Committee/Board Name: **Annual Conference Advisory Board**

Mission: To oversee the curriculum and activities of the Annual Conference in order to advance the academic advising field globally – includes keynote session, concurrent presentations, pre-conference workshops, poster sessions, and other program formats to assure a successful event.

Members (name, institution, email); please put an * next to new members: The Annual Conference Advisory Board consists of the current year Annual Conference Committee Chair, the immediate past Annual Conference Committee Chair, the upcoming Annual Conference Committee Chair, the Annual Conference Manager, Executive Director and Associate Director from Exec Office, 8 members at-large appointed by the Incoming President. Appointed members serve staggered two-year terms.

- **Terri Downing**, Chair (2010-2012), Franklin Pierce University, term (2009-2013)
- **Margaret Pentecost**, 2012 Annual Conference Chair, University of Louisville (2009-2011)
- **Dawn Fettig**, 2011 Annual Conference Chair, University of Colorado-Boulder (2010-2011)
- **Kathie Sindt**, Johns Hopkins University (2009-2011)
- **Michelle White**, Millersville University (2009-2011)
- **Stacy Woycheck**, Outgoing Chair (2008-2010), Univ of Maryland-College Park term (2008-2011)
- **Dana Zahorik**, Fox Valley Technical College (2009-2011)
- *Clint Moser*, Utah Valley University, (2010-2012)
- *Bruce Norris*, West Chester Univ of Pennsylvania (2010-2012)
- *Kevin Piskadlo*, Bentley University (2010-2012)
- *Carol Pollard*, University of North Texas (2010-2012)
- *Kristi Shea*, Indiana University Purdue University-Indianapolis (2010-2012)

**Ex Officio:** Kathy Stockwell, Fox Valley Technical College

**Executive Office liaison, Rhonda Baker**
Criteria used to create and maintain diversity of membership (size of institution, region, role, ethnicity, new and experienced professionals, etc.): **Committee membership is recruited with the goal of maintaining diversity.** We strive to have a membership which consists of advisors who can bring a diverse set of viewpoints to our work. When recruiting new members, we look at all that they may represent including institutional size, type of institution, geographic region, ethnicity, and advising experience.

**Completed Planning Matrix for 2010-2011**

Directions: Please copy and paste columns 1 and 2 from your beginning of the year report. Next, write out appropriate responses that best describe the current results toward completing each goal. Finally, provide concrete next steps for the board/committee based on the results to date.

<table>
<thead>
<tr>
<th>Goals (identify link to NACADA strategic goal # for each stated goal)</th>
<th>Strategies/Approach to address goal</th>
<th>Results</th>
<th>Recommendations for Action</th>
<th>Groups that will be impacted or to work with</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide an exciting and stimulating Annual Conference</td>
<td>We made some updates to our goals this year and created two subcommittees to review parts of the conference keeping these goals in mind.</td>
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<tr>
<td>Provide an opportunity for members to share the best practices or research of their institutions at the national level</td>
<td>The first subcommittee of members is looking at the pre-conference workshop proposal process to see if that should be changed in order to provide a more limited but more dynamic group of pre-conference workshops.</td>
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<td>Annual Conference Committees</td>
</tr>
<tr>
<td>Provide networking opportunities and professional development</td>
<td>The second subcommittee is looking at the survey that members receive following the annual conference to see if we are measuring items that relate to our goals for the conference.</td>
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