Region Chair Annual Report - 2012
To report your activities for 2012 and expenditures of 2012 budget
Due to Division Chairs, June 30, 2012

Name of Chair: Cheryl A. Tillotson Date Submitted: August 31, 2012
Region: 9

Section 1: Report of Annual Goals – Progress and Assessment

Describe the activities associated with your region’s goals. Please identify which NACADA Strategic Goal each activity fulfills. Report the status of each goal even if it has not yet been completed or is in progress. If new activities were completed beyond those initially projected, make a new entry and complete all the columns for that entry. You most likely will not have a goal for each strategy.

For your reference – here are the NACADA Strategic Goals:

Strategic Goal 1: Address the academic advising needs of higher education globally.
   1-A — Identify, prioritize, and address critical issues facing academic advising.
   1-B — Collect, analyze, and act upon information about the environments in which academic advising operates.
   1-C — Provide comprehensive professional development opportunities.

Strategic Goal 2: Advance the body of knowledge of academic advising.
   2-A — Promote and support research related to the enhancement of academic advising through further understanding of the student, the campus environment, advising processes, or other related areas.
   2-B — Disseminate the knowledge acquired from the research.

Strategic Goal 3: Champion the educational role of academic advising to enhance student learning & development in a diverse world.
   3-A — Identify and develop strategies for fostering collaboration and education among various advising external constituencies both nationally and internationally.

Strategic Goal 4: Educate university and college decision makers about the role of quality academic advising in higher education.
   4-A — Identify and develop practical strategies and materials for use by college and university leadership.

Strategic Goal 5: Ensure the effectiveness of the NACADA organization
   5-A — Promote diversity within the association.
      • 5A(i) — Create environments and processes that promote and sustain inclusion and involvement in the association.
      • 5A(ii) — Increase diversity within NACADA leadership at all levels. (See section 2)
   5-B — Enhance NACADA’s global visibility and credibility as the resource for concerns and needs involving academic advising.

<table>
<thead>
<tr>
<th>Activity or Goal</th>
<th>Person/committee responsible for activity</th>
<th>Which NACADA Strategic Goal does this address?</th>
<th>Assessment Criteria used</th>
<th>Dollars spent</th>
<th>Date Completed</th>
<th>Progress Made and Assessment of Strategies/Actions Taken</th>
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<tbody>
<tr>
<td>Continuing to increase graduate student involvement.</td>
<td>Cheryl Tillotson Steering Committee Chrissy Lofgren</td>
<td>1C, 2A, 5B</td>
<td>2012 Region 9 Conference &amp; 2011 membership list versus 2012 membership list</td>
<td>0</td>
<td>3/12 &amp; ongoing</td>
<td>Hosted the inaugural Graduate Student Poster Session at the 2012 Region 9 Conference; appointed Chrissy Lofgren from CSU – Monterey Bay as graduate student representative for the Steering Committee; met with graduate</td>
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| Provide scholarships for graduate students and community | Cheryl Tillotson  
Steering Committee | 1C, 5B | Application process and then selection of graduate student recipients and community college recipients and full-time professional advisor recipients for scholarships | $370 | 3/12 | Awarded 1 graduate student and 1 community college and 1 full-time professional advisor scholarship to attend regional conference.

| Continued outreach to community college advisors & counselors | Cheryl Tillotson  
Steering Committee  
Amy Palmer  
Conference Chairs | 5A(ii) | Assess number of community college presentations at 2012 Region 9 conference and membership numbers from 2011 to 2012; continue to have community college steering committee representative | 0 | Ongoing | Amy Palmer is continuing to serve as the community college representative on the steering committee.

| Continue the service component during the Region 9 conference | Cheryl Tillotson  
Steering Committee  
Alison Chandler | 3A | Assess how conference chair(s), membership and awards coordinator and conference planning committee selected service project for | 0 | 3/2012 | Service project included collecting school supplies for a local elementary school in Las Vegas who is considered “at-risk” and has students from low-income families. Region 9 members donated to the collection and the donations were...
Section 2. Describe how you have incorporated diversity and inclusiveness of membership into the planning of your unit’s goals and activities. What criteria were used to accomplish this (such as institutional type, ethnicity, new professionals, experienced professionals, role—faculty, administrator, advisor; region, etc.)? Add comments or observations you would like to share based on your plans to incorporate diversity and inclusiveness of membership into your unit’s goals and activities.

For the year 2012, Region 9 continued to focus its efforts on expanding the involvement of graduate students within our academic advising community. In addition to keeping graduate student representation on the Steering Committee, we held our inaugural Graduate Student Poster Session during the Region 9 Conference in Las Vegas, NV.

The Region 9 school supply drive served as an opportunity for academic advising professionals to support an elementary school in Las Vegas. This particular elementary school was selected based on the needs of its students who predominantly come from low-income homes. This service project allowed academic advising professionals to give back to our fellow educators in the K-6 system and provide much needed resources to their students.

The aforementioned inaugural Region 9 Mentor Program, while in its infancy, will be designed for experienced academic advising professionals (from community colleges and universities) to work with new academic advising professionals (again from both community colleges and universities), including graduate students. Academic advisors, faculty, and administrators will be included in this program and it is meant to be all inclusive so that all professionals can benefit whether they are a mentor or a mentee.

Section 3: Issues/Items for consideration by the Division.
Selection of location for 2014 & 2015 Region 9 conferences
Region 9 Banner distribution

Section 4: Identify volunteers serving within your Region (Region Steering Committee, Conference Steering Committee, others)
Section 5: Summary of Unit Communications and Meetings

Report any meetings or teleconferences held among unit members since the annual conference last (including specific group meeting, date, location, number of members attending, and brief summary of the meeting.

1) Region 9 Business meeting during the 2012 Region 9 conference – discussed future Region 9 conference location, which will be in Los Angeles, CA with co-chairs Jennifer Gerson and Evelyn Felina.

2) Teleconference held between Diane Matteson and 2013 Region 9 conference co-chairs Jennifer Gerson and Evelyn Felina on July 23 to discuss the logistics of the conference. Unfortunately, I was not able to join the teleconference on that day.