NACADA Membership Committee

2010 End of Year Report

Committee Name: Membership Committee

Mission: The Membership Committee recommends policies, procedures, and strategies for enhancing the membership in NACADA both numerically and qualitatively. The Committee recommends policies, procedures, and initiatives to assure a growing and vital membership organization.

Current Members (name, institution, email); please put an * next to new members:

- Rodney Mondor, Chair, University of Southern Maine (2010) Region 1
- Mike Prutsman, Adirondack CC (2010) Region 1
- Chuck Allen, Temple University (2010) Region 2
- Art Farlowe, University of SC-Columbia (2010) Region 3
- Karen Schiferl*, University of Mississippi (2012) Region 4
- Brian Hinterscher, University of Southern Indiana (2010) Region 5
- Patsy Pyke, Algonquin College (Canadian Rep) (2010) Region 5
- Dan Turner, Illinois Wesleyan University (Grad Student) (2010) Region 5
- David Marchesani, University of Northern Iowa (2010) Region 6
- Abby Coffin*, University of Kansas (2012) Region 7
- Tamie D. Saffell, Western Oregon University (2010) Region 8
- Nancy Markee, University of Nevada-Reno (2011) Region 9
- Sherrie Jensen, Weber State University (2010) Region 10
- Charlie Nutt, Ex Officio, NACADA Executive Office
- Bev Martin, Ex Officio, NACADA Executive Office
- Judy Weyrauch, Ex Officio, NACADA Executive Office

Criteria used to create and maintain diversity of membership (size of institution, region, role, ethnicity, new and experienced professionals, etc.):

- Differences in Institution type
- Differences in advising position (Faculty Advisor, Advising Director, Academic Advisor, etc.)
- Differences in region
- Differences in ethnic background
## Completed Planning Matrix for 2009-2010

<table>
<thead>
<tr>
<th>Year</th>
<th>Goals (identify link to NACADA strategic goal # for each stated goal)</th>
<th>Strategies/Approach to address goal^1</th>
<th>Results</th>
<th>Recommendations for Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-2010</td>
<td>1) Look at defining “what the benefits of membership are”; why should you be a member of NACADA? Articulate benefits and market them. (SG 1, 4)</td>
<td>1) Look at how we currently connect members with each other at conferences and suggest options.</td>
<td>1) Sent two survey questions in February, 2010, to current institutional members having membership expiration dates of 3/1/2010 and 9/1/2010: <em>Why did you join NACADA as an Institutional Member?</em> and <em>What do you consider to be the benefit(s) of having an Institutional membership?</em> 2) Received 23 responses from 431 that were emails. 3) No further action taken.</td>
<td>1) Provide survey results to Membership Committee.</td>
</tr>
<tr>
<td></td>
<td>2) Review Institutional Membership to determine if it is effective in its current state or should be revised. (SG 5)</td>
<td>1) Conference call with EO and sub-committee chair to discuss history of IM.  2) Create survey for current IM’ers to determine what they need. 3) Assess survey and develop options based on comparisons with other national organizations.</td>
<td>1) Survey sent in March 2010 to Membership Committee asking them to review Institutional Membership web page and provide their response to questions: Received responses from three membership committee members. 2) No further action taken.</td>
<td>1) Provide survey results to Membership Committee.</td>
</tr>
<tr>
<td></td>
<td>3) Increase graduate student membership within NACADA by 5%. (SG 3)</td>
<td>1) Look at Region programs and scholarship offerings.  2) Continue promoting “Mentoring Dinner” at Regional Conferences  3) Send out notices to NACADA leaders to encourage co-presentations with GA.</td>
<td>1) List of 2009 graduate student scholarship winners who had/had not become members of NACADA was compiled and sent to Membership Committee. 2) Survey questions sent to these graduate students. Four of 10 responded to survey. Questions were:  • <em>Why did you apply for NACADA’s Graduate Student Regional Conference Scholarship?</em>  • <em>Are you presently employed in an advising position? If so, where?</em></td>
<td>1) Provide survey results to Membership Committee.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
|  |  | • If you became a NACADA member when you applied for the scholarship and have not renewed your membership, why have you not rejoined NACADA?  
• Are there other ways that NACADA or its members could promote participation of graduate students within the Association?  
• Any other suggestions or comments you would like to make about NACADA?  
3) No further action taken. |