Membership Committee Meeting  
October 2, 2011, 11:15 a.m., Room 503  
Colorado Convention Center, Denver, Colorado


Items discussed:

- Reviewed past year’s goals. Board was very impressed with what Membership Committee had accomplished...most talked about at the Administrative Division meeting
- Continue promoting committee members at their institutions and at region level
- Connect with Diversity Committee by having cross representation with them. Need to find new region rep and also graduate student member. Also discussed having an international member and member as liaison to diversity committee. Graduate students would serve one year; international would serve two years, expire on odd year; Canada service 2 years, expire on even year. Do we have to make any changes to the bylaws to have these additional members?
- Bev will send Dave questions from old membership “exit” survey. Committee would like to survey the members who do not renew every other year. Committee will develop new Axio survey for E.O. to send out – ask why members did not renew, etc. If survey conducted every two years, this should help us receive input from those who renew every other year or only renew when they register for an event. Committee will decide from data whether to continue survey every two years after reviewing initial survey results.
- Dave asked some Committee members to continue serving another year until we have the 2-year cycle worked out, as too many members would be finished serving in 2012. Also discussed who would chair Committee. Decided to have expiration dates for members coincide with region – even numbered region finish serving 2-year term on an even year; odd region off on odd year. Change student web page to “Students” instead of “Graduate Students”; discussed that there are undergraduate students who also want to be advisors
- Attach counters to graduate student pages to see how much activity these pages get
- Can we add graduate and undergraduate classification to Avectra to designate student type? Need data to ID advisors who are graduate students vs. graduate students who are going into the advising profession (studying to be advisors)
- Need to ask KSU for the number of Masters graduates they’ve had
- Work on getting liaisons for each institution that has Student Affairs programs so we can send NACADA information to them and so they can forward the information to appropriate people; determine role of these liaisons at their institutions. Find institutional programs by using Peterson’s guide or CollegeSource
- Discussed having student blog; perhaps give scholarship to student who does this – or some type of compensation for their time. Purpose would be to establish a student perspective and have students be able to connect with others. Suggested one year trial to see if it works. Kim Hanneman, the Membership Committee’s graduate student representative is willing to pursue this.
- Discussed creation of international handbook for starting NACADA international academic advising associations. Suggestion by Sherrie was to get ISTY people involved. Janice, Sherry, Brian & Dave will help with guidebook and identify important parts.
- Discussed determination of the kind of demographic data the Membership Committee needs in the future