### August 2014 - Unit Report

**Unit (Committee, Advisory Board, Commission, Region, etc):** WEBINAR ADVISORY BOARD  
**Chair:** Yvonne Halden

**Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

<table>
<thead>
<tr>
<th>NACADA Strategic Goal(s)</th>
<th>Specific Desired Outcome</th>
<th>Actions/Activities/Opportunities for Outcome to Occur</th>
<th>Outcome Measurements &amp; Related Data Instrument(s)</th>
<th>Progress toward Achieving Outcome (Only completed in Fall reporting)</th>
<th>Future Action(s) Based on Data (Data-informed decisions) (Only completed in fall reporting)</th>
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| Engage in ongoing assessment of all facets of the Association | 1. Review the history and purpose of the WAB to determine if the original goals are being met are still relevant to the new association strategic goals | • Report the unit’s history/purpose needs to be generated and reviewed by WAB members  
• Available data regarding participants’ responses to webinars needs to be reviewed by WAB members | • Reports will be generated by Web Events Producer and reviewed by WAB members | The information was reviewed and shared with the WAB members. A questionnaire was completed and results were submitted in through the self – report review. It was found that clearly WAB continues to support the associations’ strategic through its original mandate from the association. | Future actions to be brought forward at the next annual meeting in October.  
Discuss Future Topic areas.  
Share webinars evaluations and discuss the evaluation questions  
Brainstorming way to engage members in being presenters and track their areas of interest – online proposal forms and presenter eligibility requirements.  
Webinar Topics to re-engage with members in their mid- |
| professional development opportunities that are responsive to the needs of advisors and advising administrators | 2. Expand knowledge of NACADA and academic advising to the global advising community | • Webinar Producer and WAB members will organize a webinar with international panel members for Summer 2014 | • Webinar broadcast will take place | The organization of the webinar with international panel did not take place within this year due to a timing issue. | careers - the value of membership | Collaboration/Discussion with Karen Sullivan Vance Global Initiatives Committee and Kathy McKeiver – Global Engagement Commission in the upcoming year to hopefully support the “global community” using the webinar format. |

| 2. | • | • |

Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year: columns 5 and 6 are to be completed by August 15 each year. **FOR 2013-2014 THESE REPORTS WILL BE SENT TO COUNCIL REPS, JP REGALADO, AND CHARLIE NUTT.**