Professional Development Committee
Sunday, October 6, 2013
Noon – 1:00 p.m.
Checkerboard Room, Salt Palace Convention Center, Salt Lake City, UT
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I. Introductions

Nora Allen Scobie, Chair (2011-2013) University of Louisville
Sam Murdock, Chair-Elect (2013-2015) Texas A&M University
Leigh Cunningham, Ex Officio, NACADA Executive Office

CONTINUING:
Vincent Kloskowski, Advising Administration Commission Chair, Saint Joseph’s College of Maine (2012-2014)
Jo Anne Huber, Summer Institute Advisory Board Chair, University of Texas-Austin (2012-2014)
Karen Boston, Assessment Institute Advisory Board Chair, University of Arkansas-Fayetteville (2012-2014)
Bruce Norris, Annual Conference Advisory Board Chair, West Chester University of Pennsylvania (2012-2014)
Jeanette Wong, Publications Advisory Board Chair, Azusa Pacific University (2012-2014)
George Steele, Technology Committee Chair, Ohio State University (2011-2014)
Jo Stewart, International Perspective Seat, Brock University (2012-2014)
Monica Jones, Missouri State University (2011-2014)

INCOMING:
Deborah Hull, Incoming Advisor Training and Development Commission Chair, Mesa Community College (2013-2015)
Yvonne Halden, Incoming Webinar Advisory Board Chair, University of Manitoba-Canada (2013-2015)
Adam Duberstein, Incoming Diversity Committee Chair, Bowling Green State University (2013-2015)

OUTGOING:
William Torgler, Administrators’ Institute Advisory Board Chair, University of Akron-Main Campus (2011-2013)
José Rodríguez, Webinar Advisory Board Chair, Florida International University (2011-2013)
Heather Doyle, Diversity Committee Chair, Lakehead University (2011-2013)
Wei-Chien Lee, San Jose State University (2010-2013)
Cornelius Gilbert, University of Wisconsin-Madison (2011-2013)
Frank Yoder, University of Iowa (2011-2013)
Rich Robbins, Bucknell University (2012-2013)
Teri Farr-Behnke, Illinois State University (2012-2013)

II. Purpose and Role of the Committee

In consultation with the Executive Office and other Administrative Division sub-units, the Professional Development Committee reviews the professional development needs of the membership, monitors ongoing professional development offerings of the association, and recommends new initiatives to the Board of Directors.

III. Old Business

Report on status of GOALS 2012-2013
1. Committee’s current Outcomes document will be reviewed by a subcommittee, which will submit suggestions for change by 1 July 2013, so that discussion can begin on suggested changes prior to the 2013 annual meeting in Salt Lake City.
   o The Outcomes document was reviewed by subcommittee headed by Rich Robbins and recommendations for revision suggested. This will need to be reviewed now in light of the association’s revised strategic goals.
2. A subcommittee will identify and data-mine existing material on member professional development needs and report on their findings by 1 July 2013.
   - This goal had to be put on hold due to the mid-year changes to the association’s vision/mission/goal and the related discussion regarding this committee’s future.

IV. New Business

- Committee restructure (as sent out via the listserv in August, see proposal below)
- Committee Training Materials Development Charge (Leigh)
- Discuss new NACADA Vision, Mission, Strategic Goals (see below)
- Identify GOALS 2013-2014

It is proposed that the make-up of the committee be restructured to include:

1. Chair
2. Past Chair
3. Chair, Advisor Training and Development Commission
4. Members who serve as liaisons to
   - Summer Institute Advisory Board
   - Administrators’ Institute Advisory Board
   - Assessment Institute Advisory Board
   - Annual Conference Advisory Board
   - Webinar Advisory Board
   - Publications Advisory Board
   The Chairs of these entities could still serve in this liaison role, if they choose, but would not have to – if preferred, the AB Chair could work with the Committee Chair to find someone who would serve as the communication link between the two groups. The role of these committee members will be to attain data/information from the designated Advisory Board as needed for committee analysis, and to share relevant results of committee analysis with that AB Chair. Whenever possible, these members would be asked to assist with gathering information at Region Conferences in years where focus groups were deployed.

3. Members who have some knowledge in the development and review of assessment instruments. Their role will be to assist the Chair in the development and analysis of surveys, focus group questions, or other instruments that the committee may wish to employ. These members would also be asked to, if possible, assist with gathering information at Region Conferences in years where focus groups were deployed.

Please note that overlap could occur, and some committee members could serve in both assessment development and communication liaison roles. The overall goal is to be able to accomplish the work that needs to be done with no more than 12 members plus the EO Liaison. Assessment-knowledgeable members could conceivably be drawn from, and serve dual role as liaison to, the Diversity Committee, the Technology Committee, and/or the Advising Administration Commission, if those groups would still like to be involved – and we would still seek to have at least one member with with international perspective.

The following 3-year cycle is proposed for the group’s work:

- Year 1: Review and “data mine” from this year’s event evaluations for the three institutes and annual conference (general information only, not individual faculty - to be completed in time to have the analysis for the 2014 committee meeting) and possibly give feedback to those groups on other questions that might be included in future evals.
- Year 2: Develop an all-member survey, drawing on what has been gleaned from that review (to be completed in time to have the analysis for the 2015 committee meeting).
- Year 3: Focus groups at Regional Conferences, with questions developed from what has been learned in the previous two years (to be analyzed in time for review at the 2016 committee meeting).
NACADA Vision
Developed April 20, 2013, Midyear Meeting
Approved April 21, 2013, Board of Directors

"Recognizing that effective academic advising is at the core of student success, NACADA aspires to be the premier global association for the development and dissemination of innovative theory, research, and practice of academic advising in higher education."

NACADA Mission
Developed April 20, 2013, Midyear Meeting
Approved April 21, 2013, Board of Directors

"NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership."

NACADA Strategic Goals
Developed April 20, 2013, Midyear Meeting
Approved April 21, 2013, Board of Directors

- Expand and communicate the scholarship of academic advising
- Provide professional development opportunities that are responsive to the needs of advisor and advising administrators
- Promote the role of effective academic advising in student success to college and university decision makers
- Create an inclusive environment within the Association that promotes diversity
- Develop and sustain effective Association leadership
- Engage in ongoing assessment of all facets of the Association
- Pursue innovative technology tools and resources to support the Association