Membership Committee Goals
2012-2013

1. Review policies/procedures/strategies for enhancing membership:
   a. Retention & engagement
   b. Value added benefits – use information from survey talk
   c. Branding, continued discussion identified in three areas: Awareness, Relevance, Customization

2. Continue to work on Allied member guidebook (1st draft to be completed by end of 2013)

3. Continue to work on liaison programs – focus on graduate students

4. Work with Diversity Committee – define how to work together on projects and have ex-officio members on committees

5. Work with Marsha Miller on implications of software changes for publications and open access issues