

Diane Matteson



the art of nacada

january 25-27, 2010

first year programs non-traditional students exchange students
 colleges British Columbia student success classes
 recruitment seniors students sophomores degree audits
 student athletes orientation GPAs Region 8 peer advising
 universities Washington social media community colleges wikis
 out-of-state students transition Technology Seminar teach podcasts curriculum
 academic advising engagement goals and expectations transfer seminars Idaho academic affairs
 sophomore success NACADA advising committees
 Montana freshmen scholarship distance learning
 student leaders success graduation undeclared Seattle tribal colleges
 veterans academic probation blogs Oregon research student affairs
 upper-division conference empowerment Yukon in-state students
 returning students Alberta retention faculty mentoring study abroad leadership
 professional development Alaska freshmen interest groups legal issues
 transfer students career advising advising 2.0 lower-division
 juniors course selection tutoring international students facilitating change

advise | retain | teach through the use of technology



2010 Conference Planning Committee

Brett McFarlane
Oregon State University
Region Chair

Karen Sullivan-Vance
Western Oregon University
Conference Chair

Oswaldo Avila
Western Oregon University

Lisa Laughter
Washington State University

Noéll Bernard
University of Washington Tacoma

Jeff Malone
Oregon State University

Angela Dorsey
Olympic College

Lori Manson
University of Oregon

Susan Foster-Dow
Gonzaga University

Kellie Murphy
Washington State University

Tiffany Fritz
Oregon State University

Andrea Nelson
Western Oregon University

Chris Gana
Washington State University

Leah Panganiban
University of Washington

Sally Garner
University of Oregon

Aura Rios-Erickson
Shoreline Community College

Karen Gillespie
University of Idaho

Leisa Schmidt
Washington State University

Nicholas Johnson
University of the Fraser Valley

Kimber Shaw
Boise State University

Judi Haskins
Montana State University

Tamie Saffell
Western Oregon University

Laura Hauck
Seattle University

Debbie Stevenson
Gonzaga University

Nicole Kent
Oregon State University

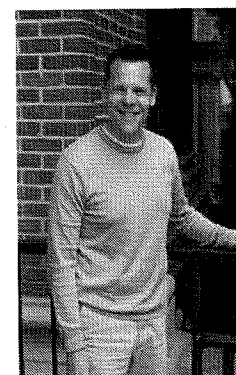
Brooke Whiting
Washington State University

Keert Khanghura
Simon Fraser University

Kurt Xyst
University of Washington

Jo Lacher
University of Washington Bothell

Welcome to Seattle!



On behalf of NACADA Region 8 and the regional steering committee, I would like to welcome you to our conference in the Emerald City of Seattle. The 2010 conference planning committee, under the leadership of Karen Sullivan-Vance from Western Oregon University, has put together an action-packed program of pre-conference workshops, engaging concurrent sessions and a

variety of events themed around *The ART of Advising: Advise-Retain-Teach Through the use of Technology*.

It is my hope you will make valuable connections at this conference and gather information and ideas you can take home to your individual campuses. NACADA is an organization that thrives on member involvement. I encourage you to speak with members in leadership positions in the Region to find out how you can be more involved.

This year, we have two honored guests joining us from NACADA: President Jayne Drake and Assistant Director Diane Matteson! I know you will enjoy meeting them and encourage you to share any ideas you have for NACADA with them during their time here.

I am also happy to welcome the recipients of our second Region 8 Awards Program to this year's conference. You will hear more about these recipients and their accomplishments later in the conference.

For those of you new to NACADA, welcome! For those of you returning for another round, welcome back! All of us look forward to meeting you and working with you both here in Seattle, and in the future.

Brett McFarlane
Oregon State University
Northwest Region 8 Chair

On behalf of the conference planning committee, welcome! The committee, consisting of members from around the region, has been planning this conference for several months. We are excited you could join us especially if you are new to the region or if you have not attended one of our conferences before.



This conference gives us a platform to reconnect and reenergize in our work as academic advisors. It is a great opportunity to connect with colleagues and share successes, issues and concerns in our field. This is a chance to learn from each other and take back ideas to implement on our own campuses.

Hyatt at Olive 8, our host hotel in downtown Seattle, is perfect. You are within walking distance of the world famous Pike Place Market and the beautiful Seattle waterfront. During breaks, enjoy walking around the city and viewing the sights. Pacific Northwest natives know we do not let the rain stop us. If you are visiting from outside the Northwest, just put on a rain slicker and go!

We are pleased to welcome some outstanding individuals to the conference this year. NACADA President Dr. Jayne Drake will be with us as will Diane Matteson from the NACADA Executive Office. Our keynote this year is Jayson Jarmon, a Seattle entrepreneur who is a leader in technology. Finally, Eric Stoller from Oregon State University facilitated our first Technology Seminar in the region just before this conference. A tremendous amount of work went into this seminar and we are grateful to Kurt Xyst and the University of Washington for loaning us space, and to Eric for his work to make this successful.

My thanks to Region 8 Chair Brett McFarlane, members of the region steering committee and the conference planning team for all their work in supporting this conference. Finally, best wishes to all the attendees for a wonderful working conference.

Karen Sullivan-Vance
Western Oregon University
Northwest Region 8 Conference Chair

Your feedback and votes are valued

Rate the Overall Conference!

An overall conference evaluation will be emailed to all conference attendees a few weeks after the conference. When you receive the electronic evaluation, please take a few minutes back at your office to share your thoughts and impressions of the 2010 NACADA Region 8 conference. Your responses are helpful in planning future conferences.

Breakout Session Evaluations

Our presenters would very much appreciate your feedback on every session you attend. A conference volunteer will distribute and collect the evaluations at the end of each session.

Presenters: Check the registration/welcome table for copies of your session evaluations.

Vote for "Best of Region 8"

Be on the lookout for a session you think qualifies as the "Best of Region."

The NACADA Region 8 conference planning committee presents this honor annually to the best overall presentation at the regional conference.

The winner is chosen from the concurrent breakout sessions and is based on conference attendees' votes. See your conference check-in packet for your ballot.

The winning presenter will be given a stipend to attend and present the "Best of Region" presentation at the 2010 annual NACADA conference, in Walt Disney World, Florida, October 3-6, 2010.

Votes must be turned in to the registration table by 12:35 PM on Wednesday, January 27, just before the award luncheon. The winner will be announced during the luncheon.

Don't forget to vote!

Conference Check-In

The conference registration/welcome table is located in the Third Floor Foyer. The registration staff will be able to assist you during the following times:

| | |
|-----------------------|-------------------|
| Monday, January 25 | 9:00 AM – 7:30 PM |
| Tuesday, January 26 | 7:30 AM – 5:00 PM |
| Wednesday, January 27 | 7:30 AM – 1:00 PM |

At the registration/welcome table, you will find local hospitality information, NACADA information and information regarding our service project. Conference volunteers can pick up and turn in the session evaluation forms here.

Conference at a Glance

Monday, January 25

Pre-Conference Workshops:

Workshop descriptions are on pp. 14-15.

| | AZURE ROOM | COBALT ROOM | STEEL ROOM | CYAN ROOM | Get an all access pass! Attend all the pre-conference workshops for \$60.00. |
|----------|--|--|---|-------------------------|---|
| 8:00 AM | Advising & Retention \$25.00 | | | | |
| 9:00 AM | | | | | |
| 10:00 AM | | Legal Issues with Technology \$25.00 | | | |
| 11:00 AM | | | | | |
| NOON | LUNCH ON YOUR OWN | | | | |
| 1:00 PM | | FREE NACADA Leadership | The Advisor's Technology Tool Kit \$25.00 | | |
| 2:00 PM | | | | FREE NACADA Orientation | |
| 3:00 PM | Advising as Teaching \$25.00 <i>Screech</i> | | | | |
| 4:00 PM | | | | | |

Welcome Reception

7:30 PM Please join us in the Ballroom for a chocolate dessert reception and a no-host bar.

Note is ALL person

Conference at a Glance

Tuesday, January 26

8:00 AM – 9:00 AM . New Member Welcome & Orientation (Azure Room)
 9:00 AM – 11:15 AM/1:30 PM – 5:00 PM Break-out sessions. See pp. 16-25 for session descriptions.

| | STEEL ROOM | CYAN ROOM | COBALT ROOM | AZURE ROOM | BALLROOM D |
|----------|--|-----------------------------------|---|--|--|
| 9:00 AM | 1A Connecting Rural Alaska through Video Teleconferencing | 1B Picture Perfect | 1C High-Touch and (Slightly) High-Tech | 1D Holistic and Learning-Centered Academic Advising | 1E Developing an Academic Advising Internship |
| 10:15 AM | 2A Components of Intrusive Advising | 2B Counseling in the Classroom | 2C In Their Own Words | 2D Cultivating a Fruitful First Year Experience | 2E A Collage of ART |

11:30 AM – 1:15 PM Keynote Luncheon (Ballroom)

Screen in each room
Wireless (comp) 9/12 screen
Wireless mouse computers -

| | STEEL ROOM | CYAN ROOM | COBALT ROOM | AZURE ROOM | BALLROOM D |
|---------|--|------------------------------|--|---|-------------------------------------|
| 1:30 PM | 3A Advisor Dashboard | 3B Appreciative Advisors | 3C Encompassing and Integrating ART | 3D Contemporary Student Veterans | 3E Last Night a PA Saved My Life |
| 2:45 PM | 4A <i>Internet</i> Utilizing Camtasia Screen Capturing Software | 4B Replaced by Technology | 4C Am I a Recruiter or an Advisor? | 4D Academic Advising Delivery Models | 4E From Here to University |
| 4:00 PM | 5A A History of Feminization | 5B Got Budget Cuts? | 5C Diversity in Science, Technology, Engineering, and Mathematics (STEM) Fields | 5D From Mission to Measurement | 5E Research in Advising |

5:00 PM – 6:00 PM: Region 8 Business Meeting (Steel Room)

Conference at a Glance

Wednesday, January 27

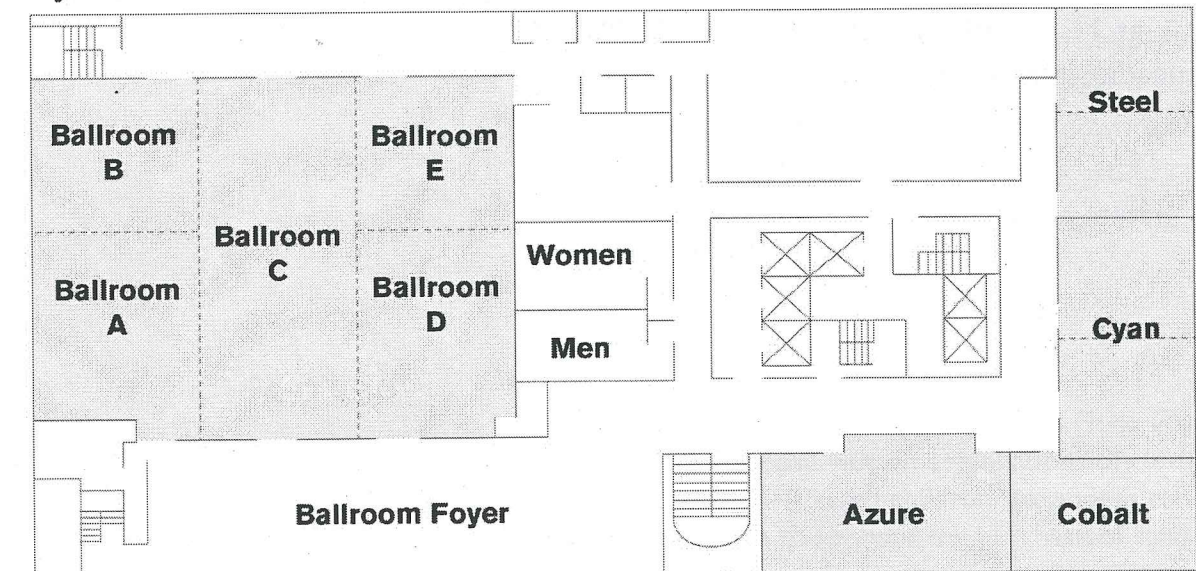
8:00 AM – 9:00 AM 2011 Region 8 Conference Planning Meeting (Steel Room)
 9:00 AM – 12:30 PM Break-out sessions. See pp. 26-30 for session descriptions.

| | STEEL ROOM | CYAN ROOM | COBALT ROOM | AZURE ROOM |
|----------|---|---|---|---|
| 9:00 AM | 6A Recruiting from Within | 6B <i>Internet</i> SOARing Towards Success | 6C Welcoming the World to Campus | 6D Build Better Advising Relationships through Blogging |
| 10:15 AM | 7A Exploring and Writing Your Philosophy of Advising | 7B Examining WSU's use of Kolb's Theory of Experiential Learning | 7C The Strength of Students | 7D Preparing the Next Generation of Advising Professionals |
| 11:30 AM | 8A Coaching Off the Court | 8B Podcasts as an Advisor's Tool | 8C Introducing Freshmen to Disciplinary at Orientation | |

12:45 PM – 1:45 PM Awards Luncheon (Ballroom)

forum + mic 270

Hyatt at Olive 8 Third Floor



Keynote Speaker



Jayson Jarmon
Founder and CEO
Saltmine, Inc.

The Keynote Luncheon will be held in the Ballroom at 11:30 AM on Tuesday, January 26.

Jayson Jarmon was founder and CEO of Saltmine, Inc.—one of the first Internet development companies. During his tenure, Saltmine grew to be the largest independently owned Internet services company on the West Coast. Under his tenure, Saltmine generated nearly \$125 million in revenue through its offices in Seattle, London and Chicago. Jayson developed long-term Internet-service relationships with clients such as Microsoft Corporation, British Petroleum and the PGA TOUR, and was honored in 1998 as an Ernst and Young Entrepreneur of the Year. Jayson sold his interest in Saltmine in 2001.

Before Saltmine, Jayson was an employee of Microsoft, where he worked as a project lead in the Desktop Applications Division and product manager in the Microsoft Systems Group.

Additionally, Jayson has served as an adjunct faculty member of the University of Washington, where he taught technical project management.

Keynote Address Topic:

“Everything that can be Digital, will be Digital.” A conversation about embracing new technology, and the real power of change it offers in the workplace.

2010 Service Project



A donation table will be located in the Third Floor Foyer.

WAAC members will staff the table on Monday, January 25, 5:00-8:00 PM and Tuesday, January 26, 7:30-9:00 AM.

Northwest Region 8, in partnership with the Washington Academic Advising Coalition (WAAC), is pleased to have Treehouse as our 2010 Service Project.

Based in Seattle, Treehouse provides services for children in foster care that no other agency provides: money for extra-curricular activities and summer camp, professional educational support services, resources to fully participate in the everyday activities of growing up, and clothing and supplies to help them fit in at school.

From their website (<http://www.treehouse4kids.org/>):

“Children in foster care live in an uncertain world. Stability and permanence, things that most children can take for granted, are not guaranteed to foster kids. They can be moved frequently, and with very little notice, leaving with just a plastic trash bag filled with their possessions. Kids get used to parting with favorite toys and stuffed animals, saying goodbye to neighbors and friends, and changing schools time and again. All too often, entering the foster care system means losing a sense of identity and purpose.

Can foster kids thrive without community support?

Probably not. Even the best foster parents, with stable homes and adequate personal and financial resources, are hard-pressed to meet all the needs of a child whose world has been turned upside down by the realities of child abuse and neglect. The state covers a mere 60% of the costs of basic care, leaving foster parents to face a chronic gap.

Treehouse fills the gaps.”

A donation table will be located in the Third Floor Foyer, outside the Ballroom. Treehouse welcomes donations of clothes and school supplies for K-12-aged children. Attendees can also provide a monetary donation to sponsor the purchase of school pictures, sports fees, band participation, etc. A complete list is available at the donation table.

Region 8 Steering Committee

The NACADA Northwest Region 8 steering committee is responsible for developing strategic goals for the region, overseeing the region budget, administering the regional awards program, and representing membership in each individual state. The 2010 Steering Committee members are:

| REGION CHAIR | PAST REGION CHAIR | BUDGET COORDINATOR | COMMUNICATION COORDINATOR |
|--|---|---|---|
| Brett McFarlane Oregon State University | Karen Sullivan-Vance Western Oregon University | Keert Khanghura Simon Fraser University | Nicole Kent Oregon State University |
| ALASKA | ALBERTA | BRITISH COLUMBIA | IDAHO |
| Linda Hapsmith University of Alaska Fairbanks | Natasha Buis Lethbridge College | Darren Francis Simon Fraser University | Kimber Shaw Boise State University |
| <i>Nominations are being accepted for a second liaison. Contact the region chair for more details.</i> | Stephen Price Mount Royal College | Nicholas Johnson University of the Fraser Valley | <i>Nominations are being accepted for a second liaison. Contact the region chair for more details.</i> |
| MONTANA | OREGON | WASHINGTON | YUKON TERRITORY |
| Judi Haskins Montana State University | Kerry Kincanon Oregon State University | Ana Blackstad Cascadia Community College | <i>Nominations are being accepted for liaisons from this area. Contact the region chair for more details.</i> |
| <i>Nominations are being accepted for a second liaison. Contact the region chair for more details.</i> | Sally Garner University of Oregon | Kurt Xyst University of Washington | |

NBCC Continuing Education

NACADA is recognized by the National Board for Certified Counselors (NBCC) as a source of continuing education for National Certified Counselors. We adhere to NBCC Continuing Education Guidelines. A list of qualifying conference sessions and certification monitoring forms may be picked up at the conference registration/welcome table in the Third Floor Foyer. Bring the completed form back to the registration/welcome table so it can be signed by a member of the NACADA Steering Committee. NACADA will take a copy of the signed certification form and send it to the NACADA Executive Office on your behalf. **You cannot send your own form to the Executive Office.** For more information, contact Conference Chair Karen Sullivan-Vance or Program Chair Jeff Malone.

Region 8 Award Winners

The Region 8 Steering Committee is pleased to coordinate an annual awards program to recognize excellence in advising and advising administration at post-secondary institutions in the Northwest. Awards are offered in the following categories:

- New Advisor Award
- Academic Advising Award
- Advising Administrator Award
- Institutional Administrator Award

Award winners in each category receive a one-year complimentary membership to NACADA and are recognized at the Region 8 Conference. The 2010 Region 8 Award winners are:

| NEW ADVISOR AWARD - WINNER | | | |
|---|---|--|---------------------------------|
| Ellen Crabtree | Associate Director of Academic Advising | Office of Academic Advising | Linfield College |
| NEW ADVISOR - CERTIFICATE OF MERIT | | | |
| Noéll Bernard | Academic Counselor | Interdisciplinary Arts and Sciences | University of Washington Tacoma |
| Katie Schumm | Academic Advisor | Office of Academic Advising | University of Oregon |
| ACADEMIC ADVISING AWARD - WINNER | | | |
| Joyce Fagel | Academic Advisor | Undergraduate Advising | University of Washington |
| ACADEMIC ADVISING - CERTIFICATE OF MERIT | | | |
| Jim Scott | Academic Counselor, Lead | Undergraduate Advising | University of Washington |
| ADVISING ADMINISTRATOR AWARD - WINNER | | | |
| Diane Donnelly | Director, Academic Advising Center | University Studies | Montana State University |
| ADVISING ADMINISTRATOR - CERTIFICATE OF MERIT | | | |
| Greg Kerber | Assistant Dean for Student Services | School of Journalism and Communication | University of Oregon |

Are you a new advisor or attending your first NACADA conference?

Join us at the **New Member Welcome & Orientation!** Grab your breakfast and come learn about NACADA and the opportunities and benefits that exist within the organization. This session is led by NACADA President Jayne Drake. See you there!

Tuesday, January 26
8:00 AM – 9:00 AM
New Member Welcome & Orientation
Azure Room

Region 8 2010 Scholarships

Congratulations to the 2010 Region 8 Scholarship recipients. These current members each received a scholarship to cover the \$125 conference registration fee.

Oswaldo Avila
Western Oregon University

Debbie Moos
University of Idaho

Tonja Brown
Edmonds Community College

William Morrill
University of Oregon

Alyssa Dart
Washington State University

Sarah Postel
Green River Community College

Salena Hill
University of Montana

Becca Schulze
University of Oregon

Trinity Minahan
Confederated Tribes of Grand Ronde

Katie Schumm
University of Oregon

These scholarship are available to any current NACADA member. Be sure to apply for the Calgary 2011 scholarships!

UI-ACADA 7th Annual Advising Symposium

UI-ACADA (University of Idaho Academic Advising Association) has started planning the 7th annual advising symposium to be held in late summer or fall. More details will be posted <http://www.students.uidaho.edu/default.aspx?pid=89330> when available.

2010 Washington Academic Advising Coalition (WAAC) Conference

Student Populations: Advising the Spectrum
Friday, April 16, 2010
Edmonds Community College

Keynote Speaker:
Ata Karim
Director of Multicultural Services
Bellevue College

Conference Registration:
\$30 by Early Bird Deadline of April 2, 2010
\$35 after April 2, 2010

Proposals due: Friday, January 29, 2010
Please e-mail presentation proposals to:
Andrea Fechner
WAAC Secretary
Andrea.Fechner@lwtc.edu

Future Region 8 Conferences

2011: Calgary, Alberta, Canada
2012: Oregon, USA

Interested in serving on the conference planning committee for Calgary 2011? Attend the initial planning committee meeting at 8 AM on Wednesday, January 27, in the Steel Room.



A big THANK YOU our sponsors!

The following businesses, organizations and institutions have donated door prizes to the regional conference. We are grateful for their generosity.

- Argosy Cruises
- Fall Line Winery
- Fran's Chocolates
- Hatzoff Productions
- KBNP Radio, Portland
- Starbucks
- Sail Sand Point
- Seattle Ghost Tours
- Seattle Mariners
- Seattle University Bookstore
- Seattle University School of Business
- Smash Wine Bar & Restaurant
- The Duck Store—University of Oregon
- University of Washington Bookstore
- University of Washington First Year Programs
- University of Washington Tacoma Institute of Technology
- University of Washington Tacoma Nursing Department
- University of Washington Tacoma Student Services

Pre-Conference Workshops

Monday, January 25

Advising and Retention: A Fresh Perspective and Practical Plan for Doing Things Better

Susan Foster-Dow
Gonzaga University
Azure Room, 8:00 AM – 9:50 AM
Cost: \$25.00

Advising is critical to retention—a known fact and well-worn subject. Energize your thinking on advising and retention and emerge with practical plans for stressed schedules and shoestring budgets. This session explores this key linkage from a practitioner’s perspective. Those new to the field, and those experienced and looking for a fresh twist, will find this session a worthy investment of time. We will briefly review the literature connecting good advising to improved student persistence and success, then spend the bulk of the session looking at advising and retention creatively, so as to see what adjustments can be made to improve any situation. Bring a personal, office/unit or university-wide challenge or problem in mind and leave with a new way of seeing it and a plan for doing something about it.

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Legal Issues in Technology

Ryan J. Hagemann
Legal Counsel & Secretary
Oregon University System
Oregon State Board of Higher Education
Cobalt Room, 10:00 AM – 11:50 AM
Cost: \$25.00

With the legal and compliance issues facing colleges and universities increasing in number and complexity, technology is frequently viewed as a way to navigate these choppy legal waters and manage, resolve, and even enhance the university experiences of students, faculty and staff. This pre-conference workshop will reflect on several legal concepts implicated by the academic advising practice and how recent changes in technology and practice can be used to benefit students on one hand, while preserving legal protection on the other. The pre-conference will emphasize practical tips and suggested methods to navigate the ever-changing intersection between higher education operations and legal compliance. The presenter is appearing in his personal capacity and his presentation does not necessarily reflect the views of the state of Oregon or the Oregon University System.

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The Advisor’s Technology Tool Kit

Eric Stoller
Oregon State University
Steel Room, 1:00 PM – 2:50 PM
Cost: \$25.00

Social media tools will be presented that can be added to anyone’s academic advising toolkit. Technologies to be presented include: Blogs, Facebook Pages, Twitter and Wikis. This session is for advisors who are just beginning to explore the ways in which technology can be used to enhance academic advising.

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Pre-Conference Workshops

Monday, January 25

Advising as Teaching: The Way You Do the Things You Do

Jayne Drake
NACADA President
Azure Room, 3:00 PM – 4:50 PM
Cost: \$25.00

The concept of advising as teaching offers us a frame through which to view advising as critical to students’ academic and personal development and success. It extends the skills, competencies and attitudes of teaching to the advising process, and it places the role of an advisor squarely within the role of a teacher. In this workshop, we will come to understand that when done right and well, advising, like teaching, is a shared and reciprocal responsibility between students and advisors/teachers.

Some of the issues to be addressed in this workshop include: how advisors guide students in identifying realistic academic and career goals; how advisors help students to integrate their learning and to see its relevance to their lives; the characteristics employed for both effective classroom teaching and academic advising in the area of skills, communication, and attitude. These characteristics will be examined along with techniques for incorporating them into the advising process. We will also take a brief look at how an advising syllabus can clarify the shared expectations and responsibilities of advisors and students in the advising as teaching equation.

At the conclusion of this workshop, participants will have a clearer understanding of the roles of an advisor-as-teacher and a renewed appreciation of the importance and responsibility of these roles in student growth and development.

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NACADA Leadership Training

Jayne Drake
NACADA President
Cobalt Room, 1:00 PM – 1:50 PM
Cost: FREE

Interested in learning how to become more involved in NACADA? In learning what the Leadership opportunities are? In learning what the volunteer opportunities are? In learning how the NACADA Emerging Leader program can help you grow? In learning how NACADA can benefit you professionally? If so, come to this important and interactive session to learn this and more from members of the NACADA Leadership.

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NACADA Orientation for First-Time Conference Attendees

Jayne Drake
NACADA President
Cyan Room, 2:00 PM – 2:50 PM
Cost: FREE

On your campus, you know the value of orientation for new students is to be involved early with each other and begin to build lasting connections to the campus. If this is your first time at this regional conference, attending our NACADA Orientation is REQUIRED! Come meet new members, as well as members of the NACADA leadership, and learn about the exciting association of which you are now a part.

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Breakout Session Descriptions

Tuesday, January 26

9:00 AM – 10:00 AM

1A Connecting Rural Alaska through Video Teleconferencing

Steel Room

Carol Murphrey & Debbie Toopetlook
University of Alaska Fairbanks

This presentation will look at the benefit of video teleconferencing to rural Alaskan high school students in preparation for post-high school education. This series of interactive educational presentations will assist in preparing rural Alaskan students to be successful in post-high school education. This series will include topics including, but not limited to, admissions requirements, career possibilities, financial aid and planning, and summer bridging programs.

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1B Picture Perfect: Demonstrating the Value of a Liberal Arts Education

Cyan Room

Katie Schumm & Jennifer Joslin
University of Oregon

How does your office demonstrate the value of general education and the liberal arts? UO academic advisors felt they were explaining these values without demonstrating them at orientation programs. We developed a short, interactive segment that combined photographs, audience comments and descriptions of UO general

education courses to demonstrate how students adopt an informed and complex perspective as a result of taking liberal arts courses.

Presenters will demonstrate this image-based approach and provide step-by-step instructions that go beyond Google to find free, high-quality images that can be used for educational purposes. Participants who are interested in a fresh, interactive approach to explaining general education and the liberal arts can adapt these methods to orientation and other presentations on their own campuses.

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1C High-Touch and (Slightly) High-Tech: Advising New Students in a Small College Setting

Cobalt Room

Ellen Crabtree, Susan Barnes Whyte,
Janet Peterson & Tal Edman
Linfield College

Students often struggle when they enter college as they encounter new academic, social, and personal expectations and challenges. Close interaction with faculty and college professionals, although a hallmark of the small college experience can be very difficult for some new students. A panel of faculty, a professional advisor, and a peer advisor at Linfield College (a small, private, liberal arts college) will discuss the creation, implementation and evolution of Colloquium (transition class for first-year

Breakout Session Descriptions

Tuesday, January 26

9:00 AM – 10:00 AM

students) and Connections (transition program for transfer students) and the effect the programs have had on student retention.

Creating and maintaining collaborative relationships between faculty and professional advisors, and opportunities and pitfalls to institutional changes relating to new student advising procedures will be discussed. Faculty and professional advisors will be encouraged to participate and share best advising and retention practices at other small private colleges.

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1D Holistic and Learning-Centered Academic Advising: Artfully Advising the Whole Student

Azure Room

Tim McCoy
University of Washington

Academic advising is not as much a service as it is an educative process between students and advisers. Understanding how to comprehend the culture of and navigate a college or university campus is critical to the success of any student. The sooner this happens, the better.

Data from a recent study indicates that, on the whole, advisers do not have a strong preference for either prescriptive or holistic advising activities or discussion topics. Both are considered to be important or very important. This lends credence to the notion that advisers

draw from a wide range of approaches and exercise a great deal of professional judgment when working with students.

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1E Developing an Academic Advising Internship: Investing in the Future of Advising

Ballroom D

Kassra Oskooii, Patrick Pineda & Candice Garza
University of Washington

Many new professionals interested in pursuing a career in Academic Advising recognize this fundamental paradox: you need professional-level advising experiences to be hired for academic advising positions, yet you need a position to gain that experience.

In this workshop, we will facilitate a conversation about the importance of Academic Advising Internships and how they enhance the field of advising. We will present the perspectives of Lead Academic Advisers and other student service professionals working in Undergraduate Academic Affairs at the University of Washington, and the impact Academic Advising Interns have on their work. We will also share a flexible model that demonstrates the professional-educational learning curve of an Academic Advising Internship, reflecting on two cycles of successful Academic Advising Internship programs.

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Breakout Session Descriptions

Tuesday, January 26

10:15 AM – 11:15 AM

2A Tacoma Community College: Components of Intrusive Advising

Steel Room

Jessica Holland & Angela Spoja
Tacoma Community College

Is intrusive advising possible at the community college? Advisors at Tacoma Community College (TCC) will tell you it is. Intrusive advising at TCC starts with New Student Orientation and includes mandatory advising and connections to instruction. Advisors target students experiencing academic difficulty and require students on academic deficiency and probation to meet twice for advising before registering for the upcoming quarter. Through the use of technology, all student contacts are documented in TCC's Advisor Dashboard, allowing advisors a full view of advising history on each student. All of these components come together to support the student-advisor relationship and increase retention.

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2B Counseling in the Classroom: Adviser-led seminars for new, pre-major, and upper-division students

Cyan Room

Raven Avery, Cynthia Anderson, Amy Fox,
Becky Francoeur & Michelle Townsend
University of Washington

We encourage students to explore opportunities on campus, but individual advising rarely allows thorough discussion of all relevant resources. Through adviser-led seminars, we can target specific students and guide academic exploration over a full term.

As a seminar instructor, you'll participate directly in student learning. Use this opportunity to form richer relationships, promote successful student development, and recruit students to your program. Creating and leading a seminar offers professional experience in curriculum design and instruction, public speaking and more.

Panelists will present specific curriculum and logistical information to help you plan and implement a seminar. We work with freshmen through upper-division students, and will share a variety of learning goals and instructional techniques. (One more thing: most of our seminars cost \$0!)

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2C In Their Own Words: Using Student Focus Groups to Plan for the Future

Cobalt Room

Linda Morgan & Carey Grey
University of Alaska Anchorage

In this session, we will demonstrate how action research (focus groups) is a beneficial approach for the assessment of academic advising. This process is designed to gain a clear picture of how

Breakout Session Descriptions

Tuesday, January 26

10:15 AM – 11:15 AM

the student experiences an academic advising session. This information will help us to identify factors that affect the student's success, retention and successful presence on campus.

The presentation will give the participants the awareness and tools on how and why action research could be important in their own higher education settings.

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2D Cultivating a Fruitful First Year Experience

Azure Room

Adam Shinn & Jessica Rush
University of Washington Seattle

Recently the Foster School of Business at the UW transitioned from a 2-year to a 4-year program. With limited funding to supplement the existing curriculum, the advising staff needed to create a first-year experience that would be rich in opportunities for community and personal development. Also, while developing these opportunities, the advisers had to consider how increasingly entrenched younger students are in a digital world and the resulting instant gratification that is their normal.

In this presentation, advisers for the Foster School discuss the many techniques and programs employed which resulted in a thriving first-year experience. Online chats, specialized orientations, themed housing, mentorship, ongoing leadership workshops and a freshman seminar are at the core of rooting freshmen in the Foster School

community. We also judge the outcomes by looking at retention rates and student feedback.

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2E A Collage of ART (Advising Resources and Technology)

Ballroom D

Gail Dunavan & Heidi Farani
Edmonds Community College

A collage weaves diverse mediums with a unifying theme just as a community college brings together people across cultures, experiences and walks of life under the unifying banner of education.

This roundtable is designed for new community college advisors to collect A.R.T. for advising diverse populations of students. It will serve as an opportunity to compile tools, connect with peers, and share perspectives on working with various populations. Diverse students, majors, and programs require advisors to be creative with technology, professional networking, and alternative outreach and delivery strategies. Come see where we blend, overlap, and join to comprise this artistic profession called advising! BRING YOUR FAVORITE TIPS, TRICKS, OR TOOL(S) TARGETED FOR WORKING WITH SPECIFIC POPULATIONS OF STUDENTS TO SHARE.

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Breakout Session Descriptions

Tuesday, January 26

1:30 PM – 2:30 PM

3A Advisor Dashboard: TCC's Solution

Steel Room

Kari Twogood
Tacoma Community College

With an intrusive advising model, relationships are everything. How do advisors build a relationship with a student without keeping extensive notes on each and every student? Can you imagine the pile of files that would accumulate? Learn how Tacoma Community College solved the problem of monitoring and tracking a caseload of students numbering in the hundreds. TCC will share its solution: Advisor Dashboard. Our Dashboard, developed in-house, allows advisors to view student records, pulled from multiple databases, in one convenient location. Advisors even get to see a picture of the student to assist in putting a face to the name. How many times have you confused one student with another because you knew the face but not the name? The system takes us beyond the numbers, they are a person.

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3B Appreciative Advisors: Be Advised

Cyan Room

Nayland Olsen
University of South Carolina

Academic advisors are generally very nice people who truly enjoy working with others and positively influencing people's lives. However, sometimes being student-focused precludes

advisors from focusing on their own lives. Many advisors have begun to adopt the Appreciative Advising model in their work with students. To be effective as an Appreciative Adviser, advising professionals must first practice what they preach by reflecting on their own hopes and dreams. The purpose of this presentation is to provide advising professionals a framework within which they may work through the six phases of Appreciative Advising for themselves. By taking the time to do these reflection exercises, advisors will become more familiar with the process of Appreciative Advising, more self-aware with regard to personal accomplishments and dreams, and better able to utilize the Appreciative Advising model with students.

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3C Encompassing and Integrating ART with Native American Students as They Walk in Two Worlds

Cobalt Room

Trinity Minahan
Confederated Tribes of Grand Ronde – Education Division

This presentation is intended to provide an overview of how Native American students really do walk in two worlds and how you can help them be successful. There are three main objectives for the presentation that include giving a brief history of Indian Education in the U.S. including issues of sovereignty, showcasing some of the political, social, and cultural barriers that Native American students face on a daily basis, and giving advisors tools, resources and

Breakout Session Descriptions

Tuesday, January 26

1:30 PM – 2:30 PM

strategies for advising, teaching, and retaining Native American Students. The presentation will be combined with lecture, an interactive activity or two, visuals, and even a few door prizes and give away items! The presenter of this session is an Academic Advisor for the Confederated Tribes of Grand Ronde and is a member of the Confederated Tribes of Siletz Indians.

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3D Contemporary Student Veterans: How can advisors prepare for this new wave of students?

Azure Room

Kathleen Normandin
Oregon State University

This session will be a presentation of a research study titled: Contemporary Student Veteran Experiences in Higher Education, where eleven contemporary student veterans who served in combat military positions post-September 11, 2001 were interviewed and narrative data was collected. The interviews explored participants' experiences, challenges, expectations and perceptions of college.

This session will outline research findings and share first-hand accounts of contemporary student veteran experiences on college campuses, in hopes of providing valuable information and promoting understanding of this student population. These findings will then be connected to the role of academic advisors. The presenter will explore how advisors can learn about these students and provide resources/support services

that will help them successfully transition into and navigate college.

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3E "Last Night a PA Saved My Life." Developing Peer Advisers through Love, Leadership and Service

Ballroom D

Michael Johnson, Sr. & Student Services Peer Advisers: Wendie Cao, Tyler Pederson, Anthony Brock, Shaun Dulay, Samuel Driz, Rachel Diane Frank, Jennifer Llarenas, Simon Boonsripaisal & Gret Iskandar
University of Washington Tacoma

"You must love the people before you can lead the people, and you must serve the people before you can save the people." This quote, by Cornel West, lies at the heart and mission of the Student Services Peer Advisers. In only its third year of existence, UW Tacoma has developed a Peer Advising Program [PAP] that has become the most admired, requested and effective student leadership program on campus. The Peer Advisers play a significant role in the experiences of new students, with a particular focus on first-time freshmen. Using the theoretical models of Shared Leadership and Privilege, Opportunity, Situations and Action [P.O.S.A.]; this presentation demonstrates how to make your team of student advisers into real leaders who take initiative and hold one another accountable; which in return, allows them to use their strengths to save your students' lives [collegiatly speaking].

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Breakout Session Descriptions

Tuesday, January 26

2:45 PM – 3:45 PM

4A Utilizing Camtasia Screen Capturing Software to Develop Online Orientations for Students

Steel Room

Ekkarath Sisavatty
Highline Community College

Heather Brett
Highline Community College
Western Washington University

This session is for departments interested in developing simple videos to be used for online orientations. We will provide an overview of Camtasia software, show you examples currently in use on the Highline Community College campus, and demonstrate the basics of getting started in creating an orientation. At the end of this session we will create a brief live demonstration of how this works, start-to-finish.

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4B Replaced by Technology

Cyan Room

Oak Vichaikul & Kia Frericks
University of Nevada, Las Vegas

Technology provides many tools and resources that help us be more productive in our workplace. As it becomes increasingly advanced, technology can automate and even replace many

simple day to day tasks that advisors perform. With budget cuts looming and the integration of a new student information system, reductions in the advising community have become a serious topic as administrators believe this new system will replace many of the functions that we perform. This presentation will look at the strategies developed by the academic advising community at a large university to maintain quality, relevance and value in the face of this new technology.

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4C Am I a Recruiter or an Advisor? You may not know it, but the answer is both!

Cobalt Room

Sara Stout
University of Idaho

Academic advisors are often called upon to act in a recruiting role when prospective students come to campus for visits. Recruiters are often required to answer advising related questions when they visit high schools and community colleges. A University of Idaho advisor and recruiter will provide information about recruiting and advising practices that can enhance recruiting efforts while delivering advising services in an accurate and positive light. The presenter will use a PowerPoint as the main visual as well as engage the audience with a short activity that they can take back to their campus and share with other advisors and recruiters.

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Breakout Session Descriptions

Tuesday, January 26

2:45 PM – 3:45 PM

4D Academic Advising Delivery Models: Implications for Student Outcomes

Azure Room

Janine Allen & Cathleen Smith
Portland State University

The models used by colleges and universities to deliver academic advising are changing. There has been a decrease in the use of faculty to provide academic advising and a commensurate increase in the use of other personnel, e.g., professional advisors. We present findings from a research study that examined the implications for student satisfaction as well as for other retention-related outcomes, of various models used by academic units at an urban university to deliver academic advising. Three distinct models were examined: professional advisors, centralized faculty advisors (a designated faculty member whose responsibilities include advising all students in that unit), and non-centralized faculty advisors (most or all faculty in that unit advise students). The session concludes with a dialogue about implications of the findings for practice.

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4E From Here to University: An Advisor's Role in Transfer Student Success

Ballroom D

Heather Page & Megan Coble
Washington State University

This presentation will address the needs and challenges that transfer students experience in transitioning to a four-year university. As transfer populations continue to grow, the challenges these students face will continue to surface. This interactive presentation will address the unique needs and characteristics of transfer students. Future trends will be anticipated and discussed, including the need for specific transfer student services. The Washington State University Transfer Center is used to provide examples of how to proactively meet the current and future needs of transfer students, as many changes have been made in the past year to bridge this need. Additionally, we will facilitate a discussion on current and future areas of improvement in meeting transfer student needs.

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**Need an overview of the breakout sessions?
See pp. 6-7 for the "Conference at a Glance."**

Breakout Session Descriptions

Tuesday, January 26

4:00 PM – 5:00 PM

5A A History of Feminization: Academic Advising as a Feminized Field

Steel Room

Noéll Bernard
University of Washington Tacoma

While academic advising has existed in one form or another on college campuses since the beginning of the American college, the model of academic advising as an educational process is a relatively new phenomenon. However, study is lacking in the area of professional academic advisers, as is with most staff positions in higher education institutions, and much of the literature published by NACADA primarily focuses on the student development theory and practice around academic advising. Professional academic advisers remain largely unstudied.

This session will trace the development from the “Dean of Women” position on earlier American college campuses into the modern field of academic advising—the modern “feminization” of the advising profession.

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5B Got Budget Cuts? Using Technology to Maximize Resources

Cyan Room

Lori Manson & Terrie Minner
University of Oregon

“Budget cuts” are familiar words for most offices.

How do we remain effective in light of decreasing funds? How do we maximize resources? One growing trend is going “paperless.” Learn ways to utilize technology to reduce or eliminate paper processes to save money, resources and time.

The presenters are assistant directors who have implemented multiple cost-effective changes in their advising office. Examples include a shift to electronic advising notes, eliminating paper files in advising at orientations, and transitioning a paper withdrawal process to one conducted entirely online. We will demonstrate how we created conveniences such as a conference room and a student work space simply by reducing paper! Any office experiencing budget cuts looking to reassess, re-evaluate, and make change will gain new and adaptable ideas.

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5C Diversity in Science, Technology, Engineering, and Mathematics (STEM) Fields: Advising/Mentoring and Research Engagement

Cobalt Room

Sarah Garner
University of Washington

In Science, Technology, Engineering and Mathematics (STEM), women and ethnic minorities are largely underrepresented (NSF, 2006). This session focuses on the evaluation of the Pre-Major in Astronomy Program (Pre-MAP) at the University of Washington. The Pre-MAP aims to increase the number of underrepresented students in Astronomy through a research

Breakout Session Descriptions

Tuesday, January 26

4:00 PM – 5:00 PM

seminar for freshmen, mentoring, advising, and community building events. Specifically, this research examines the impacts of advising/ mentoring and research engagement for successful methods. A total of 22 interviews were conducted over two years (10 men; 12 women; 3 ethnic minorities). Analysis shows that overall Pre-MAP is meeting broad and programmatic goals. Some ethnic minority Pre-MAP students are academically unprepared to major in a STEM field and that women Pre-MAP students are not receiving adequate advising.

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5D From Mission to Measurement – A Comprehensive Approach to Assessing Advising

Azure Room

Gwen Spencer
Highline Community College

Community colleges face unique challenges in the development and implementation of assessment for student services and programs. This session will explore those challenges and then provide a model for assessment including creative strategies for measuring academic advising learning and service outcomes. This session will feature creative technology tools for conducting assessment. In addition, innovative faculty and staff collaboration is an essential component of this assessment process.

With advising departments dealing with diminished staff and resources while enrollment is burgeoning, assessment can feel like just one more task to manage. To address this challenge, the session will include ways to make assessment fun and painless.

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5E Research in Advising: The How-To Guide to Get You Started!

Ballroom D

Anna Chow
Washington State University

This presentation will look at the importance of research in advising and demonstrate how everyday advisors can start their own research projects. To demonstrate key concepts, a current research project about academic advising in China will be used as an example to answer the “what, why, when and how” to conduct research in advising. Details about how this particular research project evolved and its initial data and analysis on international students from China will be presented. The presentation will also include discussions about how the research project on international students from China will benefit advisors and students. In addition, participants will learn about applying for a NACADA research grant as a possible funding source.

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Need an overview of the breakout sessions?
See pp. 6-7 for the “Conference at a Glance.”

Breakout Session Descriptions Wednesday, January 27

9:00 AM – 10:00 AM

6A Recruiting from Within: Advising “Pre-Academic Adviser” Students

Steel Room

Noéll Bernard & Heather Hucks
University of Washington Tacoma

While there are few programs that intentionally prepare Academic Advisers, and a handful of internship and other preparation programs, many students are unaware, first: that Academic Advising is a viable career pathway, and second: how to become an Academic Adviser.

Using our own experiences, the experiences of our students, and drawing upon publications and articles, we plan to briefly explore the ways to “recruit” Academic Advisers from within the academy. We will share information, such as “How to Become an Academic Adviser” by Adrienne Bishop McMahan (University of Kentucky).

After a brief introduction and overview, we will break participants up into small groups to discuss experiences, exchange tips and ideas, and come back together to, as a group, produce preliminary discourse of “Pre-Academic Adviser” advising best practices.

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6B SOARing Towards Success: Green River Community College’s Online Student Orientation, Advising and Registration

Cyan Room

Sarah Postel, Allison Warner
& Josh Staffieri
Green River Community College

Insufficient staffing + limited resources + record high demand = a need for new approaches. No longer able to meet the demand for in-person advising sessions, but striving to maintain a high level of support and information for students, Green River developed an online option using an existing resource – Angel’s online classroom platform. In addition to meeting the needs of our first time students, online SOAR provides resources to a growing e-learner population, accommodates a more tech-savvy group of students, and provides an advising tool that can be used throughout students’ time at GRCC and by advisors. Hear about our process from exploring options to developing content, dealing with technological glitches, and how our first registration cycle went.

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**Need an overview of the breakout sessions?
See pp. 6-7 for the “Conference at a Glance.”**

Breakout Session Descriptions Wednesday, January 27

9:00 AM – 10:00 AM

6C Welcoming the World to Campus: Advising International Students

Cobalt Room

Tamie Saffell
Western Oregon University

Welcoming the World to Campus: Advising International Students. Western Oregon University is a campus with a little over 5,000 students. Recently, due to recruitment efforts by the International Students and Scholars Office, enrollment of international students has risen to over 350 students. Come learn about the partnerships being built and hear what we have learned about advising this unique population. Topics to be covered include culture shock, language issues, and providing academic support. After an introduction and presentation time will be available to ask questions and to share your experiences working with students from around the world.

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6D Build Better Advising Relationships through Blogging

Azure Room

Katie Schumm & Becca Schulze
University of Oregon

Research shows that the millennial generation is drawn to the Internet and digital forms of communication. How can advisors utilize virtual spaces to interact with students and promote peer-to-peer conversations in ways that are familiar and comfortable for students today?

This presentation and roundtable discussion focuses on the presenters’ personal experience creating and implementing an advising-themed blog in the Office of Academic Advising at the University of Oregon. They will outline their reasons for selecting a blog over other types of social media, offer suggestions for writing effective posts, discuss how to promote a blog, and outline the criteria by which they will assess this project after one year. They will then invite you to share your experiences and ideas related to blogging, social media and advising.

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Breakout Session Descriptions Wednesday, January 27

10:15 AM – 11:15 AM

7A Exploring and Writing Your Philosophy of Advising

Steel Room

Lindsay Lightner
Washington State University Tri-Cities

Advising philosophy statements can be effective tools for reflecting upon an advisor's practices. The process of writing a philosophy statement helps advisors to integrate theory and practice, identify areas for growth, and adapt to changing work environments. While advisors may be aware that written philosophies can support their professional development or award nominations, often they are unsure of how to conceptualize their advising philosophy or begin the writing process. In this presentation, participants will learn how to craft a written philosophy of advising and explore some of the theoretical issues to consider while composing this statement. We will also use methods from creative writing workshops to uncover the stories and metaphors that define our advising and begin to develop a philosophy statement that is inspiring, meaningful and memorable.

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7B Student Development Theory: Examining WSU's use of Kolb's Theory of Experiential Learning

Cyan Room

Brooke Whiting
Washington State University

Advisors from math, science or engineering majors recognize a requisite math comprehension level students need to start at to be successful, which decreases their time to degree. This session examines a course implemented at Washington State University to prepare students for math needed to begin in their major. Six of eight students, who took the course and retook the math placement exam, met the objective of the course placing into Calculus I. Unknowingly, the professor implemented elements of Kolb's Theory of Experiential Learning. Come learn about Kolb's theory through review of case studies and group sharing and take away new ideas on how Kolb's theory can be implemented for courses at your institution to give students a leg up on difficult subject matter.

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7C The Strength of Students: How to utilize strength-based advising to advance academic success

Cobalt Room

Kathleen Normandin
Oregon State University

Strength-based advising can be used to help students identify and build upon their talents in order to achieve excellence in the realm of higher education and beyond. Strength-based advising can help students select courses, plan for careers, and overcome difficulties in a manner that excites them and generates energy towards positive progress. This program outlines the benefits, uses and strategies of a strength-based advising approach to ensure student educational and

Breakout Session Descriptions Wednesday, January 27

10:15 AM – 11:15 AM

personal advancement.

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7D Preparing the Next Generation of Advising Professionals: Advising, Retaining, and Teaching through mentoring relationships

Azure Room

Lisa Laughter & Alyssa Dart
Washington State University

In this dynamic presentation, participants will have the opportunity to learn more about the significance of mentoring relationships in the field of advising. We will discuss the importance of preparing the next generation of academic advisors and highlight the necessity of personal professional growth and development through these mentoring relationships. We look forward to having participants contribute to this conversation about the mentoring relationships they currently have and sharing what they would like to gain from them. We will also touch on the importance of forming generational connections by keeping up with current technology and address how to incorporate this technology to enhance the mentoring relationship.

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Need an overview of the breakout sessions?
See pp. 6-7 for the "Conference at a Glance."

11:30 AM – 12:30 PM

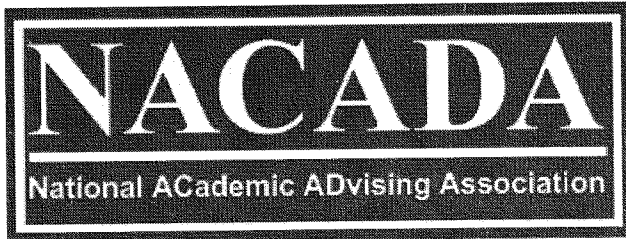
8A Coaching off the Court: Empowering Students for Personal and Academic Success

Steel Room

Susan Foster-Dow, Debbie Stevenson
& Christina Turner
Gonzaga University

Academic Coaching has recently emerged as a legitimate retention initiative in higher education and a successful pathway for personal and professional growth. It aims to support and empower all undergraduate students (including targeting specific at-risk populations, such as low-income and/or first-generation), resulting in their full integration into the campus community as successful and independent self-advocates and scholars. At Gonzaga University, students work with certified peer Academic Coaches on a variety of academic, personal and social development issues, including study skills, motivation strategies and goal setting. This presentation highlights the successes and challenges in the implementation and assessment of a Peer Academic Coaching program at a private, four-year university and provides resources and information for initiating and managing similar endeavors at other institutions.

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The **NATIONAL ACADEMIC ADVISING ASSOCIATION (NACADA)**, promotes and supports quality academic advising in institutions of higher education to enhance the educational development of students. NACADA provides a forum for discussion, debate and the exchange of ideas pertaining to academic advising through numerous activities and publications.

NACADA evolved from the first National Conference on Academic Advising in 1977 and now has more than 11,000 members representing all 50 states, Puerto Rico, Canada and several other international countries. Members represent higher education institutions across the spectrum of Carnegie classifications and include professional advisors/counselors, faculty, administrators and students whose responsibilities include academic advising.

Vision Statement: NACADA is the leader within the global education community for the theory, delivery, application and advancement of academic advising to enhance student learning and development.

NACADA Mission and Strategic Goals:

- Address the academic advising needs of higher education globally
- Advance the body of knowledge of academic advising
- Champion the educational role of academic advising to enhance student learning and development in a diverse world
- Educate university and college decision makers about the role of quality academic advising in higher education
- Ensure the effectiveness of the NACADA organization