

## **NACADA Nomination for North Carolina State Liaison**

My name is Sheri Shaw, and I serve in the capacity of Assistant Dean for Student Success in the College of Health and Human Services (CHHS) at University of North Carolina Wilmington. In this role, I am responsible with translating the UNCW and CHHS mission to undergraduate and graduate on the level of student affair management. Additionally I oversee the Student Success Center (a team of 18) and manage the student success programs and services that enhance the educational experience of students enrolled or interested in one of the three professional schools: the School of Nursing, the School of Social Work, and the School of Health and Applied Human Sciences.

I am a native of Illinois, a graduate of the University of Illinois at Urbana-Champaign, earning my Bachelor of Science in Community Health and Master of Education in Educational and Vocational Technology. Currently, I am completing a doctorate at Illinois in Community Health. I also hold a degree from the Fashion Institute of Design and Merchandising located in Los Angeles, California.

As an administrator, I work to craft leadership, service learning and development opportunities to engage and promote academic, personal, community and institutional responsibility and accountability. I began my academic career at Illinois, where I established the award-winning Mannie L. Jackson Illinois Academic Enrichment and Leadership Program within the College of Applied Health Sciences. After Illinois and prior to UNCW, I worked at Drexel University in the LeBow College of Business, developing policies and operations to enhance efficiency and the student experience as the Director of Undergraduate Student Services, including the implementation and management of the award-winning student enrichment program, LeBow BRIDGE.

My advising and service model when working with students is rooted in intrusive counseling, personal branding, leadership, self-confidence, awareness, accountability and professional development. I possess a strong professional background in collaboration, retention, recruitment, program development and diversity; and I thoroughly enjoy the opportunity to work with students, staff, faculty, administrators, community leaders and other constituents.

I am very interested in being considered for the North Carolina State Liaison for NACADA. I enjoy the opportunity to seek out opportunities where the perspectives and experiences of mine and other colleagues can be accepted, celebrated and utilized for personal growth. I work at a medium-sized public institution, where there are few minorities, especially in leadership positions. However I believe that there are many opportunities in NACADA to maximize my membership, build leadership skills, network and contribute my perspectives as a counselor who supports underrepresented, at-risk, yet talented students. Additionally, NACADA has afforded me many opportunities and enhanced my professional growth in every phase of my career. Over the last 12 years, membership in NACADA has allowed me to network with colleagues, support for my program within research from the Clearinghouse, present at national conferences and receive training and awards. NACADA

has helped me hone in on my skills, share my interests, conduct programming with peers, and a venue to learn from other professionals. I desire to provide administrators and rising advisors with the same opportunity as I have received. Additionally, I want to help build NACADA. I want to help shine light on the many opportunities and pathways in the NACADA organization. I will continue to attend and present at annual conferences, I also plan to publish in the NACADA Journal within the next year and also become involved in the areas of professional development, training of new advising professionals, and mentoring. I also hope to become to apply to the next opportunity to join Emerging Leaders Program. I am a very focused, visionary, driven and hardworking professional. I believe that my skill sets, experiences, and involvement in NACADA would make me an ideal candidate for to serve in the position of North Carolina State Liaison. I have the support of my supervisor and colleagues to take these next steps in NACADA Leadership.

Within the past year, I have attending a NACADA institute in Daytona, Florida, and was accepted to share a research poster at the upcoming NACADA National Conference in October. Previously, I served in the capacity of the Region 2 Liaison to the Eastern Region of Pennsylvania. Some of the ideas I'd like to bring to North Carolina to support Region 3 initiatives: A linked in page just for the region to help with networking and leadership opportunities □ Create small groups that work with similar units across different universities to help with creating best practices and more publications □ Create and coordinate a module series to help with adjusting new advisors to NACADA supports and also those new or exploring the field of advising □ Create a small advisory board, one member per each university to help with developing more Drive-Ins and to help with discovering emerging issues for presentation topics. Please know this list is not exclusive, these are just a couple of ideas. As a new transplant in North Carolina, I am keenly interested in submerging myself in opportunities that not only can impact the southeastern counties of North Carolina and the local community around UNCW, but to showcase how the resources, programs and opportunities of NACADA can enhance current practices and drive more collaboration across the state.

In my professional tenure, thus far, I have fought to provide resources to underserved communities and students, with a focus to build awareness, resources and education. I was the youngest to be awarded the Larine Y. Cowan "Make a Difference" Award by the Office of Equal Opportunity and Access and the Robert P. Larsen Human Development Award from the University of Illinois. I also led team initiatives that led to Outstanding Program Award from the National Academic Advising Association (NACADA). I was recently selected to join state leadership programs for 2017-2018, and I hope that serving in the role of North Carolina State Liaison will serve as another vehicle to create opportunities for collaboration and partnerships in North Carolina and NACADA.

I thank you for your consideration.

Sheri Shaw