

# Reform Advising Seminar

## Plenary 1 Opening & Welcome

"Without data you're just another person with an opinion." W. Edwards Deming, Data Scientist

This Plenary Session will outline the necessity of data driven decision making, strategies for gathering and analyzing data internally and externally, and strategies for assessing decisions made based on data. In addition you will hear a brief outline of the collaborative research project between NACADA and Tyton Partners highlighting key points to improve academic advising practices to “drive to degrees”: Leadership, Advising Capacity, Advising Coordination, Technology, and Student Engagement.

## Plenary 2 - Impact of Leadership on the Quality of Academic Advising

This Plenary Session will discuss the issue of leadership – What makes an effective leader? What professional development opportunities are valuable for leaders? How can the academic advising community inform and involve leaders at all levels in initiatives to improve academic advising experiences for students? What does data indicate is important in regard to leadership to improve student success initiatives?

## Plenary 3 - Advising Capacity, More than a Numbers Game

The issue of advising capacity is a major factor in higher education today with shrinking budgets – how our priorities are set to ensure an institution has needed to ensure the highest quality academic advising experiences possible for all students. This Plenary Session will discuss the issue of advising capacity as it refers to institutional support for quality academic advising. This refers to issues regarding who does academic advising, self-reported advisor/advisee ratios, support of faculty time and efforts for academic advising, and technology which supports academic advising from a holistic institutional wide focus.

## Plenary 4 - Improving Communication and Coordination of Academic Advising Across Your Campus

This Plenary Session will discuss the issue of academic advising coordination on campuses. We will look at who “owns” academic advising and whether it is impacted if the institution has a centralized, decentralized, or hybrid model?

- Is it clear who has the responsibility for academic advising on campus?
  - Clear to administration? Clear to faculty? Clear to staff? Clear to students?
- Does someone have the responsibility without the authority?
- Is there an academic council, committee, work team that supports coordination across the campus?

## Plenary 5 - The Role of Academic Advising in Student Engagement Strategies

How do you define engagement? How do you measure engagement?

This Plenary Session will discuss how powerful student engagement impacts “the drive to degree”. Why successful students are highly engaged in the academic advising planning process, academic advising systems, and with their academic advisors?

## Plenary 6 - Harry Potter is even better with CGI: Using Technology for Advising Success

How institutionally wide are technology systems used? Are they consistent across the campus? What is the expectation for students, primary advisors, and faculty advisors to use technology consistently and on a schedule?

This Plenary Session will discuss the utilization of technology in delivering academic advising, CRM's, data analytical technology, and student support technology (early alert systems, etc).