



EXHIBIT OPPORTUNITY

Dear Friend,

On behalf of the National Academic Advising Association (NACADA), we would like you to consider the benefits of having your organization exhibit at our 2012 Southeast Region IV international conference to be held **March 11-13 on the Florida International University campus in Miami, FL**. Delegates will represent the states of Florida, Georgia, Alabama, Mississippi, and the Caribbean.

Attendees at NACADA's regional conferences are advisors/counselors, faculty, and academic and student affairs administrators representing two-year, four-year, and graduate level higher education institutions. They work in advising, testing, registration, student support services, assessment, special needs, and career planning and placement offices. More information on our professional association is available at our web site: www.nacada.ksu.edu.

This is an excellent opportunity for you to display your services or products to conference delegates who are instrumental in implementing change and using new products and services on campus. Our membership is involved in all areas influencing student success at institutions of higher education throughout the region. We provide an excellent opportunity for you to meet face-to-face with the decision-makers in such areas as integrated software, study abroad programs, career planning and placement, distance learning, enhancing student retention, textbooks, student record and tracking systems and other areas influencing student success.

For additional exposure, NACADA also offers exhibitors the opportunity to co-sponsor conference events, meal functions, or registration materials. Unable to staff an exhibit booth but would be interested in having your information displayed? Contact Lourdes Acevedo, the Co-Chair of the 2012 Southeast Region International Conference.

This is a wonderful opportunity to reach academic advisors and administrators at colleges and universities across the southeast region. Complete the contract below to reserve your space. Please do not hesitate to call if you need additional information. We hope that you will join us as an exhibitor at our spring meeting!

Rachel Singleton
NACADA Region IV Representative
Mississippi State University

Lourdes Acevedo
José F. Rodríguez
Co-Chairs, 2012 Region IV Conference

