

**NACADA**

National Academic ADvising Association

*32<sup>nd</sup> Annual Conference  
on Academic Advising*

**Taking Advising to New Heights**  
OCTOBER 1-4, 2008



**Hyatt Regency Chicago**

Sponsored by National Academic Advising Association

Hosted by NACADA Region 5

Visit us at [nacada.ksu.edu](http://nacada.ksu.edu) • 2008 Annual Conference

# Talking Advising to N

The 32nd Annual NACADA Conference in Chicago promises to be one of the largest and most exciting conferences ever. In addition to the wonderful city of Chicago, the conference will provide you with the high quality content sessions and networking sessions you have learned to expect.

This brochure provides a general overview of the Annual Conference. Visit [www.nacada.ksu.edu/AnnualConf/Index.htm](http://www.nacada.ksu.edu/AnnualConf/Index.htm) for more information on hotels, best of region winners, pre-conference, concurrent, poster sessions as well as registration.

I strongly encourage you to come and join over 3,000 of your NACADA colleagues in Chicago!! Fill out the registration form and send it in now—see you there!

*Charlie L. Nutt*  
NACADA  
Executive Director

*Ann Anderson*  
Moraine Valley Community College  
Annual Conference Chair

## 2008 – Conference Planning Committee

**Ann Anderson**  
*Conference Chair*  
Moraine Valley Community College

**Pam Rodriguez**  
*Volunteer Chair*  
Metropolitan Community College

**Cathy Robinson**  
*Exhibits Chair*  
Kankakee Community College

**Michael “Brody” Broshears**  
*Concurrent Session Chair*  
University of Southern Indiana

**Kenn Skorupa**  
*Hospitality Chair*  
DePaul University

**Teri Farr**  
*Panel Session Chair*  
Illinois State University

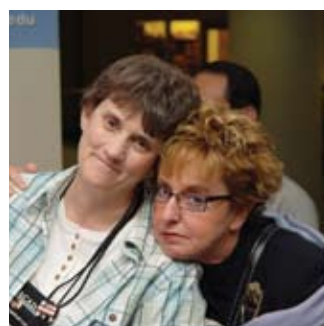
**Dan Turner**  
*Pre-Conference Workshop Chair*  
Northern Illinois University

**Bonnie Gregg**  
*Evaluation Chair*  
Governors State University

**Joan Wishau**  
*Poster Session Chair*  
DePaul University



**4 days**  
↕  
**400 sessions**  
↕  
**3,000 attendees**  
↕  
**10,000 ideas  
to take home**



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Hyatt Regency Chicago

October 1-4, 2008

# New Heights

*Hotel Information: Official hotels include*

**Hyatt Regency Chicago (Host Hotel)**

151 E. Wacker Dr.

888-421-1442

**Hard Rock Hotel**

230 N. Michigan Ave.

312-334-6767

**Hotel 71**

71 E. Wacker Dr.

312-346-7100

**Reservations:**

Make your reservations as soon as possible! The Hyatt's reservations should be made through the Housing Bureau via the NACADA website. Hotel 71 and the Hard Rock can be called directly.

**Sharing the Cost:**

If you would like to economize but do not have a roommate, visit the NACADA website and click on Sharing Hotel Accommodations to find others looking for a roommate also.

**Cut-off Date for Reservations:**

September 2 for the Hyatt, September 8 for the Hard Rock and Hotel 71

There are a limited block of rooms; availability cannot be guaranteed. Make your reservations early!

Visit the NACADA website for detailed information on all of the official hotels!

**Visit the Annual Conference Website  
for Information on:**

Airline Discount Fares

Awards Program

Breakfast for New Advisors

Chicago!

Conference Attire

Continuing Education Units

Dinner Group Sign-ups

Exhibits

Ground Transportation/Directions

Member Career Services

NACADA Choir

Optional Tours

Registration Information/Form

School Spirit Day

Tentative Schedule

Volunteer Opportunities

# Conference Schedule

## Wednesday, October 1

- 9:00 a.m.-5:15 p.m. Pre-conference Workshops (Optional—Extra Fees Apply)
- 7:00-8:30 p.m. Opening Keynote Address
- 8:30-10:30 p.m. Welcome Reception—Exhibits Open

## Thursday, October 2

- 7:15-8:15 a.m. Continental Breakfast Commission/Interest Group Fair
- 8:00 a.m.-5:00 p.m. Exhibits
- 8:30-10:00 a.m. Keynote Address
- 10:15-11:15 a.m. 27 Individual Sessions
- 11:30 a.m.-12:30 p.m. 27 Individual Sessions
- 12:30-2:00 p.m. Lunch on Your Own
- 2:00-3:00 p.m. 27 Individual Sessions
- 3:15-4:15 p.m. 27 Individual Sessions
- 4:30-6:30 p.m. Region Meetings/Receptions
- 6:30-8:00 p.m. Member Dialogue (Topic to be announced) Dinner on Your Own

## Friday, October 3

- 7:15-8:30 a.m. Continental Breakfast Poster Session
- 8:00 a.m.-12:00 p.m. Exhibits
- 8:45-9:45 a.m. 27 Individual Sessions
- 10:00-11:00 a.m. 27 Individual Sessions
- 11:15-12:15 p.m. 27 Individual Sessions
- 12:15-1:45 p.m. Lunch on your own
- 2:00-3:00 p.m. 27 Individual Sessions
- 3:15-4:15 p.m. 27 Individual Sessions
- 4:30-5:30 p.m. 27 Individual Sessions
- 5:45-6:45 p.m. Annual NACADA Business Meeting & Strategic Goal Discussion Dinner on Your Own

## Saturday, October 4

- 7:00-8:00 a.m. Continental Breakfast
- 7:00-8:00 a.m. Breakfast for New Advisors
- 8:00-9:00 a.m. 27 Individual Sessions
- 9:15-10:15 a.m. 27 Individual Sessions
- 10:30-11:30 a.m. 27 Individual Sessions including the Commission "Hot Topics"
- 11:30 a.m. Conference Ends

# Conference Highlights

## Common Reading (Sponsored by the Research and Diversity Committees)

Prior to the conference all participants will be invited to read a common research article on issues of diversity and then at the conference join their fellow participants on **Thursday, October 2, 2008, from 6:30-8:00 p.m.** in a discussion of the article and its ramifications on academic advising. Look for information on the NACADA Annual Conference website as it becomes available.

## Silent Auction

New to this conference, a silent auction is being formed to help provide scholarships to graduate students wishing to attend regional conferences. Watch for information on how to donate to this exciting new event as well as how to bid on wonderful auction items!

## Book Signing

NACADA and Jossey Bass are proud to release *Academic Advising: A Comprehensive Handbook* (2nd Ed.) at the 2008 Annual Conference in Chicago. Authors of this new book will be available to autograph copies from **7:15-8:30 a.m. on Friday, October 3**, in the Hyatt Regency Riverside Center. You may preorder your copy of this book when you register for the conference or purchase a copy on-site at the NACADA booth in the Riverside Center.

## Commission/Interest Group Fair & Breakfast

Join the Commissions and Interest Groups **Thursday, October 2, from 7:15-8:15 a.m.** in this opportunity to meet and network with your colleagues during a continental breakfast. Each Commission and Interest Group will have an informational table with material concerning the group's goals and activities and how you can get involved. All attendees are invited, whether or not you have joined any commissions or interest groups. Come learn more and enjoy the networking! The breakfast is included in the conference registration fee.

## Poster Sessions

On **Friday, October 3, from 7:15-8:30 a.m.** we will be focusing on our poster sessions which will be built around a continental breakfast for all participants. Poster presenters will have an opportunity to discuss their presentations with participants one on one or in small groups to facilitate sharing valuable information. The breakfast is included in the conference fee.

## NACADA "Hot Topic" Sessions

Plan to attend one of the "Hot Topic" sessions presented by NACADA Commissions and Interest Groups. These "Hot Topic" sessions provide a forum for discussion of a major issue as well as serving as an additional opportunity for members to network one last time during the last hour of the conference.

## Region Meetings

A region meeting is your opportunity to informally discuss issues and topics that affect your region, network with your colleagues, hear about what's up and coming in your region, learn how to get more involved in NACADA, stay informed, and generate ideas for the upcoming year. Join us **Thursday, October 2, from 4:30-5:30 p.m.**

## Commission Meetings

These sessions scheduled throughout the conference focus on specific aspects of advising. Plan to share ideas, develop resources, and identify topics for future regional and annual conference sessions.



# Pre-conference Workshops

Workshops are intended to be participatory sessions. Enrollment is limited (enroll early). Pre-conference abstracts are available for viewing on the 2008 Annual Conference webpage ([nacada.ksu.edu](http://nacada.ksu.edu)). Register for pre-conference workshops on the registration form located on the NACADA website; additional fees apply.

## WEDNESDAY, OCTOBER 1

### 9:00 a.m.-3:00 p.m. (lunch is included in P1)

- P1 **Academic Advisors Administrators' Seminar**  
*White, Pennsylvania State University, Reinartz, Texas A&M University*

### 9:00 a.m.-12:00 p.m.

- P2 **Safe Zone Training**  
*Hinterscher, University of Southern Indiana, Marquez, Purdue University*
- P3 **Academic Advisors as Architects of Academic Probation Change**  
*Jacobson, Nickerson, Kramer, Iowa State University*
- P4 **Advising Honors Program/Honors College Students: The National Collegiate Honors Council's Approach**  
*Savage, Spurrier, Shine, National Collegiate Honors Council*
- P5 **Understanding Today's Parents: Who Are They and Why do They Hover?**  
*Woycheck, University of Maryland, Deep, Jones, Kent State University*
- P6 **Working Effectively with New Faculty & Professional Advisors**  
*Folsom, University of Iowa, Davis, Missouri State University*
- P7 **Strengthening the Sophomore Connection through Intentional Academic Advising and Program Development**  
*Bartholdi, College of St Catherine, Chen, College of The Holy Cross, Stockenberg, Colorado College*
- P8 **Academic Advising to Support the Achievement and Success of At-Risk Students**  
*Brown, Thomas Brown & Associates*

### 10:00 a.m.-12:00 p.m.

- P9 **Assisting Career Choices: Advising Students to Make the Most of an Education**  
*Cook, Glaessgen, Gripka, Missouri State University*
- P10 **Take Your Survey to New Heights: Tried/True Survey Methods**  
*Jorgenson, Brigham Young University*
- P11 **Developing a Career Vision: An Investment in Your Future in Advising**  
*Ryan, Woolston, University of Wisconsin-Madison*
- P12 **Interviewing and Hiring for Excellence**  
*Stopfel, Spokas, University of Cincinnati*
- P13 **Hitting Them "Where They Live": An Introduction to On-Line Applications as Advising Tools**  
*Musser, Pennsylvania State University, Esposito, Virginia Commonwealth University*

### 1:00-3:00 p.m.

- P14 **Working SMART: Creating Effective Strategies for Advising LGBTQ Students on Your Campus**  
*Joslin, University of Iowa, Delany, Arizona State University*
- P15 **Holding Up the Dam: Advising on a Large Scale**  
*diNovi, Allen, Temple University*
- P16 **Raising the Bar: Utilizing Assessment to Spark Meaningful Advising Sessions Leading to Successful Learning Outcomes**  
*Newton, Kim, Kansas State University, Sannes, Concordia College*
- P17 **Aiming for New Heights from Community College to University with Two Courses for Transfer Students**  
*Sotto, Pima Community College-West, Miller, University of Arizona*

### 3:15-5:15 p.m.

- P18 **Managing the Transition to Retirement**  
*McCalla-Wriggins, Rowan University*
- P19 **Guiding Exploratory Students to Their Major: One Easy and Effective Step at a Time**  
*Kenyon, Indiana University*

- P20 **Expand Your Comfort Zone: Working With Diverse Students**  
Harding, Colorado State University
- P21 **The Millennials Go to Work: Career Trends for 21st Century College Grads**  
Henderschiedt, University of Florida
- P22 **3:15-4:15 Orientation for First-Time Attendees and New Members**

### 1:00-4:00 p.m.

- P23 **Conducting Research in Academic Advising**  
Hagen, Richard Stockton College of New Jersey, Shea, Florida State University, Hurley, Pennsylvania State University
- P24 **Appreciative Advising Microskills: An Introduction**  
Bloom, University of South Carolina, Hutson, He, University of North Carolina-Greensboro, Bobel, Saint Xavier University
- P25 **No Substitute for Evidence: Data-driven Decision Making in Academic Advising**  
Troxel, Illinois State University, Campbell, University of Southern Maine
- P26 **E-Mail is for Old People: Wikis, Blogs, and Social Networking**  
Steele, Ohio Learning Network, Thurmond, University of Memphis, Xyst, University of Washington
- P27 **Developing an Advisor Training Program and Taking it to New Heights**  
Moser, McClellan, Utah Valley University
- P28 **Developing Grant Proposals for Advising Projects**  
Pentecost, Johnson, University of Louisville
- P29 **Creating An Effective Advising Program**  
King, Kennesaw State University, Self, Arizona State University

### 1:00-5:00 p.m.

- P30 **STOMP: On-Line "Edu-tainment" Modules Focused on Student Learning Outcomes for Campus-wide Advising Practice**  
Spence, Metzger, Allen, University of Louisville
- P31 **ASPIRE to New Heights: Achieving Success through Purpose Inspired Real-world Excellence**  
Pedersen, Buyarski, Indiana Univ Purdue Univ-Indianapolis

## THURSDAY, OCTOBER 2

### 8:45-9:45 a.m.

- P32 **Orientation for First-Time Attendees and New NACADA Members (repeat of P22)**

## Keynote Speakers



Opening Keynote Speaker **LaDonna Gatlin** literally grew up on stage singing with her brothers—the legendary Gatlin Brothers. In the early 1970s she took a giant leap of faith, chose to follow her heart, and “sing a different song” apart from her brothers. She has spent her entire career empowering people to “sing their own song” as well. When you put both her speaking ability and her outstanding vocal ability together, you get a winning combination that educates, inspires and entertains!

Gatlin will speak at **7:00 p.m. on Wednesday, October 1.**



**B. Joseph White** - President, University of Illinois, is our second keynote speaker on **Thursday, October 2 at 8:30 a.m.**

B. Joseph White took office as the 16th president of the University of Illinois on Jan. 31, 2005. Among Dr. White's goals for the University of Illinois are developing it into the nation's preeminent public research university, as well as the nation's premier urban public research university, and developing the Global Campus Partnership to make U of I the quality leader in on-line higher education.

White has written, taught and lectured extensively on leadership, management, and organizational matters. He is the author of *The Nature of Leadership: Reptiles, Mammals, and the Challenge of Becoming a Great Leader* (AMACOM, 2007).

# 400 Sessions!

Over 400 sessions cover 47 topics dealing with advising. Attend sessions from a wide range of these session topics, or you may choose to focus on just one or two of the session topics.

Visit our website to see presentation titles and names of the presenters for the session topics that are of interest to you and your institution! Abstracts for all sessions will be available in the Interactive Schedule Planner in late August.

## Session topics include:

Academic Affairs/Student Services Collaboration	ESL & International Student Advising
Advising Administration	Ethics & Legal Issues in Advising
Advising Adult Learners	Facilitating Change in Advising
Advising and Academic Coaching	Faculty Advising
Advising Business Majors	First-Generation College Student Advising
Advising Education Majors	Health Professions Advising
Advising Fine Arts Students	High School to College Advising
Advising First-Year Students	Large Universities
Advising Graduate & Professional Students	LGBTQA Concerns
Advising High Achieving Students	Liberal Arts Advisors
Advising Military Students & Dependents	Multicultural Concerns
Advising Models	Native American & Tribal College
Advising Student Athletes	New Advising Professionals
Advising Students with Disabilities	Peer Advising & Mentoring
Advising Transfer Students	Pre-Law Advising
Advisor Training & Development	Probation/Dismissal/Reinstatement Issues
Appreciative Advising	Retention
Assessment of Advising	Small Colleges & Universities
Canada	Study Abroad Advising
Career Planning	Technology in Advising
Conducting Advising Research	Theory & Philosophy of Advising
Developmental Advising	Two-Year Colleges
Distance Education Advising	Undecided & Exploratory Students
Engineering & Science Advising	

# 10 Best of Region Sessions!

Congratulations to our Best of Region winners from the 2008 regional conferences. Come listen to some of the Best of the Best!

- Region 1 Online Career Resources for Advisors**  
Kennebec Valley Community College/Cape Cod Community College
- Region 2 Teaching Students How to Fish: Infusing Critical Thinking Strategies to Help Students Advise Themselves**  
Temple University
- Region 3 Economic Recession and Student Financial Instability: How Academic Advisors Can Help**  
University of South Carolina
- Region 4 Why am I Here? Real Strategies for Helping Undecided Students Declare Their Majors with Confidence**  
Florida State University
- Region 5 Students At Risk or On Probation: Success/Retention Initiatives with Impact**  
Michigan State University
- Region 6 What Should Harry Do?: Student Development Theory in the World of Hogwarts**  
University of Minnesota-Twin Cities
- Region 7 Success in Parent Education: Dialoguing at the Collegiate Level**  
University of Oklahoma
- Region 8 Reality Check: Advising Students OUT of a Major**  
Oregon State University
- Region 9 Building Bridges with Underrepresented Students: Connecting with Filipino American Students in Academic Advising**  
University of Hawaii-Manoa/Leeward Community College
- Region 10 Helping Your High School Pupa Transform into a College Butterfly**  
Arizona State University

## Important Registration Information/Policies

**Registration forms are available on the 2008 Annual Conference webpage ([nacada.ksu.edu](http://nacada.ksu.edu)).**

**Register early**—payment must be received by the conference date, but it need not accompany your registration form. Before you give the registration form to your institution's business office for processing, please fax NACADA a copy of the conference registration first. This is for your protection—many registrations are delayed for weeks at the institution and do not arrive in our office until after the opening date of the conference. Be sure to send us an actual copy of the Agency Purchase Order (APO) as soon as it is available. An APO number without the actual form will not suffice. NACADA's Federal Employer ID number (FEIN) is 48-1114759.

**Registrations and/or payments received on/after September 26** will require on-site registration. Registrations and payments will not be processed at the Executive Office after September 26. Registrations on site must be paid or guaranteed with an actual purchase order or credit card.

**Payment not received by the conference date**—payment must be made before receiving conference materials on-site. Cash, check, or credit card authorization will be accepted on-site. Credit cards will be processed if other payment has not been received by October 24, 2008.

**Registration transfers**—Paid registrations may be transferred to another individual at your institution if you notify NACADA in advance.

**Refund policy**—Membership dues are not refundable. To receive a refund of conference fees, less a \$50.00 processing fee, send a written request to the Executive Office by August 29, 2008. After this date, 50% will be refunded with written notification until September 25. No refund requests can be granted after September 25, 2008. Refund checks will be issued after the conference

**Registrants who fail to cancel their registrations through the Executive Office, in writing, will be responsible for the total conference registration fee even if they do not attend the conference and have not paid the registration fee.**

**Questions** regarding the conference, your membership status, or NACADA can be directed to the Executive Office via email to [nacada@ksu.edu](mailto:nacada@ksu.edu), phone (785) 532-5717, or fax (785) 532-7732. Information is available at [www.nacada.ksu.edu](http://www.nacada.ksu.edu)



### Registration Fees Explanation

If you have any questions about your NACADA membership status, email [nacada@ksu.edu](mailto:nacada@ksu.edu) or call the Executive Office at (785) 532-5717.

**NACADA Combo Fee** Annual membership dues (\$55) cover either 9/1/08-8/31/09 or 3/1/08-2/28/09. The combo fee includes your annual membership dues plus the member conference registration fee. Both new and renewing members can take advantage of this fee.

**Member of NACADA 2008-2009** Fee is available only to individuals who have already paid their 3/1/08-2/28/09 or 9/1/08-8/31/09 NACADA membership dues prior to registering for the conference, via either renewal forms sent annually from the Executive Office to current members, or an individual application to the Executive Office. **Individuals employed by member institutions must be individual members of NACADA to be eligible for the "member rate" for the 2008 Annual Conference.**

**Student Fee** is available to full-time students only. Individuals employed full-time and taking college courses are ineligible.

