**Region Chair Annual Report - 2009**

To report your activities for 2009 and expenditures of 2009 budget
Due to Division Chairs, June 30, 2009

**Name of Chair:** Kathie Sindt  
**Date Submitted:** July 1, 2009

**Region:** 2

### Section 1: Report of Annual Goals – Progress and Assessment

**Describe the activities associated with your region’s goals.** Please identify which NACADA Strategic Goal each activity fulfills. Report the status of each goal even if it has not yet been completed or is in progress. If new activities were completed beyond those initially projected, make a new entry and complete all the columns for that entry. You most likely will not have a goal for each strategy.

**For your reference – here are the NACADA Strategic Goals:**

**Strategic Goal 1:** Address the academic advising needs of higher education globally.
- 1-A — Identify, prioritize, and address critical issues facing academic advising.
- 1-B — Collect, analyze, and act upon information about the environments in which academic advising operates.
- 1-C — Provide comprehensive professional development opportunities.

**Strategic Goal 2:** Advance the body of knowledge of academic advising.
- 2-A — Promote and support research related to the enhancement of academic advising through further understanding of the student, the campus environment, advising processes, or other related areas.
- 2-B — Disseminate the knowledge acquired from the research.

**Strategic Goal 3:** Champion the educational role of acad. advising to enhance student learning & development in a diverse world.
- 3-A — Identify and develop strategies for fostering collaboration and education among various advising external constituencies both nationally and internationally.

**Strategic Goal 4:** Educate university and college decision makers about the role of quality academic advising in higher education.
- 4-A — Identify and develop practical strategies and materials for use by college and university leadership.

**Strategic Goal 5:** Ensure the effectiveness of the NACADA organization
- 5-A — Promote diversity within the association.
  - 5A(i) — Create environments and processes that promote and sustain inclusion and involvement in the association.
  - 5A(ii) — Increase diversity within NACADA leadership at all levels. (See section 2)
- 5-B — Enhance NACADA’s global visibility and credibility as the resource for concerns and needs involving academic advising.

<table>
<thead>
<tr>
<th>Activity or Goal</th>
<th>Person/committee responsible for activity</th>
<th>Which NACADA Strategic Goal does this address?</th>
<th>Assessment Criteria used</th>
<th>Dollars spent</th>
<th>Date Completed</th>
<th>Progress Made and Assessment of Strategies/Actions Taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Conference (that made a profit so we could function in 2010)</td>
<td>Conference Committee</td>
<td>Goals 1c, 2b, and 5b</td>
<td>Over 200 attendees and a large profit</td>
<td>0</td>
<td>Regional Conference March 2009</td>
<td>Our main goal for the year was to make a profit to revitalize our budget. We far exceeded our expectations, likely because the hotel was very generous.</td>
</tr>
<tr>
<td>Awards Program</td>
<td>Awards Chair and Awards Selection Committee</td>
<td>Goal 5b</td>
<td>3 of the 4 awards we offered had nominations this year</td>
<td>$420</td>
<td>Regional Conference March 2009</td>
<td>The number of nominations was down a bit this year. We need to find new strategies to bolster the number</td>
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</tbody>
</table>
of nominations we receive each year. This year we did have to cancel a couple awards and one award winner requested deferral of her prize until 2010.

<table>
<thead>
<tr>
<th>Mentoring Program</th>
<th>Bruce Norris, Mentoring Program Chair, Conference committee</th>
<th>Goal 5a</th>
<th>15 pairs</th>
<th>???</th>
<th>Regional Conference March 2009</th>
<th>Mentoring reception appeared to be well-received. Some pairs stayed quite awhile to chat.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Conference Grant</td>
<td>Janine Warnas, Membership Chair</td>
<td>Goal 5a</td>
<td>4 graduate students received registration fee and membership to NACADA</td>
<td>$420</td>
<td>Regional Conference March 2009</td>
<td>This is our Diversity Initiative to try to attract an underrepresented population.</td>
</tr>
<tr>
<td>State Drive-Ins</td>
<td>State Liasions – Karen Lewis, Todd Siben</td>
<td>Goal 1c</td>
<td>Maryland and New Jersey held Drive-Ins.</td>
<td>0</td>
<td>Throughout the year</td>
<td>Pennsylvania will likely hold a Drive-In during the fall of 2009.</td>
</tr>
<tr>
<td>Elections for positions on Steering Committee</td>
<td>Kathie Sindt</td>
<td>Goal 5a</td>
<td>DE, Eastern PA, and DC positions filled</td>
<td>0</td>
<td>Spring 2009</td>
<td>While these three positions were filled, our Western PA rep position remains vacant due to lack of interest. In all three cases, we did not need to have an elections as only one person stepped forward to fill the position after multiple calls for interested members.</td>
</tr>
<tr>
<td>State Basket at Annual Conference</td>
<td>Kathie Sindt and all region members!</td>
<td>None – pride of region!</td>
<td>Success will be measured if we manage to put together items for a Region Basket this year</td>
<td>0</td>
<td>Fall 2009</td>
<td>In 2008, we couldn’t pull off a basket for the Silent Auction at the Annual Conference – we hope to do better this year!</td>
</tr>
<tr>
<td>Website updates</td>
<td>Kathie Sindt</td>
<td>Goal 5b</td>
<td>Currently up-to-date</td>
<td>0</td>
<td>Throughout year</td>
<td>The website has been kept up to date this year. Improvements have been started and will continue into 2010.</td>
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</tbody>
</table>
Section 2. Describe how you have incorporated diversity and inclusiveness of membership into the planning of your unit’s goals and activities. What criteria were used to accomplish this (such as institutional type, ethnicity, new professionals, experienced professionals, role—faculty, administrator, advisor; region, etc.)? Add comments or observations you would like to share based on your plans to incorporate diversity and inclusiveness of membership into your unit’s goals and activities.

Our Student Conference Grant is designed to encourage membership in NACADA from an underrepresented population in our region, graduate students. In the past two years, we have not spent all the money targeted for this goal.

Our Mentoring Program encourages new advisors to become involved in NACADA in their future.

We would like to encourage higher level college administrators (those above the leader of an advising office) to learn more about NACADA and the field of academic advising as a profession in the future. We have created an Award category to recognize a senior leader who advocates for academic advising in 2010.

Section 3: Issues/Items for consideration by the Division.

1) Improve the quality of the report forms we are required to fill out. Make them forms in Word. Consider moving the Budget form to an Excel form with formulas and more line items instead of grouping everything together in large categories.

2) It just does not make sense for me to write a report about a year’s worth of activities in June – when half the year is left. Can we run everything October to October? That makes the most sense based on how the organization functions with regional leadership changes in October. We also all run our conferences in the spring, it would allow those expenses to be finalized better by the time we had to write a budget for the next year. Our Regional Steering Committee doesn’t meet to review our Regional Conference Budget until December – so June is very early for our Conference Chairs to propose a budget. I can’t write the next year’s region budget in time for June Steering Committee meeting because we don’t get final updates from the EO until we are all in the middle of graduation responsibilities – its too short a time frame for our region based on when our Steering Committee meetings happen.

3) I’d love to have some discussion about the information, detail expected in our reports. I’ve looked online at the reports filed last year, but everyone seems to do them differently. It’d be nice to have an idea of a standard that represents an “good job” vs “overachiever” vs “I got it turned it what more do you want?”.

Section 4: Identify volunteers serving within your Region (Region Steering Committee, Conference Steering Committee, others)

<table>
<thead>
<tr>
<th>Name of Committee Member</th>
<th>Name of Committee Member</th>
<th>Institution of Committee Member</th>
<th>E-Mail Address</th>
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<tbody>
<tr>
<td>See attached sheets</td>
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Section 5: Summary of Unit Communications and Meetings

Report any meetings or teleconferences held among unit members since the annual conference last (including specific group meeting, date, location, number of members attending, and brief summary of the meeting.

The Steering Committee met in December 2008 at Dover Downs, DE to help the Regional Conference Chairs finalize their plans for the Regional Conference. We discussed the cycle of expected responsibilities of the Regional Conference Chairs and which four Steering Committees represent their term. In addition, all members provided updates about their responsibilities and we discussed our 2009 budget crisis extensively. All members of the Steering Committee were present (13 at the time)

The Steering Committee met in March 2009 before the Regional Conference at Dover Downs, DE. We had some updates from the seasoned state representatives in attendance and our three new incoming state representatives were able to meet the group. We reviewed tasks that the Conference Chairs needed our help with the next few days of the conference. (Mtg not considered mandatory according to our bylaws – attendance was between 9-11 people)

A teleconference was held on June 6, 2009 of the Steering Committee. A summary of the regional conference was provided, the early planning for the 2010 conference discussed, and all present provided updates about their responsibilities. Goals for the region website and bylaws were discussed. (7/12)

The Steering Committee will meet in December 2009 at the Tropicana Hotel in Atlantic City, NJ.