



REGISTER TODAY!

Advising with Altitude!

**35th Annual Conference
Colorado Convention Center
Denver, Colorado
October 2–5, 2011**



Hosted by: Rocky Mountain Region 10
Sponsored by: NACADA: The Global Community for Academic Advising

"Very few people do anything creative after the age of thirty-five. The reason is that very few people do anything creative before the age of thirty-five." ~ Joel Hildebrand

The Annual NACADA Conference is in its 35th year and, unlike the people to whom Hildebrand refers, the members of our organization have been creative in its first thirty-five years and will continue to be in the years to come. This year, in Denver, Colorado, we promise to showcase the most creative minds of our NACADA membership from all across the world. In inviting participation in this year's Annual Conference, we asked people to take things to the next level; hence, our theme **"Advising with Altitude."** I am pleased to say that, in reviewing the results—that is, this year's program—I can promise you that the quality, creativity and expertise of our members will be everything you have come to expect from the NACADA Annual Conference . . . and more.

The brochure provides a general overview of the Annual Conference. Visit <http://www.nacada.ksu.edu/annualconf/2011> for more information on registration, hotels (including Region hosted hotels), Pre-Conference workshops, Best of Region winners and much more!

I hope you will join us in the Mile High City with close to 3,000 NACADA colleagues to share networking, teaching, learning and the best professional development opportunities our global organization has to offer.

Dawn Fetting
University of Colorado–Boulder
Annual Conference Chair

Keynote Speakers



James Applegate
Lumina Foundation

James L. Applegate serves as vice president for program development at the Lumina Foundation. In this role, he leads in development of the Foundation's funding programs supporting achievement of Lumina's "Big Goal" to dramatically increase educational attainment in the U.S., especially for low income, first generation, minority, and adult students.

His work includes strategic implementation of effective practices and policies supporting increases in the number of prepared students entering higher education, the number of students succeeding in college, and in the productivity and capacity of the system to provide many more people high quality credentials and degrees.

Prior to joining Lumina in 2008, Jim served as senior fellow and vice president for academic affairs at the Kentucky Council on Postsecondary Education from 1999 through 2008. As chief academic officer in Kentucky, he coordinated statewide initiatives supporting institutional engagement in a public agenda for higher education that targeted dramatic increases in education attainment and growth in Kentucky's knowledge-based economy. He played a leading role in efforts targeting college success for low income, minority, and first generation students. He has served on numerous national advisory boards for organizations influencing higher education policy including the U.S. Department of Education, the American Council on Education, the ACT, and the Council of State Governments.

Jim was a professor of communication at the University of Kentucky and served as department chair from 1984 until 1999. He also served as University Senate Chair and as an American Council on Education Fellow. As a disciplinary leader, he promoted research and teaching that was more engaged with public needs. He has authored numerous articles, book chapters, and research reports on communication processes recognized by various organizations for their contributions to the discipline. As a consultant, he has conducted over 250 lectures, seminars, and workshops for private, academic and government organizations designed to improve organizations' communication policies and practices.

Hotel Reservations

Make your reservations as soon as possible! All hotel reservations should be made online through the link provided on our web site, visit www.nacada.ksu.edu/AnnualConf/2011 for reservation information. Make hotel reservations by September 1, 2011.

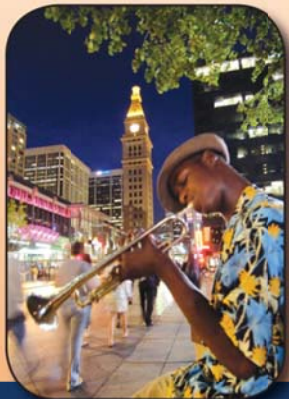
Persons registering at one of the official conference hotels, within the NACADA block, will be eligible for limited-time giveaways and upgrades.

- ▶ **Hyatt Regency Denver Convention Center** (Conference host hotel)
- ▶ **Sheraton** (Regions 4 & 10 host hotel)
- ▶ **Grand Hyatt** (Region 3 host hotel)
- ▶ **Denver Marriott City Center**
- ▶ **Crowne Plaza**
- ▶ **Hilton Garden Inn Denver Downtown**

Sharing the Cost

If you would like to economize but do not have a roommate, visit the NACADA website and click on Sharing Hotel Accommodations to find others who are also looking for a roommate.

Come Early, Stay Late! While in Denver, take time to experience all that Denver has to offer. Visit www.denver.org/visitdenver/nacada for ideas on activities in and around Denver!



Dr. Pamela Shockley-Zalabak

University of Colorado-Colorado Springs

Dr. Pamela Shockley-Zalabak is chancellor and professor of communication at the University of Colorado at Colorado Springs.

The author of eight books and more than 100 articles and productions on organizational communication, Dr. Shockley's research interests center on building organizational trust. Her latest book, "Building the High Trust Organization" was published in 2010. In addition to her duties as chancellor,

Shockley-Zalabak continues to teach in the UCCS Communication Department.

Prior to assuming chancellor responsibilities, Dr. Shockley was vice chancellor for student success and the founding chair of the UCCS Communication Department. Dr. Shockley is the recipient of the University of Colorado Thomas Jefferson Award, President's Award for Outstanding Service, Chancellor's Award for Distinguished Faculty, the Colorado Speech Communication Association Distinguished Member Award, the 2003 Colorado Springs Chamber of Commerce ATHENA Women in Business Award, the 2005 Student Government Association Student Choice for Instructor of the Year Award, and the 2008 Colorado Springs Business Journal Women of Influence Award.

An Oklahoma native, Shockley-Zalabak earned bachelor's and master's degrees in communication from Oklahoma State University, Stillwater. She earned her Ph.D. from the University of Colorado, Boulder, in organizational communication.

2011 Conference Planning Committee

Dawn Fetting
Conference Chair
University of Colorado-Boulder

Jeff Schweinfest
Concurrent Chair
University of Colorado-Denver

Laurel Amsel
Poster Chair
University of Colorado-Boulder

Kerri Moncrieff & Nancy West
Hospitality Co-Chairs
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Kyle Neidt
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Kristina Spaeth
Evaluations Chair
University of Colorado-Boulder

Peter Freitag
Exhibitor Chair
University of Colorado-Boulder

Wendy McCann
Panel Chair
University of Colorado-Boulder

Tom Mabry
Pre-Conference Chair
United States Air Force Academy

Session Highlights

10 Best of Region Sessions

Congratulations to our Best of Region winners from the 2011 Regional Conferences. Come listen to some of the Best of the Best!

- Region 1 The Advisor/Advising Bucket List**
Bentley University
- Region 2 Connecting with Students Utilizing a Syllabus and Blog**
James Madison University
- Region 3 The Dream Team: Intuitive Advising at Work**
Winston-Salem State University
- Region 4 Conversations, Clarification and Collages: Innovative Workshops for Undecided Students**
Florida State University
- Region 5 Advising with Pizzazz! Unique Ways to Connect and Build Student Relationships**
University of Cincinnati
- Region 6 The Dark Side of Self-Esteem**
University of Winnipeg
- Region 7 Helping Your Students Reach New Heights: How Advisors Can Write Better Letters of Recommendation**
University of Kansas
- Region 8 Journey to Wellness—Managing Daily Stress as an Advisor**
Washington State University
- Region 9 Contemporary Student Veterans: How Can Advisers Prepare for this New Wave of Students?**
University of Hawaii-Manoa
- Region 10 Humor as a Tool for Advising Administrators**
University of Colorado-Boulder

400 Sessions!

Broaden your understanding of today's trends by selecting from a variety of current topics, or deepen it with a more focused selection. Our website provides presentation titles and names of presenters; abstracts for all sessions will be available in the Interactive Schedule Planner in mid August.

Session Topics Include:

Academic Affairs/Student Services Collaboration
Advising & Academic Coaching
Advising & Career Planning
Advising Administration
Advising Adult Learners
Advising at Historically Black Colleges & Universities
Advising Business Majors
Advising Education Majors
Advising Fine Arts Students
Advising First-Year Students
Advising Graduate & Professional Students
Advising High Achieving Students
Advising Military Students & Dependents
Advising Models
Advising Second-Year Students
Advising Student Athletes
Advising Students with Disabilities
Advising Transfer Students
Advisor Training & Development
Appreciative Advising
Assessment of Advising
Canada
Conducting Advising Research
Developmental Advising
Distance Education Advising
Doctoral Students
Engineering & Science Advising
ESL & International Student Advising
Ethical & Legal Issues in Advising
Facilitating Change in Advising
Faculty Advisors
First-Generation College Student Advising
Health Professions Advising
High School to College Advising
Large Universities
Lesbian, Gay, Bisexual, Transgendered & Allies Concerns
Liberal Arts Advisors
Multicultural Concerns
Native American & Tribal College
New Advising Professionals
Peer Advising & Mentoring
Pre-Law Advising
Probation/Dismissal/Reinstatement Issues
Retention
Small Colleges & Universities
Study Abroad Advising
Technology in Advising
Theory & Philosophy of Advising
Two-Year Colleges
Undecided & Exploratory Students

Pre-conference Workshops

Workshops are intended to be participatory sessions. Enrollment is limited (enroll early). Pre-conference abstracts are available for viewing on the 2011 Annual Conference webpage. Register for Pre-conference Workshops on the registration form located on the NACADA website; additional fees apply.

Sunday, October 2, 2011

9:00 a.m.–3:00 p.m. \$115 (Lunch is included in workshop P1)

- P1 Academic Advising Administrators' Seminar
White, Higginson, *Pennsylvania State University*

9:00 a.m.–12:00 p.m. \$60.00

- P2 Developing a Rubric To Assess Learning in Academic Advising
Aiken-Wisniewski, *University of Utah*
- P3 Pike's Peak or Bust: Finding the Gold in Presenting at NACADA
Kolls, *Northeastern University*
Downing, *Franklin Pierce University*
- P4 Elevating Your Leadership Skills
Pentecost, Bergman, *University of Louisville*
- P5 Integrating Career and Academic Advising: From Theory to Practice
McCalla-Wriggins, *Kowan University*
Fitzgerald, *Indiana University–Purdue University Indianapolis*
- P6 The Joy of Assessing Technology for Advising Someone has to do it!
Steele, *Ohio Learning Network*
Johnson, *Utah State University*
Larsen, *University of Texas–Dallas*
Pasquini, *University of North Texas*
- P7 Collaborating to Help the Student on Academic Probation
Gehrke, *Emporia State University*
Wong, *Azusa Pacific University*
- P8 Creating and/or Restructuring An Effective Advising Program
King, *Kennesaw State University*
Self, *Arizona State University*
- P9 Because That's the Way We've Always Done It!
Jenkins, Higgins, *University of Southern Maine*

10:00 a.m.–12:00 p.m. \$40.00

- P10 The Latitude and Longitude of Creating a Department-Based First Year Experience (FYE) Course
Emonina, Gravitt, *University of Alabama–Birmingham*
- P11 Exploration at High Altitudes: Maximizing Resources to Create or Strengthen Programs for Your Undeclared/Exploratory Population
Esposito, *Virginia Commonwealth University*
Smith, *Florida State University*

1:00–3:00 p.m. \$40.00

- P12 From Bridges to Coalitions: Narrowing the Gap Between Advisors and the Diverse At-Risk Students We Serve
Harding, *Colorado State University*

1:00–4:00 p.m. \$60.00

- P13 Recipe for Success: A Holistic Approach to Helping Students on Academic Difficulty
Klingman, Baird, Stroud, *Utah Valley University*
- P14 Taking Training to the Next Level: Developing an Advisor Certification Program
Oliver, Moser, Harris, *Utah Valley University*
- P15 Reaching the Summit of Success and Avoiding Pitfalls When Developing Peer Mentoring Interventions for "At Risk Students"—Lessons Learned and Information Gained
Preece, Wong, Chapman, Fairall, *Brigham Young University*
- P16 Reaching New Heights with Faculty Advisor Training and Development
Davis, Aufdembrink, *Missouri State University*

1:00–5:00 p.m. \$60.00

- P17 Deliberative Guidance in Practice
Downing, Donelan, *Franklin Pierce University*
- P18 Academic Advising and Consultant Speakers Service Training Workshop
Hones, *Washington State University*
- P19 Assessment of Academic Advising: A Primer
Robbins, *Bucknell University*
Campbell, *University of Texas–Austin*
Zarges, *Kent State University*
- P20 Blogs, Screencasts, & Podcasts: Empowering Your Inner 'Techie'
Schulze, *University of Oregon*
McFaddin, *Brandeis University*

3:15–4:15 p.m. FREE (Repeated in C1)

- P21 Orientation for First Time Attendees and New Members
NACADA Leadership

3:15–5:15 p.m. \$40.00

- P22 Working with a Limited Budget? How to Create and Implement an Effective Mentoring Program for Students on Academic Probation-The STAR Program
Maroldo, Hobbey, Byrer, *Indiana University–Purdue University Indianapolis*
- P23 Conducting Academic Advising Research
Schulenberg, *Pennsylvania State University*
- P24 The Economics of Advising: Determining Your Worth
Grites, *Richard Stockton College of New Jersey*

Monday, October 3, 2011

10:15–11:15 a.m. FREE (Repeat of P21)

- C1 Orientation for First Time Attendees and New Members
NACADA Leaders



Visit Our Website

www.nacada.ksu.edu/AnnualConf/2011

Includes information on:

- Ground Transportation
- Awards Program
- Member Career Services
- Breakfast for New Advisors
- Presenter Information
- NACADA Choir
- Registration Information
- Continuing Education Units
- Silent Auction
- Dinner Group Sign-ups
- Tentative Schedule
- Exhibits
- Volunteer Opportunities
- Interactive Schedule Planner
- Official Conference Hotels

Conference Schedule

Saturday, October 1

4:00–7:00 p.m. Hospitality & Registration Desks Open

Sunday, October 2

8:00 a.m.–7:00 p.m. Hospitality/Registration Open

9:00 a.m.–5:15 p.m. Pre-conference Workshops

4:30–6:30 p.m. Awards Ceremony

7:00–8:30 p.m. *Applegate*—Opening Keynote Address

8:30–10:00 p.m. Welcome Reception

Monday, October 3

7:00 a.m.–5:00 p.m. Hospitality/Registration Open

7:15–8:15 a.m. Continental Breakfast & Commission and Interest Group (CIG) Fair

7:30 a.m.–3:30 p.m. Exhibits

8:30–10:00 a.m. *Shockley-Zalabak*—Keynote Address

10:15–11:15 a.m. 27 Individual Sessions

11:30 a.m.–12:30 p.m. 27 Individual Sessions

12:30–2:00 p.m. Lunch on your own

2:00–3:00 p.m. 27 Individual Sessions

3:15–4:15 p.m. 27 Individual Sessions

4:30–5:30 p.m. Region Meetings

5:30–7:00 p.m. Common Reading

Tuesday, October 4

7:15–8:30 a.m. Continental Breakfast & Poster Session

8:00 a.m.–4:30 p.m. Exhibits

8:45–9:45 a.m. 27 Individual Sessions

10:00–11:00 a.m. 27 Individual Sessions

11:15 a.m.–12:15 p.m. 27 Individual Sessions

12:15–2:00 p.m. Lunch on your own

2:00–3:00 p.m. 27 Individual Sessions

3:15–4:15 p.m. 27 Individual Sessions

4:30–5:30 p.m. 27 Individual Sessions

5:45–6:45 p.m. Annual NACADA Business Meeting

Wednesday, October 5

7:00–8:00 a.m. Continental Breakfast

8:00–11:30 a.m. Exhibits

8:00–9:00 a.m. 27 Individual Sessions

9:15–10:15 a.m. 27 Individual Sessions

10:30–11:30 a.m. 27 Individual Sessions

11:30 a.m. Conference Ends

Important Registration Information/Policies

Registration forms are available on the 2011 Annual Conference webpage at www.nacada.ksu.edu/AnnualConf/2011.

Register early—payment must be received by the conference date, but it need not accompany your registration form. **Before you give the registration form to your institution's Business Office for processing, please fax NACADA a copy of the conference registration first.** This is for your protection – many registrations are delayed for weeks at the institution and do not arrive in our office until after the opening date of the conference.

Be sure to send us an actual copy of the Agency Purchase Order (APO) as soon as it is available. An APO number without the actual form will not suffice. NACADA's Federal Employer ID number (FEIN) is 48-1114759.

Registrations and/or payments received on/after September 23rd will need to register on-site. Registrations and payments via mail, fax, or online will not be processed at the Executive Office after September 23rd. Registrations on site must be paid or guaranteed with an actual purchase order or credit card.

Payment not received by the conference date—payment must be made before receiving conference materials on-site. Cash, check, or credit card authorization will be accepted on-site. Credit cards will be processed if other payment has not been received by October 24, 2011.

Registration transfers—Paid registrations may be transferred to another individual at your institution with advance written notice to NACADA.

Refund policy—Membership dues are not refundable. To receive a refund of conference fees, less a \$50 processing fee, send a written request to the Executive Office by August 19, 2011. After this date, 50% will be refunded with written notification until September 13. No refund requests can be granted after September 13, 2011. Refund checks will be issued after the conference.

Registrants who fail to cancel their registrations through the Executive Office, in writing, will be responsible for the total conference registration fee even if they do not attend the conference and have not paid the registration fee.

Questions regarding the conference, your membership status, or NACADA can be directed to the Executive Office via email to nacada@ksu.edu, phone (785) 532-5717, or fax (785) 532-7732.

Registration Fees Explanation

If you have any questions about your NACADA membership status, email nacada@ksu.edu or call the Executive Office at (785) 532-5717

NACADA Combo General Fee—Annual membership dues for individuals employed by accredited higher education institutions (\$55) cover a one year term beginning on the date the membership is processed. The combo fee includes your annual membership dues plus the member conference registration fee. Both new and renewing members can take advantage of this fee.

NACADA Combo Associate Fee—Annual membership dues for individuals not employed by an accredited higher education institution (\$75) cover a one year term beginning on the date the membership is processed. The fee includes your annual membership dues plus the member conference registration fee. Both new and renewing members can take advantage of this fee.

Member of NACADA Fee—Available only to individuals with a current membership at time of registration. NACADA membership dues were paid prior to registering for the conference, via either renewal, or an individual application to the Executive Office. Individuals employed by member institutions must be individual members of NACADA to be eligible for the "member rate" for the 2011 Annual Conference.

Student Fee—Available to full-time students only. Individuals employed full-time and taking college courses are ineligible.