

1. The session that was most valuable to my situation was: (Session #, Session name, Presenter name).

Please explain why.

Text Response

What do you Meme I have an Academic Advisor. Lots of practical applications for social media language even for advisors who can't do their own social media. Answered questions about how to, felt like I actually walked away with something I could immediately use.

Justin L. Brown, Diversity session on the final day. His session was very powerful and he knows his stuff! Students Take the Wheel -- Appreciative Advising Presentation The information was extremely useful and they provided materials that could be easily adapted to any university. The presenters were dynamic and put together a session that engaged with participants.

Group Advising: Giving the best from you, Getting the most from them.

Strategies for communication, it was the most applicable to my field

Cultural shift discussion

C1312 Advisors Advising Advisors, Annie Lab, Abby Shantzis and Tracy Chung. Besides an interest in advisor training, there may be a situation where having a workshop for new advisors would be something that we would be interested in developing. This workshop provided some great ideas for such a workshop.

C1320- You Have 53 Unread Messages: Strategies for Student Communication; This was most helpful because they had hard data that could help inform how to best communicate information to our students. I was surprised to know students prefer to hear from advisors via email rather than via social media.

(C1322. Stop Hiding Behind the Computer Screen! Ackerman, Angelella, Bell & Olsen) This was very applicable; they provided copious resources.

C1326: A Holistic Advising Model, VCU. I really liked this one because it talked about both undergraduate and graduate students.

C1348, Mentoring Beyond the First Year, Jamal Johnson. He is a very engaging speaker and gave me lots of great ideas for mentoring programs!

C1320 You have 53 Unread Messages: Strategies for Student Communication, Matt Sinclair, Karen Sones, and Ben Whitesell. We always struggle with figuring out how to reach students. This session helped me find new ways to reach students and also underpinned some of the current efforts we are doing. It was great to see that someone has actually researched this area.

NC State - Choose your adventure - creating an enrollment guide; It was a practical application of tools we all have access to, and that is applicable to something I'm trying to create right now.

So many good ones, but my first session, C1341 - The Votes are in -- Creating a Winning Campaign to help at-risk students succeed.

What do you Meme I have an Advisor? -Interactive, informative, great/new ideas, valuable resources, etc.

C1341 The Votes are In- Creating a Winning Campaign to Help at Risk Students Succeed.Presenter- Jackie Gabrielian and Elizabeth Scarbrough, Towson University.I advise students in an Early Monitoring Alert Program at Lincoln U ,PA which is almost similar in approach.It offers one-on -one intrusive advising, academic coaching/study hall and academic enrichment workshops. etc.

You Have 53 Unread Messages - good information and data about how students like to receive information

1297 Consideration in Health Professions Advising - Henry Lewis Great web tools to help students review health and allied health profession options

C 1342 Campaigning for Success: How Predictive Analytics and Targeted Outreach Help Students to Elect Success, L. White and E. Colwell, Old Dominion University. ODU is at a similar stage of using predictive analytics to sharpen their outreach to students. The presentation was thoughtful and well organized and really gave me some specifics to address in my own setting.

C1320, You have 53 Unread Messages: Strategies for student communication, Penn State. They presented real data on their topic and findings.

C1258 Start-to-Finish: How We Changed Our Advising Framework to Enhance Student-Advisor Relationships; Jennifer Clevinger and Katie Wells. Since we are considering a change in structure, this was very helpful in learning about the process and the pitfalls.

Roundtable with NACADA Leaders

"What Do You Meme I Have an Advisor" with Lyndsay from VCU. It helped hit home the idea that students are only using their phones, not computers, to read emails and how I need to keep that in mind when emailing. There's an app for that (C1335) was most important because I will be teaching a first year seminar course and the apps and activities presented provide a fresh approach to providing this information to students.

C1341: The votes are in.... -- Supporting students on academic probation

Diversity! I'm bout that life! "When Multicultural Competence Meets A Real Reality." (1033) 3:00:00 PM - 4:00:00 PM Justin Brown, West Chester University

Transfer Programming, Rowan University-most applicable

Career Planning!

Fostering Grit and Resilience Through Advising (Session No. 1367) by Blake Mackesy from Wilkes University The presentation gave an overview of the literature available on the topic and provided attendees with concrete examples on how to assist students in becoming more resilient and learning to cope with obstacles. The presentation was engaging, extremely informative and useful.

Carly Doyle. The fascinating part of this conference was learning how using mobile apps made advising simpler.

C1322: Stop Hiding Behind the Computer Screen: Using Sophomore Seminar to Equip Students with Real-World Communication Skills, New Jersey Institute of Technology. Provided practical examples as to how to develop a series of one credit seminar courses.

C1307, Seasoning the salad: What are we bringing to the table to contribute to the success of undocumented students?

NACADA Listens. Don't remember the #. I think this is important to increase membership and review expectations. I'm looking forward to the association reflecting the make up of advisors (multicultural, community college, male, etc)

Giving the Best of you...Getting the Best from Them! Jeannie Saunders & Donna Holland---Although we have a faculty advisor only model, there are some which have large loads. I believe that if they use some of the strategies suggested during this session it will benefit students and faculty. They were also very enthusiastic presenters. I wanted to be there.

#C1294Transfer Services--Rey et al Showed how Rowan U has made a fundamental change and effort in welcoming/acclimating transfer students into their campus community.

C1204 - Transfer Services: A Map to a Better Transfer Experience - information was exceptionally helpful for me and my institution.

C1253, The Demise of In Person Academic Advising is Nowhere in Sight, Janice Stapley

C135 - There's an App for That: Syncing Mobile Applications to Academic Advising by M. DeBot and C. Doyle from Temple University I like to find tech tools to support the advising process and connect with students. They had some great suggestions. I'm also a teacher education advisor (like the presenters) and they shared some TEACH-specific tools.

Engagement Index - Rita Berson, Chuck McNally. Gave an honest viewpoint of how a academic success gauge system can work but also its limitations. Such lively dialog!

C1343. Let Students Take the Wheel: Using Appreciative Advising to Drive First-Year Students Toward Autonomy. Mary Carmel Etienne, Alecia Duncan-Thomas, Eva Morgan, and Tawanna Terry. The presentation was well prepared and provided insightful tips on how to get the most out of 1st year students and preparing them for their coming semesters.

C1363 --Moving Through: Student Outreach Strategies and Transition. Drexel shifted from a Summer Orientation to a Virtual Orientation in Summer 2015. We are going through the same change for Summer 2016 and the information shared was very helpful. I can share what I learned with our Transition Orientation committee. I also felt the data they provided was very helpful.

Diversity! I'm bout that life! "When Multicultural Competence Meets A Real Reality." (1033) Justin Brown, West Chester University

I most enjoyed the pre-conference workshop: Job Search Bootcamp because I am interested in learning more about different types of academic advising positions, career opportunities, and job pathways.

Session titled: You have 53 Unread Messages

#1326, A Holistic Advising Model: Fostering Student Success through Recruitment, Retention and Release. As an academic advisor I am always trying to find a different approach to recruiting students and helping to retain them for a more successful release.

C1320 You Have 53 Unread Messages: Strategies for Student Communications. Presenters: Mat Sinclair, Karen Sones & Ben Whitesell The session provided info on student communication preferences and feedback on the most effective methods that they have found to communicate important info to students.

C1350, Giving the Best of You, Getting the Best from Them: How Incorporating Group Advising at Your Institution Improves One-on-One Appointments for both Students and Advisors. Presenters: Jeannie Saunders and Donna Holland. Jeannie had a lot of energy and was a good presenter. They had candy and giveaways as well. I found the information very helpful.

Diversity: I'm bout that life

C1350. Giving the Best of You... Saunders/Holland. This session was incredibly valuable because the presenters not only illustrated the benefits of their methods, but walked us through them and made resources available so that I can implement a similar program at my institution. They were both very personable and made the session a lot of fun.

Fostering Grit and Resilience Through Advising (1367), 8:00:00 AM - 9:00:00 AM, Blake Mackesy, Wilkes University - this was the most engaging one I went to. She showed passion, knowledge and cared.

Lindsey Dunham - Memes

C1326, A Holistic Advising model: Fostering student success through Recruitment, Retention, and Release This was the most applicable session for me because it directly applies to my job and the work I do. I am not strictly an advisor but I do work with them. This session showed how I can work with them and also how they can work with me and the work I do.

C1281--The Future is Now! Advising Students to Success in an asynchronous Distance Learning Environment. Janet Athanasiou, Holli Fergus, and Sherrie Dennee, presenters. This presentation was phenomenal because they created an environment for us to participate like online learners and required us to think about how we'd apply our advising knowledge and skills to meet the needs of students.

The Keynote Speaker was incredible! By far the most enlightening part of the conference.

C1341, "The Votes are In--Creating a Winning Campaign to Help At-Risk Students Succeed," J. Gabrielian & E. Scarbrough. We have a similar initiative in my unit, so their program was a great example of a well-run one.

#1335, There's an app for that, Madeleine DeBot. This session was the most directly useful it actually gave me resources and techniques to use in my academic advising. Many others just went over data or extremely situational techniques, but these apps could apply to all aspects of advising

North Carolina State presenters discussing their advising guidebook for 1st years

N/A

What do you meme I have an advisor...it provided alot of useful resources to try alternative ways of reaching out to students

"The Demise of In Person Academic Advising is nowhere in Sight" by Janice Stapley - She was funny, dynamic and had statistics and practical information on a study of how students want to interact with a counselor/advisor and how they typically still want face to face interaction for discussing important matters concerning their educational and career decisions.

Advising Students in a Culture of Change: A Roundtable Discussion (1346). This session was interactive, cathartic, and encouraging. It served as a reminder for me of where and how I can do a better job of meeting my students where they're at and what sort of topics would be important to implement in advisor workshops, trainings, brown bag discussions, etc.

C1305; The Road Less Traveled. Great tips for the difficult task of showing students how much the different things they do and learn can and do work into their future plans and do help them get to their goals.

C1327, Advising Trans* and Gender Non-Conforming Students, JoAnna Raucci. A topic our university is only beginning to address.

It's Not You; It's Meme: Utilizing Current Cultural and Technological Elements to Engage Students and Enhance Success (1323); it was very helpful regarding effective engagement/communication with today's college student.

C1320: You have 53 unread message: strategies for student communication. Excellent data that appears e-mail still seems to be best communications medium to get out word. I saw a poster session on a similar topic at National a couple of years ago that had same result. Social media is great among students but no so great from advisors to students.

Pre-Health Advising and Lunch Keynote Speaker (Pres. of Montgomery College)

The most valuable session I attended was, by far- (C1033) "Diversity! I'm bout that life!: When Multicultural Competence Meets A Real Reality." presented by Justin. Justin was passionate, personable, and he forced us to become physically involved in the session from the moment he stepped in the room. He made us think, he made us interact, he made us understand, and he made us better understand.

What Do You Meme I Have An Academic Advisor? -- I am looking to implement more social media in my office and this was timely.

C1348: Mentoring Beyond the First Year, Jamal Johnson As a Diversity Scholar at Virginia Tech, I continued a mentoring program from a previous scholar for underrepresented students with hopes that the university would institutionalize it. This presentations gave a great layout from beginning to end of how the program works, is funded, staffed, and maintained & spoke to recruitment/retention.

Penn State's Student Preference for Email Communication. I've been hearing students don't check email; they want you to use Snapchat, Twitter, etc. This session debunked the communication preference myth for me.

Utilizing Technology in the Advising Setting: I was introduced to creative ways to engage students in the advising process.

C1304 - Evolution of effective advising association - hope to do something similar at our institution

Transforming the College Experience: creating an Engaging Transfer Student Culture

All of the sessions were insightful. The best session was

C1363 - Moving Through: Student Outreach Strategies and Transition, Jennifer Matthews. While it didn't seem most impactful at the time, weeks later I am not working on implementing a newsletter for our students transitioning out of first year advising and into departmental advising this coming year. While her talk was about incoming freshmen, I'm going to apply similar strategies.

C1297: Just What the Doctor Ordered: Considerations in Health Professions Advising, Henry Lewis: Fabulous presenter! Excellent overview for folks who are beginning careers in health professions advising.

C1122, Transforming the College Experience; Creating an Engaging Transfer Student Culture, Daniela Cigularova and Tania Alvarez

2. Overall, I thought the Conference was:

#	Question	Poor	Fair	Good	Very Good	Total Responses
1	Advanced Mailing, Publicity, Etc.	4	10	88	80	182
2	Conference Location	4	13	54	118	189
3	Facilities	0	0	37	151	188
4	Meals	1	12	54	119	186
5	Registration Process	1	4	54	127	186
6	Keynote Speaker: Dr. DeRionne P. Pollard	1	7	24	151	183
7	Opening Reception	5	14	68	46	133
8	Quality of the Concurrent Sessions	0	17	92	79	188
9	Closing Business Meeting, Brunch, Awards & Raffle Palooza	2	25	66	62	155
10	Overall, I thought the conference was:	0	3	63	121	187
11	Conference Communication	4	15	79	90	188
18	Quality of Preconference Workshops	0	2	12	30	44
19	Accommodations/Sleeping Rooms	1	3	24	101	129

3. How many NACADA Region 2 Conferences have you attended before this conference?

#	Answer	Response	%
1	None	68	37%
2	1-2	56	30%
3	3-4	34	18%
4	5 or more	28	15%
	Total	186	100%

4. How did you learn of this conference? (Mark all that apply)

#	Answer	Response	%
1	Word-of-mouth/Colleague	85	46%
2	E-mail announcement from NACADA	93	51%
3	Other:	4	2%
4	NACADA website	78	42%
5	Social Media (Facebook, Twitter, LinkedIn, Blog)	9	5%

Other:

at last year's conference

Planning Committee

I attended last year's regional conference.

I looked up the info after attending my first one last year.

5. To what extent did the conference meet your expectations?

#	Answer	Response	%
1	Not at all	1	1%
2	Some	22	12%
3	Most	99	54%
4	All	61	33%
	Total	183	100%

6. Which of the following best describes your primary role at your institution?

#	Answer	Response	%
1	Faculty Advisor	5	3%
2	Academic Advisor	104	56%
3	Counselor	6	3%
5	Advising Administrator	28	15%
6	Administrator with responsibilities over several areas, one of which is advising	21	11%
7	Graduate student	8	4%
8	Institutional position supports advising i.e. Registrar, admissions, financial aid, etc.	6	3%
9	Affiliated with a college or university but not in any of the roles previously mentioned	3	2%
10	Not affiliated with an institution of higher education	0	0%
11	Other:	4	2%
	Total	185	100%

Other:

Career Counselor

Peer Advisor (Undergraduate)

Administrative used conference to gather information to use in creating procedures to be of better service to advisors and students

undergraduate student

7. How many years have you been in advising? (as an advisor, administrator, or faculty member)

#	Answer	Response	%
1	Less than 5 years	74	40%
2	5-10 years	64	35%
3	11-20 years	29	16%
4	More than 20 years	18	10%
	Total	185	100%

8. In what ways was this conference valuable to you?

Text Response

I learned ALOT!

I got to meet other advisors and learn about other schools. I also got to connect with a mentor, which is invaluable to me!

I learned new ideas for my advising department and learned that we've already been doing a lot of the "best practices" mentioned in sessions I attended. Very reaffirming.

networking with other advisors

Adds perspective to my personal advising experience

Learning new/different ways of achieving similar goals to those of my own and/or my institution.

It was a great chance to learn new things, network with colleagues, and learn more about NACADA initiatives.

Networking and Professional Development/Ideas for Implementation in my department

Great to meet colleagues working in the same field. Felt re-energized.

The conference was valuable with connecting with other advisors and sharing ideas; however, presenting for the first time was such a valuable experience for me since I received feedback about my presentation and also was contacted by other attendees at the conference and after the conference to share ideas.

Networking with advisers from other institutions and the opportunity to learn/share from others.

Great way to meet fellow advisors from around the region. Great venue to share ideas and best practices. It brings people from my own institution together that would normally not be able to spend much time together so it strengthens our advising community at home when we return. Fun to go to another city.

Great way to network with other advisors.

Opportunity to network, learn new tips/tricks, get energized and motivated, revisit student development theory

Came away with some great new ideas to better serve my students, as well as ammunition, i.e. data, to support change at my university.

This conference solidified that the Academic Advising division and First Year Experience Program are on the correct path in terms of our focus, goals, and contact with our students. There was adequate information at the sessions, and definitely I will be returning to many other regional conferences.

Good to hear what institutions outside of our region are doing.

Any conference is worthwhile if you take at least one new idea back to your institution and try it. I came back with several.

Great opportunity to network with colleagues, share ideas, discuss challenges, and feel part of a larger mission to improve higher education in the 21st century.

I was able to get some information throughout the various speakers and their campuses.

Any opportunity for professional development is great. It was also my first time presenting which was a great experience.

It is always helpful to see what other institutions are doing.

The networking and ability to learn what others are doing who are facing similar issues.

Networking; sessions; keynote speaker.

I really enjoyed hearing what other institutions were doing and what they found worked best with regard to serving students.

It helped me better understand student support opportunities and helped me find new ways with which to support our student populations. Also, it showed me that additional information about online/non-traditional programs need to provide information to conference attendees. This area was lacking in the sessions and presentations.

The opportunity to collaborate is always the most valuable component of NACADA events.

I enjoy the chance to network with colleagues as well as the professional opportunities it provides.

Great ideas for development of advising resources and practice enhancement.

Great opportunity to reconnect with fellow advisors and hear about what other schools are doing.

It was nice to interact with my colleagues in a different setting/manner. It was also nice to see different ways of approaching the same thing.

I just love to see what my colleagues at other schools are up to.

I got a lot out of the technology/tools concurrent sessions I attended. New ideas I can implement back home.

Networking with others and gaining new ideas that will be easily adapted to our program.

information sharing, advising tips, networking

New ideas and information. Making connections with other professionals.

The numerous networking opportunities and what I learned in the sessions.

energizing, provided ideas for improving practice, and new ideas on programming for students

It is a great opportunity to network with colleagues and to learn about best practices.

This enhances my skills and will help me better advise my students.

networking Learning new ideas getting inspired and empowered

It was an opportunity to network with other professionals in the region and engage in professional development with my colleagues by developing and delivering a presentation at a concurrent session. It was especially valuable to me as a new advising professional as I learned more about the field from others with more experience.

Great networking and info sharing!

Reaffirming that other colleagues are doing similar things at their institutions. Also, get a few new ideas to implement.

Network with other advisors

The opportunity to present, the opportunity to network with colleagues and increase my understanding of some of their contexts for advising, and learning about undocumented students

I have a professional network and I love to see my NACADA folks. And the keynote! Where did you get her from? She was excellent!

NACADA conferences allow me to learn. It helps to be in an environment where there are other professionals with innovative approaches which they are willing to share.

Really networked with a lot of different advisors and the sessions were very helpful to someone new to the profession.

It helped me to see what my peer institutions were doing in relation to advising.

Networking.....informal discussions on the advisement climate at various institutions.....opportunity to see what great initiatives are happening from campus to campus

All good, I always learn something new.

The keynote speaker was very informational and encouraging. It helped me to recognize that every individual at an institution plays a role in advising students and that the focus should be on student success. The sessions focusing on undecided students were also very helpful for me as I work with undecided students in the Career Center at my institution.

Good opportunity to represent institution and present

Extremely high quality sessions; very engaged colleagues who were eager to meet and discuss issues of mutual concern. Very supportive atmosphere.

I appreciated the opportunity to connect with other Maryland advisors.

Not as overwhelming as annuals. Was able to feel more a part of it. Love the support of other colleagues.

Networking

I was able to meet other individuals in the field and share experiences and ideas on how to be a better advisor for my students.

I like to interact with other NACADA members and share what we are doing and also learn what best practices, advising policies, etc. are being followed/implemented elsewhere

Great networking, also always helps me to open my eyes and learn about new research and best practices

I most enjoyed meeting advisers from different institutions to learn how different schools/programs are structured, what the particular concerns are for different student populations, and the various "best practices" advisers employ to address specific goals and needs.

It was great to network and get ideas from other advisors

I learned more about using social media to reach the younger students.

This was my first time attending NACADA and I really loved the ability to hear from other professionals! The networking opportunities gave me a lot of wonderful ideas to bring back to my institution.

Taking away new ideas on student engagement and innovative advising techniques.

Networking and opportunity to attend concurrent sessions on topics related to my department.

Helpful to hear about new ideas, new things I could incorporate in my role.

Helped me feel excited about the skills we possess as advisors and the support we can provide our students.

I appreciated the opportunity to network with people from different institutions. Honestly, mealtimes often felt the most productive as we often sat with people from different institutions and had the time to talk in a "watercooler" manner about the sessions and profession as a whole.

Networking, information, give back to NACADA

Great ideas at the sessions for current problems we are experiencing.

Beyond learning new things that I can take back to my institution, it's an incredible networking opportunity. I meet so many wonderful people at these events!

Getting ideas and support for ways to better the services I offer to students.

This was my first NACADA conference, so a great opportunity to meet other advisors and learn more about the field of academic advising. It was also my first chance to present at a NACADA conference!

i learned about things that i can implement right away with little time and cost

It was a great experience to learn about what it takes to present at a conference and to network.

Seeing the trends in advising and what programs are effective elsewhere, particularly with regard to retention and student engagement. Helpful tips.

I was able to make connections with advisors from 4 year schools.

Great to network, catch up with colleagues across the region; Good to get other ideas and hear what people in positions similar to mine are doing; Good to hear about how institutions are responding to/addressing current issues facing us all.

It was a really valuable networking experience, and also provided me with ideas to take back to my small private institution.

networking with those in my session. Networking doesn't always happen at designated "networking" times, but they happen when conversation is sparked while sitting in a session and learning together.

Networking opportunities

I came away with ideas to be more creative in advising my caseload of 1400 students. We are in a transition period, so we are short advisors. I like the idea of group advising. Although the approach sounds like the style we use for our initial orientation sessions each semester. One school mentioned all orientation sessions are held the week before school starts. It seems feasible.

Excellent opportunity for professional development.

High quality presentations. Some other regional conferences I've attended had lesser-quality presentations, but all the ones I attended this time were very good.

networking and seeing what programs/designs other colleges are utilizing/implementing

It did provide some interesting networking opportunities, and I did learn many techniques and information that could be quite useful in the future.

As stated above the conference was valuable in information to create procedures to be a better service to my co-workers that advise and students

A couple of the presentations offered tangibles - like the North Carolina State group who did the advising guidebook. They included how they built it and walked through everything - very interesting and can be applied to other populations. Wish more were like this

Many good ideas from different sessions, great keynote speaker.

Meeting with colleagues, sharing best practices, staying current with advising issues and technology.

It is valuable to hear the latest studies and research on what is effective and most helpful to the students we serve. It is also invigorating to talk with other professionals about their experiences and discover what is similar and unique about their work with students, their schools, their areas of the country. I appreciate very much opportunities to learn and to connect with others.

Chance to interact with advising colleagues and to learn more about advising-related student success and retention initiatives occurring across the region to gauge our work.

always get good information to try to incorporate in my job; fun to network with others facing the same issues

As a new adviser, it was helpful to see and hear what others are doing to stay current with cultural shifts, technology shifts, etc. I brought back many ideas to my office to improve our advising practices!

Learning from colleagues.

There were definitely elements that I could bring back to our program to improve our advising structure.

It was great to connect with other 'advising nerds' and share information and resources, so we can be better advisors for our students.

It was a great place to meet new colleagues and learn about advising practices.

Great to see what others are doing at other schools. Networking at conferences is also great. Meet friends you haven't seen in many cases since last Regional.

9. My recommendations for future conferences include: (topics/speakers/external activities/type/length of sessions, etc.)

Text Response

bigger room for some of the presentations, more options for paint night, (it was filled right away)

Make sure that all of the sessions teach/provide some new information (some that I went to focused on workshop style that didn't teach me anything)

A session on the recent legal changes at state/commonwealth/district level and ways that NACADA can respond and support advisors, students and institutions adapting to those changes.

You may need to reserve more rooms at the conference rate. I didn't get the conference rate at the overflow hotel, even though I called before the deadline, because they didn't have anymore in the block of rooms reserved.

Breakfast on Friday?

The location was fantastic. It was so accessible and the facilities were great. The conference center was beautiful and the planning committee did a great job with the food selection. I do think it would have been helpful to email out a map before the conference though; I didn't realize that the buildings were split until I had to attend a session and didn't realize there was a map in the handout

Loved the speaker for this year! I would love to hear her or someone like her. I do not get to hear underrepresented women in higher administration often and she was a treat!

More informational and less "group work" in sessions. My colleagues and I wanted to learn more from the speakers with less input from the audience.

I was really looking forward to attending the presentation about international student advising but it got rescheduled so it occurred in the same block as the presentation I was giving so I could not go. I was surprised that there was only one session that pertained to international students, so this is definitely an area of need!

Have brunch end before checkout time, please!

Difficult to compete with Dr. Pollard, but someone else like her that appreciates the importance of academic advising and is willing to share what works and what doesn't.

sessions for new advisors.

speakers should speak slower, not too fast.

States could meet more than once to network; maybe have a workshop presentation from a college within the particular state for its members. Each session should always have handouts/tip sheets for attendees.

Session length - good; Reception wasn't very impressive; It felt like conference decisions were made to put more of expenses on us (neither dinner covered)

I think a "must have" for every conference is a location that has multiple dining options within walking distance. It was very hard to find transportation for evening dining. The actual hotel and conference center were amazing, but the lack of nearby restaurants should have been a deal breaker for selecting this site location.

would be nice to have the sessions 'tracked' - difficult to ascertain if the session topic connected to a specific area of interest [i.e. student athletes, adult students, administration, retention, ...]

Location that allows more venues within walking distance (food, shopping, etc). The farewell brunch was disappointing in that it was basically the same breakfast we were given the day before just at a later time. I felt the awards part dragged on and was rather dry. The host for the raffle was phenomenal and very entertaining!

There seemed to be a lack of communication (possibly planning) with this conference. the information for registration (including updated fees) was not updated on the NACADA website until pretty late and the travel information section of the website was NEVER updated (always said coming soon) which did not impact me except that I was unclear where to park as I was not staying at the hotel.

The format of most of the concurrent sessions needs some tweaking and updating. The most widely used format of presenting and then working with nearby colleagues is overused. I don't like being compelled to participate in the activities.

Advising and Technology

Maybe having more pre-conference sessions for free.

If there are attendees that have hearing disabilities, remind presenters to have closed captioning for their videos. a location that would be easier for attendees to network and socialize outside of the conference - larger city perhaps, with events/activities within walking distance.

More opportunities for faculty advisors to engage. Keynote address should be kept to a max of 15 minutes. Business meeting/brunch was helpful in understanding the standing of the region.

It was a shame to see so many people leave on the last day. Maybe move the keynote to the final luncheon to motivate others to stay.

Concurrent #1253 would make a good preconference.

More distance learning-focused sessions if possible (I know you are limited by what people propose tho).

Online education is only growing and there was only one session this conference and it was more of a basic, surface level one for folks who have never engaged with distance learning before. Also more encouragement to have presenters discuss how things can be applied elsewhere, not so surface.

Not sure how much this is in your control, but the main conference space was very cold. Would be nice to not have it so cold. If possible, sessions should state what kind of person it is appropriate for, such as new advisor, experienced advisor, administrator, and so forth. There were a couple of sessions that would be great for a new advisor, but some there were too elementary for experienced.

include where the conference will be held. the hotel information was on the website but it didn't explicitly state the conference was at the hotel. the travel link was never updated on the website. think more about timing- having two concurrent sessions on friday wasn't the best use of time for those traveling and driving local.

Try to spread the topics more evenly among session days/times. There was one day (11am Thursday) there were 3 sessions on tools that I would have liked to see - all at the same time.

Please do something to make the program at the Closing Brunch shorter, more concise and more about everyone, rather than seemingly recognizing a small group of people (other than awardees). For instance, we all heard about what happened at our state meeting, and I doubt that many people are interested in what happened at other state meetings, so that aspect could be eliminated.

The length of sessions is perfect especially for attendees who rely on their vision to get information. Make all ppts available for all rather than we contact presenters individually.

The length of the sessions are just right; however, I would like to see more variety in the sessions. Many of the sessions seemed to overlap.

The closing luncheon was terrible! There were way too many speakers. Next year, please limit the speeches to no more than a total of 5 minutes. It was painful to sit there and listen to all of the talk about how much the NACADA people love each other.

N/A

I especially enjoyed the state meeting and think these are extremely worthwhile.

The conference center should be in an area where attendees can easily get out in the evening and walk to dining facilities and other fun or historic activities.

I had to stay at a different Marriott which was not a nice place to stay. Include information about equally nice hotels as back-up hotels if there are no more rooms at the conference location. I was disappointed with the topics of presentations. I think it would have been helpful to have the presentations advertised to new advisors or experienced advisors.

None

The pre-conference sessions were a little too long.

I think the Wednesday night activities need to be increased. Having a paint night is fine, but there were only a few people who could do that because of space.

I always thought a hospitality event during the day would be fun. Most conferences have them at night, which is great; however, group dinners usually last well into the evening (post 10:00pm for me in College Park)

Maybe some down time? this was packed solid. I'd like to see more social time with more food/drinks.

N/A

I would not change anything -- it was a fantastic conference!

The paint night was published on the blog and the blog wasn't readily known so many missed out on that opportunity because it was full by the time we were notified; end ceremony - streamline the updates/awards or do them in state meetings

Keynote speakers should keep their comments short and have passion in what they do. Liked the keynote speaker at the luncheon. It was impressive to have a college president know and talk about advising.

I thought that some of the sessions were too basic in content, and I thought maybe it would have been helpful to have the sessions labeled as for beginners or more advanced.

I felt like Thursday was particularly long and intense, so some sessions could maybe have been moved to Friday after brunch. I would like to see more panels on career advising and more workshops or sessions related to entering into academic advising as a full-time career from a graduate program.

I loved the variety of sessions, so please keep that up! I would also like to see more mentors available in the mentoring program, so hopefully over the next year through various marketing initiatives that may increase so that all of those that were seeking a mentor can be connected with someone.

A few more sessions geared towards community colleges.

The Registration Table should continue to be manned on the 1st day for at least the first 1/2 hour of the Welcome Reception. I was glad to see that the DC conference committee re-instated this practice after it was discontinued at the Richmond conference the previous year. The open area for Registration, Evaluation tables, etc. was perfect and the fact that they remained in the same location.

-Undocumented students -Students struggling with Mental Health -Students with disabilities -First year seminar ideas/topics -book club or book recommendations, I enjoyed when the lunch speaker suggested a book. I bought it right away!

better location, better speaker

More sessions on distance and online learners

keep the website updated. The travel/parking information was not available (it said "coming soon") even in the midst of the conference. Make sure that presenters are aware of the end time of their session.

A lot of the sessions wondered how to talk to undergrads, so have an undergrad speak and say what works and what does not.

I think that the length was great--I'd like to see it kept that way. Pittsburgh is also a great choice. Promoting access to any materials that presenters used in advance would be great.

The conference MUST MUST MUST provide information about the sessions in advance. Some of us pay out of pocket and need to convince our employers to pay. I couldn't convince anybody of anything when the sessions weren't posted so I had no idea to tell them why they should pay for me.

Ensure that extra activities such as paint night, can accommodate at least 50% of registrants.

I would like to attend sessions on advising military students/veterans. I would like to understand how these students obtain funding to attend classes--what the course-load, GPA, attendance requirements, etc. are for the funding the student receives.

Don't have it on St Patrick's Day.

I really enjoyed the workshops that I attended that offered hand out's

Too many similar presentations - for example 4 or 5 on what types of social media to use/not use. Get more presenters who represent graduate and doctoral student advising - almost everything was geared for 1st year undergrads, which is not my population. Some skills are transferable but if I had to redo, might not have attended if I knew that would be the focus

It would be nice to include parking information on Region II conference website. I am not sure it was on the blog but was having a hard time figuring out where to park.

List of attendees and email addresses.

Best practices for serving increasing populations of students with a tight budget without cutting down time and quality of service to students. Students generally appreciate time and attention spent on them yet that seems to be the first thing to go when cuts are suggested or made.

Assessing advising and retention initiatives, building a culture of assessment, building assessment capacity

Day 1 shorter and Day 2 longer

The lunch speaker from Montgomery College was MOVING and INSPIRING! I also loved the guy who did the first part of the raffle on Friday. He was VERY entertaining.

I think more sessions that are interactive would be great. Please consider the needs of people who don't drive, who rely on public transportation when considering location of conference as well as proximity to dinner options, etc.

It would be great for program descriptions to indicate their takeaways - if sessions are just discussions about issues rather than offering solutions it should be noted.

hotel walking distance to restaurants and shops.

Local activities are fun. I enjoyed nighttime tour we had at Regional Conference in 2014 in PA. Session time is about right. I'd like to see some sessions on using an ERP system, e.g. Banner, in advising. I'd like to see some research on how to use analytics to identify students that need help for example, Biology major gets C in Bio II does not have good chance of graduating.

More about addressing special population needs (transgender, first gen, students with disability and non traditional students)

I would like to see more events where one has the opportunity to meet and socialize with attendees, to better assist networking and develop inter-institutional relationships.

I would of liked to attend the painting social, but it booked so quickly and other social activities, but I also wanted to be up and awake for early workshops.

It would be very helpful to include the powerpoint presentations for the sessions ahead of time many times it seemed like the session rooms were too small. We have used other venues where there were more rooms that can accommodate larger crowds. Attendance seems to be growing, so please keep this in mind for the future

It would be helpful to have a portal where all presenters can upload their presentations after the conference and conference registrants can access them from that one website.

Comparative analysis of the different types of advising; appreciative, narrative, intrusive, etc.

Include more hands on educational workshops.

Look for some way outside the box sessions because they become repetitive. That would increase the value of the conference to people who've been to several already.

keep up the good work

Going Thursday to Saturday rather than Wednesday to Thursday... I also teach lectures - this semester on Wednesday evenings - so I was not able to arrive until Thursday.

More information about available sessions, earlier.

Recommendations: Diversity and inclusion, Intrusive advising. Any conference sessions with tangibles that participants can walk away with an implement on their respective campuses would be helpful. more socials for affinity groups..

I would have liked to know who else from my University was attending beforehand to try to carpool/share a room

Choose a conference location that is in walking distance of restaurants. Have additional activities in the evenings. Sip and paint is a great idea, but it filled-up so quickly and seating was limited.

10. Additional comments:

Text Response

Great job and thank you so much to the co-chairs and planning committee.

Please accommodate allergies in a more suitable way. None of the ingredients were listed by the foods; staff were difficult to locate. I paid for food that I didn't get to enjoy as much as others (plus I don't get per diem for meals provided, so I'm paying more due to an allergy)

I thought the brunch event was incredibly tedious. I absolutely feel it is important to recognize all those valuable staff members with awards as well as the committee, but it could have been started earlier. This was compounded by the fact that check-out was at noon, so I was a bit stressed about getting out of the hotel room on time.

The facility was so great. I was really impressed and I really think the planning committee should be thanked for their selection, especially with the food. The food was delicious with a lot of options.

Maybe ask speakers of concurrent sessions to specify if their presentation is actually a "workshop" so that we can make better informed choices. I attended 4 "workshops" where very little was actually presented by the speaker. I found this to be a waste of time. I will sit near the back in the future so that I can easily leave if this were to happen again.

Food was much better this year - I really liked the choices!! I'm a vegetarian and last year I felt like there were not as many options for me. Also, the breakfast was not robust enough last year. I preferred having buffet style for each meal instead of being served at our tables too.

Great conference! My only comment was that the closing business meeting/awards during brunch was a bit long, and seemed as though you had to "know" or be in the club to understand what was truly happening. It felt a bit like being an outsider when folks are making inside jokes, as a lot of the conversation was geared toward the folks in the front/reserved tables.

Great location, great facility. Just surprised that the University of Maryland wasn't mentioned, if at all, not well, in the marketing materials. It is a beautiful campus, and a campus tour would have been nice. Somehow I was unaware of the DC tour.

Overall, I was glad I attended & will attend other NACADA events.

Thank you! and keep on doing superb work! We each benefit when the job that we do has positive outcomes. The hotel shuttle was generally good, but we had a real problem getting back from the train station on Thursday. We called at 8pm and weren't picked up until almost 9pm. It was not very comforting to wait, in the dark, in an unfamiliar location with not many people around. Might be good to have extra shuttles at night - especially if dinner isn't covered.

I love that Region 2 offers a mentoring program. I'd also like there to be a "partner" program- where NACADA members can be paired with member from a different institution who has similar student or research interests. I think this would encourage collaboration on presentations and publications for NACADA.

Would be nice to have an attendee list to connect with colleagues from colleges in my local area Appreciated having the 'dinner lists' very visible and accessible!

Kudos and bravos to the conference planning committee for a great job! A very good selection of programs for concurrent sessions. I am sorry that I missed the poster session as it looked like there were many of interest. I enjoyed volunteering as an evaluation assistant. The evaluation coordinator was so friendly and well organized!

Presenters got sent little information about presenting including the day/time until pretty late as well. We felt left in the dark for the most part. Also, the closing/award ceremony was VERY drawn out. I believe that they could have started speaking during brunch and spent a little less time towards the end with recognizing various people.

Kudos to the conference committee--this was spectacular. Every year, it gets better and better!

Great food, good location. The closing meeting seemed to drag on and did go over time.

Also, letting people out on Thursday at 4pm to drive in the DC/Baltimore area is tough. Traffic is really bad.

I am someone who is less social/more socially anxious so I appreciate that I did not feel pressured to engage beyond my limit

Use a university bus to take groups to designated areas with multiple dinner options. Hotel shuttle was not not enough for the # of people. Food provided during the conference was disappointing at best. Did not know ahead of time dinner was not provided Wed pm (affects our reimbursement). Brunch on last day needs to be more substantial than same food provided for breakfast, just at a later time.

The state drive-ins, if any could be shown on the screen. You could also call up all the graduate students at once time for their recognition, etc., to save time. Everyone at my table was in agreement with these ideas.

Thank you for all your hard-work. Overall the conference and the site and location were awesome! Looking forward to Pittsburgh!

did not receive good information regarding poster session requirement and time. Website was not updated in a timely fashion.

I want to extend my sincere gratitude to NACADA for covering interpreting costs. I am so thrilled that many of my advising team were able to attend.

Please improve the closing lunch. I just want to eat something and get on the road. I had to stay bc my boss was there, but the luncheon was a nightmare.

Wonderful!

I think you should consider moving the business meeting. The awards section felt like it dragged on. Perhaps it would be best to have a separate awards ceremony. I think it would be helpful to coordinate the end of the meeting with the hotel checkout time. I liked that you ended with a preview of next year's conference.

N/A

I have mixed feelings on Dr. P's Keynote Address. She seemed to make some generalities and assumptions about what advisors actually do and how we should perform and practice advising. Also did not appreciate how she talked about intrusive advising making it sound like we as advisors don't help students weigh through the pros and cons of making decisions. This is not true. Rather turned off.

Could not really leave hotel - no place to go for a walk; no dining facility close by - had to drive; felt had to stay at hotel/conference center and no place to visit in the area

I would have appreciated more sessions dedicated to support new advisors.

I was confused about the hotel layout even though it was in the book. Two rooms were on the opposite side of the hotel in opposite directions. Not fun to find. Better signage for that would have been nice. Although I recognize some might have missed it. Wish we were closer to DC.

My one negative comment was the confusion caused by the "gender inclusive" sign posted on the bathrooms during the pre-conference sessions. Some ladies and I started to enter a restroom and almost ran into a man as he exited. A few moments earlier and we all would have had a very embarrassing moment. I don't know whether this was NACADA's idea or the hotel's but I did not care for it.

Well Done!!

Thank you! A great conference.

The keynote at lunch was very inspiring. I wish my college President knew as much as she did about the advising process and the important role we play in the success of our students.

Loved this location The session rooms were spacious and comfortable. My little cozy room was so cool with the glass bathroom! Great sessions. Was very pleased.

Overall, it was a very good conference. Since the Metro was down, I feel that the Hotel and/or NACADA should have provided shuttle service from Union Station. It was very expensive and time consuming (and stressful) to find alternate service to get to the site of the conference. I had not budgeted the extra cost (\$36 dollars vs. \$7.00) in my preliminary expense report. Hope to be reimbursed.

There was no communication from the conference committee about the conference. We received no information in regards to logistics (where to park, where is registration, where to go in UMUC). The website/blog/social media was not updated at all. Additionally information for presenters was given late and not correct. There was a total lack of communication about the conference.

I would like to see more sessions that relate to advising students in graduate-level professional programs (nursing, medicine etc.). Most of the sessions were geared toward undergraduate advising which are not relevant to me.

better location with more activities in walking distance maybe?

Thanks for a great experience!

It would be nice to have some vetting of if the concurrent session truly covers what the topic/description alludes to. I had a few conversations with several attendees that they were upset that they sat in a session that didn't cover what was expected. Not okay, and we don't want to walk out, but we completely missed an opportunity to attend something of value.

Went to newbie welcome prior to reception. Everyone introduced themselves and that was all. Would have been nice to have tables set aside at opening reception for each state's newbies to encourage interaction. Would also encourage organizers to seek a way to break up schoolgroups, especially at meal times. Sat at multiple tables and could barely get more than hi, most talking about things at home.

It was a great conference!

I know how hard everyone worked to make this conference happen, and I thank all of you. This was a wonderful experience and I am blessed to have had the opportunity to attend. Thank you.

I didn't get any feedback from my presentations because I was on the last day and they didn't have feedback forms ready for us. I was told I would be emailed the results but I have not received them. This was disappointing. Additionally, as a volunteer I would say that I got some confusing emails and was not aware I was needed for two days until I checked in. Some communication break-downs.

Overall, I enjoyed my first NACADA conference experience.

Hotel was very isolated. There were no restaurants/activities within walking distance.

11. What conference costs were covered by your institution? In the comments section, indicate other sources of funding or any explanations of your answers to help us in our future planning.

#	Answer	Response	%
1	Conference registration fee	166	92%
2	NACADA Membership	133	74%
3	Hotel expenses	127	71%
4	Mileage and tolls	121	67%
5	Airfare	9	5%
6	Meal expenses	120	67%
7	Other:	13	7%
8	Further comments about your response:	8	4%

Other:	Further comments about your response:
rental car and gas	
Provided van for several of us to travel together	
it was local. no travel or lodging costs	
grant from institution	
None. Budgetary issues	
was able to share mileage/hotel expense	
none	
NONE! All out of pocket for me so that's why it's even more important that it's worth the money and time	
TBD	
Train Ticket	
Amtrak	
tbd	
None of my expenses were covered because I am not currently working in a non-advising role.	
	nothing was covered by my institution
	My institution covered everything!
	My institution paid for my travel since I was presenting at the conference.
	The brunch on Friday was really just a breakfast - was hoping for more "brunch" like items.
	My conference registration fee and membership fee were covered by the NACADA Graduate Student Grant.
	College Park is considered a local venue so my institution does not cover hotel/lodging expenses for local venues.
	We were too close to have them cover hotel/food costs.
	airfare was not needed

12. Did you participate in one or more of the Hospitality events (e.g. Paint Night, Pub/Trivia Night, Group Dinners, Nation's Capitol Self-Guided Tours/Walks)?

#	Answer	Response	%
1	Yes	48	26%
2	No	140	74%
	Total	188	100%

13. If yes, which events did you attend?

#	Answer	Response	%
1	Paint Night	16	33%
2	Pub/Trivia Night	34	71%
3	Group Dinners	11	23%
4	Nation's Capitol Self-Guided Tours/Walks	0	0%

14. If yes, what were your thoughts of the events and how could they be improved?

Text Response

Both a bit underwhelming, but it was nice that the paint night was free!

The event was a lot of fun. I don't have any suggestions for improvement.

NA

Had a great time at the pub/trivia night. Lots of laughs and enjoyed meeting new people.

Group dinner was good -- had the opportunity to meet folks I didn't know, which was great. I understand why they had the dinners so late, to accommodate those that went to the paint night, but 8 pm was too late to have dinner. Dinner should have been at the same time as the Paint night -- those folks had dinner before they painted.

Need to set up more tables and chairs for welcome reception and some speakers should go slow when they give presentations.

The Paint Night filled up too quickly - didn't know about it before it was full.

Pub Night Trivia did not meet my expectations. I was hoping for something more fun and exciting, but instead it felt like I stepped into a Bingo Hall from 1985. It was quiet with soothing music playing in the background, with very little interaction. I think it would have worked better if the music was more upbeat and the trivia was read more fast-paced, and maybe have teams switch it up so that you can meet new people. Also, a cash bar would have helped.

It was fun - should do this next year, too!

In my previous position I was an adviser within athletics so I attended the NCAA Regional Rules Seminars. The NCAA is very meticulous in selecting areas where there is a lot of things to do within walking distance and many choices for food options, activities, etc. I was displeased with the location of the conference in regards to things in the area as well the hotel (Greenbelt Marriott). Everything required a vehicle and there was not much going on in the hotel or the surrounding area. It was the basic...no bells or whistles.

This was fun, but I would liked to have started earlier so that we didn't run so late.

I thought the event was fun and well-organized.

I thought Pub night would be more fun and energetic like last year's hospitality event was. Not having a bar open there was odd too- I realize you could bring a drink in but the location was so far from the hotel bar- it didn't seem practical. And there was like elevator music playing during it and bright lights- kind of a dud. The chips were delicious tho!

I thought the event was very good. I had a great time!

The paint night event was very enjoyable; however the pace could have been a bit faster.

N/A

I enjoyed both events very much, and would strongly encourage doing both again in the future!

I thought the paint night was fantastic.

I thought it was fantastic. I never painted before. It was a new experience and I never expected it to happen at a conference. Love how Dr. Waters incorporated wisdom of advising into the painting. Maybe the time could be earlier. We didn't finish until 10 or so. And workshops began at 8:30 the next morning.

I did the group dinner and did not think it was organized that well. I signed up for a restaurant that was not within walking distance and there was no transportation provided. When we tried to use the hotel shuttle we were told it would be over an hour before it would even return to take the group in front of us in line. Also, when we got to the restaurant they did not have a reservation for us.

For previous question: Attended group dinners each night; but not NACADA organized. Well organized regional!!

We created our own group with individuals from other schools and went out to dinner both nights. This was fantastic and I highly recommend encouraging this in the future.

Stronger sessions - sessions I attended were introductory in nature, really for novice advisors. The description should have more accurately explained content.

It would have been convenient to have had a NACADA publications table in which we could have purchased NACADA materials on the spot. The listing of publications and prices were nice, but I would have liked to look at the product and leaf through publications too.

Paint Night was a bit long. I had a presentation early the next morning and felt the event started out as fun but then I was concerned when it ran past 10 pm. It was still going on when I left at 10:30. It was advertised with ending at 9:30. (I believe)

I loved the paint night - Sandy did a great job helping put us in the mindset of our students and think about learning styles.

I would be interested in seeing more events related to advising students on career interests/resources. I would also be interested in more workshops related to learning more about different types of academic advising careers. In general it would good to hear about "best practices" as a whole group rather than in individual smaller groups within the sessions.

The Trivia night was fun because the host was entertaining, but I expected more popular culture trivia (and less NACADA history, history in general of higher ed theories etc.)

Paint Night was wonderful !

Paint night was booked quickly. Hotel where conference was being held was also booked very quickly. It would have been nice if the hotel coordinated better with a shuttle to the second hotel, Greenbelt Marriott. We had to go out of our way to go back and forth from the second option hotel.

Location was sketchy, great hotel though. food and drinks were expensive.

I thought Pub Night was incredibly fun--the food was good, as were the prizes, and the presenter was hilarious :)

Great! I would have even paid for paint nite. It was a fun different event. Thank you!

Trivia was really fun, it is unfortunate that more people did not attend. Matt, who read the questions, was hilarious and made it incredibly entertaining.

Pub night was much quieter than I expected, and the atmosphere honestly wasn't great (soft jazz at a pub night on St. Patrick's Day?). The trivia questions were fun and the host was great.

it was nice to meet others in a non-work/session environment. MC was excellent, First 2 tivia topics could have been better.

I liked them a lot. I wish there was more opportunity to either branch out and talk to new people or that it would accommodate for a wider variety of participants (i.e. undergrads as well as professional advisors).

The MC of Pub Night, Matt, made the experience. Everyone was friendly and I had a terrific time! The soft pretzels were stale but the other food served was great.

The only room is see for improvement is to start the conference on the last day a little later than 8:00 am. Not all participants in the regional conference stayed in hotels so the 8:00 am start time was a bit of a difficult commute.

I liked them a lot! I missed out on the paint night--I registered too late. I met a couple of great people through the group dinners-I think more of those could be organized.

I wish I could have gotten a seat at Paint Night! What a great idea!

I would have the scavenger hunt only be selecting five of those categories versus all twenty five. Also, if there could be explicit times to network/interview for jobs, that would also be great.

Tried to do Paint Night but it was full when I got my first notification. Everyone was told at the Opening that it was full, then talked to a colleague the next day who walked by the room and was told she could come in because there were spaces available. Grrrrr!

There room locations were very confusing. I would suggest not putting the room locations in the book, if you are going to give an insert with updates anyway. As a first time NACADA attendee, it took me several sessions to figure out how to follow the string of changes to get to the correct session.

*I wasn't able to take advantage of the Paint Night (because it was sold out) and the Pub/Trivia night because I was in the overflow hotel. This was unfortunate.

N/A

I thought the conference was well done. You should all take a round of applause. Roxanne Knott-Kuczborski.

It was great to have premade events like this so conference attendees can network, get to know each other, and meet new people.

I thought everything was awesome!!

The moderator/MC of the Pub Trivia was fantastic.

I came late to the event. For the time, I was there I enjoyed it. I didn't know what to expect as this was my first NACADA conference.

Paint Night was a nice social event.

Group dinner was an "experience". There was no leader. None of us knew where we were going, and transportation wasn't provided. We were told that there was a reservation for us. Our group ended up splitting between 2 cars and driving ourselves to dinner since the restaurant was too far to walk and hotel transportation was backed up by over an hour (at least). We were a little annoyed by this since none of us were familiar with the area -- luckily we had GPS. Once we got to dinner there was no reservation. Luckily the restaurant was GREAT! It would have been much better had there been a leader for dinner who was familiar with the area and transportation provided since we couldn't walk there.

I thought the events went well!

I showed up late but thought it was going well!

There was no transportation provided for our group dinner and the lines for the shuttle were way too long. We had to coordinate transportation among ourselves. A heads-up would have been nice. We were told we had a reservation, but when we got there, there was no such thing. The idea for group dinners is fabulous, but in the future, only do this if restaurants are in walking distance OR in this case, give folks a heads-up if they are going to be required to drive themselves.

15. Did you participate in the NACADA Diversity Committee Networking Event - Photo Scavenger Hunt?

#	Answer	Response	%
1	Yes	7	4%
2	No	181	96%
	Total	188	100%

16. Please share what is true for you as a result of participating in the Photo Scavenger Hunt? (Select all that apply)

#	Answer	Response	%
1	Viewed this as an opportunity to network with other NACADA professionals.	5	71%
2	Viewed this as an "unique" (something new and different) opportunity to network with other NACADA professionals.	5	71%
3	Increase your social media usage during the conference.	3	43%
4	Helped me learn something new about myself.	0	0%
5	I would suggest this activity for other NACADA events to get to know others.	5	71%
6	Other: Please write in	0	0%

17. Please share what is true for you with regards to why you did not participate in the Photo Scavenger Hunt. (Select all that apply)

#	Answer	Response	%
1	Did not appeal to me.	67	40%
2	Did not want to participate.	33	20%
3	Did not have time.	50	30%
4	Arrived at the conference late.	8	5%
5	Other: Please write in	12	7%
7	I was not aware of the Scavenger Hunt.	20	12%
8	I do not have/use social media.	19	11%
9	Activity felt awkward.	19	11%

Other: Please write in

Plus- It was a little confusing

it was not clear to us.

probably intended for younger/newer advisors

We were so busy, just forgot about it. Sounded fun though.

I have privacy settings on my accounts so couldn't share the pics.

Wasn't a priority

commuted back and forth to conference so had to plan my time accordingly

it seemed interested but somewhat time consuming considering that you had to load the pictures to a social media outlet.

We had to stay at a different location

Since I was not staying at the Conference site (I live about 45 min away), I still needed to get home and take care of other responsibilities, family, etc... . If I had been able to travel and stay at the site I would have participated in additional events.

i dont tweet

I was note aware of tit