Connect for Success: 
NACADA’s Cost-Effective 
Advising Events & Resources

NACADA is your resource 
for professional development 
in academic advising
NACADA’S ANNUAL CONFERENCES

- offer a broad range of presentations
  - theoretical
  - practical
  - interactive
- focus on critical academic advising issues
- have a variety of session formats
  - preconference workshops
  - concurrent and poster presentations
  - round table discussions
  - exhibits

REGIONAL CONFERENCES

Opportunity for:
- networking
- discussion of issues
- involvement in the association

Advisors gather new ideas and explore advising issues with colleagues who have experienced and solved similar challenges.

STATE CONFERENCES

Although varied in size and scope, state meetings give participants an opportunity for quality, focused professional development experiences that require minimal time away from campus.
ASSESSMENT INSTITUTE
Participants:
- develop a comprehensive process for assessment of academic advising across their institutions
- develop a mission, value statement, and goals for academic advising
- determine student learning outcomes
- construct measurement strategies for learning and process outcomes

SUMMER INSTITUTE
Student growth, persistence and engagement are all linked to quality academic advising. To focus on developing quality academic advising experiences, Summer Institute participants:
- learn from the foremost experts in the field presently working at colleges and universities
- participate in action-oriented small group discussions
- explore practical alternatives to campus advising issues
- develop action plans for their campuses

WEB EVENTS
Live web events are presented by leaders who are actively involved in academic advising on their campuses! Each web event presents an opportunity for you to:
- learn why academic advising is important to your campus
- share the significance of effective academic advising in student persistence and retention
- save time and travel expenses by arranging for many staff members to attend each web event
- schedule training when timely for you or your campus

ACADEMIC ADVISING CONSULTANTS AND SPEAKERS SERVICE
The Academic Advising Consultants and Speakers Service (AACSS) provides assistance to establish, develop, renew, and reorganize advising services. The AACSS offers professional development at a reasonable cost, provided by a network of professionals in the field of academic advising and student success. Services include:
- Consultants to assist with evaluating existing academic advising programs and/or developing and implementing academic advising programs, including professional development activities and assessment strategies
- Keynote speakers for campus-wide programs and state or allied member meetings
- Workshop leaders for professional development activities on a campus
GRADUATE PROGRAMS

Kansas State University offers a Graduate Certificate in Academic Advising and a Master of Science in Academic Advising Degree in partnership with NACADA. Both academic advising graduate programs provide an opportunity for faculty, full-time academic advisors, and administrators to gain an understanding of myriad issues and skills needed to deliver effective academic advising at the post-secondary level of education.

These programs are designed for:
- practicing advisors and administrators desiring formal education relating to academic advising
- faculty seeking advising knowledge beyond their discipline
- graduate students anticipating academic advising roles in higher education
- persons interested in working directly with student-athletes

The Certificate program involves 15 semester credit hours of coursework. The Master of Science degree offers additional coursework with two options: "Advising Administration" and "Intercollegiate Athletics and the College Student." All coursework is offered at a distance via the Internet.

Resources

NACADA offers:
- Comprehensive advising handbook
- Monograph series
- Electronic resources (training DVD and CD recordings of webcasts)
- NACADA Journal (member benefit)
- Academic Advising Today (quarterly) (member benefit)
- Clearinghouse of Academic Advising Resources (member benefit)

These resources provide information on a wide variety of topics within the academic advising field.

For additional professional development opportunities, contact:

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