

P8 Web 2.0, the Internet and Everything: Practical Application of On-line Tools For Advising Professionals

Web 2.0 has, as one of its primary indicators, a penchant for user-created content (think YouTube, Wikis and Facebook). The presenters have been utilizing Web 2.0 applications for nearly five years and have found the approach both effective and efficient. The approach has met with great enthusiasm from students and has led to stronger senses of connection and trust in the advisor/advisee relationship—ultimately leading to advisees more readily accepting our counsel and advice.

This workshop will be divided into two distinct formats: a hands-on exercise in a computer lab where participants will establish profiles in various social media environments; then a guided "brainstorming" session to develop strategies for the delivery of new approaches at their home institutions.

This workshop shall be held on the University of Texas-San Antonio campus; attendees will be shuttled over to the campus. Shuttles will leave outside the convention center 15 minutes prior to the starting time. Exact location of shuttles will be emailed to participants prior to the conference.