

**Calling all presenters:**  
 See page two for details

**Networking:**

Have you kept up with the latest trends in academic advising? One of the most beneficial ways you can keep pace with what is happening in the field of advising is to network with the top advisors in your region. The 2007 NACADA region IV conference will provide you with this opportunity. Passionate and experienced advisors from the region will gather in Tallahassee for the conference. Through networking with your colleagues, you will learn about programs that are achieving great things, personal advising strategies, and resources that are available to you. Join us and take advantage of this great opportunity!

**Tallahassee:**

**Florida's Capital**  
 Nearer to Atlanta than Miami, Tallahassee is "The Other Florida" in attitude and lifestyle. Combining the most favorable elements of Southern hospitality, small town charm, and university inspired intellectual resources, Tallahassee lives up to its reputation as "An All American City." Florida's Capital boasts quality lodging, fine dining, and an immense treasure of outdoor activities.



**ENCOURAGE, ENGAGE, INSPIRE:™**  
**ADVISING WITH IMPACT**

The theme this year was developed to create a conference environment that will revive your commitment to the profession and allow you to examine how these three words impact your role as an advisor. Consider these words and decide what meaning they hold for you.

- Encourage** — to promote, advance or foster with courage, spirit, or hope
- Engage** — to hold the attention of or become involved
- Inspire** — to exert an animating, enlivening, or exalting influence on

Do you apply these words to the interactions you have with your students, your colleagues, or your institution?

We invite you to join us for the 2007 NACADA Region IV conference in Tallahassee, FL from March 4th-6th and discover how you can Encourage, Engage, and Inspire in your daily work.

**Curtis Zimmerman to Ignite Region IV**

NACADA Region IV invites you to "Live the Dream"! The conference committee is pleased to announce Curtis Zimmerman will be delivering the keynote address. Curtis's nationally recognized and interactive keynote inspires audiences to reach their ultimate potential.



Both as a speaker and as an author, Curtis has impacted millions of people throughout the nation with his life changing messages and award winning programs. Speaking to groups large and small, his goal is to educate people to be character driven leaders

who make ethical decisions, handle conflict creatively and take responsibility for their actions. His unique combination of humor, personal stories and interactive activities impact an audience like no other. Curtis incorporates the skills he gained from over twenty years in the entertainment business into his powerful and far-reaching programs, cleverly balancing the connection between education and entertainment.

Curtis is the author of "I believe...what do you believe? Keys To Success in

College and Life", and a contributing author to "Leadership's Greatest Hits and Pillars of Success". Most recently Curtis was honored with the prestigious 2005 National Leadership Award for outstanding service from United States Congressman Tom Reynolds. His other awards include: Universal Studios Entertainer of the Year, and a nomination by the Association for the Promotion of Campus Activities for National Speaker of the Year!

**Conference Website:**

[http://www.nacada.ksu.edu/Regional\\_Divisions/region4/confindex.htm](http://www.nacada.ksu.edu/Regional_Divisions/region4/confindex.htm)

**PAGE 2**

November 21, 2006

2007  
**NACADA REGION IV**  
*Conference News*

Should you have any questions or comments about the conference, please contact us:

**2007 NACADA Region IV Conference Co-Chairs**

Brad Brock  
[bbrock@admin.fsu.edu](mailto:bbrock@admin.fsu.edu)  
 (850) 644-3189

Michele MacDonald  
[mmacdonald@admin.fsu.edu](mailto:mmacdonald@admin.fsu.edu)  
 (850) 644-5614



**Call for Proposals**

We invite the NACADA community to submit proposals for the 2007 Region IV Conference and take part in an unforgettable experience! Proposals are being accepted for concurrent sessions as well as round-table and poster conference sessions. We welcome presenters who wish to demonstrate their expertise, share their knowledge, and introduce new research findings. All proposals will be carefully evaluated for their broad based application, creativity, professionalism, and timeliness.

Deadline for Submission is December 1, 2006. Notifications will be mailed by January 19, 2007.

Submit proposals online at:

<http://www.nacada.ksu.edu/2007Regionals/entryform.htm>

**Advising Awards Deadline:** January 19, 2007. Please visit the NACADA site for further information:  
[http://www.nacada.ksu.edu/Regional\\_Divisions/region4/awards.htm](http://www.nacada.ksu.edu/Regional_Divisions/region4/awards.htm)

**Pre-Conference Sessions**

Mark your calendars for the 2007 Pre-conference scheduled for Sunday, March 4th from 1pm to 5 pm. Plans are underway to offer you innovative sessions facilitated by leading experts from across the Southeast. You will have an opportunity to interact with NACADA veterans, reflect on your own professional development, and network with other members in the region.

Topics include: Personal Leadership Development, Advising as

Teaching Syllabus Workshop, a Panel Discussion with Experienced Region IV Administrators, and an interactive Round-Table "Hot Topics" Session. Your participation is needed to make this Pre-conference a success. To promote attendance among the Region IV membership, the price of the Pre-conference has been set at \$15.00 for a full afternoon of informative sessions. We promise you will walk away encouraged, engaged and inspired!

**Advising Awards**

Many institutions of higher education have few effective systems in place for the evaluation of academic advising, and little reward or recognition is attached to its successful delivery. Good advising, like good teaching, publication and research, needs to be recognized. NACADA believes a tangible reward system can be an enhancement to effective advising.

The goal of the NACADA Annual Awards Program is to encourage wider support and recognition for academic advising in colleges and universities by providing an opportunity for recognition of outstanding advising. An ultimate outcome of this program is to improve advising services for students.

**Innovation**

The profession of academic advising is in flux. New ideas, methods, and tools are being tested in various locations throughout our region. Many of these innovations will be successful in helping advisors to guide their students through the maze of college life. In part, the purpose of the conference is for you to find out about the new techniques and programs that yield improved academic advising sessions, higher student satisfaction with their academic advisors, and better retention rates!

You will hear about all of these ideas during the many sessions, and you will have ample opportunity to discuss in more detail, with the presenters, the tips and tricks you want to take back to your institution.