

# Example of Focus Group Questions

**These can be modified depending on group make-up.**

- What do you think about academic advising at NACADA University?
- How do you feel about academic advising?
- Where did you get information about academic advising?
- What do you like best about academic advising?
- How would you describe your advising experience?
- What prompted you to make your first advising appointment?
- Reflecting on your first advising appointment, please share your initial thoughts after your appointment?
- Suppose you were traveling in the elevator for 60 seconds with the President of NACADA University and you were asked about academic advising. What would you say?
- As we conclude this focus group I have one final request. Please share anything that you wanted to share and didn't. Please share anything you feel that we have missed.
- Are there recommendations you have or suggestions you would like to make regarding academic advising?
- What do you think about your advisor training program?
- Explain how you receive information about advising policies and procedures.
- In a perfect work setting, how would you prefer professional development be delivered?
- Please describe the top three attributes of an academic advisor.
- What do you think are most important characteristics of faculty advisors?
- What knowledge do you think is critical for advisors to have when working with academically at-risk students?
- How do you make students feel comfortable when they enter into their advising appointments?
- What are some of your thoughts about the current state of academic advising at NACADA University?
- What would you like to see changed?
- What kinds of things would you like to see happen?
- What are some things you would like to share before we conclude?

## **Probing Questions**

- Can you share a bit more about that?
- Can you give an example?
- How about other folks? What do you think? What have you observed?
- Could you explain what you mean about that?
- Can you tell me something else about \_\_\_\_?