We are interested in learning about your plans for the upcoming year. As you recall from our meeting at the Annual Conference, we are encouraging you to identify a few tangible goals that you are likely to be able to complete by the end of the next year.

Directions: Please complete the information requested below regarding mission, members, and criteria used to create and maintain diversity. Please complete the planning matrix by identifying what NACADA Strategic goals your respective Committee or Advisory Board’s goals will meet. If some goals from your last report were completed or if next steps have been solidified add them to column two, labeling them as a goal from your last report, and what results and/or actions are planned. Also, please list any new goals or items you plan to work at your meeting in Nashville, label them as new, and fill out the columns appropriately.

Committee/Board Name: **NACADA Technology Committee**

Mission: **“Create a Standing Committee on Technology** to address technology development within NACADA itself (as part of the Administrative Division). Such a committee would focus on guiding the NACADA organization itself in a similar way that other Administrative Division committees focus on the furtherance of NACADA’s goals **within** the organization..”

Members (name, institution, email); please put an * next to new members:

- Steve Viveiros, from Bridgewater State College, also serves on NACADA’s Finance Committee - sviveiros@bridgew.edu
- Beth Higgins, University of Southern Maine, who serves on NACADA’s Board – Elizabeth - bhiggins@usm.maine.edu
- Laura Pasquini, University of North Texas, Chair of the Technology in Advising Commission - Laura.Pasquini@unt.edu
- Karen Thurmond, University of Memphis, has served in multiple roles of leadership within NACADA - kthurmnd@memphis.edu
- Kurt Xyst, University of Washington, noted presenter on use of technology in advising at many NACADA conferences; has served on several NACADA committees - kxy@UW.EDU
- Paul Cox, University of Iowa, noted presenter on use of technology in advising at many NACADA conferences; has served on several NACADA committees - paul-cox@uiowa.edu
- Brian Buckwald, George State University, serving as technology Chair at Region IV, 2012 and served on the Web Review Committee - bbuckwald@gsu.edu
- Greg Sobie, University of Manitoba, member of the Technology Commission and the Canada Interest Group.- sobiegg@cc.umanitoba.ca
- Tim Kirkner, Montgomery College, has served on several NACADA committees including Research and as Chair of Two-year Colleges Commission - tim.kirkner@montgomerycollege.edu

Ex Officio:
Criteria used to create and maintain diversity of membership (size of institution, region, role, ethnicity, new and experienced professionals, etc.):

This committee was formed in January of 2012. Care was taken in selecting representation with region, institutional size, gender, roles within NACADA, and technical expertise. We welcome suggestions for embracing a broader scope of diversity with selection of new candidates to the committee.
**Planning Matrix for 2011-2012**

**Completed Planning Matrix for 2011-2012**

Directions: Please copy and paste columns 1 and 2 from your beginning of the year report. Next, write out appropriate responses that best describe the current results toward completing each goal. Finally, provide concrete next steps for the board/committee based on the results to date.

<table>
<thead>
<tr>
<th>Goals (identify link to NACADA strategic goal # for each stated goal)</th>
<th>Strategies/Approach to address goal</th>
<th>Results</th>
<th>Recommendations for Action</th>
<th>Groups that will be impacted or to work with</th>
</tr>
</thead>
</table>
| **Mission #3 - Anticipate the academic advising needs of twenty-first century students, advisors and institutions.** | Worked with EO to develop a plan to review use of technology to contact and maintain communication with members. | EO moving ahead with deployment of a new content management system (CMS) and constituency relationship management (CRM) system. | We will meet with representatives of the EO Technology Committee during the annual conference. After that meeting, a request for specific actions may emerge. | Board
EO Technology Committee
Technology Commission |
| **OBJECTIVE C:** Continue to assess the effectiveness of the organizational structure. | | | | |
| **OBJECTIVE D:** Develop individual-specific web-based professional and information resources to enhance services to NACADA members. | | | | |
implementation until CMS and CRM are implemented, so both new softwares can be integrated into a new design.