

**Minutes**  
**MACADA Board Meeting**  
**May 15, 2006**

**Call to Order**

The meeting of the MACADA Board was called to order at 10:50 a.m. by President Tom Frankman on the campus of William Woods University in the Aldridge Building.

**Members Present:** Amy Marie Aufdembrink, Joan Finder, Artie Fowler, Tom Frankman, Chris Jordan, Linda Little, Kathie Price, Lisa Runyan, Peggy Sherwin, Tammy Welchert, Jeff Wiese, Kelly Wilson, Sue Yun

**Approval of the Minutes:** Joan Finder, Webster University

Motion was made and seconded (Chris Jordan/Jeff Wiese) to approve the minutes from the February meeting as written. Motion was approved.

Tom offered congratulations to board member Amy Marie Aufdembrink who will be honored as an Outstanding New Professional at the NACADA National Conference.

**REPORTS:**

**Treasurer:** Krisana West, CMSU

Absent. Written report. The Office Max quote for conference notebooks bound with comb binding will save us approximately 50% from what we had been paying for our conference ring binders. We will need to determine a deadline and contact for material submission. Chris suggested we explore the feasibility of adding a pocket inside the back cover for addendums.

Motion was made and seconded (Chris Jordan/Sue Yun) to approve the report. Motion was approved.

**President-Elect:** Rose Bell, UMKC.

No report.

**Liaison:** Chris Jordan, UMKC

Deferred to "New and Continuing Business".

**Multiculturalism:** Peggy Sherwin, St. Charles Community College

Peggy informed us of a program entitled "Speaking Against Intolerance" which was held on her campus in conjunction with the Ethical Society. She noted that it was attended mostly by community members, with some students participating, but that few faculty or administrators attended. The program is on the internet ([www.tolerance.org](http://www.tolerance.org)) and booklets are offered at no cost. Tom asked if Peggy would be willing to present a conference session on this program or related issues of addressing peoples on other cultures on our campuses.

**Programs:** Amy Marie Aufdembrink, Missouri State University  
Deferred to “New and Continuing Business”.

**Communication:** Sue Yun, University of Missouri-Columbia  
Sue requested clarification from the February minutes regarding the statement on the Conference Registration form that conference fees include membership.

Sue and Amy Marie selected a theme “Setting the Pace for Advising” in order to send out the Call for Proposals.

**Membership:** Lisa Runyan, Central Missouri State University  
Three new members have been added since the February meeting. Lisa will be happy to send the full membership roster to any board member who may need it.

### **Regional Reports:**

**Central:** Jeff Wiese, University of Missouri-Columbia  
No report.

**Kansas City:** Tammy Welchert  
No report. New board member and Kansas City rep Tammy Welchert was welcomed and introduced to the board.

**North:** Artie Fowler, Moberly Area Community College  
Artie has been unable to establish any contacts with North Central Missouri State University or Culver-Stockton. Truman is in the midst of reorganizing their advising system.

Sue suggested we offer a Conference Scholarship, perhaps by lottery, to advisors who do not have professional development funds available. Chris recommended that we restrict it to advisors from Missouri institutions who are not members as incentive to join MACADA. Tom suggested we wait until after the conference to assess our budget. We need to determine if our goal is to break even on the conference or use the conference to raise funds for other MACADA activities and needs, keeping in mind our commitment to keeping the conference affordable. Rose suggested a competition for schools to raise seed money for professional development programs. Amy Marie recommended a conference session on grant writing for professional development programs. Rose reported that NACADA does offer some grants for program development.

**St. Louis:** Kathie Price, St. Louis Community College at Meramec  
A new member from Fontbonne College contacted Kathie. Most advising there is done by faculty and it is difficult to get them to join MACADA. Kathie forwarded the Call for Proposals to all the St. Louis members as well as to advisors at SLCC—Forest Park and SLCC- Florissant Valley.

**Southeast:** Linda Little, Southeast Missouri University

Linda reported one new member, but a slight decrease in membership overall.

Some discussion was held regarding the problem of membership renewal for those who don't attend the conference. It was clarified that our membership year runs from September to September.

Tom asked the board to consider how we communicate with our members outside of newsletters between conferences to remind them of the efficacy of the organization. Reps should be sending the minutes of the meetings, highlighting any news of interest to the region. It was also recommended that the minutes be posted on our website. This will require approval of minutes by email shortly after the meeting.

**Southwest:** Kelly Wilson, Missouri Southern State University

Kelly has been working mostly to raise awareness on her campus. Ozark Technical College advisors came to the NACADA Regional Conference but aren't current members of MACADA; Kelly will contact them.

### **NEW AND CONTINUING BUSINESS**

**Region 7 Conference,** Chris Jordan

Chris attended the Region 7 Steering Committee meeting prior to the Region 7 conference. We are required to complete an annual activity report; Chris will submit this using last year's report as a reference.

The State Liaison position is now an elected position. Chris is filling the second half of the term. We need to report our candidate for next year to the Region.

The membership has been asked from the national level, through the regional level, what we would like to see regarding diversity concerns.

We have also been asked to report how liaisons are selected or elected and funded. At least a portion of the liaison positions appear to be partially funded by their state association.

We will be billed for NACADA Allied Membership, probably in August. Benefits of allied membership include state voting rights and NACADA web hosting. We have not yet pursued this benefit, due to concerns over webmaster control, and the ability to make changes. Tom asked Sue to look into this further.

Chris also asked about the Regional Conference MACADA will host in 2008. Help is available: there is a manual on the NACADA website with recommended calendars and procedures. NACADA will also help with negotiating hotel contracts. Chris reminded the board we need to determine our location. In informal discussion at the Regional Conference, Chris received feedback that the members did not want to return to Kansas

City so soon, since the 2005 conference, hosted by Kansas, was held in Overland Park. There are still many negative emotions attached to the St. Louis location based on some housing problems with portions of the hotel. Branson is strongly recommended. Members indicated that transportation from airport hubs would be possible, and that they would consider carpooling or van rentals from Springfield, Kansas City or Tulsa. We need to announce our hosting of this conference at our meeting in September and to establish a site and chair. About 240 members usually attend the Regional Conference. [The Conference Chair for the Region VII conference should be able to attend the National meeting in Indianapolis in October, 2006 and the Region VII meeting in Texas in May 2007. At the National meeting, there will be a special training session for Conference Chairs. The Conference Chair should be present to promote the Region VII 2008 conference at the 2007 Region VII meeting and the National meeting in October 2007 in Baltimore if possible.](#) If we select Branson as our location, it was suggested that we contact Cindy Fiedler regarding the possibility of serving as conference chair.

Terry Blevins, the Region 7 Steering Committee Chair, will attend our conference to discuss leadership needs of both Region 7 and NACADA. We will approach her regarding the possibility of serving as a keynote speaker with a presentation on leadership, as well as a session specific to NACADA needs. Motion was made and seconded (Amy Marie Aufdembrink/Rose Bell) that we invite Terry to serve as the conference speaker and present a conference session. Motion was approved.

The MACADA baskets were “a big hit” at the Region 7 conference. Chris must report by May 31 our response to the question “What diversity issues exist in our sphere of influence, and what are we doing about it?” The members in attendance at the state meeting during the Region 7 conference identified diversity concerns regarding the range of size and type of institution in our membership. Our biggest concern in this regard is learning how to encourage better participation from private schools. Suggestions made included: scholarships to the annual conference; development funds for the conference or work toward professional certification. We will also be utilizing the information from Peggy’s information and conference session.

#### **Newsletter, Sue Yun**

Deadline for submission of articles for the July newsletter will be Friday, June 9. The July issue offers more opportunities for topical articles. We will feature conference awards information, the conference registration form, more specifics on the conference, possibly session topics if known, board position openings announcements and nominations form. Tammy will write a “faculty lounge” article, Chris will present the diversity concerns questions from NACADA and a keynote speaker introduction to Terry, and Peggy will include an article on multiculturalism, possibly a summary of the Speaking Against Intolerance program.

#### **Fall 2006 MACADA Conference, Tom Frankman, Amy Marie Aufdembrink**

Amy Marie has received three inquiries about session possibilities, but no actual proposals yet. She handed out a list of 25 potential topics for us to share with our colleagues to encourage more proposals.

Possible conference favors might be: pedometers, portable radios, pop-up business card dispensers, or auto-shades.

Menus were reviewed. The board chose an \$11.50 breakfast option, which was the same as last year's breakfast but without eggs or bacon. (Juice, fruit, yogurt, Danish, muffins, cold cereal, milk, tea and coffee.) Last year's menu cost \$15.95. Beverage breaks will offer a reduced range of choices—soda, coffee, tea and lemonade. Fruit juice options are very expensive. Dinner buffets require a \$25 per person minimum menu, and we are already at that level. Amy Marie will explore plated options or inquire about chicken buffet options rather than pork and pasta. Dinner can be served in Parasol II with extra seating; the Crystal Ballroom; or Rooms 62-64 on the lower level, although that room only holds 100 comfortably, with a maximum of 120 people. The board recommended moving the dinner to the lower level long rooms, putting the podium in the center of the room.

**Future Board Meeting Date and Location:**

The next board meeting will be Friday, July 14, at 10:30 a.m. at William Woods University.

The meeting was adjourned at 2:00 p.m.

Respectfully submitted,

Joan Finder  
Secretary