Committee/Board Name: Membership Committee

Mission: The Membership Committee recommends policies, procedures, and strategies for enhancing the membership in NACADA both numerically and qualitatively. The Committee recommends policies, procedures, and initiatives to assure a growing and vital membership organization.

Members:

2008-2009 Committee Members:

Rodney Mondor, Chair, Univ. of Southern Maine (2010) Reg 1 rmondor@usm.maine.edu
Mike Prutsman, Adirondack CC (2010) Reg 1 prutsmanm@sunyacc.edu
Chuck Allen, Temple University (2010) Reg 2 callen@temple.edu
Art Farlowe, Univ. of SC-Columbia (2010) Reg 3 afarlowe@gwm.sc.edu
Michael Avant, University of Alabama (2009) Reg 4 mavant@cba.ua.edu
Brian Hinterscher, Univ. of Southern Indiana (2010) Reg 5 bghintersc@usi.edu
Patsy Pyke, Algonquin College (Canadian Rep) (2010) Reg 5 pyke@algonquincollege.com
Dan Turner, Illinois Wesleyan University (Grad Student) (2010) Reg 5 dturner@iwu.edu
David Marchesani, Univ. of Northern Iowa (2010) Reg 6 david.marchesani@uni.edu
Mike Balog, Texas A&M (2009) Reg 7 m-balog@tamu.edu
Tamie D. Saffell, Western Oregon University (2010) Reg 8 saffellt@wou.edu
Nancy Markee, University of Nevada-Reno (2009) (11) Reg 9 nlmarkee@unr.edu
Sherrie Jensen, Weber State University (2010) Reg 10 sjensen3@weber.edu
Charlie Nutt, Ex Officio, NACADA Executive Office -- cnutt@ksu.edu
Bev Martin, Ex Officio, NACADA Executive Office -- bmartin@ksu.edu
Judy Weyrauch, Ex Officio, NACADA Executive Office -- weyrauch@ksu.edu

Criteria used to create and maintain diversity of membership (size of institution, region, role, ethnicity, new and experienced professionals, etc.):

- Differences in Institution type
- Differences in advising position (Faculty Advisor, Advising Director, Academic Advisor, etc.)
- Differences in region
- Differences in ethnic background
<table>
<thead>
<tr>
<th>Year</th>
<th>Goals (identify link to NACADA strategic goal # for each stated goal)</th>
<th>Strategies/Approach to address goal</th>
<th>Results</th>
<th>Recommendations for Action</th>
</tr>
</thead>
</table>
| 2007-2008  | **Ensure the effectiveness of the NACADA organization. (Strategic Goal 5)**  
1. Promote diversity within the association. 5A(i)  
1.1. Create environments and processes that promote and sustain inclusion and involvement in the association.                                                                 | 1. Collaborate with Research Committee to create an initiative directed to enhance membership.  
1.1. Implement initiative.  
2. Collaborate with Diversity Committee to create an initiative specifically directed to enhance membership of diverse members.  
2.1. Implement initiative.  
3. Collaborate with Faculty Advising Interest Group to create an initiative specifically directed to enhance membership of faculty advisors.  
3.1. Implement initiative. | **Goal 1:** Successful  
**Goal 1.1:** Incomplete yet promising  
**Goal 2:** Successful  
**Goal 2.1:** Successful  
**Goal 3:** Unsuccessful  
**Goal 3.1:** Unsuccessful | Action items or proposals for consideration by the Division:  
- Videocast keynote address and concurrent best of region sessions to members unable to attend the national conference (fee?)  
- Implement online system for initial membership registration, membership renewal and conference registration  
- Creation of a graduate student group membership  
- Give a certain number of graduate student memberships to institutions with institutional memberships. |

---

1 No new goals have been added since the previous report.
2 Assessment criteria have not changed since previous report.
3 Action items and proposals have not changed since last report.
4 Graduate Student Initiative is being vetted through appropriate channels.
5 Recommendation: Membership Committee Chair or Diversity Committee Chair should assist in compiling a cohort of individuals whom can contribute to AAT in the manner put forth in this goal.
6 Attempts to reach out to the Faculty Advising Interest Group were unsuccessful
7 Recommendation: Speak with prospective collaborators, and gain buy-in/support, before placing assessable goals in report.
<table>
<thead>
<tr>
<th>Year</th>
<th>Goals (identify link to NACADA strategic goal # for each stated goal)</th>
<th>Strategies/Approach to address goal</th>
<th>Results</th>
<th>Recommendations for Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-2009</td>
<td>1) Look at ways we can use webinar technologies to increase membership benefits. 2) Look at how we currently connect members with each other at conferences and suggest options. 3) Review Institutional Membership: a. Create survey for current IMers. b. Assess survey and develop options for the IM option if tweaking is needed. 4) Continue with graduate program; review, tweak changes; present to Susan and Awards Committee. a. Look at other Regions programs and review. b. Promote scholarship/award committee work to increase graduate membership. c. Find ways to promote the graduate program in NACADA. 5) Look at defining “what the benefits of membership are”; why should you be a member of NACADA? Articulate benefits and market them.</td>
<td>1) Investigate ways to possibly enhance membership opportunities to include webinars as member benefits. 2) Look into a mentor program to engage new members in NACADA. 3) Reviewed other National organizations and compared Institutional membership a. Determine what IM’ers think about the members’ options. What would they be willing to pay for certain services? b. What can we do to increase IM membership? Is IM a way to introduce new schools to NACADA? 4) Continue to offer scholarships for graduate students at National and Regional Conferences. a. Committee members have been pulling together regional programs. b. Currently in progress across the national/regional level. c. Graduate student meet and greets created during regional conferences to connect graduate students with seasoned professionals. Huge Hit. 5) In progress.</td>
<td>1) Successful 2) In progress 3) Successful, but needs to be taken to the step of possible implementation. a. Not completed b. Not completed c. Successful 4) Almost there. 5) In progress.</td>
<td>1) 2) 3) 4) Regional Conferences host a Graduate student dinner with seasoned professional. 5)</td>
</tr>
</tbody>
</table>