

Minutes
MACADA Board Meeting
February 23, 2007

Call to Order:

The meeting of the MACADA Board was called to order at 10:40 a.m. by President-Elect Tom Frankman on the campus of William Woods University in the Aldridge Building.

Members Present: Amy Marie Aufdembrink, Rachael Cobb, Annie Ensminger, Joan Finder, Artie Fowler, Tom Frankman, Kathie Price, Julie Riemann, Lisa Runyan, Peggy Sherwin, Deborah Shores, Tammy Welchert, Jeff Wiese, Kelly Wilson

REPORTS:

Treasurer: Annie Ensminger, UCM

The budget is currently in good shape. No specifics to report.

Liaison: Tammy Welchert, UMKC

On February 5, Tammy participated in a conference call for Region VII liaisons regarding the Regional Conference. The demand for the 2007 conference has been unprecedented. The host hotels are overfilled, and the committee is working on additional shuttles for alternate hotels.

The contract with the Chateau on the Lake for the 2008 Region VII Conference has been secured.

There was also discussion regarding development of a strategic plan, with focus on mission and goals, committee development, and improving diversity. It was agreed that for the coming year, we will have to focus on planning the 2008 Region VII Conference, and table these concerns for the following year.

Multiculturalism: Peggy Sherwin, St. Charles Community College

St. Charles Community College is preparing a "Speak Out" program for March 19, focusing on injustice and how to address it. She brought booklets on this program for those who were interested.

Programs: Amy Marie Aufdembrink, Missouri State University

Deferred to "New and Continuing Business".

Communication: Rachael Cobb, University of Missouri-Columbia

Rachel brought copies of the newsletter, which will be emailed to members next week.

Membership: Lisa Runyan, University of Central Missouri

See written report. We are up 3 new members and one new institution since the December meeting.

Regional Reports:

Central: Jeff Wiese, University of Missouri-Columbia
Jeff has made several contacts with advisors in his region.

Kansas City: Julie Riemann, Metropolitan Community College
Julie plans to contact those advisors in her area who are not yet members.

North: Artie Fowler, Moberly Area Community College
Artie forwarded copies of the December minutes to her regional members. She is currently working with the advisors from Truman State, and sent an invitation to all schools in her area who are not members.

St. Louis: Kathie Price, St. Louis Community College at Meramec
Kathie is also working on contacting non-members in her region. She also announced that she will be retiring in December.

Southeast: Deborah Shores, Jefferson College
As a new representative, Deborah has not yet made any contacts but is “taking notes”.

Southwest: Kelly Wilson, Missouri Southern State University
Kelly was delayed in arrival. No report.

NEW AND CONTINUING BUSINESS

Webpage: Rachel Cobb, University of Missouri-Columbia

Cindy Fiedler informed the board by email that due to changes in the MSU system, it will require significant work to continue to maintain and update our webpage. Rachel did some research into alternatives. NACADA can host our page, though the initial set-up, changes and updates may take some time. There is no charge for this. We can register at dotcom for our own site with several options. This would cost us approximately \$11 per month for 5 pages, using a template. Maintaining the website would require a change in job description and required skills for the VP of Communications.

After some brief discussion, a motion was made by Julie Riemann, seconded by Tammy Welchert, that MACADA contract with NACADA to set up the regional site. The motion was unanimously passed.

Region VII 2007 Conference: Lisa Runyan, University of Central Missouri

Lisa will attend the 2007 conference in Austin, Texas; only 3 MACADA board members will attend. The conference currently has 445 registrants. Lisa is talking with the Texas planning committee to try to determine where the majority of attendees will be from to see if this number represents mostly Texas response. It was noted that Texas has a very

large membership, and is not holding a state conference this year. The appeal of the weather in March, given the severity of this winter, may also be drawing higher interest. Lisa will host a table to advertise our conference, with giveaway flashlights (reimbursed by NACADA), volunteer forms, and card-stock postcards with information. Branson Chamber of Commerce is sending posters and vacation planners. We also have space in the conference program, and time at a general session to speak about our conference.

Region VII 2008 Conference: Lisa Runyan, Central Missouri State University

The contract with the Chateau on the Lake has been signed for March 3 – 5, 2008, Monday through Wednesday. Lisa's next goal is to create a planning timeline and begin a tentative conference schedule outline. Proposal will be due December 1. The theme of the conference will be "Setting the Stage for Student Success: Academic Advising in the Spotlight."

Fall 2007 MACADA Conference, Amy Marie Aufdembrink, Missouri State University

Amy Marie presented several possible themes for this year's conference. After much deliberation, the theme "Advising Decisions: Beyond the Magic 8 Ball" was selected, with Magic 8 balls being given as the favor. Tammy suggested that next year we invite the membership to suggest themes, perhaps adding a prize for the winning theme as an incentive to encourage more investment and enthusiasm in the membership about the conference mid-year.

The conference schedule will largely be the same as last year, except we will have only one major keynote speaker on Thursday afternoon, rather than two, and will request a hands-on activity.

The call for proposals postcard will be mailed April 1, with a May 31 deadline, giving us time to extend to June 30 if necessary.

Some discussion of meals was held, as a few members expressed unhappiness with the lack of a "protein" option at the breakfast. We will review this again at the next board meeting.

Several speakers were recommended for the keynote address. Jeff Wiese will contact a UMC professor who speaks on Intergenerational advising styles. It was noted that we can offer one night hotel accommodations, dinner and mileage to the speaker.

We have a very limited supply of gifts for new members. It was recommended that we order MACADA portfolios, business card holders or luggage tags for this purpose. Annie will check to see how many MACADA pins remain.

By-Laws and Board Job Descriptions: Joan Finder, Webster University

Joan noted that the board job descriptions are both somewhat out of date and not circulated. She handed out copies of the job descriptions and the current by-laws and asked members to review them for inconsistencies and updates.

President-Elect Vacancy: Tom Frankman, William Woods University

As previously announced by email to the board and general membership, Tom officially stated that Rose Bell has resigned from the board Presidency due to health reasons. In keeping with the by-laws, Tom has assumed the role of President. The membership was notified of the vacancy of President- Elect by email and nominations for the position were opened. Two nominations were received: Harry Cook, Missouri State University, and Chris Jordan, University of Missouri-Kansas City. Harry Cook was elected by the board through written ballot.

The next board meeting will be Monday, May 21, at 10:30 a.m. at William Woods University.

The meeting was adjourned at 12:20 p.m.

Respectfully submitted,

Joan Finder
Secretary