Those attending were: Rodney Mondor, Dave Marchesani, Nancy Markee, Art Farlowe, Brian Hinterscher, Sherrie Jensen, Abby Coffin, Judy Weyrauch, Bev Martin, Charlie Nutt (for a few minutes)

Send list of people that are able to serve a second term on membership committee to Dave. Need new graduate student to serve. Brian will stay on for another term. Rodney will be covering for the chair of the Canadian Interest Group so will ask for membership committee members. Art will re-up for another year. Sherrie, too.

Where to focus/target/connect membership in a way with regions? Target graduate students – utilize conference calls – goals/charge of committees not seen charges in long time. Revisit charge outcomes.

Students in general – bachelor’s degree. Graduate student member needed on this committee; region chairs don’t know who’s on the membership committee; how to get input from regions if they don’t know who we are?

Region chairs might be aware or conference chair; need to provide region leaders with a list of committee chairs and committee members. Perhaps include member career services committee member and membership committee member to region steering committee. Letter from Dave to region chairs right before regional conferences – 3 emails – how to include/collaborate with membership committee across divisional lines.

Charlie came in – 2 items:

1. He’s going to put draft to membership committee for review to more clearly define expectations of and requirements for allied members and their responsibilities back to association. They have to meet certain criteria. They are reaching people, but the allied groups are going in competition with the regions. Charlie will send draft for us to review.
2. Poll – currently we have two membership years. Because of new association management system, what do you think about 1 membership year cycle?

Suggestion was made to get committee member ribbons.

How do we reach people who are not part of NACADA, e.g., community college members? Affiliate membership – promote NACADA through affiliate members. Give comp memberships; have dinners – adopt-a-grad. Region 1 had budget line to pay for graduate meals (subsidize meals) to take whole group. Susan received a grant for faculty retreat (Title III money). Do some pairing up with other associations; NODA internship; SUNY schools.

Overlap of meetings with NODA – joint or overlap; choose whether to go to one or another (NCFA or NACADA) due to financial constraints. AFA & NIC combined meetings – have joint annual meeting.

Report out what you’ve learned at conference – a requirement. Meet after conference to compare what was learned.
Region 7, Overland Park, KS — better than expected attendance. Finished chair of KAAN – state sessions went well, good Region 7 showing. (Maybe Abby Coffin contributed this??)

Region 5 – Brian – Niagara Falls – poor attendance. 8:45 a.m. on Monday – new member session – sent email to all. Jose will announce; asking grads to come to this meeting – can do at region meetings also.

Send something out to conduct dinners at regional meetings for graduate students to network.

Dave – allied membership issue; administration division meeting – recruitment/retention huge piece; cross over to committees. Focus on graduate students; spread out too thin; too many targets – provide organization:

1. Marketing connection piece (face of NACADA to students); how to filter to identify region reps – Inst. NACADA – liaison to graduate students or new members.
2. Events – brainstorm to come up with ideas from regions to try to get graduate students. Offer – push Clearinghouse – financial support – so much available – 5 minutes to take about NACADA – put a fac to NACADA – step-by-step how to use Clearinghouse – webinar (for free) or region presentation about how to use Clearinghouse then give a 10-15 marketing piece promoting NACADA membership, etc. Video on website.

Sherrie – we did a webinar and posted it on website – need structure.

Two-four conference call meetings, December, February, May, August during less busy times – 2-3 months apart. Smaller steps – set to put on calendar. First meeting – email dialog about graduate students. Ready for annual conferences – push to develop new professionals explain what committee does – to see if they have ideas about how to increase/enhance membership.

Rodney will send out letter – explain to supervisor/institution on importance of their participation – attend regional meeting.

NACADA website – graduate student page focused – international – advisors everywhere – don’t have connections that we have.