

Initial Report

Last Modified: 03/04/2015

1. The session that was most valuable to my situation was: (Session #, Session name, Presenter name)

Text Response
Session #CC18, From Good to Great: Bridging Students to Leadership Roles, Reese Storm & Rebecca Walker
Session 6, CC38, Realistic Advising: A blended approach to Modern Advising with Real World Implications. Enjoyable and easy to relate to
49-finisher
CC2, Meeting Students Where They Are, Not Where They Should Be, Jessica Dean and Joey Thames
Developing Key Competencies for Working with College Students Suffering from Mental Health Conditions- Nikki Glenos, UNC Chapel Hill
CC38, Realistic Advising, James Thomas and Joe Lewis
The Surprising Truth about what motivates Advisors, Jake Roberts/Krista Loken
CC33, Developing Key Competencies for Working with College Students Suffering from Mental Health Conditions, Nikki Glenos
Master Advisor Program, The A Team, Ben Littlepage, Murray State
The University of Tennessee's presentation on the program they have for second year students.
CC38 - Realistic Advising - Thomas & Lewis from the University of Kentucky
Expanding Opportunities for Academic Advisors: Engineering a Master Advisor Program for Academic Advisors, CC6, Northern Kentucky University
Session 1, Extreme Social Media Makeover, Frederick Cave and Dexter Robinson
CC13, Writing for NACADA, Spence, Darling, and Coffey
CC32 Creating Connections in Advising...Even Online! Julie Lawson and Megan Van Hook
CC18 From Good to Great: Bridging Students to Leadership roles
CC11 -- Helping Students Connect through the Sophomore Step-Up
CC18, From Good to Great: Bridging Students to Leadership Roles, Rees Storm and Rebecca Walker
Obesity on Campus workshop on Wednesday morning
CC32 - Creating Connections, Even Online
Session #7, TED: Technology, Education, and Design..., Storm & McMillan
Session #1 - Strengthening Campus Connections: Collaboration to Increase Space & Programming, Kelsey Axe
Session CC2, "Meeting Students Where They Are, Not Where They Should Be," Jessica Dean and Joey Thames
cc15 where are the folders bradshaw
CC2 Meeting Students Where They Are, Not Where They Should Be Jessica Dean and Joey Thames
CC17 A Work in Progress- An update on our advising assessment journey Jana Spitzer and Laura Stetler
CC1 Extreme Social Media Makeover Frederick Cave Dexter Robinson
Social Media, presenters from UNC Chapel Hill
CC2 - Meeting Students Where They Are, Not Where They Should Be - Jessica Dean and Joey Thames
CC38-Realistic Advising: A Blended Approach to Modern Advising with Real World Implications
CC17; A work in progress, an update on our advising assessment journey; Jana Spitzer & Laura Stetler
CC9 - Advising as Teaching Before The First Day: Helping Students Find FOCUS
Unfortunately, I didn't find one that was valuable to my situation. I did walk away with a possible way to assess how I am doing for my students, but I feel I would still have to recreate the wheel since it was mostly about a 4-6 people team and I don't have that.
The A Team
CC7 - Strategies to Retain College Men Tourgéé Simpson, Jr., University of Kentucky
From Good to Great: Bridging Students to Leadership Roles
CC12, Linking Passions to Major Choice: Strategies for Advising Humanities Majors, Lucas Garton
CC26, Forging New Frontiers in Transfer Student Registration Advising, Melusian Wright
How to manage mental health issues with students.
College of Charleston on Orientation Homework
CC21 - Caught in the in between. Beyond the enthusiasm of a new advisor but not quite yet to retirement. Finding the motivation to be a good, yet "seasoned" advisor. Lead Presenter - Art Farlowe
CC21; Caught in the in between..., Art Farlowe and Micky Ward

Statistic	Value
Total Responses	42

2. Overall, I thought the Conference was:

#	Question	Poor	Fair	Good	Very Good	Total Responses	Mean
1	Advanced Mailing, Publicity, Etc.	2	3	53	32	90	3.28
2	Conference Location	0	9	26	62	97	3.55
3	Facilities	1	13	28	53	95	3.40
4	Meals	6	37	34	19	96	2.69
5	Registration Process	0	0	39	56	95	3.59
6	Keynote Dr. G. Edward Hughes	1	12	24	31	68	3.25
7	Opening Reception	5	24	25	13	67	2.69
8	Quality of the Concurrent Sessions	1	7	42	48	98	3.40
9	Closing Wrap Up	0	18	24	10	52	2.85
10	Overall, I thought the conference was:	0	10	46	42	98	3.33

Statistic	Advanced Mailing, Publicity, Etc.	Conference Location	Facilities	Meals	Registration Process	Keynote Dr. G. Edward Hughes	Opening Reception	Quality of the Concurrent Sessions	Closing Wrap Up	Overall, I thought the conference was:
Min Value	1	2	1	1	3	1	1	1	2	2
Max Value	4	4	4	4	4	4	4	4	4	4
Mean	3.28	3.55	3.40	2.69	3.59	3.25	2.69	3.40	2.85	3.33
Variance	0.41	0.44	0.58	0.74	0.24	0.64	0.76	0.45	0.52	0.43
Standard Deviation	0.64	0.66	0.76	0.86	0.49	0.80	0.87	0.67	0.72	0.65
Total Responses	90	97	95	96	95	68	67	98	52	98

3. How many REGIONAL conferences have you attended before this conference?

#	Answer	Bar	Response	%
1	None		54	55%
2	1-2		20	20%
3	3-4		17	17%
4	5 or more		7	7%
	Total		98	

Statistic	Value
Min Value	1
Max Value	4
Mean	1.77
Variance	0.96
Standard Deviation	0.98
Total Responses	98

4. How did you learn of this conference? (Mark all that apply)

#	Answer	Bar	Response	%
1	Talking with a colleague		50	51%
2	E-mail announcement from NACADA		46	47%
3	Other:		18	18%

Other:
my supervisor
Last year's regional
Supervisor
NACADA website
Web search
Supervisor
nacada website
member region 3
invited by administrator at school
Searching NACADA website
Mailing
Website
Previous conference attendance
Co-worker
NACADA Website
previous conference
supervisor
suggestion after another Region closed

Statistic	Value
Min Value	1
Max Value	3
Total Responses	98

5. To what extent did the conference meet your expectations?

#	Answer	Bar	Response	%
1	Not at all		1	1%
2	Some		16	16%
3	Most		65	66%
4	All		16	16%
	Total		98	

Statistic	Value
Min Value	1
Max Value	4
Mean	2.98
Variance	0.37
Standard Deviation	0.61
Total Responses	98

6. Which of the following best describes your primary role at your institution?

#	Answer	Bar	Response	%
1	Faculty Advisor		10	10%
2	Academic Advisor		53	54%
3	Counselor		0	0%
4	Academic Advisor/Counselor		6	6%
5	Advising Administrator		12	12%
6	Administrator with responsibilities over several areas, one of which is advising		7	7%
7	Graduate student		2	2%
8	Institutional position supports advising i.e. Registrar, admissions, financial aid, etc.		3	3%
9	Affiliated with a college or university but not in any of the roles previously mentioned		2	2%
10	Not affiliated with an institution of higher education		0	0%
11	Other:		3	3%
	Total		98	

Other:
Scholarship Program Coordinaotr, secondary advisor
Tutor & Advisor
Undergraduate Student

Statistic	Value
Min Value	1
Max Value	11
Mean	3.38
Variance	5.85
Standard Deviation	2.42
Total Responses	98

7. How many years have you been in advising? (as an advisor, administrator, or faculty member)

#	Answer	Bar	Response	%
1	Less than 5 years		48	50%
2	5-10 years		29	30%
3	11-20 years		17	18%
4	More than 20 years		2	2%
	Total		96	

Statistic	Value
Min Value	1
Max Value	4
Mean	1.72
Variance	0.69
Standard Deviation	0.83
Total Responses	96

8. In what ways was this conference valuable to you?

Text Response
I learned a lot from concurrent sessions, but also had great opportunities to network with new colleagues, especially those in my state. Hoping to get a state drive-in going! We also really enjoyed the location.
I learned some great information during concurrent sessions.
I learned some new ideas for addressing assessment needs and for joint programming with our Career Center
Always a good way to learn what others are doing.
Networking and new ideas
It was wonderful to hear about what other institutions are doing.
Helped in creating new ideas to bring back to my office and I got to meet other professionals in my area.
Great way to develop professionally
It is great to be able to connect with colleagues from across the region to gain information and insight to better my advising.
I really enjoyed sharing best practices and talking to individuals from other institutions. As a graduate student, I would like to work in academic advising in the southeast, so it was a nice way for me to "shop" around for schools that I am interested in.
I am interested in pursuing a career in higher education. Learning more about academic advising has been helpful in narrowing the path I may take.
Connecting with former colleagues, time spent with current colleagues, ideas to bring back to campus to consider.
I enjoyed learning about how other institutions approach some of the same issues we have in our department on campus. I came back with quite a few ideas from other institutions.
I always appreciate the opportunity to network and hear that I am not the only one dealing with x, y or z issues on my campus. Brainstorming ideas and finding solutions to the issues of the day in advising is always beneficial.
Gaining a national perspective of advising, interacting with advisors from 4-year institutions, and learning of other advising models and perspectives
Networking with others, quality of sessions with ideas to bring back to our campus.
It was great to hear from others experiences in sessions and out of sessions.
I was able to bring a junior staff member and have her present with me. That gave her professional development.
Connecting with others at my institution as well as other institutions.
Many of the concurrent sessions contained information that I am already including in my practice.
I pulled some ideas to use and I am currently working to implement them with suspension/returning students.
Networking opportunities.
I enjoyed meeting new colleagues and I thought the sessions that were selected to occur involved very relevant topics.
Gave me new ideas to implement with my students.
Interacting with colleagues from other institutions and hearing their ideas
Networking with other professionals.
The concurrent sessions were great and the warmth of the region 3 membership was surprising, such a positive. The networking and conversations were really helpful. That you would give a first time attendee a chance to present also surprised me. I learned a lot and enjoyed that opportunity.
Opportunity to network with colleagues who support similar student populations
I am just beginning my career at the college level, so anything that could assist me with advising is/was a plus.
exchange of ideas
Meeting colleagues and collaborating on ideas. It was a nice blend of discussions, lectures, etc. The topics covered many advising aspects and it was helpful to have some on suspended cases.
The conference gave many relevant and specific ideas for current and future work in advising. I enjoyed that there were many practical takeaways.
I obtained a better understanding of the bigger advising picture: staffing, program management, core courses, assessment. I also had an opportunity to speak with other advisors.
All of the sessions I attended gave me great insights and information I can use. Overall, the quality of the sessions was the best of any conference I have attended (this was my 6th or 7th).
There was enough fresh information that I learned things and got new ideas even after over 15 years of advising.
I had the opportunity to meet other colleagues to share best practices in advising as well as learn new approaches to working with students.
The conference was valuable to me in that I was able to learn about what other schools were doing to help their students achieve success in all areas.
Reminded me that the regional conferences can have the same level of quality and opportunities and the national conferences.
I was able to present and I network with colleagues
Networking with other advisors, learning about practices at other institutions similar to mine, new ideas for advising and student affairs
There were valuable examples and models shared from a variety of schools. These will be helpful in considering new opportunities for my own context.
We were able to present on our centralized advising model. It was very nice to be able to share our model with others. I also picked up some valuable tips from other advisors. It was reassuring to know that advisors at all institutions experience some of the same issues and struggles with students.
Networking, good ideas to bring back to our institution
Great source of networking and idea sharing!
Networking with colleagues, especially in my state about issues. Attending the sessions, especially about advisor training. And supporting each other/comiserating/sharing our experiences.
Networking with other institutions

Some sessions were very helpful to my day to day, while others were just not applicable. Seemed to be presenting at a conference for the sake of presenting at a conference.

Very good practical ideas!

assessment sessions were great!

networking and learning from colleagues

Good practice reminders.

Connecting with members.

Networking. Concurrent sessions helped stay tuned into professional trends. Opportunities to present contributed to scholarship expectation.

Networking and building relationships to ask further questions

Networking, idea generation, variety of topics

Topics were pertinent to current issues in advising.

Networking and learning from others' experiences.

Several of the conference sessions were beneficial. There seemed to be difficulty finding applicable sessions for me in each time frame. It was refreshing to catch up with colleagues across the region.

It gave me a sense of the "cultural climate" in academic advisement in the region.

Meeting and sharing with advisors from elsewhere

Quite a few of the sessions pertained to information helpful to our University.

Networking, sharing best practices, encouraging me to present in the future.

Networking, ideas for new programs

Networking, learning how others are addressing the challenges we face at our institution, etc.

Networking, allowing me to generate new ideas, revitalize

Learning about the practices of colleagues at other institutions.

Learning the practices other institutions have employed to combat some of the same issues and concerns we are facing.

Developing a better sense of the context of advising, developing a clearer sense of the profession, learning more about my new profession.

Meeting with other advisors, sharing ideas and concerns.

It provided the opportunity for me to feel renewed in my advising practice.

Statistic	Value
Total Responses	70

9. My recommendations for future conferences include: (topics/speakers/external activities/type/length of sessions, etc.)

Text Response
Increased outreach to our community colleges. I work with transfer students and value networking with and learning from my cc colleagues. Also, please either alert the hotel that most folks will need late check-out OR make an announcement that if folks can stay the whole time, they need to communicate with the hotel early.
Overall, I think the conference was ran well. Long lines for food, not many options for breakfast.
Try to put topics with similar themes in different time blocks so participants can attend both.
More variety of presentations. A lot of similar presentations for each session.
Make sure the session spaces are adequate. It's very difficult to take notes in a session or interact with people when sitting in rows without a table.
Working with Athletics would be a good topic.
Keep getting to cool cities
Better food and organization of food. It was a little frustrating to spend 20-30 minutes just trying to get food. Also, the reception not providing dinner but being during a dinner time was frustrating. We were hungry, but had limited time to eat, change from travel, and get back for the keynote.
I would like to see planned events outside of the opening/closing and concurrent sessions where individuals can socialize or have facilitated discussions. For the sessions, I recommend having different tracks for types of professionals (new, administrator, seasoned, etc.). It may also be beneficial to have tracks for types of institutions (community college, large public, private, etc.)
Need more sessions on dealing with special populations to include adult students, veterans and transfer students.
Better meals even if that makes the registration cost higher. Expand on smaller enagement opportunities between participants. I think the group dinners is a great start.
I would suggest a keynote speaker that appeals more widely to the institutions represented. The speaker was good but his topic is was very narrow and applied to such a small segment of our population. I would also recommend having a wider variety of institutions and presenters represented on sessions. It was very heavy from the host school.
Encourage more presentations from 2-year institutions
More on advising First gen and low income students More on preparing students for the transition from college to work.
Allow for more room and space for food/seating during meals (opening reception, breakfast, lunch, etc...)
More variety of presentations and offer more sessions to choose from.
I think the length of the sessions could be 1 hour 15 minutes long, possibly. Some of the speakers seemed to feel a little rushed trying to fit it all and allow time for Q&A.
More diversity sessions
Would like to see expanded preconference workshops.
More information on working with online students
Central access to session handouts.
more on advising millenials, grants and resources for newer advisors
I very much enjoyed the keynote's presentation regarding students in poverty. Another vital issue that would be of interest for future conferences would be a focus or a presentation on college student mental health.
A conference on improving student outcomes would be great. Session lengths could stand to be a little longer, as most presenters were pressed for time at 55 min.
Ask presenters to explain why their initiative works at their type of institution and brainstorm how they could be tweaked to accomodate other types of institutions (eg I was interested in topics presented by small private schools, but would have liked the opportunity to have a group discussion as to how initiatives could be accomodated for larger schools or community colleges).
Opportunity for team bonding activities...where we do games together to really get to know one another.
I'm not sure how you're going to be able to do it, but there needs to be a more participation from the area's HBCUs, they have a lot of experience in dealing with low-income, first generation students and it would be good to hear how they make their programs work with low funding.
Clarity in program on round table sessions and perhaps more opportunity for those to be offered.
More seating in each session for the concurrent sessions; handouts for each session
Larger rooms for presentations. Better meals/reception.
Schedule the sessions a little closer together and do the poster session as a session during the middle of the 2nd day. There was too much of a gap between lunch and the sessions on the first day.
Early College advising, Student Athlete Advising, Learning Communities, Transitions from 2 years to 4 years
Advising for special majors/programs, roundtable discussions about issues, sessions about career development for people in advising (how to move up at your institutions, apply for positions at other institutions, asking for a raise, etc.).
It would be nice to have "tracks" like they have at the national conference.
Better usage of bigger rooms. Popular sessions seemed to be in smaller rooms. No seats, people on the floor. Dumb!
Provide the opportunity to register as a member and the conference in one transaction. Had to do this separately for a large group of people which was a pain. Also offer the opportunity for institutional membership to accommodate a large number of folks from the same institution.
Poster sessions right before lunch left a lot of down time; buffet lunch (vs. served lunch) also took a lot of time that could have been used better. The opening keynote was terrible.
How to track advisees when there are no systems in place. How to motivate students to come to advising appointments. What ways a single adviser of 500 students can make use of systems to help them.
Get graduate students involved. Make sure conference registration fee stays low for grad students.
I really enjoyed the chance to eat with/mingle with others from my state (KACADA) and would enjoy the chance to do that in the future
No recommendations
Better space for sessions, some were very cramped. The lines for food were very long as well.
I think the entire conference could have been done in one day. I felt there was to much down time during the 11-2 poster session, lunch, and awards. I think the poster sessions

could have been going on concurrently with the lunch. The poster session was too tight of a space for people to navigate comfortably. Or, allow for 3, 20-minute poster sessions for people to rotate, picking 3 topics.

Location of meals & opening in program. More poster sessions & tables for posters. More variety in topics. Classroom style setup in rooms so people can easily take notes most of the rooms were not comfortable due to having people on top of people due to closeness of chairs. Full number of session at end. Variety of presenters from other institutions than Northern Kentucky. Better food selection.

More external activities

Topics I wish would have been covered: Advising LGB and Trans* students, moving beyond diversity to inclusion, exploring advising career trajectories

Please bring in keynote speakers that are more familiar with the work that we do and have a more broad message that is connected to the conference theme.

N/A

The conference program and location were good except the traffic flow for the reception. The food was disappointing and not too nutritious. I believe there were potato chips at every gathering.

Statistic	Value
Total Responses	49

10. Additional comments:

Text Response
Great conference and great location. Thanks! The hotel was very nice and the restaurants we visited in walking distance were great!
Consider offering tracks or themes for people to follow. Perhaps an assessment track, a new advisor track, and suggest an itinerary.
The food lines need to be more spread out. There food after the opening was horribly laid out. I tiny ROUND table for 300+ people did not work. There was not enough room for the poster presentations either.
Although there was free wireless, you could only connect in the conference rooms which meant many people spent time answering email instead of paying attention to the speaker.
Since this was a local conference, my institution was able to cover most costs. However conferences like the national one in Vegas will be too expensive.
Wish there was a way to share all of the session materials in one spot.
The "flow" and seating for the opening reception was limited and meal distribution at other times felt crowded. This seems to be in part due to the space limitations of the conference space. I appreciate the trolley tokens. That was a nice bonus.
Be more intentional with the conference presentations to have something during each session to appeal to the wide variety of institutional needs: two-year technical, small, private liberal schools, larger institutions, etc. as well as topics: if there are two presentations on one subject at the same time that you're not interested in, it's tougher to connect to the conference.
The NACADA staff were very helpful and friendly, good job!
I felt like the session speakers sometimes did not plan well enough and tried to run their sessions on the audience's input. This can work to an extent, but I think too much time of the session was based on this.
To call it a reception is deceiving...even our person who scheduled our trip believed it to be a meal. The line was crazy to get a small amount of food, should have had several stations. I felt as if we stood in line for every meal. The breakfast did not have a variety or even enough healthy options.
Thanks for coordinating!
I was disappointed with the food on the 14th. During lunch, after eating some strawberries I looked down on my plate to find two tiny bugs crawling. I'm assuming they came from the strawberries. Lunch the next day was fine though.
I thought the conference was a great first NACADA experience.
This was a fantastic conference, meeting or exceeding my expectations. Thank you!
It was great!!!
Beautiful area! Very pleased with the city of Covington and Cincinnati.
My biggest complaint would be the opening reception and the lunch on the second day. While the bar was fantastic, the food options were limited, the space was too small, and the organization was not great. At other regional conferences there was more formal activities during the reception that encouraged people to mingle more. And while lunch tasted good, it took way too long to get our food.
If Faculty Advisors won't bother to show up, leave them out of the award ceremony's.
The hotel and staff was very nice and went out of their way to assist you! I was impressed with their customer service. I was not impressed with the internet/wifi connection. I could not stay connected and it was very frustrating to get any work done.
I always enjoy the group dinners and state-wide meeting. I saw good community college representation, which is always needed.
If the posters had been around the ballroom where people were eating for lunch, it would have allowed the time to be used more effectively. I also think the lunch time was wasted time, a speaker could have been beneficial. In one con-current session transfer students were topics that overlapped, and could have been separated into difference sessions.
We had to sit in the hotel lobby for the reception as there were not seats or even standing room where the reception was held. There were only a few items available. It was difficult to squeeze through the tables at the meals. Breakfast had lunch meat...weird and only coffee/hot tea. Water pitchers were rarely filled. The conference map was confusing. Hotel rooms were nice & hotel staff very nice!
I advised students while I was a graduate assistant 5-8 years ago, but this is my first full-time position as an academic advisor, and it was my first NACADA conference, but there seemed to be widespread assumptions that attendees had been advising for quite some time, so providing feedback or interacting was difficult in those instances.
I wish there had been more rooms at the conference hotel because we had to book a room at a different hotel.
The quality/quantity of food at the opening reception and breakfasts was disappointing. Please provide more substantial meals in the future.
Very glad I went!

Statistic	Value
Total Responses	27

11. What conference costs were covered by your institution? In the comments section, indicate other sources of funding or any explanations of your answers to help us in our future planning.

#	Answer	Bar	Response	%
1	Conference registration fee		96	98%
2	NACADA Membership		79	81%
3	Hotel expenses		64	65%
4	Mileage and tolls		53	54%
5	Airfare		21	21%
6	Meal expenses		59	60%
7	Other:		5	5%
8	Further comments about your response:		11	11%

Other:	Further comments about your response:
	We have no promise of continued institutional support, unfortunately.
	I live in the area the conference was held in, otherwise they would have paid for travel expenses
	funds from a grant were used
	Confereence fee was the only thing covered because it was local for me.
	We did not have enough meal money due to the "reception" misconception.
	I covered my own costs using professional development funds I have from the college. They came from a teaching award, but my school also supports travel well overall. Everyone can't travel everywhere, but presenters can (I think).
parking	I commuted from a local university, so some costs not relevant.
	Close to home, so no hotel expenses
	In the future I will have to pay for the membership which may not be possible.
	I'm local and did not incur hotel, meal, and travel expenses.
	under Title III grant
None	
Parking	
Gasoline and parking	
portion of meal expenses	

Statistic	Value
Min Value	1
Max Value	8
Total Responses	98