

Membership Committee Meeting Minutes – September 30, 2009

Present: Rodney Mondor, Nancy Markee, Sheree Jensen, Art Farlowe, Bev Martin, Judy Weyrauch

- Our membership numbers are down due to the economy: **9,406** compared to 10,682 last year (down 12%).
- Rodney reported on information received from the division meeting. Gave overview of administration, professional development, diversity, research, finance (budget plan). The Executive Office is in good shape financially. Looking at changing the budget structure to only spend what we have available.
- Graduate Student membership component – at Region 1 meeting in Saratoga Springs, the eight graduate students attending the conference were taken to lunch. This looks to be something that all the regions should do to make connections with graduate students in NACADA. Mention of professional member footing the bill for one graduate student for lunch.
- Tried to think of ways we could promote good will with graduate students attending the annual conferences. Idea – give graduate student names of those who register as students at the annual conference to the regional representatives. Regional reps could provide outreach to graduate students at regional level.
- Institutional membership – there was a huge push for this as a great entry point for schools. The Membership Committee needs to look at this. The goal is for us to look at this and come up with a solid proposal for 2010. Need to outline benefits to institutions.
 - Nancy Markee reported that ACPA addressed membership for those who had lost their jobs by carrying over their membership.
 - Institutional membership provides better transition for graduates; provides benefits; promotes institutional awards
 - Incorporate more from other committees as far as benefits to institutions
 - “X” number of individual memberships for institutional membership fee
- Goals for 2010:
 - Look at defining “what the benefits of membership are”; why should you be a member of NACADA? Articulate benefits and market them.
 - Review Institutional Membership to determine if it is effective in its current state or should be revised.
 - Increase graduate student membership within NACADA by 5%.