

# The MACADA NEWS

Volume 14, Issue 2

July 2007

## President's Corner: Focus on the Sophomore

A recent vacation reminded me how airports are intriguing places in many respects. There are the security issues, of course, and the mystery that is baggage transport. Some travelers stride briskly through the premises appearing fueled by Starbucks Espresso or its ilk and fully focused upon the places they'll go and the people they'll see. Others are a bit more wide-eyed. (So *this is Cincinnati*....) Screens showing flight arrivals and departures are always changing and are monitored by the roving masses.

Then there are the more subtle aspects. Muted televisions might be better represented at airports than anywhere else, save the stores that hawk the things and sports bars. They quietly fill the needs of many to see what's going on away from the tarmac.

When these screens aren't showing sporting events or news channels with their hearty supply of captions (Live: Britney Leaves Prison) it takes effort or existing knowledge to figure out the significance of what's being shown.

Spending prolonged periods in airports, particularly on the way home, inevitably lends itself to thinking about the real world, especially one's job. For the past few months, many of us have been focused upon our upcoming arrivals – the graduating class of 2011. There are new transfer students, certainly, and Missouri institutions have worked to improve those students' lots with initiatives such as the general education core and transfer advisors focusing on the needs of students in this group. Transfers aside, an emphasis is placed on helping the young and not-so-young men and women coming to us with no or negligible college credit. Helping first-year students has pretty much become an industry unto itself, with groups such as the National Resource Center for the First-Year Experience and Students in Transition in our midst, plus countless permutations of freshman seminar courses and programs.

These programs have served our new arrivals well. The benefits of our institutions being proactive in helping new students adjust are well documented. Lost in the bustle of incoming traffic and nearly as silent as muted televisions are the students lavished with this attention just one year ago – our sophomores-to-be. Some of them are facing major decisions such as whether their chosen major and/or institution is right for them.

Sara Lipka of the Chronicle of Higher Education reported recently on a National Resource Center student study that found 128 institutions with programs targeting sophomore students. Sophomores can be aided by programs not tailored exclusively toward them, of course, but advisors need to make some effort here. It is important for us to learn if events have changed these students' outlook on academic life.

As a suggestion, use some of the precious remaining time this summer to review your notes on students who will be entering their second year. A little preparation on our part can go a long way toward helping these returning students.

Tom Frankman  
MACADA President

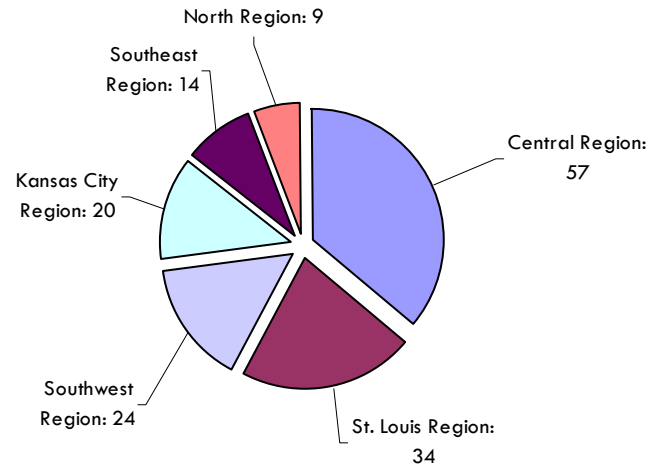
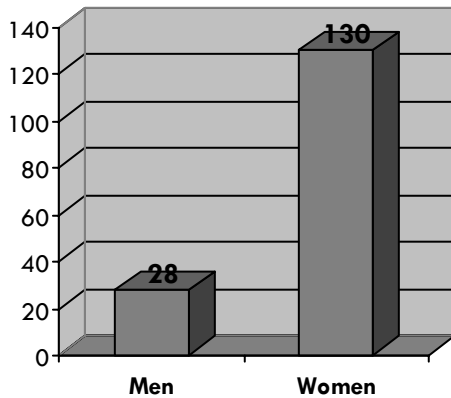
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## MACADA Membership—By the Numbers

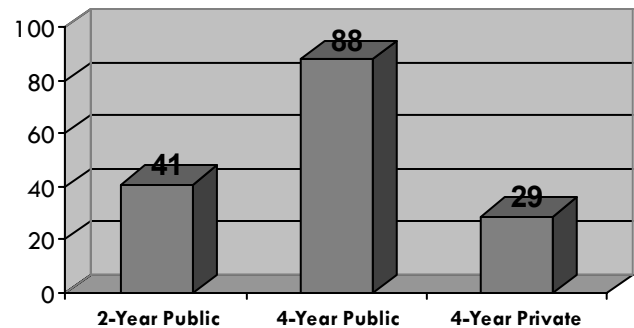
Membership in MACADA is steadily growing. As of July we have 158 members from 33 institutions across the state. This is an all-time high for our state membership! Here are a few fun statistics about our membership:



Institutions with 10 or more members include: University of Missouri – Columbia, Missouri State University, University of Central Missouri, and Webster University.

Membership inquiries can be sent to the VP of Membership, Lisa Runyan at [runyan@ucmo.edu](mailto:runyan@ucmo.edu) or (660) 543-4763. Our membership brochure is available on the MACADA website at: <http://www.nacada.ksu.edu/macada/index.htm>.

Lisa Runyan  
Vice-President for Membership



## Professional Development - Advising Related Organizations

Looking for more information about academic advising, student development, career development, etc.? Here is a list of some additional organizations that may be helpful as you get ready for Fall!

- **American College Personnel Association (ACPA)**  
<http://www.myacpa.org/>
- **Missouri College Personnel Association (MoCPA)**  
<http://www.myacpa.org/sid/mo/index.htm>
- **National Association of Student Personnel Administrators (NASPA)**  
<http://www.naspa.org/>
- **National Resource Center for the First Year Experience and Students in Transition**  
<http://www.sc.edu/fye/center/index.html>
- **National Association of Colleges and Employers (NACE)**  
<http://www.nacweb.org/>
- **National Career Development Association (NCDA)**  
<http://www.ncda.org/>
- **Association for the Study of Higher Education (ASHE)**  
<http://www.ashe.ws/>
- **National and Central Association for Advisers in the Health Professions (NAAHP/CAAHP)**  
<http://www.NAAHP.org>
- **National Association of Academic Advisors for Athletics (N4A)**  
<http://www.nfoura.org/>

## Regional Conference - Call for Proposals

On behalf MACADA, we are excited to extend to you an invitation to the 2008 NACADA Region VII Conference on March 3-5 in Branson, Missouri. The conference will be held at the Chateau on the Lake Resort Spa and Convention Center - Branson's only AAA four-diamond lodging and conference site ([www.chateauonthelake.com](http://www.chateauonthelake.com)). You can direct questions about the conference to Lisa Runyan, Conference Chair at [runyan@ucmo.edu](mailto:runyan@ucmo.edu) or (660) 543-4763.

We hope the theme for next year's conference, "*Setting the Stage for Student Success: Academic Advising in the Spotlight*," will inspire advisors and administrators in our region to showcase individual and institutional practices which illustrate the ways that we set the stage for student success, often acting behind the scenes.

Consider submitting a presentation proposal to put your program in the spotlight. The Region VII conference Presentation Committee encourages submissions addressing:

- Recruitment and retention of advisors in underrepresented populations, especially faculty, graduate students, African Americans and Native Americans.
- Leadership at all levels of NACADA
- Academic advising needs of higher education
- Advancement of the body of knowledge in academic advising
- The educational role of academic advising to enhance student learning and development in a diverse world.
- The role of academic advising in supporting institutional mission and vitality.

### Unable to Join Us at the MACADA Conference this Year?

#### Don't Let Your Membership Benefits Lapse!

If you can't escape your office this September to mingle with your advising colleagues at Tan-Tar-A, you can still renew your yearly MACADA membership online at: <http://www.nacada.ksu.edu/MACADA/index.htm>.

MACADA membership is still only \$10 per year. The membership year begins each September with our annual conference and includes two newsletters and updates throughout the year from your regional representative.

Print off an extra membership form and invite a co-worker or other advising professional to join! We encourage membership from both professional advisors and faculty advisors.

For membership questions, please contact Lisa Runyan, MACADA VP of Membership at (660) 543-4994 or [runyan@ucmo.edu](mailto:runyan@ucmo.edu).



You can begin submitting your presentation proposals October 1, 2007, online at: [http://www.nacada.ksu.edu/Regional\\_Divisions/region7/proposals.htm](http://www.nacada.ksu.edu/Regional_Divisions/region7/proposals.htm). Proposals will be due December 1, 2007. Questions regarding program proposals can be sent to Tom Frankman, Chair of Programs Committee, at [tom.frankman@williamwoods.edu](mailto:tom.frankman@williamwoods.edu) or (573) 592-1166.

The MACADA Executive Board is in need of many volunteers for various duties during the three-day conference. To volunteer please contact the Volunteer Committee Co-Chairs, Deb Shores at [dshores@jeffco.edu](mailto:dshores@jeffco.edu) or (636) 797-3000, or Annie Ensminger at [aensminger@ucmo.edu](mailto:aensminger@ucmo.edu) or (660) 543-8943. Many thanks to those who have already signed up to volunteer.

Lisa Runyan, Regional Conference Chair  
Tom Frankman, Chair of Programs Committee

The **MACADA NEWS** is published two times a year by the Missouri Academic Advising Association. Members and others interested in academic advising are encouraged to submit for publication, articles of interest to academic advisors. Articles are to be submitted to:

**Rachael Cobb, Editor**

**The MACADA NEWS**

**M110 Student Success Center**

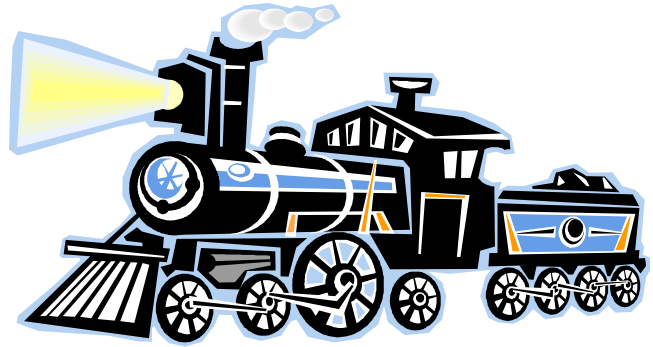
**University of MO-Columbia**

**Columbia, MO 65211**

**OR**

**[cobbr@missouri.edu](mailto:cobbr@missouri.edu)**

## All A-Board!



Would you like to get on the fast track for professional development? Would you find it helpful to broaden your network of colleagues and compare notes on what is happening in other academic advising offices across the state? Would you enjoy an occasional opportunity to get out of the office and come to a place where everybody knows your name? Then jump on the express route: run for a position on the MACADA Executive Board!

The Executive Board officially “manages the affairs of the Association between its meetings, represents the Association, and makes recommendations to the Association.” In reality, we spend much of our time planning the annual conference, discussing issues that affect advisors, learning about NACADA events and policies, planning and writing articles for the newsletter, and fostering communication between the various regions and institutions across the state. In the next year, we will have the exciting opportunity to plan and coordinate the NACADA Region VII Conference which MACADA will host in spring 2008. We usually meet in December, February, April and June/July, typically in mid-Missouri (William Woods University or University of Missouri) as well as the annual meeting in September at the Lake of the Ozarks. The meetings generally begin at 10:30am and end by 2:30pm to allow time for safe travel. We also have bagels and pizza and lots of laughs!

The following positions are open for election this September at the annual conference, and we hope you’ll consider getting involved!

**President Elect** performs the duties of the President in the President’s absence. Must have served on the Executive Board, although does not have to be on the current Executive Board. One year term, to be followed by a one year term as President.

**Secretary** keeps records of all meetings and give notice of special and regular meetings to all members.

**Vice-President for Programs and Professional Development** coordinates planning of annual meeting and conference, develops special retreats and seminars to promote educational growth and development of the membership.

**Vice-President for Membership** maintains accurate records of membership, including collection of dues, category of members and status of members.

**Area Representatives (Central, St. Louis and Southwest regions)** establish a contact person at each school in the region they represent through whom to promote the interests of MACADA and academic advising in general. Two year term.

Any MACADA member who is interested in serving on the Board is welcomed and encouraged to nominate themselves. A nomination form is attached with this newsletter and can also be found at our website, <http://www.nacada.ksu.edu/MACADA/>. Please send nominations with your name, title, contact information, position of interest and a brief biography no later than **September 1** to:

Joan Finder, Secretary  
Undergraduate Admission Office,  
Webster University  
470 East Lockwood  
St. Louis MO 63119  
Fax: 314-968-7115  
Email: [finderjb@webster.edu](mailto:finderjb@webster.edu)

Elections will be held at the annual meeting in September at the MACADA conference.

## MACADA Outstanding Advisor Awards Description



These state-level award criteria have been adapted from the national criteria in hopes that our state winners will be nominated by their home schools for the national awards. For further information on the NACADA awards, see their website at <http://www.nacada.ksu.edu/>

### Categories:

- **Academic Advising, Primary Role:** Individuals whose primary role at the institution is the direct delivery of advising services to students.
- **Faculty Academic Advising:** Individuals whose primary responsibility is teaching and who spend a portion of their time providing academic advising services to students.
- **Academic Advising Administrator:** Individuals who may provide direct academic advising services but whose primary responsibility is as an administrator or director of an academic advising program.

### Eligibility:

1. Any individual serving as an academic advisor, faculty academic advisor, or advising administrator and employed by a regionally accredited post-secondary institution may be nominated. MACADA membership is not required. Currently elected or appointed MACADA board members are not eligible.
2. Previous MACADA Outstanding Advising Award winners from the past five years are *not* eligible.
3. Only one nominee *per category* from each institution will be considered.

### Criteria:

The Selection Committee will evaluate nominations on the evidence of qualities and practices that distinguish the nominee as an outstanding academic advisor, faculty advisor, or advising administrator. Such evidence *may* include, but is not necessarily limited to, the following:

- strong interpersonal skills
- availability to advisees, faculty, or staff
- frequency of contact with advisees
- knowledge of student resources and appropriate referral activity
- use and dissemination of appropriate information sources
- evidence of student success rate, by advisor or department
- advisee or unit evaluations (summary data)
- caring, helpful attitude toward advisees, faculty and staff
- participation in and support of intrusive advising to build strong relationships with advisees
- monitoring of student progress toward academic and career goals
- mastery of institutional regulations, policies, and procedures
- ability to engage in, promote and support developmental advising
- evidence of administering an academic advising program that supports NACADA's Core Values
- evidence that the advising program reflects the standards of good practice in the CAS Standards and Guidelines for Academic Advising
- participation in and support of advisor development programs
- perception by colleagues of nominee's advising or advising administration skills
- institutional recognition of nominee for outstanding advising or advising administration.

***Application Deadline for all awards is August 10, 2007!***

*Information and forms also available online at <http://www.nacada.ksu.edu/macada>*

# MACADA Pacesetter Award Description

## Eligibility:

Individuals nominated should be up-line administrators and have no direct involvement with or responsibility for the administration of advisors or advising. The nominee need not be a MACADA member. Previous winners are not eligible.

## Selection Committee:

A committee, appointed by the executive board of MACADA and chaired by the President-Elect, will select the Pacesetter Award recipient.

## Materials to Submit:

1. A completed and signed Nomination Form.
2. The most recent vitae of the candidate.
3. A supporting letter from the nominator providing evidence of eligibility, that the candidate has made significant contributions to the profession of academic advising, leadership in the field of advising as well as related professional areas, and a commitment to the importance of academic advising.
4. A maximum of five letters of support from colleagues, supervisors, and/or students, not to exceed three letters in any one category.
5. Additional materials which support the candidate's nomination (published articles, workshop handouts, evaluation information, etc.).

\* **Submitted materials will NOT be returned.**

## Award:

The individual selected will be awarded \$100, a plaque, and one year's membership in MACADA.

***Application Deadline for all awards is August 10, 2007!***

**Nomination Forms are inserted in this newsletter and available on the MACADA website.  
(<http://www.nacada.ksu.edu/macada>) Copy as needed.**

**We will look forward to publishing a brief summary of award recipients in the conference binder. Awards will be presented at the Annual Business Meeting on September 13, at 5:30 pm during the MACADA conference.**

**Submissions for all awards should be sent to:**

**Harry Cook, MACADA President-Elect**

Missouri State University  
901 South National Avenue  
Springfield, MO 65897  
[harrycook@missouristate.edu](mailto:harrycook@missouristate.edu)  
Phone: (417) 836-5258  
Fax: (417) 836-6372





# MACADA Conference 2007

## Advising Decisions: Beyond the Magic 8 Ball

Tan-Tar-A Resort, Golf Club and Spa, Lake Ozark, MO

### 15th Annual MACADA Conference Agenda (Tentative)

#### Thursday, September 13

- 10:00 am. - Noon**      **MACADA BOARD OF DIRECTORS MEETING**
- 1:00 - 5:00 pm.**      **REGISTRATION**
- 2:00 - 2:15 pm.**      **WELCOME**  
Tom Frankman, MACADA President, William Woods University
- 2:15 - 5:30 pm.**      **KEYNOTE SPEAKER**  
Dewey Thompson, "Generational Differences"  
**Missouri Training Institute, University of Missouri-Columbia, College of Business**  
 Different generations do have different ways of communicating, which can sometimes lead to misunderstandings and conflict in the workplace and with our students. This session will give advisors information and effective tools for appreciating others' unique perspectives, understanding people's inherent differences, and suggestions on how to collaborate in mutually beneficial ways.  
Dewey Thompson serves the Missouri Training Institute as a Senior Continuing Education Coordinator. Dewey has worked as an independent consultant providing training services to a wide variety of private and public-sector organizations.
- 5:30 - 7:30 pm.**      **DINNER/ANNUAL BUSINESS MEETING**  
 Election of Officers, Awards and Recognition, Announcements, Door Prizes

#### Friday, September 14

- 7:30 - 8:30 am.**      **REGISTRATION (continued)**
- 7:30 - 8:30 am.**      **BREAKFAST (Hotel Check-out)**
- 8:30 - 9:20 am.**      **CONCURRENT SESSION I**  
 Student Success: Total Immersion in the College Community  
 Advising in a Tekkie Age  
 Demystifying Career Choice: Encouraging Students to Take Action
- 9:30 - 10:45 am.**      **CONCURRENT SESSION II**  
 Committee on Transfer and Articulation  
 Teachable Moments: From the Classroom to the Advising Office  
 Need a Magic Bag of Tricks of At-Risk Students? Interventions for Students who Struggle
- 10:45 - 11:00 am.**      **BEVERAGE BREAK (Hotel Check-out)**
- 11:00 - 11:50 am.**      **CONCURRENT SESSION III**  
 Welcome to a Day in the Life of an Advisor!  
 Surviving Disappointment: Advising Students When a Major Change is Not by Choice  
 Making Meaningful Conversation
- Noon - 12:30 pm.**      **CLOSING SESSION**  
 Door Prizes, Best of Conference Presentation Announcement, Adjournment

**Conference Registration Fees**

A Conference Registration Form is available in this newsletter and posted on the MACADA website, <http://www.nacada.ksu.edu/MACADA/>. Conference fees (includes dinner buffet, breakfast, conference materials, and one year MACADA membership):

	<b>Postmarked on or before Sept. 1</b>	<b>Postmarked after Sept. 1</b>
<b>MACADA Member</b>	<b>\$80</b>	<b>\$90</b>
<b>Student Rate</b>	<b>\$70</b>	<b>\$80</b>
<b>Membership ONLY</b> (for those who cannot attend conference)	<b>\$10</b>	<b>\$10</b>

**Payment Method: Submit registration form with check or money order (purchase orders not accepted) payable to:**

**MACADA**  
**c/o Annie Ensminger, Academic Advisor**  
**University of Central Missouri**  
**Ward Edwards 1900**  
**Warrensburg, MO 64093**

Further questions about registration? Contact Annie Ensminger,  
 (660) 543-4721, fax (660) 543-8119, or e-mail:  
[aensminger@ucmo.edu](mailto:aensminger@ucmo.edu)

Cancellation Policy: Refunds of conference registration fees will be issued, minus 2007-08 membership dues and a \$10 service charge, if cancellation is received in writing by Tuesday, September 5, 2007. No refunds will be issued after this deadline.

**Hotel Accommodations (September 12 - 14, 2007)**

Cut-Off Date for the MACADA Conference group rate is Wednesday, August 15, 2007. After the Cut-Off Date, un-reserved rooms will be released for general sale, and the hotel will determine whether it can accept reservations based on a space-and-rate-available basis at the MACADA Conference group rate. Room reservations must be made by individual attendees directly with the Tan-Tar-A Reservation Department @ 1-800-826-8272. All room reservations must be accompanied by a first-night room deposit, or guaranteed with a major credit card. Hotel will not hold any reservations unless secured by a major credit card. Any room(s) not cancelled 72 hours in advance of arrival date will be billed to the party guaranteeing the reservation. Hotel room rates are subject to applicable state and local taxes (currently 5.225% state and 3% county lodging tax) in effect at the time of check-in. Group rates (net of all taxes):

**Resort Complex (Conference Site)**

<b>Single</b>	<b>\$108/night</b>
<b>Double</b>	<b>\$108/night</b>
<b>Triple</b>	<b>\$108/night</b>
<b>Quads</b>	<b>\$108/night</b>

**Run of the House**

<b>Single</b>	<b>\$98/night</b>
<b>Double</b>	<b>\$98/night</b>
<b>Triple</b>	<b>\$98/night</b>
<b>Quads</b>	<b>\$98/night</b>

**Suites**

<b>One Bedroom</b>	<b>\$158/night</b>
<b>Two Bedroom:</b>	<b>\$254/night</b>

**NOTE: Prior to reserving Run of the House, contact the reservation office regarding restrictions and/or locations.**

Complimentary Guest Services:

- USA Today newspaper, available in the lobby while supplies last
- All guestrooms include irons, ironing boards, hair dryers, and in-room coffee service
- Shuttle service throughout the resort and estates complexes, as well as to and from the Oaks Golf Course
- Use of swimming pools (including Tradewinds Deck Pool, Arrowhead Deck Pool Complex, the indoor pool/hot tub) and Tan-Tar-A exercise facility



Your MACADA Executive Board is here for you. Don't hesitate to contact us.

<p><b>President:</b> <b>Tom Frankman</b> Phone: (573) 592-1166 Fax: (573) 592-1164 tomfrankman@williamwoods.edu</p>	<p><b>President-Elect:</b> <b>Harry Cook</b> Phone: (417) 836-5258 harrycook@missouristate.edu</p>	<p><b>Secretary:</b> <b>Joan Finder</b> Phone: (314) 968-6987 Fax: (314) 968-7115 finderjb@webster.edu</p>	<p><b>Treasurer:</b> <b>Annie Enslinger</b> Phone: (660) 543-4721 Fax: (660) 543-8119 aenslinger@ucmo.edu</p>
<p><b>VP, Membership:</b> <b>Lisa Runyan</b> Phone: (660) 543-4763 Fax: (660) 543-8400 runyan@ucmo.edu</p>	<p><b>VP, Multiculturalism/Diversity:</b> <b>Peggy Sherwin</b> Phone: (636) 922-8541 psherwin@stchas.edu</p>	<p><b>VP, Programs &amp; Prof. Dev.:</b> <b>Amy Marie Aufdembrink</b> Phone: (417) 836-5258 Amymarieaufdembrink@missouristate.edu</p>	<p><b>VP, Communications:</b> <b>Rachael Cobb</b> Phone: (573) 884-9700 Fax: (573) 884-9625 cobbr@missouri.edu</p>
<p><b>NACADA Liaison:</b> <b>Tammy Welchert</b> Phone: (816) 235-1385 Fax: (816) 235-2577 welchertt@umkc.edu</p>	<p><b>Central Missouri Rep:</b> <b>Jeff Wiese</b> Phone: (573) 882-3447 Fax: (573) 884-5478 wiesej@missouri.edu</p>	<p><b>Kansas City Area Rep:</b> <b>Julie Riemann</b> Phone: (816) 482-5425 Fax: (816) 482-5256 julie.riemann@mckc.edu</p>	<p><b>North Missouri Rep:</b> <b>Artie Fowler</b> Phone: (660) 665-0345 Fax: (660) 665-2786 artief@macc.edu</p>
<p><b>St. Louis Area Rep:</b> <b>Kathie Price</b> Phone: (314) 984-7257 Fax: (314) 984-7050 kprice@stlcc.edu</p>		<p><b>Southeast Missouri Rep:</b> <b>Debra Shores</b> Phone: (636) 797-3000 x286 Fax: (636) 789-5103 dshores@jeffco.edu</p>	<p><b>Southwest Missouri Rep:</b> <b>Kelly Wilson</b> Phone: (417) 625-9363 Fax: (417) 659-4429 wilson-k@mssu.edu</p>

Thanks to our contributors for this issue: Tom Frankman, Amy Marie Aufdembrink, and Lisa Runyan.

## The Spirit of MACADA



**Bookmark our new webpage!**

**Find MACADA Online at: <http://www.nacada.ksu.edu/MACADA/>**