

Offering Report

Survey of former NACADA members : Survey of former NACADA member...

Summary

Survey Name:

Survey of former NACADA members

Offering Name:

Survey of former NACADA members

Offering Date:

3/5/04 to 3/26/04

StatisticsStarted: **350** out of **3517**Opted out before starting: **25**Completed: **350**Drop outs after starting: **0**

Average completion times:

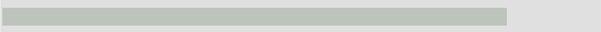
- Average Time To Complete Survey: **12 minutes 17 seconds.**
- Average Time Spent Before Quitting: **Not enough information.**

[top of report](#)**Note: Survey result percentages are always out of the total number of people who participated in the survey.**

Page 1

Question 1

Our records indicate that your NACADA membership is not current. Are you aware that your membership has expired?

Yes		294 (84%)
No. If answering no, email nacada@ksu.edu for clarification of your membership status.		53 (15.14%)
N/R		3 (0.86%)

Question 2

Approximately how long were you a NACADA member?

1 - 3 years		192 (54.86%)
4 - 6 years		75 (21.43%)
7 - 10 years		41

		(11.71%)
10 - 12 years		17 (4.86%)
More than 12 years		22 (6.29%)
N/R		3 (0.86%)

Question 3

Why did you originally join NACADA? Rank order your 2 top reasons (with 1 being the most important) why you joined the association.

3.1 To keep abreast of current advising issues

1		125 (35.71%)
2		87 (24.86%)
N/R		138 (39.43%)

3.2 To increase the legitimacy of my position on campus

1		9 (2.57%)
2		18 (5.14%)
N/R		323 (92.29%)

3.3 For my personal professional development (attended a conference or institute)

1		143 (40.86%)
2		95 (27.14%)
N/R		112 (32%)

3.4 To take advantage of association resources (Web site, Journal, Academic Advising News, monographs, etc.)

1		8 (2.29%)
2		40 (11.43%)
N/R		302 (86.29%)

3.5 To take advantage of networking opportunities

1		3 (0.86%)
2		9 (2.57%)
N/R		338 (96.57%)

3.6 To support the increasing awareness of the importance of advising throughout higher education

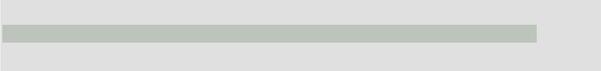
1		16 (4.57%)
2		34 (9.71%)

N/R		300 (85.71%)
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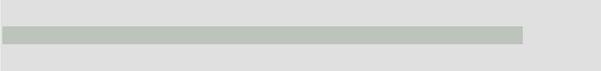
3.7 Colleague suggested I join

1		3 (0.86%)
2		6 (1.71%)
N/R		341 (97.43%)

3.8 Supervisor suggested I join

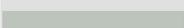
1		23 (6.57%)
2		15 (4.29%)
N/R		312 (89.14%)

3.9 Had advising duties at the time

1		15 (4.29%)
2		31 (8.86%)
N/R		304 (86.86%)

Question 4

Who paid your NACADA membership?

Paid for membership from my personal funds		106 (30.29%)
Institution/department paid membership		229 (65.43%)
Grant monies were used to pay membership		3 (0.86%)
Other:		5 (1.43%)
N/R		7 (2%)

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Question 5

Does your institution prefer to pay for TRANSFERRABLE memberships, i.e. memberships that can be transferred to another person on your campus if the member leaves the institution?

Yes		43 (12.29%)
No		71 (20.29%)
Don't know		233 (66.57%)
N/R		3 (0.86%)

Question 6

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Who paid your NACADA membership?

- Institution paid first year; I paid subsequent years.
- Campus awards
- Me or institution at different times
- self
- Some years the Institution paid other years I paid from personal funds

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I have attended the following NACADA sponsored events:

National conference(s)		204 (58.29%)
Regional conference(s)		195 (55.71%)
State conference(s)		100 (28.57%)
Summer Institute		36 (10.29%)
Administrators' Institute		13 (3.71%)
Never attended a NACADA conference/institute		47 (13.43%)
Other:		3 (0.86%)
N/R		3 (0.86%)

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Question 7

How IMPORTANT were the following NACADA opportunities, resources and services to you as a member.

7.1 NACADA sponsored professional development conferences, institutes, etc.

Very Important		193 (55.14%)
Important		80 (22.86%)
Neutral		42 (12%)
Unimportant		21 (6%)
Very Unimportant		6 (1.71%)
N/R		8 (2.29%)

7.2 Networking opportunities at conferences/events and through NACADA sponsored list serves

Very Important		85 (24.29%)
Important		110 (31.43%)
Neutral		108 (30.86%)
Unimportant		28 (8%)
Very Unimportant		10 (2.86%)
N/R		9 (2.57%)

7.3 Ability to put NACADA on your resume

Very Important		36 (10.29%)
Important		114 (32.57%)

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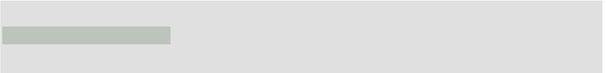
I have attended the following NACADA sponsored events:

- local "drive-in" conference
- advising institute
- none, unfortunately

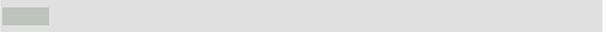
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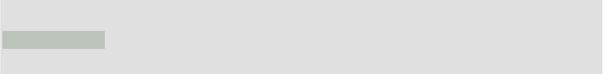
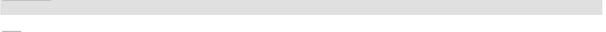
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Neutral		97 (27.71%)
Unimportant		53 (15.14%)
Very Unimportant		41 (11.71%)
N/R		9 (2.57%)

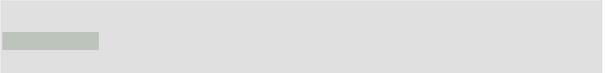
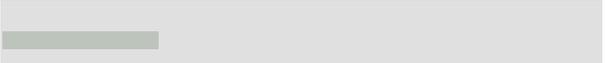
7.4 Leadership opportunities

Very Important		26 (7.43%)
Important		56 (16%)
Neutral		133 (38%)
Unimportant		86 (24.57%)
Very Unimportant		40 (11.43%)
N/R		9 (2.57%)

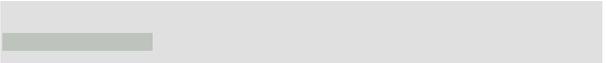
7.5 Professional opportunity to present

Very Important		59 (16.86%)
Important		95 (27.14%)
Neutral		99 (28.29%)
Unimportant		60 (17.14%)
Very Unimportant		27 (7.71%)
N/R		10 (2.86%)

7.6 NACADA Web site (including Clearinghouse, position vacancies/announcements, etc.)

Very Important		55 (15.71%)
Important		112 (32%)
Neutral		90 (25.71%)
Unimportant		56 (16%)
Very Unimportant		29 (8.29%)
N/R		8 (2.29%)

7.7 NACADA electronic news [Academic Advising News (quarterly newsletter), monthly Highlights]

Very Important		60 (17.14%)
Important		147 (42%)
Neutral		87 (24.86%)

Unimportant		35 (10%)
Very Unimportant		14 (4%)
N/R		7 (2%)

7.8 NACADA Journal subscription

Very Important		81 (23.14%)
Important		118 (33.71%)
Neutral		95 (27.14%)
Unimportant		30 (8.57%)
Very Unimportant		19 (5.43%)
N/R		7 (2%)

7.9 Ability to purchase NACADA publications at a reduced rate

Very Important		25 (7.14%)
Important		80 (22.86%)
Neutral		114 (32.57%)
Unimportant		74 (21.14%)
Very Unimportant		46 (13.14%)
N/R		11 (3.14%)

7.10 Increasing awareness and recognition of the field in the higher education community

Very Important		115 (32.86%)
Important		143 (40.86%)
Neutral		56 (16%)
Unimportant		21 (6%)
Very Unimportant		6 (1.71%)
N/R		9 (2.57%)

7.11 Executive Office responses to email questions or phone inquiries

Very Important		12 (3.43%)
Important		43 (12.29%)
Neutral		151 (43.14%)
Unimportant		74 (21.14%)
		59

Very Unimportant		(16.86%)
N/R		11 (3.14%)

Question 8

Rate the PERFORMANCE of NACADA in providing the following opportunities, resources and services.

8.1 NACADA sponsored professional development events/conferences

Excellent		153 (43.71%)
Very Good		97 (27.71%)
Good		38 (10.86%)
Fair		12 (3.43%)
Poor		3 (0.86%)
N/R		8 (13.43%)

8.2 Networking opportunities (at conferences and on Region/commission list serves.)

Excellent		73 (20.86%)
Very Good		112 (32%)
Good		71 (20.29%)
Fair		26 (7.43%)
Poor		2 (0.57%)
N/R		10 (18.86%)

8.3 Leadership opportunities

Excellent		33 (9.43%)
Very Good		88 (25.14%)
Good		87 (24.86%)
Fair		17 (4.86%)
Poor		9 (2.57%)
N/R		11 (33.14%)

8.4 Professional opportunity to present

Excellent		88 (25.14%)
Very Good		113 (32.29%)
Good		56 (16%)

Fair		17 (4.86%)
Poor		3 (0.86%)
N/R		10 (20.86%)

8.5 NACADA Web site (including Clearinghouse, position vacancies/announcements, etc.)

Excellent		70 (20%)
Very Good		113 (32.29%)
Good		76 (21.71%)
Fair		18 (5.14%)
Poor		3 (0.86%)
N/R		7 (20%)

8.6 NACADA electronic news [Academic Advising News (quarterly newsletter), monthly Highlights]

Excellent		79 (22.57%)
Very Good		118 (33.71%)
Good		77 (22%)
Fair		23 (6.57%)
Poor		6 (1.71%)
N/R		7 (13.43%)

8.7 NACADA Journal subscription

Excellent		76 (21.71%)
Very Good		134 (38.29%)
Good		68 (19.43%)
Fair		20 (5.71%)
Poor		8 (2.29%)
N/R		7 (12.57%)

8.8 Development and production of NACADA publications (monographs, videos, etc.) that meet member needs

Excellent		50 (14.29%)
Very Good		96 (27.43%)
Good		83 (23.71%)
Fair		27 (7.71%)
Poor		8 (2.29%)

N/R		12 (24.57%)
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8.9 Increasing awareness and recognition of the field within the higher education community

Excellent		88 (25.14%)
Very Good		119 (34%)
Good		64 (18.29%)
Fair		24 (6.86%)
Poor		7 (2%)
N/R		10 (13.71%)

8.10 Executive Office responses to email and phone questions

Excellent		22 (6.29%)
Very Good		37 (10.57%)
Good		57 (16.29%)
Fair		14 (4%)
Poor		6 (1.71%)
N/R		10 (61.14%)

Question 9

What was the single biggest factor in your decision not to renew your NACADA membership?

Have not recently attended a NACADA sponsored conference		61 (17.43%)
Department/institution no longer pays professional dues		57 (16.29%)
Advising is no longer part of my responsibilities		47 (13.43%)
Association does not meet my needs		24 (6.86%)
Did not know my membership had expired		40 (11.43%)
Other:		103 (29.43%)
N/R		18 (5.14%)

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Question 10

What one thing could NACADA do to encourage you to renew your membership within this academic year?

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User Responses

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What was the single biggest factor in your decision not to renew your NACADA membership?

- I never received notice; though I'm told it I.
- cost
- I am a supervisor of advisors and do not participate directly. My advisors ARE members
- have just renewed
- Money
- Just didn't get around to doing it
- join only when institution pays my membership
- No longer receive student discount
- Thought the institution had mailed my dues last summer.
- No Response
- Retiring 6/30/04
- Let membership lapse - have every intention to rejoin.
- No Response
- No Response
- It slipped my mind.
- Except for the national conferences, I didn't feel that I was getting any usefulness from my NACADA membership
- I have expanded teaching responsibilities along with responsibilities in recruitment for my department
- had a baby - not time for extras these days!
- Changed from Clark College position to Washington State University Vancouver position. WSU "does not send staff

to conferences" so I have been unable to attend the national conferences (which I miss greatly) and they do not pay my fees. I plan on paying them myself soon.

- Hear enough through colleagues to keep abreast and am on the list serve. I expect to rejoin and attend the national conference later this year, given that all goes according to plan.

- Too busy to attend conference - usually renewed membership when I applied for the national conference.

- I still advise half-time, but need to devote time to develop career counseling skills, which is now the other half of my job

- No Response

- Too busy

- dealing with financial difficulties

- See #10

- no salary raises x multiple years; personal finance

- will renew

- I didn't attend the last conference so my dues wasn't paid along with conference fees.

- My filed is Institutional Research, I simply joined as I co-presented with a colleague who is the Dean of Advising on my campus

- I am about to retire.

- Little campus support for participation

- Am currently not in a position in higher education

- No raises in 3 years; had to cut personal expenses.

- Perhaps someone else at our college is now a member; we've had a great deal of budget constraints also.

- No longer working

- NACADA seems less relevant to faculty advisors, which is what I am.

- The grant ended that paid my membership

- RETIRED!

- not getting journals

- Budget cuts

- I paid my own dues but the college does not support me to attend conferences or provide college input

- no graduate advising resources

- my retirement 12/02

- Expected benefits of 7.3 and 7.6 were not met

- Forgot about renewal

- mistake of department, renewal pending

- My position was eliminated; unemployed

- New job, no longer advising

- have not sent in my check

- Academic advising not the major part of my new position

- Opportunity for new advising coordinator

- low personal funds

- Cost

- constant criticism at meetings, etc. of faculty

- on leave

- At the time I did not know my membership had expired.

- tight budget at the college

- I have renewed my subscription. Please contact me.

- Other financial responsibilities currently more pressing

- too costly for little use

- unable to afford membership due to personal circumstances

- homemaker now

- No Response

- just did not want to pay \$50 this year

- MONEY

- I have become frustrated with my University's lack of support & for academic advising, use of the professional academic advisors, or the NACADA standards on our campus.

- procrastination

- I have renewed

- Conferences

- No money at renewal time.

- money

- Must arrange to have institution fund membersip

- forgot

- Planning to renew

- Payment from personal funds. I did renew in February 2004.

- Awaiting decision of dept. about them paying the membership dues, if not, I will.

- Never received confirmation of membership (membership card)

- departmental budget cannot afford fees

- Didn't get a chance to renew - I will.

- looking for job in another fieldf and job never paid for membership. i didn't want to pay out of pocket anymore

- Current fiscal year budget depleted. No additional funding until new fiscal year July 1, 2004

- just lazy and cheap-will be renewing to attend conference

- Did not want to pay membership fee

- Dept. renews when conference is upcoming.

- Changed Dept's. and new Dep't. is not involved/does not pay.

- forgot to renew

- Pending retirement

- retired

- I AM a member- attended the advisor institute!

- I just forgot to renew my membership and just diid this 3/9/04

- Change in College position

- payment fee

- I could not afford to pay my own dues (as I have done previous years) because of personal financial difficulties.

- Left my position

- Had to prioritize professional memberships as an administrator

- No Response

- plan to renew membership

- I have already renewed my membership

- I see little to no good science and very little that is new or interesting at conferences and in publications

- Have not taken the time to renew my membership

- no funds for conferences

- NACADA needs new leadership, the same old people seem to run it, not welcomeing of "new" blood.

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Enlist retirees as consultants and give low cost for membership

I would love to consider renewing, even at my own expense. However, I am not sure how long I will retain my current part-time advising position due financial crisis at my institution.

My membership is being renewed. The dues have been sent.

I plan to renew my membership at the beginning of the academic year. Hopefully that will be better and I'll receive everything that I'm supposed to including notices that my membership is about to expire.

reduce the cost

Nothing really - I am a faculty member now and have membership in the professional organizations within my academic discipline.

I have only a few opportunities to pay for memberships and so must use my funds in other areas, but since my advising staff are members, I hear about issues from them.

I already have.

My institution pays membership dues when attending a conference. If not attending a conference, then membership dues become my personal responsibility, and dues are somewhat costly.

Because my budget does not allow for out-of-state travel, I can no longer attend the conferences, although I have presented. The conferences are very important to my participation in NACADA, so there's really nothing NACADA can do to help.

Nothing, I am renewing as part of registration for a regional conference. This is a great tool to get members signed back in.

Include membership in the regional and national conference fees

Lower the cost of membership dues for individuals

Find ways to help insitutuions that have experienced significant budget cut backs

prorate the amount due based on the fact that it is the end of the year.

At this point I don't think NACADA could do any one thing in particular to entice me to join. It just felt like I was not particularly benefitting from my connection.

decrease my workload and/or increase the number of hours in a day

Give a discount for half a year.

Nothing. I benefitted most from attending the conferences, but I haven't been able to attend the last couple of years and I am not able to attend this year. Once I have more time that may change.

Include more counseling-oriented information, including continuing education credit.

develop institutional membership packages

Nothing ... you do a fine job. I will probably renew my membership.

Send me another reminder

Nothing, I will no longer be working.

Get me a raise.

Make me an honorary member! I am not a joiner and have retired. I joined that one year to find out what NACADA was all about as folks in our department enjoy the conference each spring. If I were younger, I might enjoy it too.

Nothing - already in the process...

Send e-mail reminder when membership is about to expire.

I plan on renewing soon.

Send more frequent reminders

I have already done so.

I have been disappointed with Region 2 leadership-- our regional conference last year wasn't what I was hoping for-- National Conferences are MUCH better and I may join to go to Las Vegas in 05--

reduce dues

regional conferences have to be more relevant; my department doesn't have the resources to send me to a national conference.

We rotate who gets to attend the regional conference which includes 1/2 year membership for sereral staff per year. We will continue membership in this important organization to the best of our budgetary ability.

Nothing, really. I wholeheartedly support NACADA and speak highly of the organization whenever I have the opportunity. I simply do not have the time to be involved or benefit from membership at this point.

Send an e-mail

Reminder

Nothing

If there were more graduate advising issues.

Not much as my career responsibilities have changed significantly. I do miss the group, as Advisors are great, but in times of tight budgets it is no longer justifiable.

I am no longer directly involved with the Advising Center. I am very supportive of our Advising Center staff in keeping involved with the organization.

see #9

Work with the administration of universities that do not allow/pay for staff to attend conferences to show them the value. Maybe offer scholarships to advisors from colleges that will not send staff to conferences.

Nothing. I have changed jobs twice since I joined and NACADA no longer addresses my needs.

It is far less a matter of what NACADA could do than my finding time within a very busy work day and high demand and time outside of work to fit in professional development activities. That is my current personal challenge.

Nothing. I join NACADA to attend conferences. Calif. has no money to even pay my attendance let alone travel expenses. I don't see that changing in the next 3-5 years.

Send me a renewal application

DISCOUNTED PRICE

I just wasn't into Salt Lake City or Dallas, but I'll probably renew and go to Cincinnati. I've been to so many NACADA national conferences, there just isn't much new information for me. I liked it better when the commissions were by institutional type.

I need to have a national conference in the Summer instead of during peak advising times. I attend NACADA conferences because it covers the other half of my job, career counseling, and is in the Summer.

I'm not sure you can help. It is my institution's decision to decide whether I should belong or not.

The organization is excellent, and continues to evolve as advising does. I plan to leave advising in a few years and do career counseling full-time, so my professional affiliations need to change. It's not you, it's me:)

There is really nothing that NACADA can do. My job function no longer includes academic advising, I can not justify the membership in these budget cutting times. I would sign up again if my job changes.

Send electronic reminder to me since I have not attended any NACADA conferences this past year

My institution must realize the value of the membership and the importance of the membership in association with my program.

I typically renew along with a conference registration. I read through materials that are mailed to me, but don't usually use them much or order anything, so it is the conferences that are the most useful thing for me.

I'll renew in a minute if there weren't budgetary issues for me, however I have to restrict my memberships to career counseling related association at this time. It's a great association.

Address graduate student advising issues to a greater extent. I found NACADA to be very undergraduate oriented.

Lower the cost.

Not applicable

Provide membership scholarships for those who are students wanting to improve their academic advising skills/work in various fields in higher education who cannot afford the dues/fees to attend NACADA conferences because of extenuating circumstances.

For bugetary reasons at my University, I am a NACADA member every OTHER year. We stagger our membership with other advisors in order that different advisors may attend the National Conference. We take turns. Cindy Fox. Cardinal Stritch

Accept my proposals to present at Cincinnati! I love NACADA, but my fixed expenses are rising; pay is not; plan on being a member hopefully every other year

Suggest to my Dean that this is an important aspect of his advising staff's continued professionalism.

Nothing that I can think of, offhand.

More Canadian content.

Actually, I fully intend to renew my membership, however, since my institution doesn't fund this nor travel expenses, I will have to pay this and hopefully my conference participation myself. I will do so the end of March.

I'll probably join when I go to the next conference.

I will attend a national conference if presentation is chosen, then I will renew membership

My department has cut back in dues and travel funds-for advisors. After very rewarding years in NACADA, I felt forced to withdraw. Truth is, advising finally became popular on my campus-so new administrators are now involved, instead of us. Nice.

Not much...retirement is more interesting right now!

Keep the membership price low. In this period of economic struggle, we're not getting raises and our portions of our benefits packages keep going up. We're supposed to do ALOT more with ALOT less.

Lower the dues, which I know is difficult. I'm willing to pay out of my own pocket, but advisors don't make much to begin with so it's difficult.

N/A. Non renewal was not due to dissatisfaction with NACADA - I am no longer an academic advisor.

Nothing, there are several other advisors that are members and I can get information from them. My current job involves very little advising. Those I do see are in the nursing major and advising is not as important.

Nothing; the decision is related to my job description.

Perhaps show how NACADA can be useful to administrators without responsibility or direct connections to advising.

Continue to send conference opportunities along with a reminder of lapsed membership.

NACADA could provide a list of member institutions/contacts that are currently looking for a faculty member

in secondary education (social studies) and/or school administration with considerable advising experience.

I am surprised that you claimed that I am not the member because last Friday I faxed six membership forms to you for Karen Cook, Nefitiri Fellows, Sara Caroline Finklea, Steven Snow, Laura Sweeney and Thelma Schroeder. thelma.schroeder@gallaudet.edu

I will join again as soon as I am in an academic advising position.

I plan on renew my membership. I will be attending a conference later on this year.

Will renew.

Allow me to pay the dues in 2 installments. I have to pay out of my own pocket if I am not attending a conference and the dept can not afford to send me every year now. and you know how much advisors are paid...

Up until recently, my institution has been willing to finance NACADA membership for all Advisors. Due to State budget cuts, this is no longer an option. I will investigate joining indepdently as a single person. Thanks for the reminder.

At this point, probably the financial issue is the biggest one for me. In addition, we are in the midst of an aggressive building program with which I am heavily involved so have not felt I can be an active member.

Lower the membership due; speak to my supervisor to see if someone else is a current member from our college.

I've attended 7 NACADA conferences since 1994. Much time in conference sessions is spent describing the problem issues. I need more concrete SOLUTIONS that I can go back to my college and implement. We know the problems, we need hands solutions.

As I am not currently working, I don't receive information about renewing my membership except when I check this e-mail, which is seldom.

If NACADA were more visible in the Chronicle of Higher Education it would legitimize the work we do to the greater faculty community. We are second class citizens in a faculty world. I plan to join the faculty and move out of advisement

There is really nothing NACADA can do. I would certainly enjoy and appreciate still being a member of NACADA, but my advising position was eliminated.

Help me to see the benefit to me, a faculty advisor and associate dean with administrative responsibility for all advising within the college. I pay my dues, so what's in it for me?

Cost of membership for an individual is too high

I renewed my membership last month. I decided to just pay the membership myself.

My membership is in the process of being renewed.

Provide more conference and networking opportunities at the local/regional level.

My employment as an academic advisor will be ending in two weeks- there is nothing.

Nothing. I'm about to retire

I was a charter member (lapsed a few years when duties shifted, but came back) and I greatly value NACADA. I have stayed on the listserv, even though I retired two years ago. Sometimes I still forward items to former colleagues. GO NACADA!

I'm not sure.

show me that your journal publication schedule is back on track

National conferences seem less relevant, commissions and interest groups plod along with little structure or direction, and there's certainly less sense of community. Consider starting a moderated listserv to replace ACADV-which has become moribund

What would be cool is for NACADA to recognize their members by notifying the member's college board/president of the employees membership and of NACADA - much like the summer institute sends a letter.

provide resources for graduate academic advisors

Nothing. See #9.

Provide insight in securing a position at a public insitution. I've been working in private post-secondary for 16 years. It seems like NACADA does not respect or want to include these schools.

If I don't attend the conference, I tend not to renew. I guess some way of alerting me that my membership is not renewed.

Nothing really...I want to be a member and if the dept. will not pay, I will probably pay personally. I'm having to wait to determine this and have the request before the dean.

Offer more waiver for conferences, otherwise my institution will not pay.

pay for it

I will be renewing my membership as a result of recently taking a position on the state board. In the past, I've generally renewed as part of the registration for national conference. Since I didn't go last year, I forgot to renew

Provide a free membership

I already plan on doing so.

Nothing. I haven't been as involved across the board and expiration of NACADA membership is just part of that. My university has little regard for advisors' efforts and contributions.

We decided to use our membership money for those actively involved in advising. So we have other members at the institution. They have attended the professional conferences and brought back information to the rest of us.

Send reminder when membership is due to expire. Send info about regional and national conference (including presentation/plenary session topics).

Nothing at this time.

Nothing. NACADA is a good organization, but others are more applicable to my job.

expand information on health professional advising

Offer a discounted fee for those renewing.

I can't think of anything compelling at this time.

I plan to renew my membership if I am able to find another position in higher education.

N/A

Accept affiliates. I've advised for 14 years, and am moving to senior writer position to create a student portal (supporting students).

No suggestions.

NACADA is doing excellent work. I was away from my advising position for a year so did not attend the conference. That is why membership was not renewed. I am looking into Summer or fall attendance at conference.

send e-mail reminders

Send me another reminder.

n/a

It's really up to my supervisors. The clearinghouse is available to me and we have other members in our office who receive publications so I have no reason to join NACADA on my own. My institution only sends in membership when we go to conferences

Actually, I was asked to attend a NACADA regional conference next month, and renewed my membership in the process.

Nothing - I am no longer an advisor and don't anticipate returning to that field.

No charge for 1 year as a previous member and presenter at conferences.

Send renewal information to my home address.

I'd really prefer to receive the Academic Advising News via mail (hard copy).

We are still members, I am now involved with organizations that address my broadening responsibilities, however, the Coordinator of Advisement at our institution continues to participate in NACADA.

Nothing. I plan to renew in the future when I feel the need to do so.

Reduce cost

It's hard to say. It often seemed that the purpose of my NACADA membership was to advertise conferences and summer institutes that were either too expensive for me or too far away. Also, "I'm a member of NACADA" here is too often replied with "Who?"

offer a free membership

I usually renew my membership when I register for the national conference. I didn't attend the conference, and never got around to renewing my membership. I intend to renew my membership and attend the regional conference.

At a number of institutions advising is done by faculty. Stop the constant faculty bashing at meetings and workshops. Recognize that while professional advisors might have problems with faculty, the reverse is also true.

Because of my job change, nothing.

lower the cost

Affordable institution membership that is open to all interested in NACADA.

Hopefully, I will if current budget freeze is lifted.

Have more Canadian events/networking

Send me an application.

Budget cuts doesn't allow the institution to send advisors to conferences at the present time.

send new enrollment form

I am currently working with my college for funds to renew my membership.

Bigger focus on research and on inking student academic success to advising function

I am retiring.

reminders about expiring/expired memberships are crucial... content-wise I would love to see more highly organized and more depth of resources for specific advising issues (ie First Year advising, professional advising, etc)

n/a

Please call me at 973-278-5400, extension 1304. I want very much to be a member of NACADA.

Have more information on how advisors can bridge between different areas of campus, ie career counseling-to the mutual benefit of both parties, not just advancing advising's issues.

Reduce membership prices? I will probably rejoin.

Waive the renewal fee.

lower membership fees

Tight budgets in California have reduced the number of conferences that staff can attend - paychecks are also slim. I'd say reduce membership costs - but those aren't really that much. So, I guess we'll just have to wait for better times.

I would join if I had the extra money but my position has been reclassified. My responsibilities are the same plus some additional duties, but by giving me a lower title I now only get 2/3 of my original salary.

This is not a problem that NACADA can address. The \$50 membership fee is quite reasonable. I plan to become a member again when my partner's job situation changes.

When I go back to advising and teaching, I plan to rejoin NACADA.

You need to have an institutional rate especially for large Universities.

Problem was statewide budget cuts.

Offer encouragement that does not have a bill attached. Help make conferences financially reachable to low level professionals.

California Budget year crisis will soon be over.

I just have not gotten around to renewing; I will likely do so very soon.

I need to renew my subscription.

NACADA has been a wonderful factor in my professional life!!! I'm looking through the so-called tunnel to see sunlight at the end of my working career. I am mentoring others on campus while planning my soon-to-be life after academe.

I will presumably renew when I attend this year's regional conference which is nearby (reducing institutional costs)

Offer a transferable membership (one that can be used by multiple people in successive years). We can typically afford to send only 1 or 2 (of 6) advisors from our unit to the national conference each year.

I just renew it along with attending a conference. If it expires, then I just wait until the conference.

Nothing

My institution says it will pay membership if there is an institutional membership. I asked NACADA whether we had an institutional membership; I received no response. I also have no idea whom to ask at my institution. Is there a list on the web?

individual cost

GIVE ME A SCHOLARSHIP FOR MEMBERSHIP DUES

I will probably renew my membership in the very near future.

Reminders like this

I renewed about a month ago.

Still interested in maintaining membership; position is being redefined. When I know what I will be doing, I will probably renew membership.

I have now renewed my membership...I have changed positions and had to receive new approvals for my membership...while I waited, my membership lapsed. I enjoy my NACADA membership...thank you for your concern. A. Mackay

I changed jobs and no longer do academic advising. I do student service advising of a group. NACADA doesn't meet that need for me.

Once I realized that my membership had expired, I printed the renewal membership application. However, I need approval from my college to pay for this membership, since the grant that originally paid for it is no longer available as a source.

I have just forgotten.

I am contacting NACADA about my membership. I believe the payment by my college did not reach NACADA in a timely manner. It is very important for me to keep my membership.

when I see new leadership in all areas.

I was slow to renew because of personal finances. I did renew a few weeks ago in February 2004.

I will, I just need to see if my dept. will pay or if I need to. They are slow to make a decision.

I renewed this week. I would like confirmation of membership (membership card).

Provide membership to Canadian's at a reduced rate or at par to Canadian dollars.

I will renew my membership when I attend the next national conference

I intend to renew my membership. This survey is a prompt for me to do renew now.

I have recently renewed my membership.

I do plan to renew. I would like materials to do so sent to me.

Contact my employer to encourage them to pay for membership.

Provide more resources for Career Counselors and Health Professions Advisors.

A better national conference.

Send me another reminder.

Become more professional. Pick your speakers carefully. Reading directly from Powerpoint slides is completely unacceptable, and that happened at a regional conference. Inspire us with REAL veterans~ we need wisdom, not amateurs.

Check your mail, I think I have already done so.

Find me a job in Academic Advising. I am currently unemployed

Nothing. I really do need to rejoin and I may have to pay for out of my own funds.

We plan to renew membership in the new fiscal year beginning July 1, 2004

It is not a matter of whether I want to participate with NACADA rather, it is my current position. I now work in a Law School in which they will not pay for it and right now, it isn't applicable.

Remind me of renewal

I will be renewing to attend conference-see above

nothing

Probably nothing. I will not be returning to the profession.

I've moved from a gen. advising/student life position -- Nacada conferences contributed greatly to my professional area. now, i work in one specific dept. - it's unlikely nacada could offer a conference on advising just this one population.

Nothing. If I were still advising, I'd be a member.

BCCC only pays for memberships of advisor/counselors who are attending a specific upcoming conference. They do not pay to maintain the membership every year. If they did pay for the membership I would certainly appreciate it.

I just faxed it in this week.

Send a reminder that it is time to renew - It just wasn't on my mind since I was unable to attend the last conference.

reduced membership during time I am taking grad courses for M.Ed in Higher Education Student Affairs-- while working f/t advising NOTE: #12 & #13 small campus; part of UConn w/ PhD and 14,000 students

MOre relevant information and more in-depth information. Seems like the same things over and over again and much of it is not comprehensive enough. Also, there is an inner group at every conference I've attended that makes it hard to participate

I plan to when I get the funds to renew.

Great involvement of faculty members who act as academic advisors. My institution does not have professional advising, yet virtually everything NACADA does is for and about such programs. Sponsored memberships hoping to spark faculty interest.

n/a

Schedule a conference at a location that I'd like to visit.

Please check on my status. I should be a current member. email d-balin@govst.edu

Provide a conference/seminar geared to the "one-stop shop" model of academic advising that my college uses

Nothing...I lost track of my membership status.

I do plan to renew. I just let the membership slip and never took the time to do it.

Another change in College position.

Nothing you can do. I don't expect you to pay for my dues. My personal budget is just too tight this year. My institution never paid for dues for non-rank faculty or staff to join professional associations.

Help me find a job in Tucson, AZ

not in academia at the present time -- switched professional career. would consider rejoining if academia career is resumed.

re-examine some of the by-laws to ensure better representation of constituency.

I am a member at this time

My membership was renewed last month

push for quality scientific research into new, interesting topics

give discount

send a reminder

I'm very interested in paying my NACADA dues, I just had to get to a point in the year where I could afford to cover my dues while still paying off my student loans.

If my department pays for it again I will renew my membership. My institution had a freeze on travel and other expenses. The State didn't give a raise of salary since 2002. Maybe there could be a discount for renewing members.

Nothing

[Hide Responses](#)

Question 11

Which of the following best describes YOUR PRIMARY ROLE at your institution?

Faculty Advisor		18 (5.14%)
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Academic Advisor/Counselor		160 (45.71%)
Advising Administrator		35 (10%)
Graduate student		1 (0.29%)
Administrator with responsibilities over several areas, one of which is advising		69 (19.71%)
Not affiliated with an institution of higher education		3 (0.86%)
Other:		55 (15.71%)
N/R		9 (2.57%)

[View Other Text](#)

Question 12

The highest degree GRANTED BY YOUR INSTITUTION:

Technical (vocational) certificate		1 (0.29%)
Associate?s degree		56 (16%)
Bachelor?s degree		24 (6.86%)
Master's degree		79 (22.57%)
Specialist		4 (1.14%)
Ph.D., Ed.D., or professional degrees, i.e. M.D., J.D., D.D.S. etc.		176 (50.29%)
Not Applicable		5 (1.43%)
N/R		5 (1.43%)

Question 13

Institutional Size (student head count)

Less than 2,500		39 (11.14%)
2,500-4,999		30 (8.57%)
5,000 ? 9,999		48 (13.71%)
10,000-19,999		75 (21.43%)
20,000-29,999		75 (21.43%)
30,000-39,999		44 (12.57%)
40,000 and above		28 (8%)
Not applicable		6 (1.71%)
N/R		5 (1.43%)

User Responses

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Which of the following best describes YOUR PRIMARY ROLE at your institution?

- Faculty/professor
- No Response
- Career Advisor
- Counselor
- Chief Student Services Officer
- No Response
- state education board
- Fulltime faculty with responsibilities in recruitment
- Administrator w/o overseeing areas with advising
- Administration in external programs
- non-advising faculty
- Director of Career Center
- Advisor half-time; career counselor half-time
- transfer coordinator
- Career Counselor
- Academic staff for writing program (3/4) aca adv (1/4)
- Associate Director, Institutional Research
- Administrative support/Advising support
- Career counselor

- athletic advisor

- Transfer Credit Analyst

- administrator with no advising responsibilities

- See # 9 above

- learning communities coordinator

- administrative assistant

- Administrator/ counselor in Non- academic advising area

- Students at risk

- Assistant Registrar

- placement testing coordinator which has an advising component after testing

- Administrator in different area now.

- No Response

- Administrator with responsibilities over several areas, but not advising at this time.

- career counselor

- Coordinator, New Student Orientation

- Administrative Assistant

- Institutional Research

- Retired

- Administrator no longer with primary responsibility for advising

- Admissions Director

- Advising Administrator not affiliated with an institution of higher education

- Assistant Dean of Students overseeing Student Activities and Testing, Assessment and Research (no advising resps.)

- Student Affairs

- Career Counselor

- Transfer Credit Analyst

- Professor

- Academic Advising Coordinator-Division of Science, Mathematics & Technology

- Career Counselor/Pre-Health Advisor

- Database Administrator

- faculty

- Director of Degree Audit & Articulation Coordinator

- formerly Advising Administrator

- Administrar whose responsibilities do not include advising

- Administrator not directly involved in advisment

- not currently employeed

- Associate Professor

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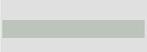
Question 14

Gender:

Female		271 (77.43%)
Male		73 (20.86%)
N/R		6 (1.71%)

Question 15

Age

Under 22		0 (0%)
22-29		22 (6.29%)
30-39		82 (23.43%)
40-49		82 (23.43%)
50-59		115 (32.86%)
60-69		36 (10.29%)
70 or over		4 (1.14%)
N/R		9 (2.57%)

Question 16

To which racial or ethnic group do you most identify? (categories as per 2001 National Center for Health Statistics)

African-American		23 (6.57%)
Asian-American		8 (2.29%)
Caucasian		291 (83.14%)
Native Hawaiian or Pacific Islander		1 (0.29%)
Latino or Hispanic American		12 (3.43%)
Native American, Aleut or Aboriginal Peoples		1 (0.29%)
Other:		3 (0.86%)
N/R		11 (3.14%)

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- End of Survey -

User Responses

Close

To which racial or ethnic group do you most identify? (categories as per 2001 National Center for Health Statistics)

- African American, Caucasian, Native American
- No Response
- Filipino

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