic Counselor at Oklahoma State University in Tulsa since 1999. Previously, she worked as a family counselor, a therapist, and a counselor at an alternative high school before coming to OSU. Terri is the past President of Oklahoma Academic Advisors Association (OACADA), co-chair of the NACADA Region VII Conference in 2005, and is currently serving as the Region VII Chair to NACADA. She has also been very involved in mental health issues in the Tulsa community, serving as President of the Board of Directors of the Mental Health Association in Tulsa, and Chair of the Columbia Teen Screen committee. She also facilitates group counseling activities with teens living in the domestic violence shelter in Tulsa. She presents workshops on team-building, communication, conflict resolution and leadership development to schools and university staff, and has presented at state conferences on a variety of topics, including housing for the homeless, resources for working with students in distress, stress management, and working with transfer students.

We are honored to have such a dynamic and knowledgeable Keynote speaker!

## Keynote Address: **Setting the Pace: Leading the Race!**

Leadership has become a necessary skill for everyone. Each of us has the potential of becoming a leader. What does it mean to be a leader? What are the characteristics of a leader? How can we, as advisors, model leadership and encourage leadership skills among our students?

We will explore some of the necessary characteristics for being a good leader and look at opportunities for developing leadership skills. We will discuss some of the strategies for successful leadership and look at opportunities to cultivate great leaders in ourselves, our co-workers, and our students.

## Unable to Join Us at the MACADA Conference This Year? Don't Let Your Membership Benefits Lapse!

If you can't escape your office this September to mingle with your advising colleagues at Tan-Tar-A, you can still renew your yearly MACADA membership online at: <http://associations.missouristate.edu/macada/index.htm>.

MACADA membership is still only \$10 per year. The membership year begins each September with our annual conference and includes two newsletters and updates throughout the year from your regional representative.

Print off an extra membership form and invite a co-worker or other advising professional to join! We encourage membership from both professional advisors and faculty advisors.

For membership questions, please contact Lisa Runyan, MACADA VP of Membership at (660) 543-4994 or [runyan@cmsu.edu](mailto:runyan@cmsu.edu).

The **MACADA NEWS** is published two times a year by the Missouri Academic Advising Association. Members and others interested in academic advising are encouraged to submit for publication, articles of interest to academic advisors. Articles are to be submitted to:

**Sue Yun, Editor**  
**The MACADA NEWS**  
**M110 Student Success Center**  
**University of MO-Columbia**  
**Columbia, MO 65211**  
**OR**  
**[yunsj@missouri.edu](mailto:yunsj@missouri.edu)**

# MACADA 2006: Setting the Pace for Advising

**Join us for the 2006 MACADA Conference at  
Sept. 14 & 15  
Tan-Tar-A Resort Golf Club & Spa at the  
Lake of the Ozarks, Osage Beach, MO!**

## 14th Annual MACADA Conference Agenda (Tentative)

### Thursday, September 14

9:00 am. - Noon	MACADA BOARD OF DIRECTORS MEETING
1:00 - 5:00 pm.	REGISTRATION
2:00 - 2:15 pm.	WELCOME <u>Tom Frankman</u> , MACADA President, William Woods University
2:15 - 3:15 pm.	KEYNOTE SPEAKER: <u>Terri Blevins</u> , Academic Counselor , Oklahoma State University; past President of Oklahoma Academic Advisors Association and co-Chair of the NACADA Region VII Conference in 2005
3:15 - 3:45 pm.	BEVERAGE BREAK/NETWORKING
3:45 - 5:00 pm.	SESSION I
5:30 - 7:30 pm.	DINNER/ANNUAL BUSINESS MEETING Election of Officers Awards and Recognition Announcements Door Prizes

### Friday, September 15

7:30 - 8:30 am.	REGISTRATION (continued)
7:30 - 8:30 am.	BREAKFAST (Hotel Check-out)
8:30 - 9:20 am.	CONCURRENT SESSION I Streamlining Transfer Students Conditionally Admitted, But Unconditionally Advised Parents: Can't Live With Them, Can't Live Without Them
9:30 - 10:45 am.	CONCURRENT SESSION II Journal Writing For The Diverse Population Off The Beaten Path: Changing The Way Students Approach Choosing A Major Learning Disabilities Within Postsecondary Education: Suggestions for Academic Advisors & Faculty
10:45 - 11:00 am.	BEVERAGE BREAK (Hotel Check-out)
11:00 - 11:50 am.	CONCURRENT SESSION III Multiculturalism Revisited First Year Advising: What I Wish I Would Have Known Parasitic Or Symbiotic: Perceptions Of Parental Involvement
Noon - 12:30 pm.	CLOSING SESSION Special Drawing - First 50 Conference Registrants Door Prizes Best of Conference Adjournment

Conference Registration Fees

A Conference Registration Form is available in this newsletter and posted on the MACADA website, <http://associations.smsu.edu/macada>. Conference fees (includes dinner buffet, breakfast, conference materials, and one year MACADA membership):

	Postmarked on or before Sept. 1	Postmarked after Sept. 1
MACADA Member	\$80	\$90
Student Rate	\$70	\$80
Membership ONLY (for those who cannot attend conference)	\$10	\$10

Payment Method: Submit registration form with check or money order (purchase orders not accepted) payable to:

MACADA  
c/o Krisana West, Academic Advisor  
Central Missouri State University  
Lovinger 2160  
Warrensburg, MO 64093

Further questions about registration? Contact Krisana West, (660) 543-4804, fax (660) 543-8119, or e-mail: [west@cmsu1.cmsu.edu](mailto:west@cmsu1.cmsu.edu)

Cancellation Policy: Refunds of conference registration fees will be issued, minus 2006-07 membership dues and a \$10 service charge, if cancellation is received in writing by Tuesday, September 5, 2006. No refunds will be issued after this deadline.

Hotel Accommodations (September 13 - 15, 2006)

Cut-Off Date for the MACADA Conference group rate is Friday, August 18, 2006. After the Cut-Off Date, unreserved rooms will be released for general sale, and the hotel will determine whether it can accept reservations based on a space-and-rate-available basis at the MACADA Conference group rate. Room reservations must be made by individual attendees directly with the Tan-Tar-A Reservation Department @ 1-800-826-8272 or website [www.tan-tar-a.com](http://www.tan-tar-a.com). All room reservations must be accompanied by a first-night room deposit, or guaranteed with a major credit card. Hotel will not hold any reservations unless secured by a major credit card. Any room(s) not cancelled 72 hours in advance of arrival date will be billed to the party guaranteeing the reservation. Hotel room rates are subject to applicable state and local taxes (currently 5.225% state and 3% county lodging tax) in effect at the time of check-in. Group rates (net of all taxes):

<u>Resort Complex (Conference Site)</u>		<u>Run of the House</u>	
Single	\$108/night	Single	\$98/night
Double	\$108/night	Double	\$98/night
Triple	\$108/night	Triple	\$98/night
Quads	\$108/night	Quads	\$98/night

Suites

One Bedroom \$158/night  
Two Bedroom: \$254/night

NOTE: Prior to reserving Run of the House, contact the reservation office regarding restrictions and/or locations.

Complimentary Guest Services:

- USA Today newspaper, available in the lobby while supplies last
- All guestrooms include irons, ironing boards, hair dryers, and in-room coffee service
- Shuttle service throughout the resort and estates complexes, as well as to and from the Oaks Golf Course
- Use of swimming pools (including Tradewinds Deck Pool, Arrowhead Deck Pool Complex, the indoor pool/hot tub) and Tan-Tar-A exercise facility

MACADA and Tan-Tar-A Resort seek to make programs accessible to all and will strive to make necessary accommodations for persons with disabilities or dietary restrictions. Please indicate your needs on the MACADA conference registration form and notify the hotel when making room reservations.

**Lisa Runyan**  
**MACADA VP of Membership**  
 Central Missouri State University  
 Ward Edwards 1600  
 Warrensburg, MO 64093

The MACADA News  
*The Voice of the Missouri Academic Advising Association Since 1993*

**Your MACADA Executive Board is here for you. Don't hesitate to contact us.**

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Thanks to our contributors for this issue: Tom Frankman, Chris Jordan, Joan Finder, Tammy Welchert, Susan Martindale, Peggy Sherwin, Lisa Runyan, and Amy Marie Aufdembrink.

***The Spirit of MACADA***