

As a Keynote Speaker for a Regional Conference, the following information and guidelines will ensure that your address will be well received by attendees.

Diversity : We ask that your remarks demonstrate sensitivity to the diversity of our members in the areas of : Race, gender, sexual orientation, creed, disabilities, faculty advisors, professional advisors, administrators, and a variety of institutional types – small, large, private, 2 year, 4 year institutions of higher education.

Humor : Although many speakers use **humor** as a way to enliven the speech, sometimes humor may be deemed inappropriate or uncomfortable for some members of our audience. NACADA is a very diverse association consisting of faculty advisors, full-time advisors, administrators, and students from two and four year public and private institutions. We request that you avoid any remarks that could be seen as disparaging to these specific populations. In the same way, you are requested to avoid inappropriate language. Please consult with the Region chair if you have any concerns.

Commercial promotions. Presenters at all NACADA events are required as part of the presenter confirmation process to sign an agreement NOT to promote products or services other than official NACADA products or services. This policy is not intended to prevent product USERS receiving no monetary gain from referring to specific commercial products nor prevent the conduct of “user” roundtable discussions regarding specific products. **It is intended to restrict product and service promotion by presenters.** “Commercial” refers to any entity/person/product/service outside non-profit, higher education institutions and any product/service for sale by a non-profit higher education institution. “Promotion” includes verbal or written reference in any manner (names, logos, description, etc.). “NACADA events” includes conferences, institutes, workshops, seminars, teleconferences, consultations, etc.

National Academic Advising Association (NACADA) is an association of approximately 8,000 professional advisors, faculty advisors, administrators, and students working to enhance the educational development of students in institutions of higher education. NACADA serves individuals from a variety of institutional types (two and four year programs, both public and private settings) and strives to meet the needs of a diverse constituency.

NACADA's mission is to...

- Champion the educational role of academic advisors to enhance student learning and development in a diverse world
- Affirm the role of academic advising in student success and persistence, thereby supporting institutional mission and vitality
- Anticipate the academic advising needs of twenty-first century students, advisors and institutions
- Advance the body of knowledge on academic advising
- Foster the talents and contributions of all members and promote the involvement of diverse populations

To learn more about NACADA, visit the NACADA Website at <http://www.nacada.ksu.edu/>

For further information:

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