Select three major accomplishments achieved by your division since January 2013 and complete the following:

<table>
<thead>
<tr>
<th>Accomplishment</th>
<th>Connection to Current Strategic Goal(s)</th>
<th>Measure of Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Assisted Technology Commission with creation and analysis of NACADA Membership survey</td>
<td>Anticipate the academic advising needs of twenty-first century students, advisors and institutions.</td>
<td>The survey was sent to all NACADA members to assess their use of technology in advising. The survey was responded to by 990 NACADA members (6.7%). The results will be shared/published in AU 2013.</td>
</tr>
<tr>
<td>2. Reviewed EO’s, Administrative Division, CIG and Regional use of Social Media. Identified redundant, unofficial, and inactive sites.</td>
<td>Continue to assess the effectiveness of the organizational structure.</td>
<td>Based on the results of the survey, the process of contacting owners of unofficial and inactive sites to deactivate is being initiated. A follow up report for mid-year (2014) will be provided.</td>
</tr>
<tr>
<td>3. Acted as sounding board to EO’s IT staff for the roll out of the deployment of the Association Membership Management system and new Content Management System for NACADA’s internal and external Web sites/services.</td>
<td>Continue to assess the effectiveness of the organizational structure.</td>
<td>Started and will complete a survey of the Chairs of the Administrative Division units, CIGs, and Regions to see how NACADA’s new social media tools and Web services can assist in conducting work with a dispersed members.</td>
</tr>
</tbody>
</table>

Members and terms
- George Steele, Chair, Ohio State University-Main Campus (2012-2014)
- Steve Viveiros, Bridgewater State College (2012-2014)
- Karen Thurmond, University of Memphis (2012-2014)
- Paul R Cox, University of Iowa (2012-2014)
- Brian Buckwald, Georgia State University (2012-2014)
- Julie Larsen, University of Texas-Dallas (2013-2015)
- Jennifer Rush, NACADA Executive Office Liaison
- Gary Cunningham, NACADA Executive Office Liaison