



Division Unit Report for the Liberal Arts Advising Community
Submitted by Vince Hernandez

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

| 1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i> | 2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i> | 3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i> | 4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i> | 5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i> | 6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i> | 7. Progress toward achieving outcome <i>(Only completed in August 2018 report)</i> | 8. Future action(s) based on data <i>(Data-informed decisions)</i> <i>(Only completed in August 2017 report)</i> |
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| 1. Expand and communicate the scholarship of academic advising | Submit for publication to NACADA venues on topics related to Advising Liberal Arts Students -Goal = 1 AAT submission each cycle | 1.Utilize opportunity for commission-sponsored submission for Academic Advising Today (AAT) publication; (Call for submissions due 1 month prior to publication deadline, send for ranking to steering committee, notify at least a week prior to deadline & encourage others to submit) | 1. Did commission members submit for Liberal Arts commission sponsored consideration for AAT? (Yes/No) 2. Did Steering Committee (or select sub-committee) rank (if needed) in a timely manner by deadline established? (Yes/No) 3. Did selected publication submit to AAT? (Yes/No) | Steering Committee for ranking assistance if multiple submissions | -Concern from advisors whom have never written for publication Encourage those advisors to talk with me about my own experiences, as well connect with NACDA publication leadership. -Promote concurrent sessions at advising conferences that cover "Writing for NACADA" | | |

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| | | 2.Send reminders regarding submission deadlines for the NACADA Blog, AAT, the NACADA Journal, regional conferences and the annual conference (listserv, Facebook, membership list) | 4. Was article accepted for publication for AAT? (Yes/No) 5. Were reminders sent out for submissions deadlines? (Yes/No) | | | |
| 2. Expand and communicate the scholarship of academic advising | Increase online engagement of articles/journals that cover advising in Liberal Arts on the Lib Arts Facebook group | 1-Increase number of Community members on the Facebook group. 2. Provide articles/journals and offer open ended questions to stimulate discussion | 1-Did more advisors join the Facebook Page (Yes/No) 2-Was there an increase in number of articles posted with engaged discussion? (Yes/No) | Steering Committee members to spread the word about the Liberal Arts advising community Facebook page | -Not all members have a Facebook account and/or prefer to avoid social media. Could share how to create a generic account if preferred. -Low feedback. Encourage members to share their thought and insights, especially if it is something they can relate to or are already doing. | |

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| 3. Promote the role of effective academic advising in student success to college and university decision makers | Completion of the Topical Template for Advising Liberal Arts students that provides resources that reflects the important role of advising in student success. | Collect suggestions for topics and resources from the membership | Submit content for the Topical Template to the Executive Office by August 15, 2018. | 1. NACADA Research Center 2. NACADA publications | | | |
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