Webcast Advisory Board Meeting Minutes  
NACADA Annual Conference – Minneapolis  
Friday, October 10, 2014

Present:
Yvonne Halden, Chair (2013-2015), University of Manitoba-Canada (2010-2015)  
Deborah Hull, Advisor Training and Development Commission Chair, Mesa Community College (2013-2015)  
Julie Larsen, Technology in Advising Commission Chair, University of Washington (2013-2015)  
Robert Hurt, Incoming Publications Advisory Board Chair, California State Polytechnic University-Pomona (2014-2016)  
Michelle Duncan, James Madison University (2012-2014)  
April Lewis, Florida International University (2012-2014)  
Laura Pasquini, University of North Texas (2011-2014)  
Tyann Cherry, Southern Illinois University-Edwardsville (2011-2015)  
Sandy Waters, Old Dominion University (2013-2015)  
Jill Geisler Wheeler, University of Arkansas-Fayetteville (2014-2016)  
Sarah Howard, Ohio State University-Newark (2014-2016)  
Cynthia Pascal, Northern Virginia Community College (2014-2016)  
Leigh Cunningham, Webinar Producer, NACADA Executive Office  
Gary Cunningham, IT Manager, NACADA Executive Office

Absent:
Jeanette Wong, Publications Advisory Board Chair, Azusa Pacific University (2012-2014)  
Rachel Singleton, Mississippi State University (2012-2014)  
Terri Downing, Franklin Pierce University (2012-2014)  
Todd Taylor, University of Cincinnati (2014-2016)  
Jennifer Varney, Southern New Hampshire University (2014-2016)  
Michele Holaday, Webinar Assistant, NACADA Executive Office

Yvonne welcomed everyone and asked that they briefly introduce themselves.

Review of Goals
- Review the WAB’s history and purpose  
  o The information was reviewed and shared with the WAB members. A questionnaire was completed and results were submitted in through the self-report review. It was found that clearly WAB continues to support the association’s strategic goals through its original mandate from the Board of Directors.
- Organize an international webinar for Summer 2014  
  o The organization of the webinar with international panel did not take place within this year due to a timing issue. However, Yvonne and Laura Pasquini have followed up with Karen Sullivan-Vance and attended the Global Engagement meeting this week to discuss future possibilities with them. At this time they are not sure they want to work in the webinar format due to time zone challenges, but they will continue to discuss.

Agenda Items for Discussion
- Yvonne led a brainstorming conversation on future topics areas. The first ten ideas on the following list were generated via listserv prior to the meeting, and the final two were added during the meeting:  
  o Advising at a distance (for students who cannot come in due to work schedules, disabilities, daycare concerns, etc.)  
  o Advising online learners
Managing advisees’ expectations
- Advising students with disabilities (disclosed or undisclosed)
- Creating an advising website / Engaging students online (same idea, just different ways to present it)
- Using Open Educational Resources in advising
- Enlisting faculty for advising support
- New Advising Professionals and NACADA
- Advising International Students
- The Global Perspective of advising
- The changing needs of adult learners, particularly at-risk adult learners.
- Changing roles: Advisor to Administrator
- Advising research: write-edit-review for publications!
- Financial Aid / Money management centers

- Yvonne led a discussion on webinar evaluations and evaluation questions. Two suggestions:
  - Add the question: Did you access the handout materials ahead of time?
  - Revise the “please list other topics” question to: What challenges / hot topics related to academic advising are you seeing at your institution at this time?
- Brainstorm ways to engage members in becoming presenters/panelists and how to track areas of interest (possibly reviving the online proposal form and presenter eligibility requirements)
  - Tyann, Susan, and Jill will review the submission form and make recommendations.
- Gary shared with the group that we are likely to lose our current Adobe Connect platform due to changes in the KRSE group that hosts it. The EO Tech Team is looking at possible replacement options, with Zoom being one possibility.
  - Bob recommended we take a look at BigMarker.com
  - Laura asked that we consider integrating into a Learning Management System (LMS) and look at broader educational delivery which may question another name for this Advisory board to encompass alternate formats.
- WAB member responsibilities document was approved

Time ran out before goals could be determined. Yvonne thanked everyone and said she will follow up (NOTE: see below for goals determined post-conference). She intends to organize an Adobe connect meeting with the WAB at a suitable time for group and Executive Office.

**Goals for 2014-2015**

1. Review the online proposal submission form that was previously used for possible revision and reposting.
2. Develop a procedure for locating/recruiting potential panel moderators and training them.
3. Review/discuss/research a variety of formats to deliver online professional development to meet the needs of NACADA’s global membership.