Sam welcomed the members and asked them to introduce themselves. Sam reported on the committee self-review for the Administrative Division and explained the new committee structure that he has implemented.

Sam passed around a new document with the following potential questions that he had developed, 3-4 of which he would like to have added to all event surveys, and he requested feedback from the group.

- This program was a valuable professional development opportunity. (Likert Scale)
• NACADA programs/resources are a considerable portion of my annual professional development opportunities. (Likert Scale)
• NACADA’s programs/resources are a considerable portion of my annual professional development opportunities. (Likert Scale)
• I would prefer additional professional development programs/resources in the following format: (multiple choice, more than one option)
  o Written
  o Face-to-Face
  o Purely Online
  o Web-Enhanced Multimedia (Webinars… Maybe this should be called “distance”)
  o Local/Regional Programs
  o International Programs
• What improvements could be made to this program to enhance its effectiveness (Open ended)
• What additional topics should be covered in order to further provide for your professional development needs? (Open ended)
• What additional programs/resources could NACADA offer in order to further provide for your professional development needs? (Open ended)

Charlie Nutt stated that he has shared Sam’s questions with Maxine Coffey in the Executive Office and asked her to review them in comparison to what is already being asked on event evaluations. Maxine will report back to the committee when she has completed that work.

Jeanette Wong asked what the committee has been doing with data that has been previously mined from the evaluations that have been administered in the past. The answer is that data has never been requested from any other entities. Data mining of this type was suggested to previous chair Nora Scobie at the 2012 committee meeting by Marsha Miller from the Executive Office, and a subcommittee was appointed at the meeting for this task (see 2012 meeting notes), but the goal was not carried forward (see 2013 meeting notes).

The group continued to discuss what might be the best way to move forward in the time that remained, but no conclusion was reached. No feedback was given on the questions in the document.

Sam thanked everyone for attending and sharing their thoughts. He will follow up post-conference.