

P27 Working with Parents Effectively: Theory to Practice

Do you find yourself working more with parents in your advising role? Why are parents more involved in student's college experience? Have you been looking for ideas of how you and your staff can effectively work with parents? This workshop will help attendees to better understand college students and their parents based on a generational and developmental framework. The workshop will teach participants practical ways to work with parents through three stages of the college process: recruiting, pre-enrollment programs and as enrolled students. Techniques will be explored focusing on vocabulary, boundaries and controlling conversations. This session will allow participants to learn and apply practical knowledge using case studies.