

2016 NACADA Assessment Institute
The Assessment Process in Academic Advising: An Overview

Abstract

Understanding the foundation for the assessment process is essential to not only your involvement in this Institute, but also is essential to your leading the development of an assessment plan for your unit/college/institution. This session will provide an overview of the Institute as well as introduce the framework of assessment and process to follow. It will also provide instruction for the development of mission, vision, and programmatic goals.

Outline

- I. Overview of Assessment Institute
- II. Define the Assessment of Student Learning
- III. Present the Assessment Cycle
- IV. Tools to Develop the Assessment Plan
- V. Stakeholders, Values, Vision, Mission, Goals, Objective, and Outcomes
- VI. CAS Standards for Academic Advising
- VII. Overview of Plenaries 2 – 5

Participant Learning Outcomes:

As a result of attending this plenary, participants will be able to:

Cognitive

- Know the purposes, expectations, and format of the Assessment Institute
- Distinguish between what assessment is and is not
- Summarize the cycle of assessment
- Recognize why CAS Standards exist
- Recognize how CAS Standards are used in the assessment of advising

Behavioral

- Describe assessment as a 4-component cycle
- Explain why assessment occurs in academic advising
- Identify stakeholders for the assessment process
- Draft/Revise elements to be included in a vision statement
- Draft/Revise elements to be included in a mission statement
- Draft a programmatic goal for advising using the CAS Standards
- Draft a programmatic objective based on the programmatic goal

Affective

- Appreciate a systematic approach to assessment of advising
- Appreciate the relational nature of assessment within the institution
- Value the cyclical process of assessment
- Value the time involved in accomplishing a full cycle of assessment
- Appreciate the tools available for assessment through NACADA